

SHARE WITH CARE
Kia āta haere ngātahi



ENJOY
the
RIDE

#ENJOYTHERIDEEBOP
Show us your best road safety photos
Tag us on FB or Insta and be in to win amazing prizes.
facebook.com/Road.Safety.EBOP

Nau Mai! Welcome to the Eastern Bay of Plenty

Have fun, stay safe and enjoy the ride.
Make the most of our coupon deals and prizes - there's heaps of free stuff up for grabs!



TURN OFF YOUR PHONE WHEN DRIVING

WATCH OUT FOR STOCK ON RURAL ROADS

KEEP LEFT
ALWAYS DRIVE ON THE LEFT HAND SIDE OF THE ROAD

AVOID ALCOHOL AND DRUGS IF DRIVING - DRIVE SOBER

50
SLOW DOWN, BE PATIENT - STICK TO THE SPEED LIMITS

TAKE LOTS OF BREAKS - STOP FOR FRESH AIR

MAKE SURE EVERYONE BUCKLES UP - FRONT AND BACK

WIN AMAZING PRIZES
WHIWHI PARAIHE!
Visit our Facebook page to find out how to go in the draw to win the prizes below. [Facebook.com/Road.Safety.EBOP](https://facebook.com/Road.Safety.EBOP)

RELAX

WIN
accommodation for two at Te Kaha Beach Resort

GO FISHING

WIN
a full day of fishing for two with Diveworks

GET READY FOR ADVENTURE

WIN
one of three \$500 vouchers at Hunting & Fishing

Go to facebook.com/Road.Safety.EBOP to find out how to win free petrol vouchers



KEEP LEFT

KIA MAU KI TE MAUĪ
ALWAYS DRIVE ON THE LEFT HAND SIDE OF THE ROAD

WIN AMAZING PRIZES

WHIWHI PARAIHEI!

ROAD TRIP GUIDE

THE EASTERN BAY OF PLENTY

Share the driving

Take turns behind the wheel if you can.



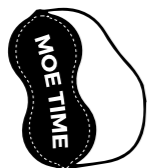
Avoid certain meds

Avoid any medication that makes you drowsy.



Eat healthy snacks

Have a snack outside and stretch.



Take a power nap

Pull over and power nap with a 15-minute nap.

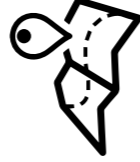
Whakangaro atu te ngenge

FATIGUE

HOW TO FIGHT

DRIVER DISTRACTION

Arotahi ki te huarahi



Pre-plan your trip

Input your GPS location before you hit the road

Sort your playlists

Get your playlists ready so you can concentrate on driving.



Turn off your phone

Texts, messages and calls can wait. Stay focused.

Get the tamariki sorted

Keep your eyes on the road by getting the tamariki sorted first.



Stay focused and

ENJOY the RIDE

Arotahi ki te huarahi

TIPS FOR PLANNING THE

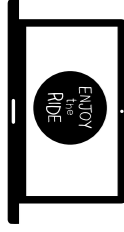
PERFECT ROADTRIP

Ngā tīwhiri āwhina o te haerehanga pai!

With our stunning beaches, lakes, rivers and native bush, the Eastern Bay of Plenty is the perfect place to take a roadtrip. Here are some tips to help you stay safe and

ENJOY THE RIDE

Facebook.com/Road.Safety.EBOP



Visit our Facebook page to check out our weekly prize draws and competitions.

How to enter:



What's up for grabs?

We have 3 x \$500 Hunting & Fishing vouchers, stay at Te Kaha Beach Resort for 2 people and two full day fishing trips with Diveworks.

HOW TO WIN PRIZES!
WHIWHI PARAIHEI!

SAY NAH TO DRINK AND DRUG

DRIVING

Waiho te inu waiapiro me ngā tarukino i a koe e taraiwa ana

Drive sober

Drinking and driving don't go together - if you're doing one you shouldn't do the other. Take care of each other and plan your nights out - tautoko your sober driver.

Taxis in the Eastern Bay of Plenty

Whakatāne Dial-A-Cab: 07 308 0222

Wana Driver - Deliver Your Car or Wana Cab: 0800 926 222



Plan before you party!

IN THE EASTERN BAY OF PLENTY

There's so much to see and do, here are a few free or low-cost suggestions...

5 THINGS TO DO

Go fishing Catch a kahawai at the Thornton Wharf or try surfcasting at Pikowai, or try flyfishing the rivers and streams in Te Urewera and Whirinaki.

Take a walk

Enjoy a stroll or picnic along the Warren Cole Walkway or tackle the Ngā Tapuwāe o Toi Walkway for breathtaking views.

Ōhope Beach

Take a walk over the hill from West End Beach to the beautiful Ōkarawairere Bay. Visit when the pohutukawa are in bloom and enjoy the birdsong of the tui.

Cool off If beaches aren't your thing, you can take a dip in any of our Eastern Bay pools.

Whakatāne Aquatic Centre, Murupara or the Kawerau Pools are all within reach.

Playgrounds Got little ones on board?

The Eastern Bay has plenty of stops to choose from. Play near the beach at Maraetotara or Mahy Reserve, or watch the boats come in at Wairaka playground.

1



Check you vehicle before you leave

Give your car a quick safety check before you hit the road.

2



Turn your mobile phone off

Messages can wait, so turn off your phone while driving.

3



Make sure you pack the right stuff

Take lots of refreshments and entertainment with you on the road.

7



Buckle up - even in the back

Seatbelts will save your life in an accident. Make sure everyone belts up.

5



Drive sober

- no drugs or alcohol Alcohol and drugs impair your driving, so make sure you're straight.

8



Adapt and drive to the conditions

Check the road conditions before you leave at: nzta.govt.nz/traffic

6



Take care driving over the holidays

Plan for increased traffic, congestion, tiredness and unfamiliar roads.

9



Take lots of breaks to stay fresh

Pull over every couple of hours to take a rest from driving and fight fatigue.

CHOOSE ONE

■ Drinking ■ Driving



SEPARATE DRINKING

FROM DRIVING

Whakawehea te taraiwa i te inu waiapiro

ENJOY the RIDE

Buckle up and

ENJOY the RIDE

Whakamaua tātua

Facebook.com/Road.Safety.EBOP

Help spread the word and win!



#ENJOYTHERIDEBOP



ENJOY the RIDE

