

WHAKATĀNE KI MUA

COMMUNITY VISION

For the future of our communities and the District

Nāku te rourou, nāu te rourou ka ora ai te iwi

The Journey so far...

www.whakatane.ki.mua.nz

www.facebook.com/whakatane.ki.mua



WHAKATĀNE KI MUA

COMMUNITY VISION

We've been
out and about

- all over the Whakatāne District - talking to our communities about what's important to you. **You've provided us with over 18,000 ideas and comments** that tell us our District is an amazing place to call home. The feedback provided is brimming with ways, that together, we can make **our District** even better!

Here's the journey
so far...





What is the Whakatāne Ki Mua - Community Vision project?

He aha tenei kaupapa ko Whakatāne Ki Mua?

'Whakatāne Ki Mua' means 'Whakatāne moving forward'. It's an all-embracing project which aims to encourage people to work together to enhance their communities and District and ensure they will continue to be great places to live, work and play.

Whakatane Ki Mua is made up of over 100 community groups and organisations working together collaboratively with the communities of our District to deliver on projects that align with the ambitions of our people.

What is the purpose of the project?

He aha te aronga o te kaupapa nei?

Whakatane Ki Mua aims to:

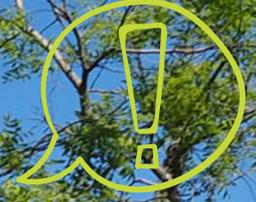
- 1 **Tahi:** Develop a common vision and priorities for our communities and for the District as a whole.
- 2 **Rua:** Support and empower people and groups to take action and make positive changes for their communities.
- 3 **Toru:** Enhance relationships between communities, groups, and organisations so that we can achieve better things together.
- 4 **Wha:** Ensure that the investment of effort and resources into our District from agencies and organisations is aligned to the community's needs, desires and vision for the future.

IDEAS!

"An active retirement village to meet the needs of an aging population"

"Whakatāne and Ōhope look amazing, what about Te Teko, Thornton and Matatā for example?"

“A youth centre filled with a performance stage, indoor halfpipe, Friday & Saturday movie nights, workshop rooms for CV-writing and interview skills workshops, homework rooms etc etc. Creating a haven, a place to be that fosters safety, development and contribution to the community now and into the future.”



“Summer Festivals!”



“A library of items to borrow, ie gardening tools, sewing machines, like a toy library but with household items. Members would join, pay a yearly fee and small koha when borrowing.”



How did Whakatane Ki Mua engage the community?

I pehea a Whakatane Ki Mua i whakawhiti korero i te hāpori?

Over 18,000 ideas and comments from people and organisations across our District were collected through workshops, a Rangatahi engagement programme in schools across the District, and a General Public Survey.

Community
& Event
Brainstorm
Walls

Surveys
...So many surveys!

12
Community
Workshops

Rangatahi
Engagement
Programme
Over 1400 students involved!

Promotion
through
partner
agencies

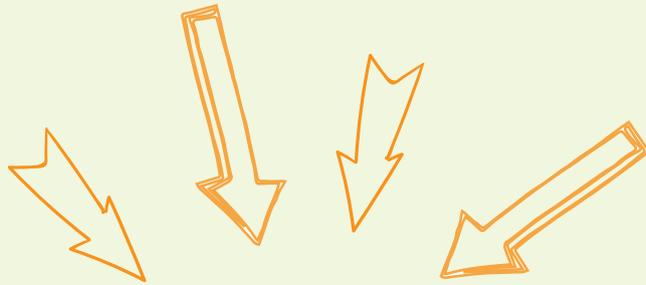
Diverse
communications/
media drive

Event
presence

Who got involved?

Na wai i mahi?

The participation has been outstanding!



Almost 3000 people participated in the ideas phase of Whakatāne Ki Mua, providing over 18,600 comments and ideas.

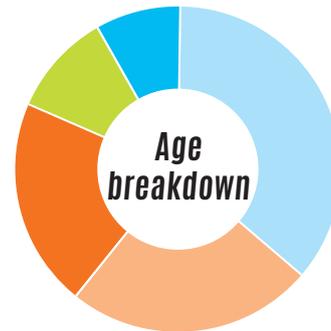


WHAT IS EVEN MORE EXCITING...

is that when we break it down by age, ethnicity and the communities participants call home - this provides the most comprehensive cross-section of views ever achieved for our District! Check it out.

Break down of participants

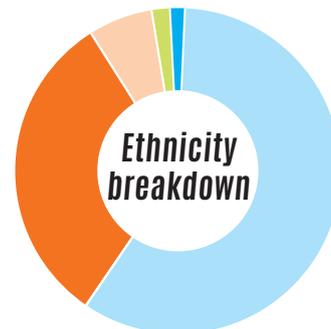
- not just the usual suspects!



15 or under
16 - 25
26 - 39
40 - 64
65+



Whakatāne (town)
Ōhope
Coastlands
Edgecumbe
Murupara
Matatā
Ruatoki
Other



New Zealand European / European
Māori
Other
Asian
Pacific Island Peoples

*Data from the General Public Survey

"Know your neighbour forums/ events for streets - So neighbours get to know each other and create a real community"



"Zero waste renewable energy"



"Host a music festival annually - Get some big acts in and help drive tourism - Have it on a beach, that would be awesome!!"



WHAT DO YOU LOVE ABOUT...



- The Whakatāne District?
- Your town?
- Your community?



WHAT IDEAS DO YOU HAVE FOR THE FUTURE?

WHAT PRIORITIES AND ASPIRATIONS DO YOU HAVE FOR THE FUTURE OF YOUR COMMUNITY AND OUR DISTRICT?

What are the challenges?

He aha tō Matakitenga?

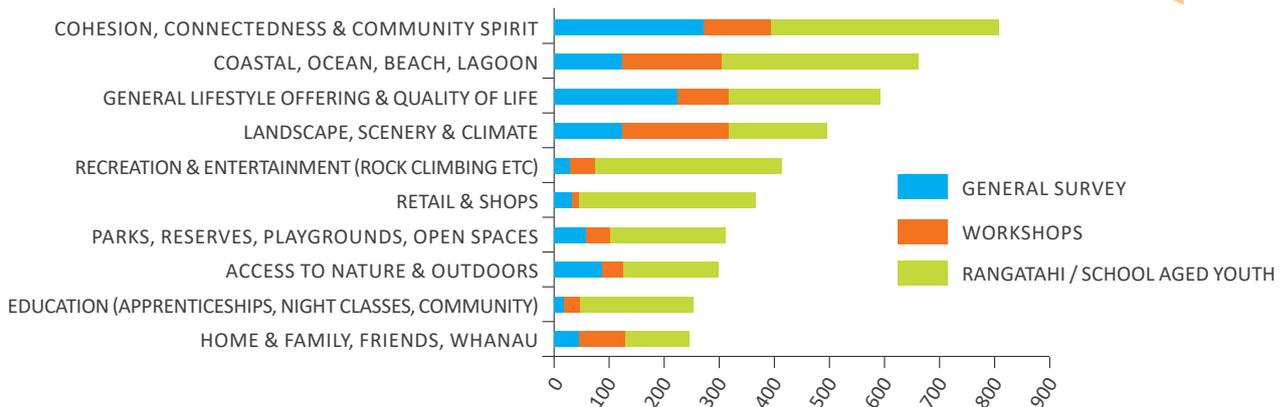
What did our community have to say?

He aha nga korero o nga hapori?

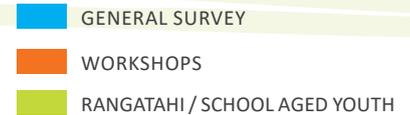
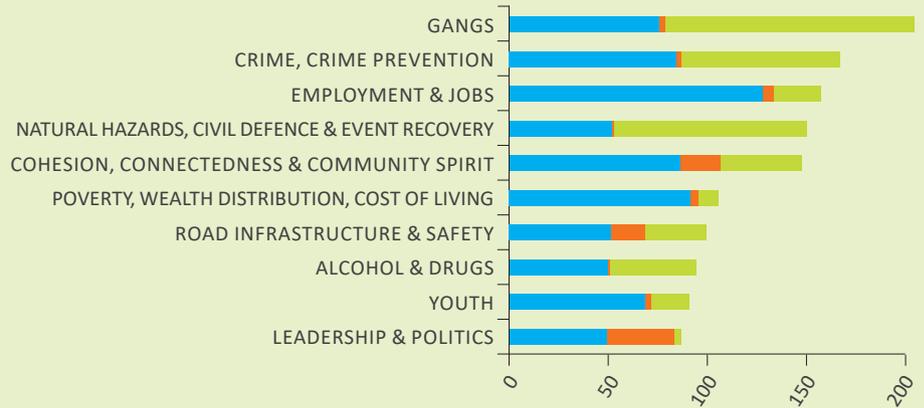
Our communities' key comments and ideas are summed up in the following charts.

THE RESULTS ARE IN!

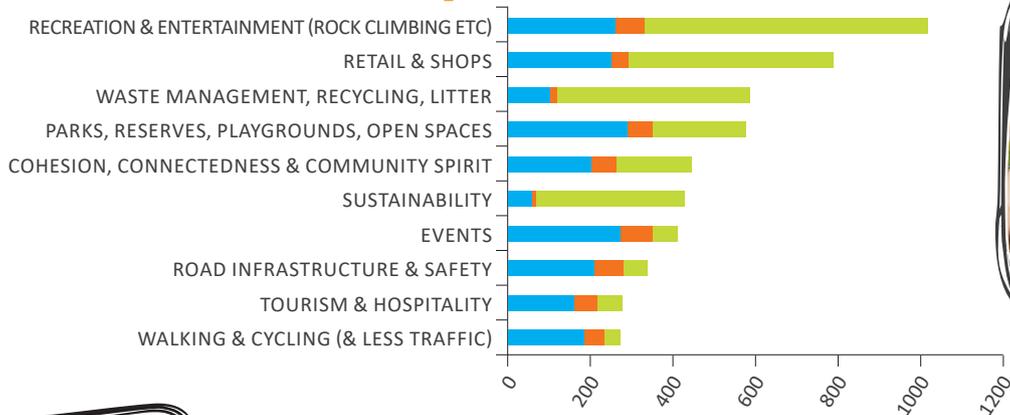
What we LOVE about our District (top 10)



Our District's CHALLENGES (top 10)



Our IDEAS! (top 10)



IDEAS!

"We need better disability access to the shops"

"Bring back the fountain on The Strand!"



"A Kid's Council!"

"More mountain biking!"

IGNITED.



MORE AFFORDABLE
YOUTH ACTIVITIES
WHAKATĀNE KI MUA COMMUNITY VISION



*"Solar Capital"
of NZ*



So what have we learned? *I ako matou i te aha?*

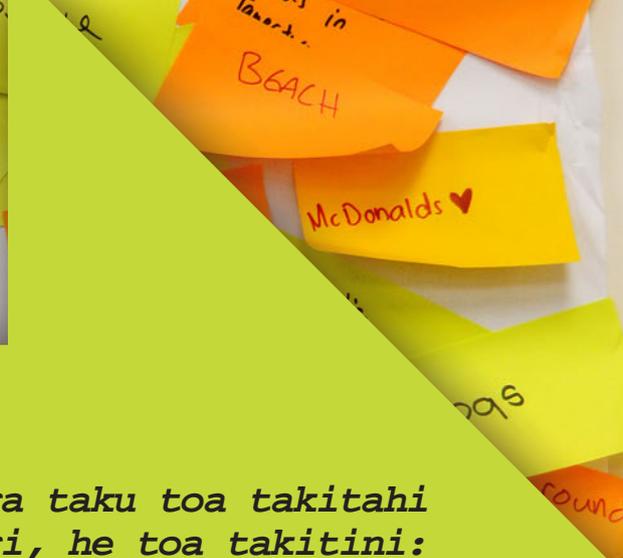
Whakatāne Ki Mua has learned

that our District is a mosaic of interconnected communities, full of passionate people, proud of our history who care about each other and the beautiful places we call home. These communities each have their own aspirations, the “know how”, and the capacity to turn our ideas into reality. Delivering on the community’s vision has always depended on **people coming together to make things happen** – so the future is looking bright for our District!

The Whakatāne Ki Mua data has provided us with a bank full of comments and ideas. Some ideas are BIG, some are small. Some ideas can be actioned NOW, and others are going to take some time. Some ideas are relevant to the whole District, some only apply to specific communities. Some ideas need resourcing and a bit of support to go ahead, some will cost nothing and are good to go! Some ideas have existing leaders and groups to connect with, others will need to start from scratch.

*These ideas and information belong to everyone! We want to see this data distributed to communities, organisations and groups to use to create programmes, deliver projects and take action to **make our District an even better place to belong.***





**NOW WHAT?
KA AHA TATOU?**

WHAKATĀNE KI MUA
COMMUNITY VISION

*E hara taku toa takitahi
Engari, he toa takitini:*

**Success is not the work of
one, but the work of many**

Are you interested in being involved in
the next stage of Whakatāne Ki Mua?

If this sounds like you, check out our website, follow us
on facebook for updates, or email us to get in contact.

www.whakatane.ki.mua.nz

www.facebook.com/whakatane.kimua

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