



Rural Monitoring Project Survey

This survey is part of a wider project the Whakatane District Council is undertaking, called the Rural Monitoring Project. The focus of the project is on the effects of rural subdivision in the Whakatane district. Effects can range from environmental and economic effects to social and cultural effects. Effects include both positive and negative effects.

The project investigates three case study areas as representative samples of the rural environment. You have been selected to participate in this survey because you live or own property in one of these case study areas.

It is important that we gain your feedback in this survey so the Council can obtain relevant and useful information about your views on living in the rural countryside. Results of the survey will assist Council plan for rural subdivisions in the future. Your answers will be completely confidential and will be released only as summaries in which no individual's answers can be identified.

We would appreciate it if you could take the time to complete this survey and return it by **11 July** in the self addressed envelope enclosed.

If you have any questions or comments about the study or survey I would be happy to talk with you. Phone me (Sharn Meekel) at the Council on 3060500 or email me sharnm@whakatane.govt.nz

Thank you for your time

Sharn Meekel
POLICY PLANNER

----START SURVEY HERE----

INFORMATION ABOUT YOU AND YOUR PROPERTY

1. What is the approximate size of your property? _____ ha
2. What year did you purchase the property? _____
3. What area is your property located in?
 - Kawerau Road area
 - Stanley Road area
 - Thornton Road area
4. With which group do you identify yourself?
 - Lifestyler
 - Hobby farmer
 - Small farmer
 - Horticulture / Grower
 - Cattle / Dairy farmer
 - Other, please specify _____



5. There are a number of factors to consider when buying property and living in a rural area. How important were the following factors to **your decision to live in a rural area?**

For each of the items listed below, please rate how important each factor was in your decision to move to where you live now. Please tick the box that best represents your answer.

Social	Not important	Slightly important	Moderately important	Very important	Extremely important
a. Privacy	<input type="checkbox"/>				
b. Distance to goods and services	<input type="checkbox"/>				
c. Distance to schools	<input type="checkbox"/>				
d. Distance to work	<input type="checkbox"/>				
e. Being part of a rural community	<input type="checkbox"/>				
f. Safety / free from crime	<input type="checkbox"/>				
g. Quality of local schools	<input type="checkbox"/>				
h. Rural recreational opportunities	<input type="checkbox"/>				
Economic	Not important	Slightly important	Moderately important	Very important	Extremely important
i. Price / affordability	<input type="checkbox"/>				
j. Employment opportunities	<input type="checkbox"/>				
k. Opportunity to subdivide	<input type="checkbox"/>				
l. Ability to generate income from the land	<input type="checkbox"/>				
Environmental	Not important	Slightly important	Moderately important	Very important	Extremely important
m. Noise	<input type="checkbox"/>				
n. Air (including Odour)	<input type="checkbox"/>				
o. Rural environment e.g. open spaces / vegetation / rural character	<input type="checkbox"/>				
Other reasons (please list below)	Not important	Slightly important	Moderately important	Very important	Extremely important
- Other	<input type="checkbox"/>				
- Other	<input type="checkbox"/>				



6. There are a number of factors that influence **your experience of living and working in the country**. These can be **negative or positive**.

For each of the items listed below, please rate whether your experience with these factors has been positive or negative. Please tick the box that best represents your answer.

Social	Very Negative	Negative	Neutral	Positive	Very Positive
a. Privacy	<input type="checkbox"/>				
b. Distance to goods and services	<input type="checkbox"/>				
c. Distance to schools	<input type="checkbox"/>				
d. Distance to work	<input type="checkbox"/>				
e. Being part of a rural community	<input type="checkbox"/>				
f. Safety / free from crime	<input type="checkbox"/>				
g. Quality of local schools	<input type="checkbox"/>				
h. Rural recreational opportunities	<input type="checkbox"/>				
Economic	Very Negative	Negative	Neutral	Positive	Very Positive
i. Price / affordability	<input type="checkbox"/>				
j. Employment opportunities	<input type="checkbox"/>				
k. Opportunity to subdivide	<input type="checkbox"/>				
l. Fragmentation of land into smaller lots	<input type="checkbox"/>				
m. Ability to generate income from the land	<input type="checkbox"/>				
Environmental	Very Negative	Negative	Neutral	Positive	Very Positive
n. Rural environment e.g. open spaces / vegetation / rural character	<input type="checkbox"/>				
p. Noise	<input type="checkbox"/>				
q. Air (including Odour)	<input type="checkbox"/>				
o. Immigration of urban people with urban expectations into the rural area	<input type="checkbox"/>				
p. Services e.g. wastewater / sewerage / refuse / water	<input type="checkbox"/>				
Other reasons (please list below)	Very Negative	Negative	Neutral	Positive	Very Positive
- Other	<input type="checkbox"/>				
- Other	<input type="checkbox"/>				



7. Please list three things you **like most** about living in **your rural area**?

(1) _____

(2) _____

(3) _____

8. Please list three things you **like least** about living in **your rural area**?

(1) _____

(2) _____

(3) _____

9. Are you **planning on moving** within the next **5 years**? *(Please tick appropriate box)*

Yes

No

10. Please identify the reasons why you are **planning to OR** why you would **consider moving** within the **next 5 years**?

11. Is living in your **rural area different now**, than five years ago?

Yes (if Yes continue onto question 12)

No (if No continue onto question 13)

Don't know (if Don't know continue onto question 13)



12. If you answered yes to question 11, please explain **why it is different** and circle if it is for the **better or worse**.

(1) Better / Worse _____

(2) Better / Worse _____

(3) Better / Worse _____

GENERAL QUESTIONS ABOUT THE WIDER RURAL AREA

13. What do you think are the **most desirable attributes** of the **general** Whakatane rural area?

14. What do you think may **detract from** those attributes in the future?

15. Any other comments?

**Thank you for taking the time to do this survey,
it is greatly appreciated.**