

WHAKATĀNE DISTRICT

The place of choice for people to live, work and play

- Our community is safe and surrounded by people who are friendly and caring
- Businesses are thriving
- ► There is respect for, and pride in our history
- We are successful guardians of our natural environment

TE ROHE O WHAKATĀNE

Te rohe pai ki te noho, ki te mahi, me te takaro

- He hapori haumaru, ponitakatia e ngā tāngata ngākaunui
- Kei te angitu ngā pakihi
- ► He whakaute, he whakahī ki tā tātou rohe hītori
- Ngā kaitiaki tātou o te taiao

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INTRODUCTION FROM THE MAYOR

Kupu whakataki o te Tumuaki

Nau mai ki te Mahere Roanga o 2018-2028. Kei te poho kererū au ki te noho i te rohe nei o Whakatāne. Ko tā mātou ko ngā
Kaikaunihera e noho haepapa ana kia tū tonu ai te rohe he rohe pai ki te noho, ki te mahi, ki te takaro, ki te hāpai whānau, anō hoki
ki te mahi pakihi. He mahere tēnei o ngā tau tekau e heke mai nei, me ngā take whakahirahira o te Kaunihera i waenga i ngā wero
nui o tō tātou rohe. He taonga ngā whanaungatanga hapori, ā, ka anga whakamua mātou ki te mahi tahi ki te tutuki i ō tātou nei take
whakahirahira.

Welcome to the Long Term Plan for 2018-28. The Whakatāne District is a place that I feel proud to call home and I know Council elected members are committed to ensuring that our District continues to be a great place to live, work, play, raise a family and do business.

This plan sets the Council's priorities for the next 10 years, in the context of some significant challenges and opportunities.

Over the coming decade and beyond, we will need to make major investments in our three water services – water supplies, wastewater treatment and disposal and stormwater systems. Resource consents for many of our three waters operations are due to expire in 2026 and increasing Central Government standards, technology advances and community expectations mean that the new consents will require much higher operating standards. Our wastewater systems in particular – some of which discharge treated waste into our rivers – will need to be improved to achieve better environmental outcomes. The actual system upgrades involved will fall just beyond this Long Term Plan, but we are starting to prepare now.

Working with others to support employment opportunities and economic growth in our District and the wider Eastern Bay of Plenty continues to be a high priority. By working in partnership with the community and other stakeholders, we will continue to create an environment where communities and businesses thrive.

Our District also continues to work through the implications of climate change and vulnerability to natural hazards. The storm events and flooding of Edgecumbe in April 2017 are an unfortunate reminder of how vulnerable we are now, without the compounding impacts that climate change will bring. The implications of this challenge will be significant and will require a whole-of-society response.

Alongside these challenges, our communities have told us about their aspirations and priorities for the Whakatāne District through the Whakatāne Ki Mua community vision and collaboration project. This project continues to evolve, building partnerships and drawing people together to take action on the things that are important to us.

We are very keen to progress some major opportunities for our District but are evermindful of the costs for our communities. With this in mind, partnerships with Central Government are critical to the success of a number of large projects we are expecting to progress in the next 10 years.

We also acknowledge that much of our work relies on local collaboration and local relationships. We value the energy, passion and commitment our communities and people contribute, as we shape our future together.

Nāku noa, nā

Tony Bonne - MAYOR, WHAKATĀNE DISTRICT

OUR DISTRICT AT A GLANCE He titiro whakakeko o to tatou rohe



The Whakatāne District in the Eastern Bay of Plenty has a rich history, a strong cultural identity and beautiful natural landscapes. Extending from Ōtamarākau and Matatā in the west to Ōhiwa Harbour in the east, and inland to take in communities including Murupara, Minginui and Ruatāhuna, our District is a place of great diversity.

Sandy beaches are predominant along the 54 kilometres of coastline and are popular with locals and holidaymakers for fishing, swimming, surfing and other recreational activities. We have NZ's most loved beach and we are regularly a contender for sunshine capital of New Zealand.

Te Urewera and Whirinaki Te Pua-a-Tāne in the south form part of the largest remaining indigenous forest tract left in the North Island and are home to a rich array of flora and fauna, providing opportunities for tramping, mountain biking, hunting and outdoor adventures.

Fertile and highly productive farming areas include the lowland Rangitāiki Plains, bordering the coast, and inland, the Galatea basin. Alongside agriculture and horticulture, large parts of our District are covered by commercial plantation forest.

Whakatāne Town, including Ōhope and Coastlands, is the largest urban centre. The town is home to 18,100 people - just over half of the District's population, and is where Council's main offices are located. The remaining population is shared between the rural areas of the District and a number of smaller towns and settlements. The largest of these are Edgecumbe with a population of 1,780 and Murupara with 1,770 residents.

The Whakatāne District is a place that locals recognise as offering a fantastic quality of life.

7.3 PEOPLE

per square kilometre

48% INDIGENOUS FOREST

A FURTHER 29% IS PLANTATION FOREST



TOTAL POPULATION

Population distribution

18,110

WHAKATĀNE/ŌHOPE AND COASTLANDS

5,520

OTHER TOWNS
AND VILLAGES

10,980

RURAL

Major ethnic groups

- 66.3% EUROPEAN
- 43.5% MĀORI
- 2.5% PACIFIC
- 2.5% ASIAN

13,827
Total dwellings



4,457KM²

District area

ttigh Sunshine ttours

ABOUT 2,700

SUNSHINE HOURS EVERY YEAR



Main iwi in the whakatāne district

- NGĀTI AWA
- NGĀTI MANAWA
- NGĀTI RANGITIHI
- NGĀI TŪHOE
- NGĀTI TŪWHARETOA
- NGĀTI WHARE

Major industries by employment:

- 1. HEALTH CARE AND SOCIAL ASSISTANCE
- 2. EDUCATION AND TRAINING
- 3. DAIRY CATTLE FARMING
- 4. CONSTRUCTION SERVICES
- 5. ACCOMMODATION AND FOOD SERVICES

IN THE WHAKATĀNE DISTRICT

WHAKATĀNE



45-minute flight *FROM AUCKLAND*



60-minute driveFROM TAURANGA
AND ROTORUA

YOUR COUNCIL

Te Kaunihera-ā-Rohe

(AS AT 30 JUNE 2018)

The Whakatāne District Council consists of the Mayor (elected by the District at large), and ten Councillors elected from four wards: Rangitāiki, Galatea-Murupara, Tāneatua-Waimana and Whakatāne-Ōhope. The Council is elected every three years, with the most recent election held in October 2016.

The Council and Committees of Council meet regularly to provide direction and make decisions. Meetings are generally open to the public. Information about meetings and access to agendas can be found on our website.



MAYOR Tony Bonne 07 312 4787 027 440 1126 tony.bonne@ whakatane.govt.nz

Rangitāiki Ward



COUNCILLOR Russell Orr 07 322 8473 027 290 7565 russell.orr@ whakatane.govt.nz



COUNCILLOR George Johnston Gerard van Beek 07 304 8373 027 667 3645 george.johnston@ whakatane.govt.nz



COUNCILLOR 07 308 6474 027 444 4940 gerard.vanbeek@ whakatane.govt.nz





COUNCILLOR Andrew Iles 07 312 3191 027 294 1849 waimanailes @xtra.co.nz

Galatea -Murupara Ward



COUNCILLOR Alison Silcock 07 366 4087 027 451 2087 alison.silcock@ whakatane.govt.nz

Whakatane-Ohope Ward



DEPUTY MAYOR Judy Turner 07 307 1171 021 309 803 iudv.turner@ whakatane.govt.nz



COUNCILLOR Scott Jarrett 027 493 8019 scott.jarrett@ whakatane.govt.nz



COUNCILLOR Mike van der Boom 07 322 8347 027 697 7194 mike.vanderboom@ whakatane.govt.nz



COUNCILLOR Julie Jukes 07 312 5644 027 412 1025 julie.jukes@ whakatane.govt.nz



COUNCILLOR Nándor Tánczos 021 887 011 nandor.tanczos@ whakatane.govt.nz

YOUR COMMUNITY BOARD MEMBERS

Te Poari Hapori (AS AT 30 JUNE 2018)

The Whakatāne District Council has four Community Boards covering the entire District. Each board is made up of members elected from within the four wards, and an appointed Councillor (two Councillors for Whakatāne-Ōhope) from the same area. Community Boards provide an important link between the Council and the community.

Community Boards meet every seven weeks in an open meeting that you are welcome to attend. Contact information for your Community Board representatives and more details on meeting dates and venues are available on our website.

If you have questions or concerns about a Council process or service, are looking for more information or advice, or have an idea to enhance your community — feel free to get in touch with your local Councillor or Community Board members.



WHAKATĀNE-ŌHOPE COMMUNITY BOARD

Christine Chambers - Chair Moira Hanna - Deputy Chair Scott Jarrett - Councillor Mike van der Boom -Councillor Kay Boreham Gerard Casey Neville Delahunty Carolyn Hamill Mark Inman

Jennifer Manning

RANGITĀIKI COMMUNITY BOARD

Charelle Stevenson - Chair Kris Byrne - Deputy Chair Gerard van Beek - Councillor Graeme Bourk Alison Clark Gavin Dennis Evan Harvey

TĀNEATUA COMMUNITY BOARD

Diane Yalden - Chair Geoff Chater - Deputy Chair Andrew Iles - Councillor Les Knowles Hohepa McLean Michael Robert Luke Ruiterman

MURUPARA COMMUNITY BOARD

Alison Silcock Chair and Councillor
Jackie Te Amo Deputy Chair
Ormond Hynes
Bruce Jenkins
Mem Jenner
April O'Brien
Te Waiti Rangiwai

OUR WORK

Ta matou mahi

The Whakatāne District Council is your Council - here to promote and represent the interests of our communities and District. We work to ensure the wellbeing and hauora of our communities and District, for today and into the future.

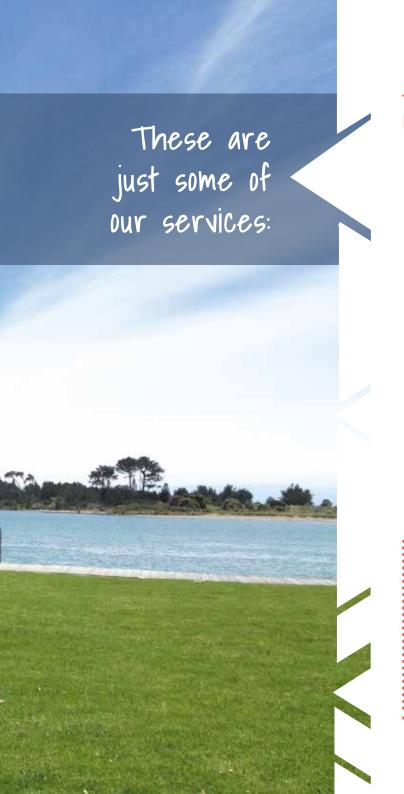
Our purpose is to provide:

- Good governance, leadership and advocacy
- Integrated long-term planning
- Effective and reliable community infrastructure, and
- Outstanding service delivery.

Our mahi involves the delivery of a wide range of services and facilities that families, households and businesses rely on and use every day. At the top of our list of priorities is providing services that ensure the health and safety of our community, such as providing clean drinking water, appropriate treatment and disposal of sewage, and providing a local roading network which allows people to move safely about the District. Many other Council activities play an essential role in making this a great District in which we all want to live, work and play.

In total, we deliver 36 activities under 11 activity groups and manage over \$700 million worth of assets on behalf of the community. Detailed information about our activities can be found in the "Our Work in Detail" chapter of this Long Term Plan.







Te Kōputu 🔾

Libraries













DRINKING WATER

Your Water, Stormwater & Sewerage - SERVICES -









And much more...

THE ROLE OF THE LONG TERM PLAN

Te take o te Mahere Roanga



The **Long Term Plan** sets Council's strategic direction, priorities and work programme for the ten years ahead. It outlines the services we will provide, the projects we will undertake, the cost of doing this work, how it will be paid for and how we will measure our performance.

While the Long Term Plan looks ten years ahead, we renew it every three years. This is because the opportunities and challenges facing our communities and District, and the context within which we work, are continuously evolving. This Long Term Plan covers the period 2018-28 and replaces our previous 2015-25 Long Term Plan.

Regardless of whether or not you are a ratepayer, the Long Term Plan affects us all. It is more than just a work plan for the Council. It is about working towards the kind of community and District we want to live in, and a future we want to be a part of.



The Annual Budget Update is produced in each of the two years between our Long Term Plans. These provide an opportunity to make any necessary refinements to what was planned for the year in the Long Term Plan. If there are major or significant changes proposed, we consult on them with the community as part of developing the Annual Budget Update.



The Annual Report is our scorecard for each year. It is produced at the end of every financial year and provides insight into what we achieved that year. It reports back on how we performed against what we said we would do, and how much we said it would cost in the Long Term Plan and Annual Budget Update.