

Whakatane District Council

Electing the Mayor



Mike VAN DER BOOM

My principal place of residence is in the Whakatāne District Council area. I am also standing for Whakatane-Ohope Ward.

Whakatāne needs a new leader who can inject the energy necessary to achieve more for a vibrant district. My vision is to create an even better place to live, a place which is not only endowed with a superb natural environment, but where more New Zealanders want to live, work and play.

A place where doing business is straightforward, a place with more employment and a place with lots to do. I believe tourism and events will play an important role in achieving sustainable economic growth - but through a strategy which preserves the essence of our place. People and environment come first in this vision, where better is not necessarily bigger!

My background includes teaching, and event management for Toi-EDA (Regional Economic Development Agency). I am the owner of Cheeky Rooster Ltd a Public Relations and Communications company, I am married with two teenage daughters and an outdoors enthusiast.