

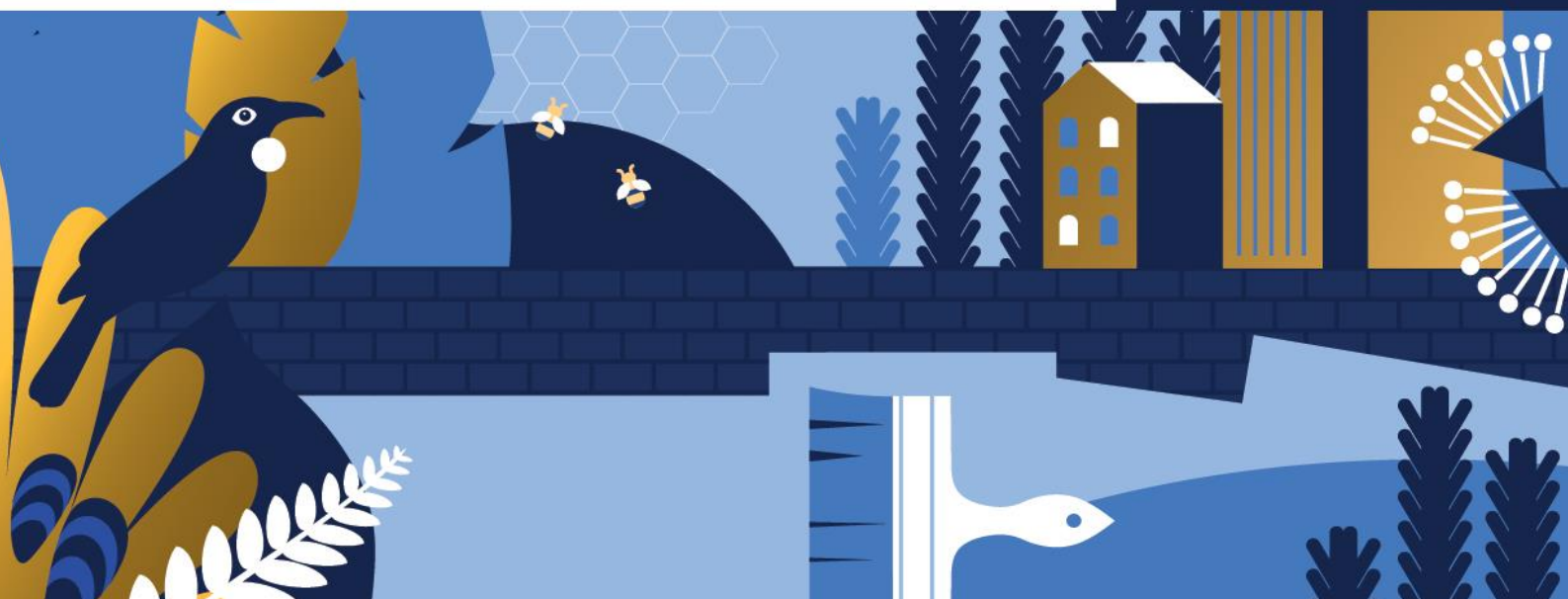
Resene

Most Beautiful Towns & Cities

Supreme Award 2021 Selected Mural

TERMS & CONDITIONS

KEEP
WHAKATĀNE
BEAUTIFUL.



Whakatāne has proudly won Keep New Zealand Beautiful's Most Beautiful Towns & Cities Supreme Award 2021.

To acknowledge this achievement and with the generous support of Keep New Zealand Beautiful and Resene, Whakatāne District Council has been provided with the opportunity to commission a local artist to paint a mural in the community.

Whakatāne District Council is calling for proposals from creative groups, collectives or individuals interested in designing a mural for the Te Kōputu a te Whanga a Toi Building (located along the Esplanade Walkway)

Proposals must align with the Keep New Zealand Beautiful Award themes which are Sustainability and Environment. We hope that the selected proposal will also include aspects of why Whakatāne was originally selected for the award.

Judges' comments included: Biodiversity is a huge focal point for those in Whakatāne. The community underwent a tree audit and created tree policies so that people have a better understanding of the value of trees and how their lifespan impacts us. They've also closed the gaps in understanding between rural areas and the township, bringing a tighter cohesion to environmental efforts. The community have also created a Seed Library and are getting local children and youth involved in plantings – around 4,800 per year.

The selected proposal will be judged on environmental messaging, originality, and creative flair. The work will also need to enhance the space in a unique way. The selected proposal is subject to artist availability and forecasted timeline.

Terms and conditions for the Most Beautiful Towns & Cities Supreme Award Selected Mural:

1. Information on how to enter and all details on the Most Beautiful Towns & Cities Supreme Award Mural form part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants accept these terms and conditions.
 - Whakatāne District Council are calling for submissions to design and paint a mural on TE KŌPUTU A TE WHANGA A TOI building (Esplanade Mall, Whakatāne)

Judging will be based on the following criteria:

 - Environmental messaging
 - Originality
 - Creativity
 - Enhancement/visual improvement that the mural would make to beautifying the area
 - Artist availability and agreement to complete within given timeframes
2. Multiple entries are welcome, providing each design is submitted under separate cover.
3. The mural wall that has been nominated for the Most Beautiful Towns & Cities Supreme Award mural is on the side of the TE KŌPUTU A TE WHANGA A TOI building, along the Esplanade walkway, Whakatāne. The wall is eleven metres wide by four metres high.
4. Design entries open on August 15th and close 5pm on 19th September.
5. Design submissions are to be emailed to kim.fort@whakatane.govt.nz at Whakatāne District Council on or before that date and should include the artists full name, phone number, mural title and design rationale.
6. The selected artist of the Most Beautiful Towns & Cities Supreme Awards Mural will be notified on 30th September 2022 via email and/or phone as per the details provided with their design submission. If no contact is able to be made within 10 working days, the mural will be awarded to the next runner up.
7. The judges' decision is final, and no correspondence will be entered into.
8. The artist with the selected design will receive \$8,000 paid in two instalments, an upfront payment of 50% and the remaining 50% paid upon completion and in accordance with clauses 11-15 below. In addition, Artist will be provided with paint and graffiti guard for their mural sponsored by Resene paints to the value of \$1,000
9. Completed mural must reflect the design and subject as submitted in the design submission.
10. Mural must have the Resene and Keep New Zealand Beautiful plaque (30.4cm high by 40.4cm wide) provided on or near the mural.
11. No spray paint is to be used in creating the Most Beautiful Towns & Cities Supreme Award mural.
12. An estimated completion date must be agreed to by Whakatāne District Council and the selected artist. The mural can be painted anytime between 01 October and the 31 December 2022 within a two-week period. The final completion date must be no later than 17 February 2023.

13. The selected artist is required to submit high resolution photos or video footage of their mural and the mural painting process.
14. The wall is painted concrete and will not be prepped before mural. It is Artist responsibility to prepare wall as part of the overall commission fee and timeframes
15. Whakatāne District Council, Keep New Zealand Beautiful and associated sponsors are not responsible for any associated accommodation or travel costs.
16. Entry is open to New Zealand residents only. Anyone employed by (and any immediate family member of someone employed by) Whakatāne District Council or Keep New Zealand Beautiful, all sponsors and associates of Whakatāne District Council or Keep New Zealand Beautiful, and any agencies associated with these organisations or with the promotion are ineligible to enter.
17. Health and Safety must be adhered to at all times and creation of selected design must be done so legally by artist, or as organised by artist fitting with correct Health and Safety procedures and supervised at all times.
18. Neither Whakatāne District Council, Keep New Zealand Beautiful or associated sponsors are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with the promotion or any prize, except for any liability under the Consumer Guarantees Act 1993 or other liability that cannot be excluded by law.
19. All entries are deemed received at the time of receipt by Whakatāne District Council and NOT at time of transmission by the entrant. Whakatāne District Council's records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Whakatāne District Council is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
20. Whakatāne District Council and/or Keep New Zealand Beautiful reserve the right to vary these terms and conditions or to modify, suspend, terminate or cancel the promotion.
21. Whakatāne District Council and/or Keep New Zealand Beautiful reserve the right to verify the validity of any entry. Whakatāne District Council and Keep New Zealand Beautiful may disqualify any person(s) who enters with the same email entry as another participant or existing work not created by themselves.
22. The selected entry becomes property of Whakatāne District Council and Keep New Zealand Beautiful. In accordance with the Privacy Act 1993, Whakatāne District Council and Keep New Zealand Beautiful collects and holds personal information to conduct the promotion, notify artists, verify artists identities and may be used for future promotional activities, including (where consented to) sending the entrant emails and/or text messages. Individuals have rights to access and request correction of their personal information held by Whakatāne District Council and Keep New Zealand Beautiful. Failure to provide all requested personal information may result in the entry being invalid.
23. Each entrant agrees that, if they win the mural opportunity, their details (including name, suburb/town, and photo and design) may be published by Whakatāne District Council and/or

Keep New Zealand Beautiful (in any form eg: press, print, Facebook, website, Twitter etc) and used for other publicity purposes. They also agree that their contact details (including name, email and phone number) may be provided by Whakatāne District Council and/or Keep New Zealand Beautiful to any media on request, so that they can be contacted directly for comment.

24. It is agreed that any publicity created by the artist around their mural, will refer to Whakatāne District Council, Keep New Zealand Beautiful and Resene, along with reference to the Beautiful Awards Most Beautiful Towns & Cities Supreme Award 2021.

25. The promoters are:

- a) Whakatāne District Council
Private Bag 1002, Whakatāne 3158

For more information visit www.whakatane.govt.nz

- b) Keep New Zealand Beautiful
PO Box 58932, Botany, Auckland 2163

For more information on Keep New Zealand Beautiful visit www.knzb.org.nz