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Te Ara Hou Stage One Consultation Summary Report



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1 PURPOSE OF CONSULTATION

Te Ara Hou programme is a once-in-a-generation opportunity to revitalise the Whakatāne town centre and riverfront area, strengthen ties within the community and the awa (river), and create long-lasting social, environmental, cultural, and economic benefits for years to come. Building on planning work and ongoing community feedback dating back more than a decade, Te Ara Hou is about reimagining and reconnecting Whakatāne town centre and riverfront.

The Whakatāne Town Centre and Riverfront Promenade projects are about creating spaces that enable better public access between the CBD and riverfront and that reflect and celebrate our rich cultural history. The refreshed urban design will provide focal points for entertainment and activity that in turn will create opportunities for economic development, tourism and private sector investment.

In support of the Provincial Growth Funding application a Reference Plan was developed, including concept diagrams and text that suggested how any potential funding might be utilised. As the Reference Plan purpose was to justify and support the funding application alone, the public was not consulted prior to the application being submitted.

It was considered important that prior to developing concept designs further, there were opportunities for our communities to feedback on the use and access of the town centre and riverfront areas. A considered multi staged approach to the public consultation was used.

(a) Stage 1 Consultation (Completed)

The purpose of the first stage of consultation was to confirm the objectives and principles within the Reference Plan as being appropriate and that an opportunity was provided to feedback on the priorities for the two proposed development sites.

A separate consultation document was developed that posed twelve questions covering our cultural heritage, local culture, connections with our natural environment, way finding and connections through town, as well as identifying growth opportunities.

(b) Stage 2 Consultation (To Be Completed)

A second public consultation will provide the opportunity for the public to feedback on multiple concept designs, developed based on Stage 1 feedback, combined with cultural narrative.

1.1 STAGE 1 CONSULTATION APPROACH – KEY POINTS

- Initially the consultation period was intended to be two weeks. However, it was extended to four weeks as a result of early stakeholder feedback to provide the community with sufficient time to feed into the consultation process.
- The total number of responses received were well above expectations, demonstrating the high levels of community participation. Information provided will help to underpin possible development concept designs and the Stage 2 consultation process.
- The consultation approach felt unfamiliar to some people as there were no predetermined plans provided, which is the more usual approach by Council. However, community input at this initial stage is essential to ensure any concept plans (yet to be developed) encapsulate community views.
- Te Ara Hou consultation was linked to consultation for Innovating Streets and Project Future-Proof (urban flood protection) to enable feedback from the community to be directed appropriately for these 'connected' projects. The connection with Innovating Streets was reduced midway through the consultation as this was causing public confusion, and Project

Future-Proof (urban flood protection) consultation has not formally been undertaken by the Bay of Plenty Regional Council. However, any specific feedback related to these connected projects has been forwarded to the relevant contact.

- Alternative community-led surveys were initiated and promoted by Voices of Whakatāne (Facebook) and Paper Plus (paper based survey). These surveys posed different questions, which created challenges when analysing feedback received. All feedback has been annotated where aligned with Council consultation questions. Feedback that did not align has been analysed in a generic manner.
- Midway through the consultation the Kakahoroa Drive car park site and town centre car parking in general became a focus. Council is aware of the high level of community concern relating to any changes to existing car parking provision. Therefore, adequate car parking will be key in developing viable concept designs for Stage 2 consultation.
- During the consultation period an Information Pod in Wharaurangi was established. This created a physical presence and an ‘easy to access’ opportunity for the public to engage with Council representatives, access information and resolve queries. Significant ‘unplanned’ resources were required to man the pod, which was supported by Council officers, executive team and elected members.
- A number of public and key stakeholder meetings were held and attended by Council officers, executive team and elected members to engage as many people and organisations with in the community as possible.
- The generic approach to this consultation meant a number of responses received were out of scope for Te Ara Hou. Where appropriate, the out of scope feedback will be forwarded to the appropriate team within Council.

2 STAKEHOLDER ENGAGEMENT

Council provided a range of options for the community to feed into the Stage 1 consultation process. These included:

- Consultation document available in hard and digital copy.
- Briefings to Community Boards and Councillors.
- Information provided at Council offices including the Civic Centre service desk, Te Kōputu a te Whanga a Toi - Whakatāne Library, Ōhope and Edgecumbe libraries, as well as the Murupara Library service centre.
- Consultation pod in Wharaurangi, where community could clarify queries with Council representatives and Councillors.
- Online campaign via Council website, Kōrero Mai and Council’s Facebook page, including information and video clips.
- Meetings with key stakeholders including Chamber of Commerce, EPIC, Voice of Whakatāne.
- Media campaign including a radio ad campaign, bilingual advertising in The Beacon, media releases and interviews, ‘Mayor Talk’ articles and a two-page Ko Konei newspaper spread.

Table 1 identifies the key dates for the main engagement undertaken.

Table 1: Key Engagement Dates

Date	Event types	Audience / Attendees
19 September to 16 October 2020	Consultation - Kōrero Mai online engagement site,	General public and interested individuals / groups

	Facebook, Website, Media Campaign, Meetings, Interviews, Wharaurangi Engagement Pod, etc. Collateral included: FAQs, maps, submission forms, posters, flyers, post-it notes, pull-up banners, videos, online links.	
18 September 2020	Key Stakeholder meeting	Chamber of Commerce briefing
28 September to 16 October 2020	Wharaurangi Consultation Pod (11 am-2pm Monday to Saturday)	General public and interested individuals / groups
24 September 2020	Community Group Meeting	BNI Whakatāne (Coastlands)
1 October 2020	Key Stakeholder meeting	WDC Stakeholder Consultation event
2 October 2020	Council Committee	Whakatāne Youth Council
5 October 2020	Community Group Meeting	Whakatāne Rotary Club
8 October 2020	Key Stakeholder meeting	Chamber of Commerce – Young Professionals
12 October 2020	Council Committee	Whakatāne – Ōhope Community Board
12 October 2020	Key Stakeholder meeting	Chamber of Commerce – Full meeting
14 October 2020	Council Committee	Rangitāiki Community Board
20 October 2020	Partner Hui	Ngāti Hokopu
21 October 2020	Community Group Meeting	Sunrise Rotary Club

3 MEDIA CAMPAIGN

Council actively promoted the consultation through a range of media releases, advertising, newspaper articles and social media awareness.

Table 2 identifies the key dates for the main media campaign and other media mentions.

Table 2: Key Media Campaign

Key Date	Media source	Media type
Various throughout consultation timeframe	Radio 1XX, Bayrock, Q97	<ul style="list-style-type: none"> • Radio Advertising • Interview to raise awareness of consultation purpose • Interview to update on engagement

		<ul style="list-style-type: none"> • Interview to thank community for participation
	Sun FM, Tumeke FM	<ul style="list-style-type: none"> • Radio Advertising • Te Reo Version
17 September 2020	WDC Media Release	<ul style="list-style-type: none"> • Te Ara Hou: Reimagining and reconnecting the Whakatāne awa and town centre
18 September 2020	Beacon	<ul style="list-style-type: none"> • Advertisement – Te Ara Hou bilingual advertising campaign
23 September 2020	Beacon	<ul style="list-style-type: none"> • Article - Community encouraged to re imagine the CBD • Advertisement – Te Ara Hou bilingual advertising campaign
25 September 2020	WDC Media Release	<ul style="list-style-type: none"> • Mayoral Update
28 Sept onwards	Electronic Billboard	<ul style="list-style-type: none"> • Scrolling messaging and images at Wharaurangi
30 September 2020	Beacon	<ul style="list-style-type: none"> • Article - Community consultation website offers council alternative • Advertisement – Te Ara Hou bilingual advertising campaign
2 October 2020	Beacon	<ul style="list-style-type: none"> • Ko Konei – Te Ara Hou (double page spread) • Brief – Former Wally Sutherland buildings to be cleared • Advertisement – Te Ara Hou bilingual advertising campaign
9 October 2020	Beacon	<ul style="list-style-type: none"> • Advert Paper Plus – ‘Kōrero Mai’ and ‘Voice of Whakatane’ online survey links provided
13 October 2020	WDC Media Release	<ul style="list-style-type: none"> • Final days submitting on Town Centre and Riverfront
14 October 2020	Beacon	<ul style="list-style-type: none"> • Article - Strand retailers rally to protect carpark • Article - Community after family friendly spaces (Councillor Pullar) • Article - Retailers have their say (letters) • Opinion Letters – Future proof our community
16 October 2020	Beacon	<ul style="list-style-type: none"> • Article - Zipline and Carousel on CBD wish list • Opinion Mayor Talk – How far ahead should we look? • Opinion Letters – Trees provide shade; Multi-storey car parks; Spend money wisely

4 RESPONSES RECEIVED

Significant efforts have been made to promote the consultation via multiple channels, being flexible in terms of consultation period and also agile in adding further channels as needed.

All responses received, regardless of formality or collection method, are considered a response. The response comments forwarded to Council have been collated into themes consistent with consultation document sections and questions.

Table 3 identifies the number of responses collected during the consultation period from a range of sources. Social media responses have been counted per ‘person posting’ and not per post.

Table 3: Consultation Responses

Data Source	Number of responses	Main collection method
Te Ara Hou (TAH) Direct Responses	659	<ul style="list-style-type: none"> • Kōrero Mai online submission • Hard copy submission form • Written letters • WDC internal submissions • Wharaurangi Consultation Pod – Direct comments
WDC Social media	63	<ul style="list-style-type: none"> • Not all posts have been counted as a response. The number of responses has been calculated by the number of people posting, not the number of posts.
WDC Youth Council	25	<ul style="list-style-type: none"> • Youth Council comments
Voice of Whakatāne Online Survey	490	<ul style="list-style-type: none"> • Voice of Whakatāne consultation / survey process
Paper Plus Survey	134	<ul style="list-style-type: none"> • In-store customer paper based survey
Total of all Responses	1371	

5 SUMMARY OF CONSULTATION

The following section provides a summary of the number of responses received, key themes and key points. The questions posed in the Voice of Whakatāne online survey and the Paper Plus in-store survey were not consistent with the Te Ara Hou consultation questions. This has meant maintaining separate data sets and including data which is closely aligned to the purposes of the consultation. For data that is not closely aligned, key themes have been identified and charted. All responses received throughout the consultation period have been analysed and included in the summary.

An independent review has been completed to confirm the process used and also to sample test the analytical process. The consultation responses are summarised in the following sections:

- TAH direct responses (including Kōrero Mai online submissions, hard copy submission forms, written letters, WDC internal staff submissions and direct comments) refer to 5.1
- WDC social media responses (responses made to WDC Facebook site) refer to 5.2
- WDC Youth Council responses, refer to 5.3

Responses that have been analysed as separate data sets:

- Voice of Whakatāne survey responses, refer to 5.4
- Paper Plus public survey responses, refer to 5.5

5.1 TAH Direct Responses

5.1.1 Guiding our Town Centre Development

The consultation document sought views on what is important within the CBD and key development sites relating to the guiding principles and objectives for the regeneration of our town centre. The overarching objectives are identified as:

- Relationship to the river
- Natural influence
- Cultural connection
- Vibrant for longer
- Movement and access
- Resilience and safety
- Unlocking opportunity

Table 4 identifies the questions asked of the community, the level of feedback and general support for the issues raised in the consultation document.

Table 4: Responses on Guiding our Town Centre Development

Questions and other comments	Total number of responses	Generally support	Generally opposed
Q1. Do our objectives and principles reflect what is important to you?	116		
<i>General preference for the objectives and principles reflecting what is important to the community.</i>		103	13
Q2. Anything further?	178	Open ended answers – see Key Themes below	
Other comments	103	Open ended answers – see Key Themes below	

In assessing all TAH Direct responses six key themes emerged. The importance of these key themes are identified in Table 5, with a summary of relevant key points for each theme. Some responses included feedback across multiple themes. This list is not definitive but it does encapsulate the key messages raised through the first stage of the public consultation process.

Table 5: Key Themes for Guiding our Town Centre Development

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Retain existing parking provisions	97	<ul style="list-style-type: none"> • Build platform (right up to the stop bank) over existing Kakahoroa Drive to retain parking and provide for hospitality and active spaces at a level that the views of the river and beyond can be enjoyed.

		<ul style="list-style-type: none"> • Retain existing level and location of parking to avoid detrimental impact to retail and commercial activities. • Existing day car parking is full with no spare capacity and loss of Kakahoroa will have negative impact on workers. • Centrally located parking is essential for senior citizens and those that are mobility impaired. • Impact from parking changes on other business parking provided. • Better quality parking survey data to understand true demand to inform decision making.
Create spaces for activities	50	<ul style="list-style-type: none"> • Create raised platform that adjoins a wide riverfront promenade to enable markets, seating, shade and views of river. • Wide promenade to include master carving works to recognise local Māori culture. • Promote thriving downtown precinct to support hospitality, retail and service sectors. • Create interactive outdoor play spaces with lighting and water. • Create spaces for community groups to use. • Use spaces to attract investment and tourism into town.
Improve public facilities	36	<ul style="list-style-type: none"> • Need good quality central public toilets with changing facilities, ev chargers and parent rooms. • Improve paving, lighting, seating, shade and accessibility in town. • More accessibility parking to meet the needs of wheel chair and other users. • Improve pedestrian and cycling facilities.
Other concerns	28	<ul style="list-style-type: none"> • Changes to parking provision along the Strand. • Timeframe for consultation. • Impact of higher buildings and shading impact in town. • Availability of commercial sites for business relocation. • Odour from Shaw Road waste water treatment ponds as visitors enter town. • Need for better consultation with community. • Redevelopment of Wally Sutherland site. • Development of a second bridge across river to connect with Coastlands or provide alternative access into town. • Memorial for Whakaari. • Support a true partnership with Tangata Whenua to enhance local cultural taonga. • Capacity of car parking within town is disputed. • Consultation process is flawed. • Changing shopping habits and new trends need to inform future development. • Transfer of funding to other areas of the district and / or prioritise development of other areas before the town centre.

		<ul style="list-style-type: none"> • Increase to rates
Consider roading realignment and parking alternatives (other locations or multi-level carpark)	24	<ul style="list-style-type: none"> • Open up a connection between Kakahoroa Drive, the Strand and 'Family Works/Cotton On' buildings to enable more direct access to parking and reduce the need to drive. • Provide more time limited parking in Kakahoroa Drive for general public use as opposed to being convenient for town employers and employees (all day parking moved beyond 100 metres of main shopping area). • Replacement parking needs to be provided prior to any changes to Kakahoroa Drive parking provision. • Covered multi-level carpark building centrally located would help to manage future parking needs.
Public safety	4	<ul style="list-style-type: none"> • Concern that parking around town is not safe to access during evenings. • Greater lighting to improve night time safety. • Implement Crime Prevention through Environmental Design (CPTED).

Refer to *Appendix A* for summary graphs. Refer to *Appendices H, I and J* for full responses to each consultation question and design ideas.

5.1.2 Distinctive Local Culture - Questions 3 and 4

The consultation document sought views on what is important within the CBD and key development sites relating to local culture and historic values. The opportunities to the community were initially identified as:

- integrating local culture and history.
- creating a focal point in town to foster activities and attractions around.
- promote activities to attract people to town
- connecting river and town

Table 6 identifies the questions asked of the community, the level of feedback and general support for the issues raised in the consultation document.

Table 6: Responses on Distinctive Local Culture

Questions	Total number of responses	Generally support	Generally opposed
Q3. What defines the unique culture of Whakatāne for you?	109	Open ended answers– see Key Themes below	
Q4. What would you like to see in the town centre and riverfront area that reflects this unique culture?	114	Open ended answers– see Key Themes below	

In assessing all TAH Direct responses six key themes emerged. The importance of these key themes are identified in Table 5, with a summary of relevant key points for each theme. Some responses included feedback across multiple themes. This list is not definitive but it does encapsulate the key messages raised through the first stage of the public consultation process.

Table 7: Key Themes for Distinctive Local Culture

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Create spaces for activities	77	<ul style="list-style-type: none"> • Extend promenade across the width of Kakahoroa Drive. • Create a rich hospitality and retail culture, provide elevated restaurants/café sites on riverfront. • Create versatile space for community celebrations, Awanuiarangi graduation, Christmas in the park etc. • Create lifetimes spaces, that promote accessibility for all ages and disabilities. • Use walkway to connect town and riverfront. • Interactive storytelling, QR codes to connect with cultural stories around town. • Provide seating, shade, table and chairs to enable people to connect with natural environment and relax. • Enable child friendly spaces in town centre, drinking fountains and toilets. • Connection with Active Whakatāne to make accessing town safer. • Water based activity focus. • Outdoor event spaces for live events, music, dance, farmers markets etc. • Environmentally conscious infrastructure, solar lighting.
Greater recognition of local Māori culture	76	<ul style="list-style-type: none"> • Recognise special connection with town for Tangata whenua, celebrate te taiao to recognise Tikanga Māori in built environments and design. • Māori Pou and carvings in strategic spots. • Waka bridge concept¹ embraces Māori history. • Include oral history trail (in Maori/translated English) to share stories of the town, Maori and European colonisation. • Bilingual signage • Recognition of female role models such as Wairaka and Muriwai. • Connect the town with the journey of Ngāti Awa and first waka arrival.

¹ Image depicted on Whakatāne Online Retailers facebook page site. Image developed by members of the wider community.

		<ul style="list-style-type: none"> • Connection with iwi and community not in all towns, development within Whakatāne should acknowledge and celebrate this. • First People stories are unique – link town to Mataatua Waka, Kaputerangi pā and river other special landmarks.
Enhance natural environment connections	68	<ul style="list-style-type: none"> • Connect Waiewe Stream, Wharaurangi through to river (Land to river connection important). • Connect town with natural landscape via use of street furniture. • Waterfall in town is a highlight. • Enhance natural beauty of town, take into account climate change, use solar lighting. • Extend promenade across Kakahoroa Drive
Other Concerns	23	<ul style="list-style-type: none"> • Lack of connection with natural environment. • Proposal will not enhance culture as a role for education. • Retain parking in Kakahoroa Drive and bypass through town. • Impact of proposal on existing cafe/restaurant culture. • Developments need to support existing operators, don't make another 'Hub'. • Removal of carparks in favour of board-walk and recreational activities. • Growth constrained due to leasehold property titles. • Kakahoroa access lane is of poor quality. • Some existing buildings do not enhance built environment • Homelessness in CBD.
Include art to depict history / cultural connections	22	<ul style="list-style-type: none"> • Utilise murals to convey Māori and European culture and heritage, include interpretation panels. • Māori art and sculptures where applicable by local carvers. • Solar lighting to recreate journey of waka arrival to Whakatāne, promote cultural journey and recognise Whaakari eruption (memorial). • Integrate Maori carvings into the streetscape.
Recognition of European history	21	<ul style="list-style-type: none"> • Celebrate mix of cultures and embrace pre-European history. • Visible journey that leads people to the Heads, path to walk, ride, glide, scoot.

Refer to *Appendix B* for summary graphs. Refer to *Appendices K and L* for full responses to each consultation question.

5.1.3 **Connecting with our natural environment**

The consultation document sought views on what is important within the CBD and key development sites relating with our natural environment. The opportunities to the community were initially identified as:

- Enhancing connection to ecological areas

- Integrating cultural connections with the natural environment
- Promoting local biodiversity
- Valuing the views of the natural environment

Table 8 identifies the questions asked of the community, the level of feedback and general support for the issues raised in the consultation document.

Table 8: Responses on Connecting with our Natural Environment

Question	Total number of responses	Generally support	Generally opposed
Q5. How would you like to connect with our cultural and natural environments in town? (e.g. Access to the river, views of the river, having family friendly green spaces to relax, active areas) Other Ideas?	189 see Key Themes below		
<i>General preference for more connection with culture and natural environments in town</i>		158	21
Q6. Do you have any other ideas?	151	Open ended answers – see Key Themes below	

In assessing all TAH Direct responses 10 key themes have emerged. The importance of these key themes are identified in Table 9: Key Themes for Connecting with our Natural Environment, with a summary of relevant key points for each theme. This is not a definitive list but an attempt to encapsulate key messages raised through the first stage of the public consultation process.

Table 9: Key Themes for Connecting with our Natural Environment

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Encourage family friendly activities	152	<ul style="list-style-type: none"> • Promote multi-functional spaces that can be adapted to a range of seasonal activities, such as art events, markets, festivals, holiday events, pop up stores, open air theatre and concerts. • Use Kakahoroa Drive for a range of community uses. • Provide a range of public realm infrastructure such as seating, shade, water play, fitness trail, rocks for climbing on and playgrounds. • Create areas of interest where the community can play and interact. • Create night time spaces such as light trails that interact with cultural storytelling. • Integrate local cultural narratives into public spaces to enable interactive learning opportunities.

Promote greenspaces and parks	57	<ul style="list-style-type: none"> • Retain Pohutukawa trees and green spaces in town, along riverfront and corridor connections to the escarpment. • Create better connections between greenspaces and the built environment for people to play, relax and interact. • Integrate edible landscapes, living walls and rain gardens in town centre. • Promote native vegetation in keeping with local context. • Protect and enhance town ecology, such as the river environment for eel and whitebait habitats and bush to support native birds. • Connect the Wairere falls and Waiewe stream through greenspaces with town.
Connect to River, views or physical access	49	<ul style="list-style-type: none"> • The river is a prime asset and need to provide better connectivity to it from town. • Maximise the use of in town stop banks as they are the only areas that get views of river and surrounding environment. • Enhance connection to the river using the i-site as an anchor site to attract hospitality and adjoin to existing cafes at eastern end of town centre. • Widen top of stop bank to enable integrated hospitality and event spaces, make use of raised platforms above the river. • Raised walkways to connect town with the river, along with additional access routes through from the Strand. • Create easy to navigate consistent access along entire riverfront (i-site makes accessibility difficult). • Create direct link from Wharaurangi to riverfront. • Create engaging spaces between town and the riverfront that cater for a range of activities and transport modes.
Encourage pedestrian friendly and improve cycling facilities and accessibility	49	<ul style="list-style-type: none"> • Elevate pedestrian areas over existing car parking enabling existing level of parking to be retained. • Promote wider cycling paths along stop bank, new priority cycle lanes in and around town and better accessibility around the i-site. • Secure bike park facilities. • Enhance pedestrian friendly nature of town. • Integrate cycling pedestrian and car use. • Pedestrian and cycle priority bridges .
Increase the width of the Riverfront promenade and improve public infrastructure along it	47	<ul style="list-style-type: none"> • Provide a wide riverfront promenade and connecting path to Wharaurangi (through Kakahoroa Drive). • Extend the promenade by 20m, realigning Kakahoroa Drive towards the escarpment, enabling the stop bank and town connections (such as Wharaurangi) to be used for hospitality and events. • Increase public realm infrastructure along the riverfront to include more seating, art and sculptures, picnic spots, tables and shade.

		<ul style="list-style-type: none"> Widen the promenade to enable better shared access for mobility needs, cycling and walking. Create elevated spaces for town, promenade and wharf to connect with the river and views.
Promote hospitality adjoining the river	28	<ul style="list-style-type: none"> Promote a hospitality precinct around the i-site , riverfront promenade and eastern end of the Strand. Enable outdoor dining (casual and formal) that is elevated, adjoins the river and public spaces. Enable portable food vendors along the riverfront.
Concerns	16	<ul style="list-style-type: none"> Improved connections with Coastlands.
Integrate community amenity infrastructure	14	<ul style="list-style-type: none"> Provide family friendly toilet facilities, with mother rooms and shower facilities. Provide drinking and water bottle refill fountains. Introduce solar lighting to create focal points and improve quality of lighting around town to increase safety. Provide more EV charging sites for cars, bikes, scooters, and devices.
Promote i-site as a new hospitality anchor	11	<ul style="list-style-type: none"> Relocate the i-site, allowing existing site for hospitality use. Create a hospitality precinct that is elevated to enable views and connection with the river and town. Adjoin wide promenade that is integrated with flood protect works (project futureproof).
Enhance cultural connectivity and activities	9	<ul style="list-style-type: none"> Implement bilingual signage and use tribal / ancestral names for places. Integrate local cultural sites within riverfront and new public spaces such as the “Paru Site”. Showcase natural assets such as Waiewe stream and Wairere Falls in redevelopment of town. Integrate a ‘waka’ design concept to recognise Mataatua migration connection. Promote Māori culture by integrating town centre designs with Mataatua Marae. Establish a new i-site in the form of a marae to introduce visitors to rich local Maori culture.

Refer to *Appendix C* for summary graphs. Refer to *Appendices M and N* for full responses to each consultation question.

5.1.4 Way finding and connections within our town

The consultation document sought views on what is important within the CBD and key development sites relating to how public land could be used to add value to the community in other ways, if it isn't primarily used for car parking. The opportunities to the community where initially identified as:

- Provide physical access to the river
- Promoting accessibility for all
- Review vehicle access through town

- Promote options and choice for parking and transport, now and in the future

Table 10 identifies the questions asked of the community, the level of feedback and general support for the issues raised in the consultation document.

Table 10: Responses on Way finding and Connections within our Town

Question	Total number of responses	Generally in support	Generally opposed
Q7. What are your views on promoting pedestrian friendly spaces in the town centre?	142 see Key Themes below		
<i>General preference for promoting pedestrian friendly spaces in town</i>		92	44
Q8. Would you consider using alternative transport	129 see Key Themes below		
<i>General preference for using alternative transport</i>		83	46
Q9. If so what facilities would you expect to be available?	136	Open ended answers – see Key Themes below	

In assessing all TAH Direct responses eight key themes have emerged. The importance of these key themes are identified in Table 11: Key Themes for Way finding and Connections within our Town, with a summary of relevant key points for each theme. This is not a definitive list but an attempt to encapsulate key messages raised through the first stage of the public consultation process.

Table 11: Key Themes for Way finding and Connections within our Town

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Increase pedestrian infrastructure (including shared walking/cycle paths?)	77	<ul style="list-style-type: none"> • Improve signage for pedestrian connections between town and riverfront such as through 'Warehouse carpark', to Warren Cole and across Kakahoroa Drive from Wharaurangi. • Widen pedestrian footpaths, particularly where shared paths such as along riverfront. • Improve pedestrian friendliness of town by fixing uneven surfaces, more green spaces, covered walkways as well as create pedestrian priority crossings. • Align dropped kerbs to pedestrian direction. • Increase pedestrian priority at key times of day / weekend. • Create reduced speed zones. • Improve public toilets, provide drinking fountains, green gyms and free wifi.

Improve cycling facilities	71	<ul style="list-style-type: none"> • Dedicated pathways with separated cycle ways (for cycles, e-scooters etc) for ease of use and safety. • Secure storage/parking for cycles in and around town. • Improved connections from parks into town to encourage families to cycle, scooter etc. • Promote active transport in town and around Whakatāne township (such as Coastlands into town). • Promote 'bike share' initiatives. • Widen cycle ways. • Install E-charging stations for e-bikes. • Clear signs and way finding needed.
Promote use of public transport (buses, taxi, Uber)	50	<ul style="list-style-type: none"> • Promote greater frequency for public transport, with more routes, e-vehicles.
Retain parking provision	40	<ul style="list-style-type: none"> • Businesses rely on convenient parking. • Retain existing car parking at Kakahoroa Drive. • Review need car parking building. • Consider implementing 4 hour parking at Kakahoroa, instead of all day parking. • Current level of parking is required to meet worker and shopper demands.
Promote single lane of The Strand	21	<ul style="list-style-type: none"> • Promote one-lane system for The Strand, such as from Pohaturoa Rock to i-Site. • Promote pedestrianisation and mobility parking. • Create circular one-way system, with eastbound traffic using Quay Street and west back via the Strand. • Need to ensure parking available to sustain one-way system. • Widen footpaths for dining on sunny side of the Strand.
Improve disability parking and accessibility	17	<ul style="list-style-type: none"> • Increase quantity of mobility parking within town, ensuring it parks are big enough to meet a range of mobility parking needs.
Other concerns	12	<ul style="list-style-type: none"> • Develop former Wally Sutherland site into a park or extend miniature railway along stop bank for unique attraction. • More freedom parking needed. • Concern for safety accessing carparks off the Stand in the evening, better lighting to alleviate concern.
Reduce or change car parking provision	6	<ul style="list-style-type: none"> • Utilise other sites for parking such as Wally Sutherland. • Balance current car-centric culture to focus on pedestrian needs. • Promote car parking on fringe of CBD.

Refer to *Appendix D* for summary graphs. Refer to *Appendices O, P and Q* for full responses to each consultation question.

5.1.5 Growing opportunities

The consultation document sought views on what is important within the CBD and key development sites relating with our natural environment. The opportunities to the community were initially identified as:

- Consider mixed use development and intensification options.
- Orientate development towards the river to promote a diverse economy.
- Consider councils role to enable development.

Table 12 identifies the questions asked of the community, the level of feedback and general support for the issues raised in the consultation document.

Table 12: Responses on Growing Opportunities

Question	Total number of responses CHECK	Generally support	Generally opposed
Q10. What type of commercial, entertainment and hospitality developments would you like to see in the town centre heart and wider CBD?	204 see Key Themes below		
<i>General preference for promoting a range of commercial, entertainment and hospitality developments would you like to see in the town centre heart and wider CBD.</i>		142	10
Q11. Would you like to see more residential development in the CBD?	125 see Key Themes below		
<i>General preference for more residential development in the CBD.</i>		59	43
Q12. Do you have a design idea you'd like to show us?	11	Open ended answers – see Key Themes below and Appendix T for Community Design Concepts	

In assessing all TAH Direct responses six key themes have emerged. The importance of these key themes are identified in

Table 13: Key Themes for Growing Opportunities, with a summary of relevant key points for each theme. This is not a definitive list but an attempt to encapsulate key messages raised through the first stage of the public consultation process.

Table 13: Key Themes for Growing Opportunities

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Promote hospitality overlooking the River	70	<ul style="list-style-type: none"> • Maximise views of river and enable development along the waterfront for cafes, restaurants and shops (multi-functional developments). • Promote wide promenade to enable pedestrian and hospitality use. • Extend a platform over the carpark to create spaces to interact with nature. • Encourage 2-storey development, parking under restaurants and take advantage of river views. • Attractive permanent outdoor dining venues along river. • 'Eat street' type opportunity along the riverfront. • Condense existing and any new venues into a 'precinct', best if it adjoins the river. • Convert the i-site to a restaurant. • Parking to support hospitality.
Promote mixed use development opportunities	59	<ul style="list-style-type: none"> • Enable affordable housing and a range of housing sizes. • Encourage more vibrancy in town particularly in evening and weekends. • Encourage development in existing footprints and higher. • Encourage higher rise buildings against the escarpment to keep the riverfront for all to enjoy. • Infrastructure needs to support residential such as parking. • Promote residential and commercial above ground floor shops. • Council needs to be proactive to encourage.
Create event spaces	35	<ul style="list-style-type: none"> • Extend promenade across the width of Kakahoroa Drive. • Create seating spaces adjoining riverfront. • Utilise carpark and riverfront for retail and pedestrian uses to diversify the town for the future. • Promote civic amenity for everyone to enjoy. • Encourage music events, theatre, markets. • Space for smaller pop up events, shops, cafes. • Better public amenities that adjoin the river.
Improve entertainment facilities	34	<ul style="list-style-type: none"> • Facilities for youth such as drop in centre integrated with support services, gym and cultural space. • Indoor activity centre (like Motion in Rotorua) for mini-golf, rock wall, bowls, arcade centre, pool, skating, laser tag, chipmunks, with hospitality included. • Playground including water play. • Hospitality to adjoin event and play areas. • Live entertainment in and around riverfront to support hospitality.

		<ul style="list-style-type: none"> Integrate activities on the fringe of the town centre to attract more people through recreational facilities.
Other concerns	18	<ul style="list-style-type: none"> Possible impact of new development on existing businesses in town. Freeholding of Council owned Harbour Board lease land and amalgamation of titles. Housing developments in town need to cater for a range of housing needs and budgets and match infrastructure capacity. Parking needs for mixed use development. Development proposed will be too costly, use existing spaces such as make an Eat street venue at Wally Sutherland site. Council not proactive or supportive of commercial growth. Support for activities on fringe of CBD and town centre. Quality of public toilet amenities and adequate lighting.
Facilitate hotel and conference facilities	13	<ul style="list-style-type: none"> Central town centre hotel and conference developments. Adjoin areas with views of natural environment. Consider areas such as Wally Sutherlands for redevelopment.

Refer to *Appendix E* for summary graphs. Refer to *Appendices R, S and T* for full responses to each consultation question.

5.2 WDC Social Media responses

Council utilised social media as a channel to encourage wider community participation in the consultation process. The Facebook format did mean a number of responses were generic in nature or related to issues outside the scope of the Whakatāne Town Centre and Riverfront consultation.

Table 14 identifies the number of posts made on WDC Facebook site, which are most relevant to the consultation.

Table 14: Responses from WDC Social Media

	Total number of responses	Generally in support	Generally opposed	Responses relating to other concerns
WDC Social Media Facebook responses	63	8	37	18

In assessing all WDC social media responses four key themes have emerged. The importance of these key themes are identified in Table 15: Key Themes from WDC Social Media, with a summary of relevant key points for each theme. This is not a definitive list but an attempt to encapsulate key messages raised through the first stage of the public consultation process.

Table 15: Key Themes from WDC Social Media

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
No change to Parking	23	<ul style="list-style-type: none"> • Retain parking where it is. • Retail and town will be negatively impacted if carparks removed. • Rural community needs close accessible parking along the Strand. • Better signage needed for time limited parking. • Insufficient amount of parking provided. • Too far to walk from carparks (other than Kakahoroa) to the Strand is to far (20-30 minutes). • Keep two lane access along the Strand.
Issues outside scope of this consultation	9	<ul style="list-style-type: none"> • Quality of footpaths and upgrades around the district. • Second bridge into Whakatāne. • Innovating Streets Concept designs. • Improvements to cycle ways beyond the CBD. • Poor Infrastructure around the district.
Public facilities	3	<ul style="list-style-type: none"> • Need central public toilets with changing facilities. • Multifunctional town environment.
Parking options exist	1	<ul style="list-style-type: none"> • Investigate shuttle bus options in town and around the district to improve convenient options.

Refer to *Appendix F* for summary graphs.

5.3 WDC Youth Council responses

The Whakatāne Youth Council members provided Council officers with high level views. Their primary concerns were that:

- the current town centre had limited appeal to younger members of the community, and
- accessing the town centre from communities around the district was difficult as little to no transport options exist for youth to use.

Refer to *Appendix G* for summary graphs.

5.4 Voice of Whakatāne (via Whakatāne Online Retailers)

Throughout the consultation period Whakatāne Online Retailers worked to raise the profile of Council's consultation within the community through their Facebook page. This generated a significant amount of community interest and to help capture community concerns a survey portal called 'The Voice of Whakatāne' was established. The questions asked were focussed on parking, accessibility and improvements to facilities, therefore the feedback collected from this data source has been provided as a separate data set.

Nevertheless, the information captured is of interest when considering how important future growth of our town is to the community. The key questions and responses most relevant to the Te Ara Hou consultation are identified in Table 16: Responses from Voice of Whakatāne online survey.

In assessing the Voice of Whakatāne online survey responses five key themes have emerged. The importance of these key themes are identified in Table 16: Responses from Voice of Whakatāne online survey with a summary of relevant key points for each theme. This is not a definitive list but an attempt to encapsulate key messages, in addition to the strong car parking concerns, raised through this consultation.

Table 16: Responses from Voice of Whakatāne online survey

Key Themes	Response numbers	Key Point (summarised or paraphrased where needed)
Parking loss concerns	124	<ul style="list-style-type: none"> • Create a raised platform to enable pedestrian access and retain existing carparks. • Retain existing parking provision to ensure retail, commercial and business activities supported. • Parking options need to be developed before change. • Covered walkways needed from parking site into the Strand. • Keep free parking. • Parking provision is essential to accommodate rural communities. • Parking options need more investigation such as multi-level parking building.
Connect the Strand to the river / awa	25	<ul style="list-style-type: none"> • Link Māori culture and river through the proposed waka design. • Connect the Strand, i-site and river to promote more use of the promenade and visual access to the river. • Create a raised platform over the carpark to provide shopping and entertainment opportunities, which allow river views and connection with the Strand.
Provide outdoor / green spaces for entertainment, activities and events	40	<ul style="list-style-type: none"> • Concentrate hospitality around the wharf. • Create space for markets, pop up eateries, restaurants, bars and cafes, similar to Rotorua 'eat street'. • Promote street furniture that encourage people to linger along the riverfront. • Create green spaces, play spaces and informal areas that can be used for events (day and night).
Create outdoor hospitality venues	13	<ul style="list-style-type: none"> • Promote outdoor hospitality areas adjoining the riverfront and overlooking the river. • Create outdoor seating to encourage connections from eateries with the natural environment.

Encourage alternative transport	8	<ul style="list-style-type: none"> Promote more cycle ways. Promote better public transport system around town and district.
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Refer to *Appendix U* for graph.

5.5 Paper Plus Survey

During the consultation period Whakatāne Paper Plus undertook an in-house customer survey to identify where some customers choose to park when they visit town. The questions asked focussed on parking and accessibility to Paper Plus and town. As a result feedback from this data source has been provided as a separate data set.

Nevertheless, the information captured is of interest when considering how important parking is to the community. The key questions and responses² most relevant to the Te Ara Hou consultation are identified in Table 17: Responses to key questions in Paper Plus Survey.

Due to the nature of the survey limited comments were recorded. However, several Paper Plus customers commented that:

- Parking close to shops of choice is important for the elderly.
- Disability parking is important and more is needed.
- Provision of a car-parking building would alleviate parking concerns and Wally Sutherlands is too far.
- The rear Strand parking is an asset.
- Loss of parks would result in a 'dead' CBD (comparison with Tauranga and Hamilton).

Table 17: Responses to key questions in Paper Plus Survey

Paper Plus survey questions	Generally support (yes)	Generally opposed (no)
Are you a residents of Whakatāne?	125	9
Do you support the Removal of the 320 Kahakaroa Drive Carparks?	1	132
Do you think the community have been given enough information on the project?	4	128
Do you think that we currently have enough parking?	23	110
If you have to park further away eg ex Wally Sutherlands block would that impact you coming into town?	120	12
Total Submissions	134	

Refer to *Appendix S* for graph.

² Refer to Appendix H for full survey and waka design ideas

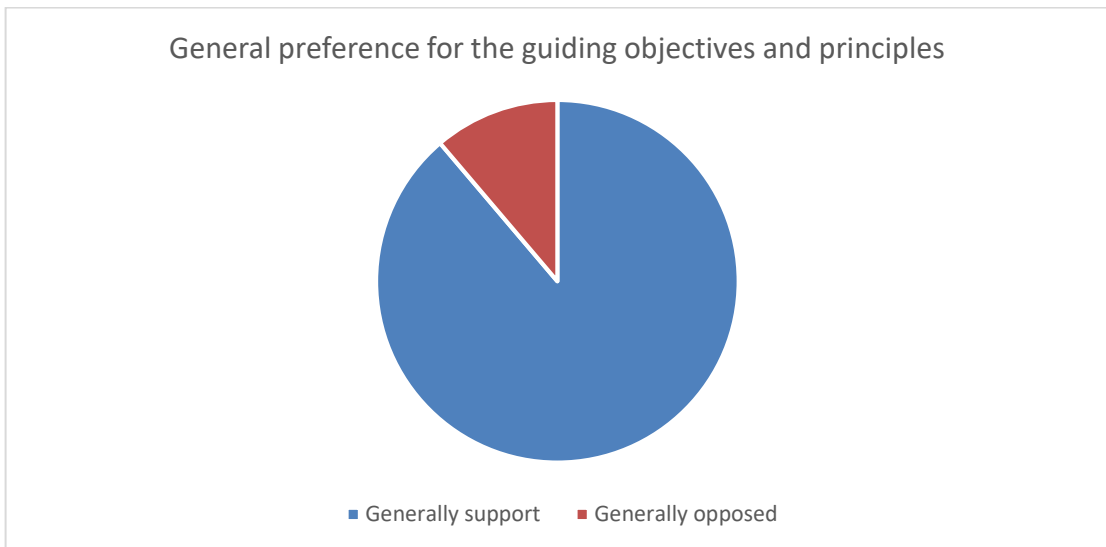
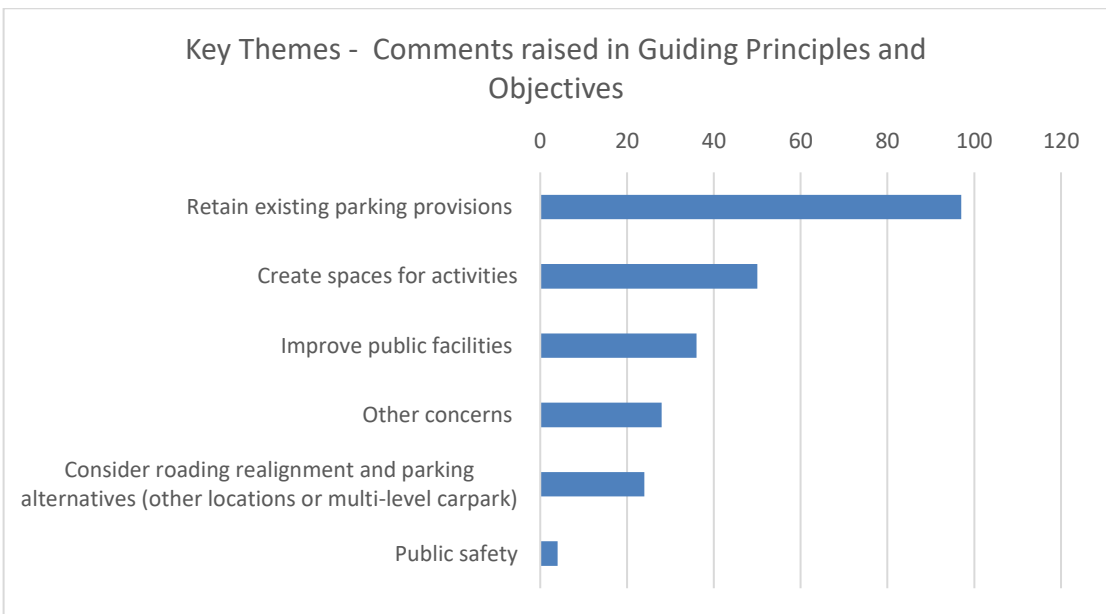
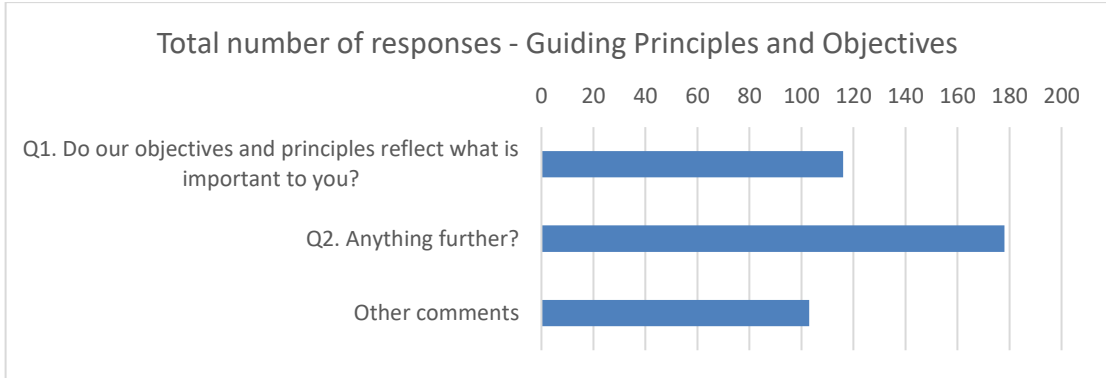
6 NEXT STEPS

Following the successful completion of Stage One consultation, the information will be used to inform the forthcoming designs and development options for how the town centre and riverfront revitalisation projects could be implemented. It is intended that the design process will start in the New Year and will involve project partners and key stakeholders.

Following the development of concept designs the second stage of public consultation will commence in 2021. The dates for this are yet to be determined but will be advertised well in advance.

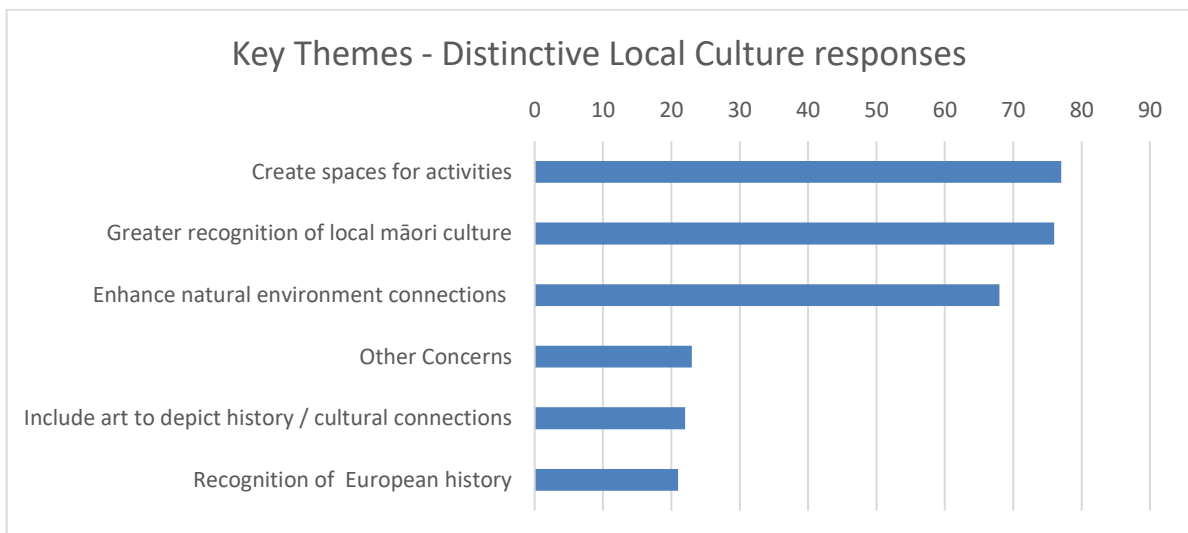
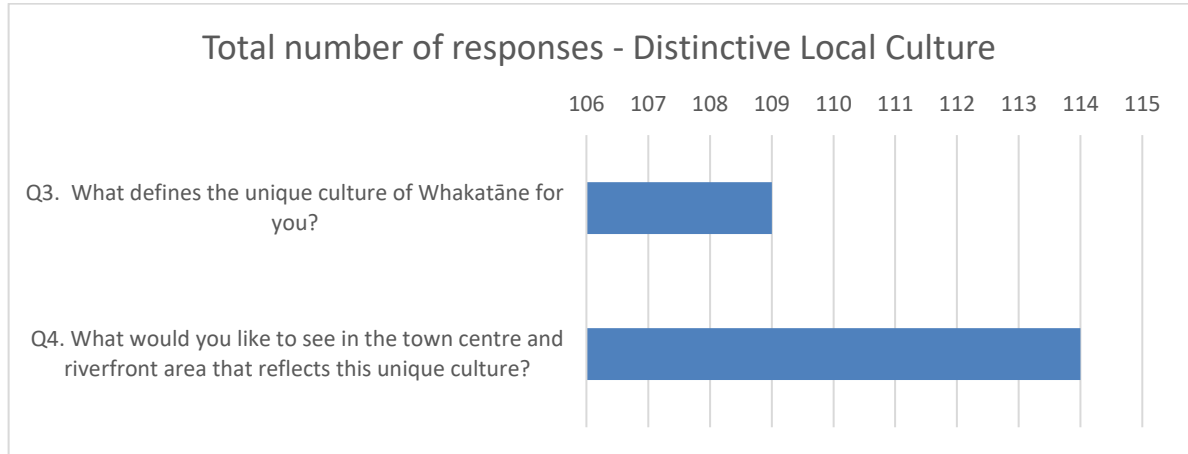
Appendix A – Guiding our Town Centre Development Graphs and Community Concept Designs

Graphs for Questions 1, 2 and other comments based on responses received. For full responses by question refer to Appendices F, G and H.



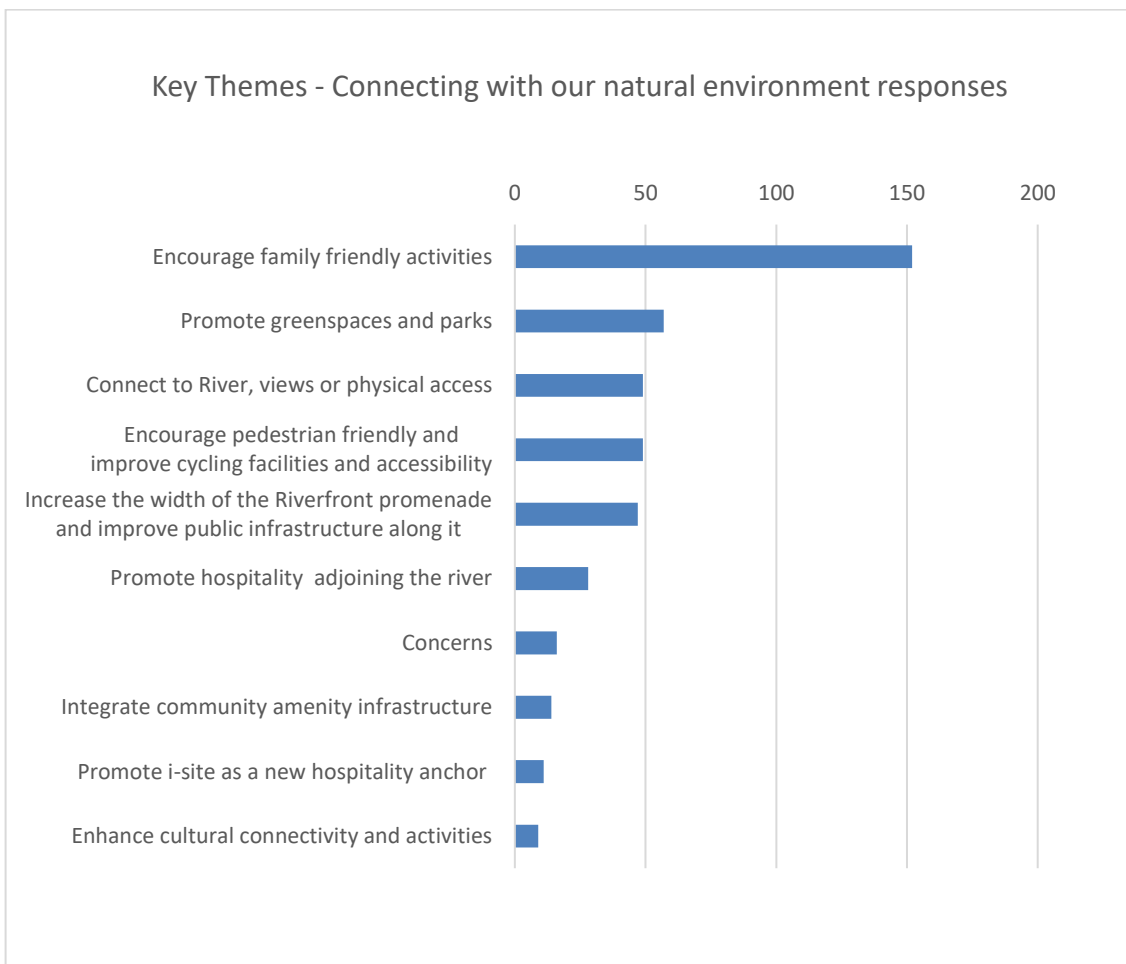
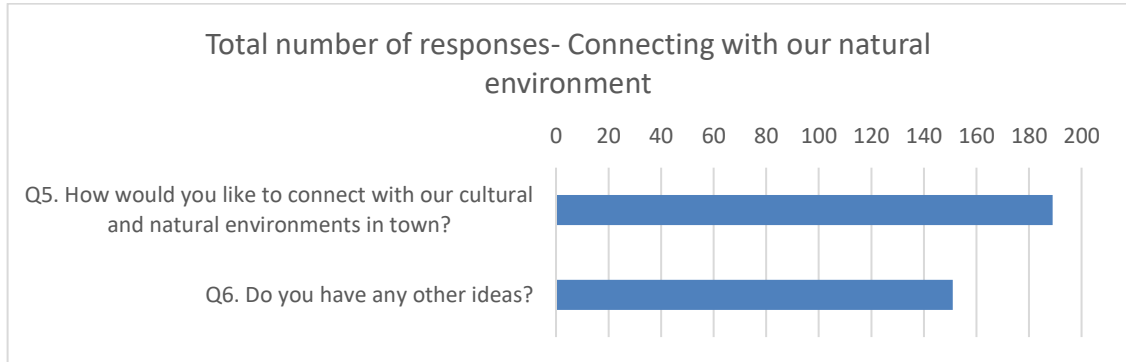
Appendix B – Distinctive Local Culture Graphs

Graphs for Questions 3 and 4 based on responses received. For full responses by question refer to Appendices I and J.

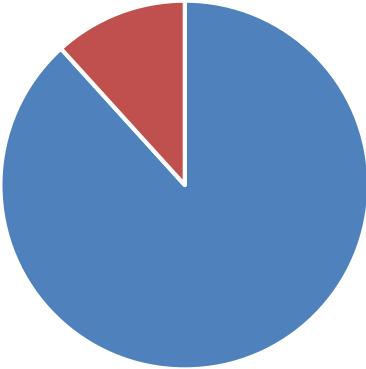


Appendix C – Connecting with our Natural Environment Graphs

Graphs for Questions 5 and 6 based on responses received. For full responses by question refer to Appendices K and L.

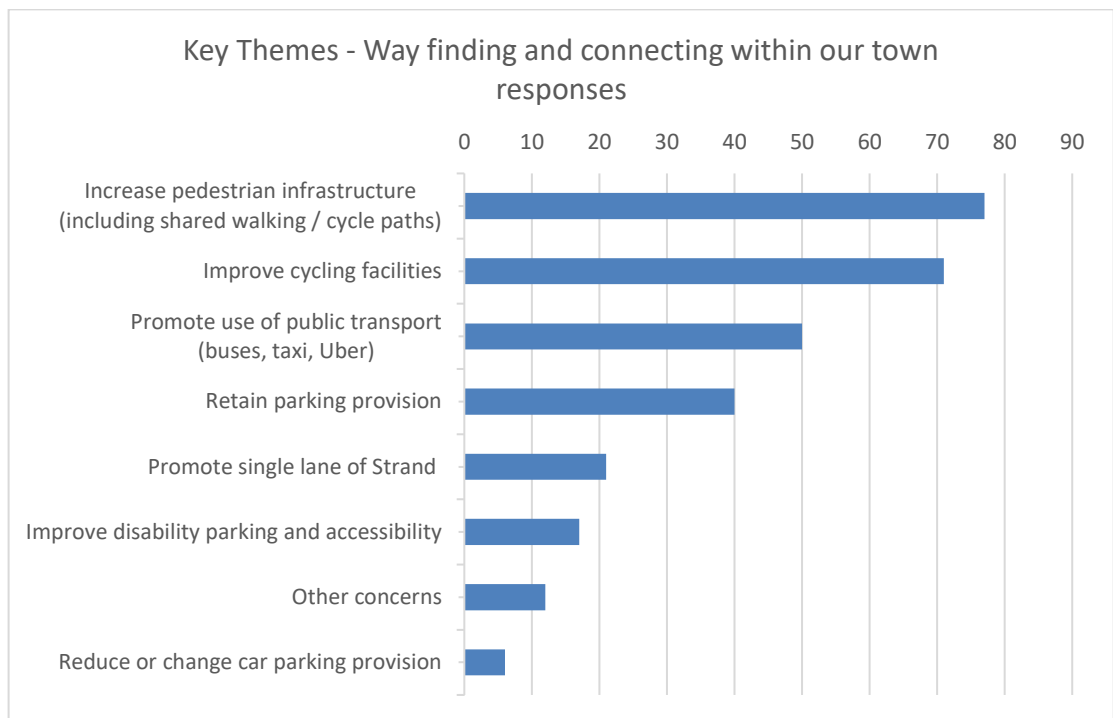
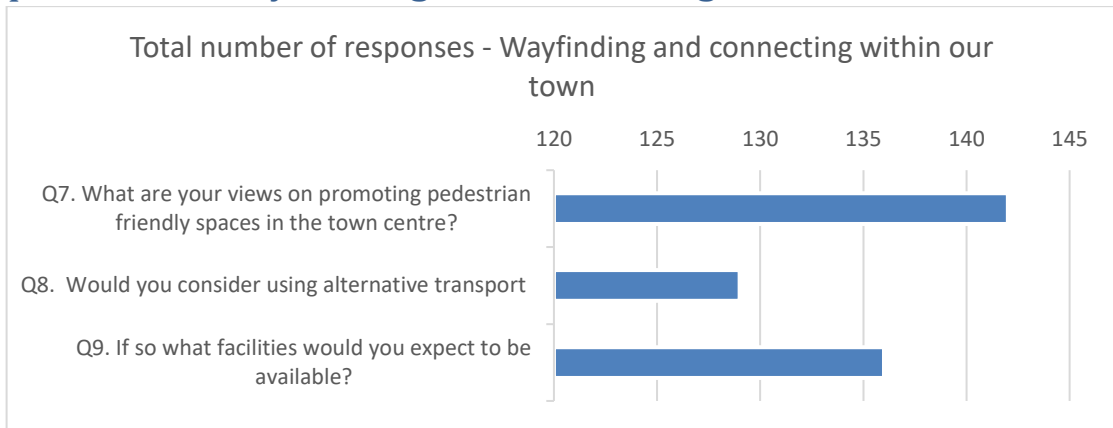


General preference for more connection with cultural and natural environments in town

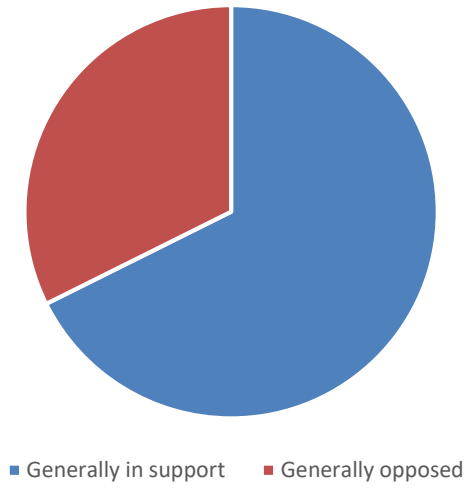


■ Generally support ■ Generally opposed

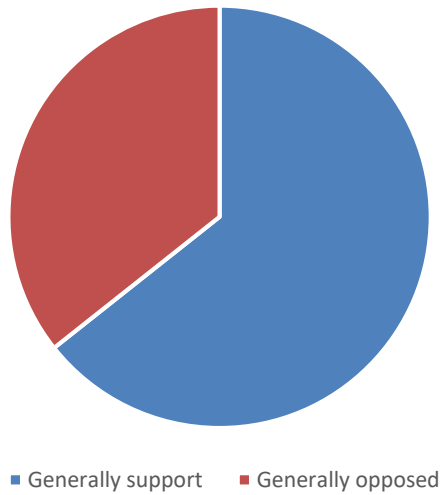
Appendix D – Way finding and connecting within our town



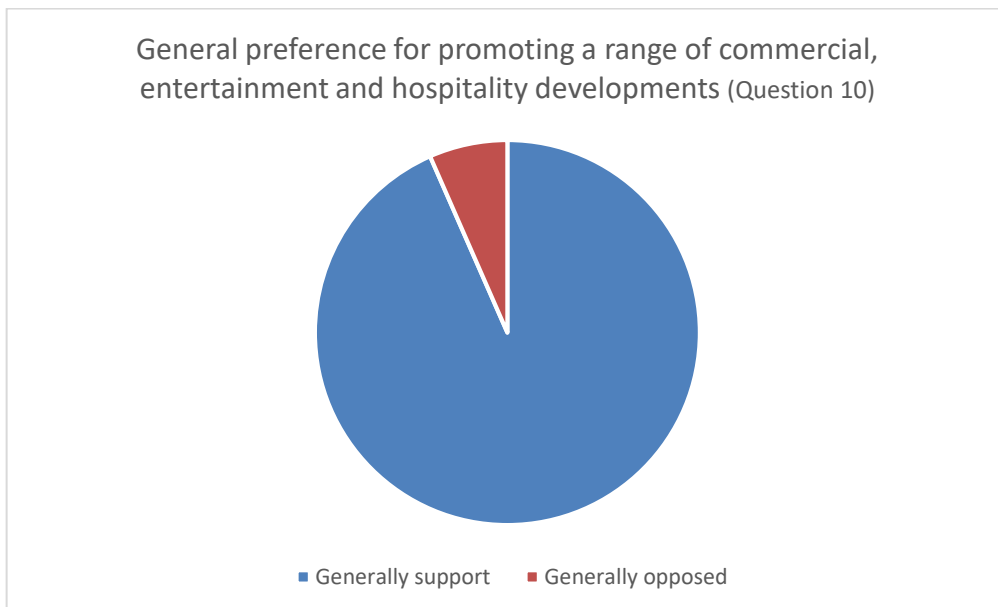
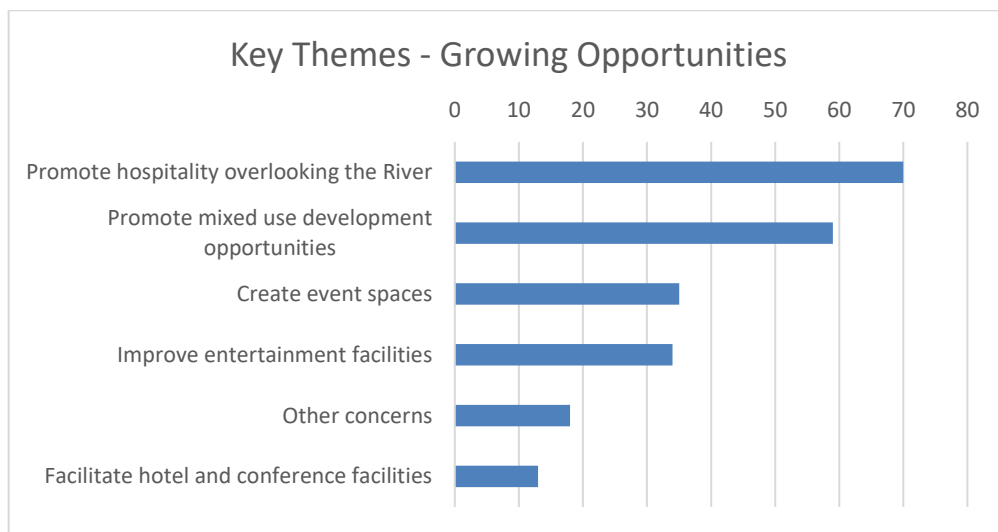
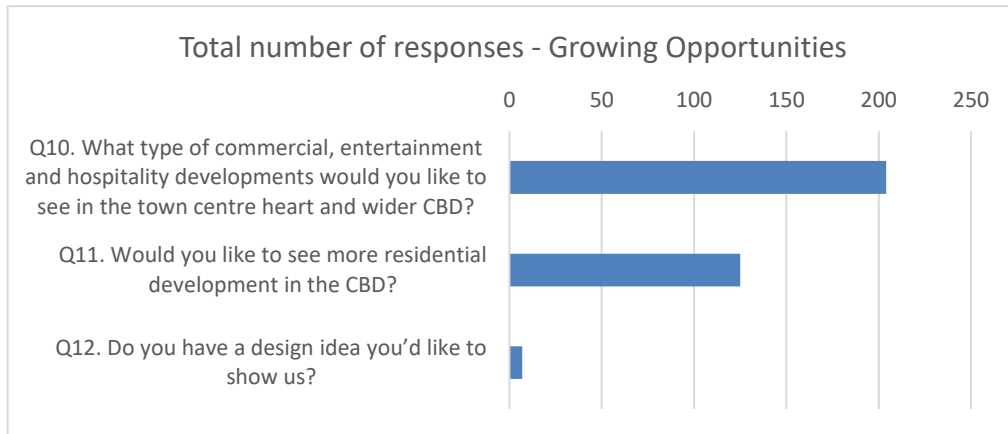
General preference for promoting pedestrian friendly spaces (question 7)



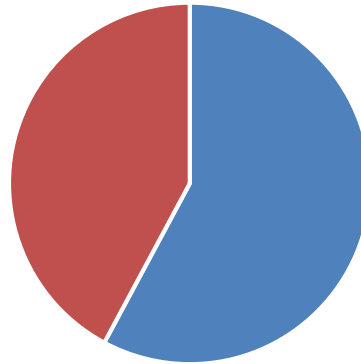
General preference for using alternative transport (question 8)



Appendix E – Growing opportunities

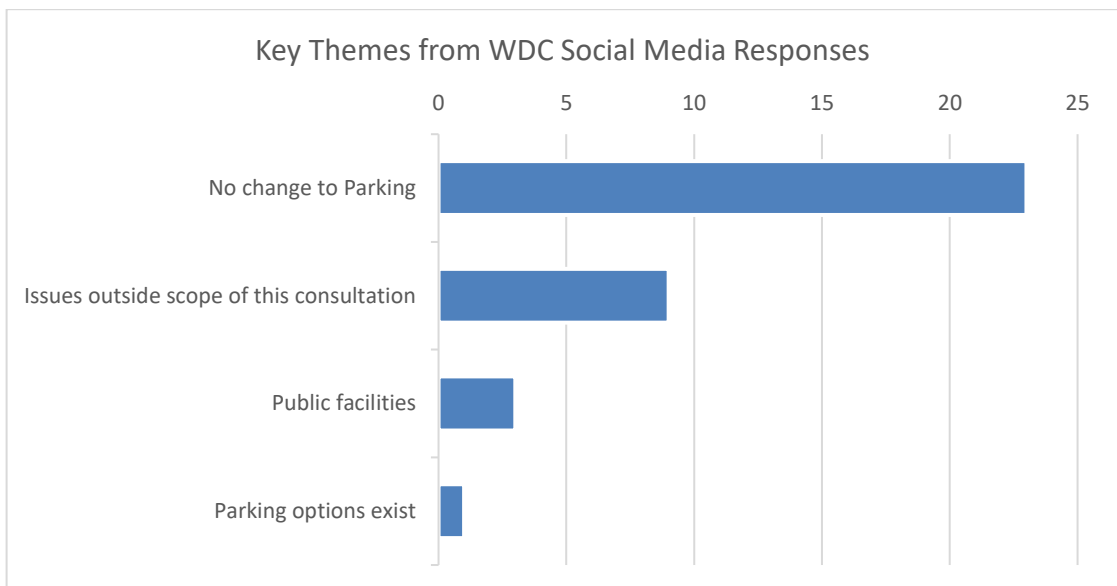
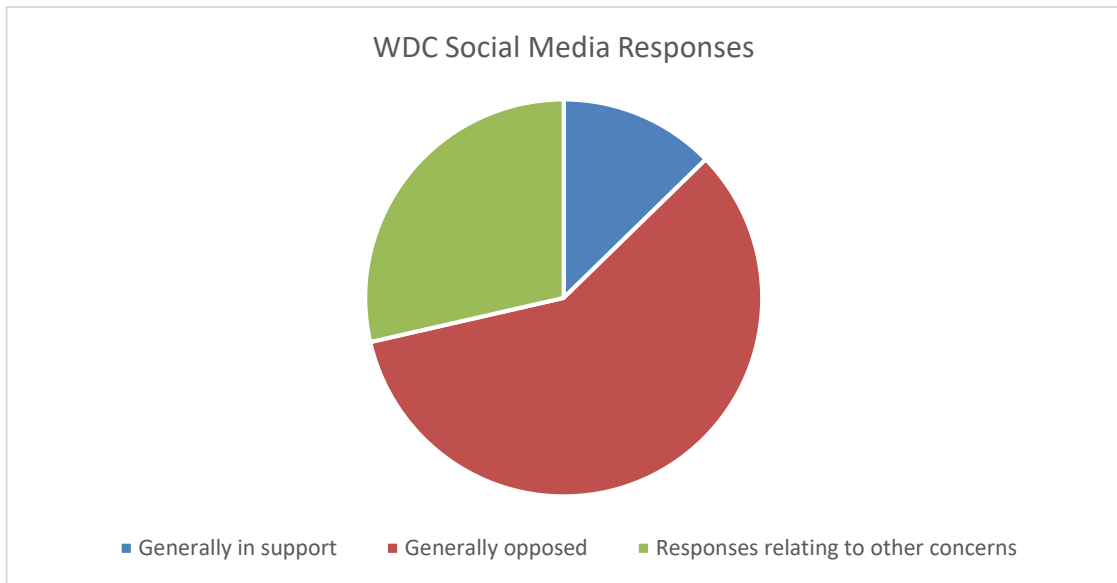


General preference for more residential development in the
CBD (Question 11)

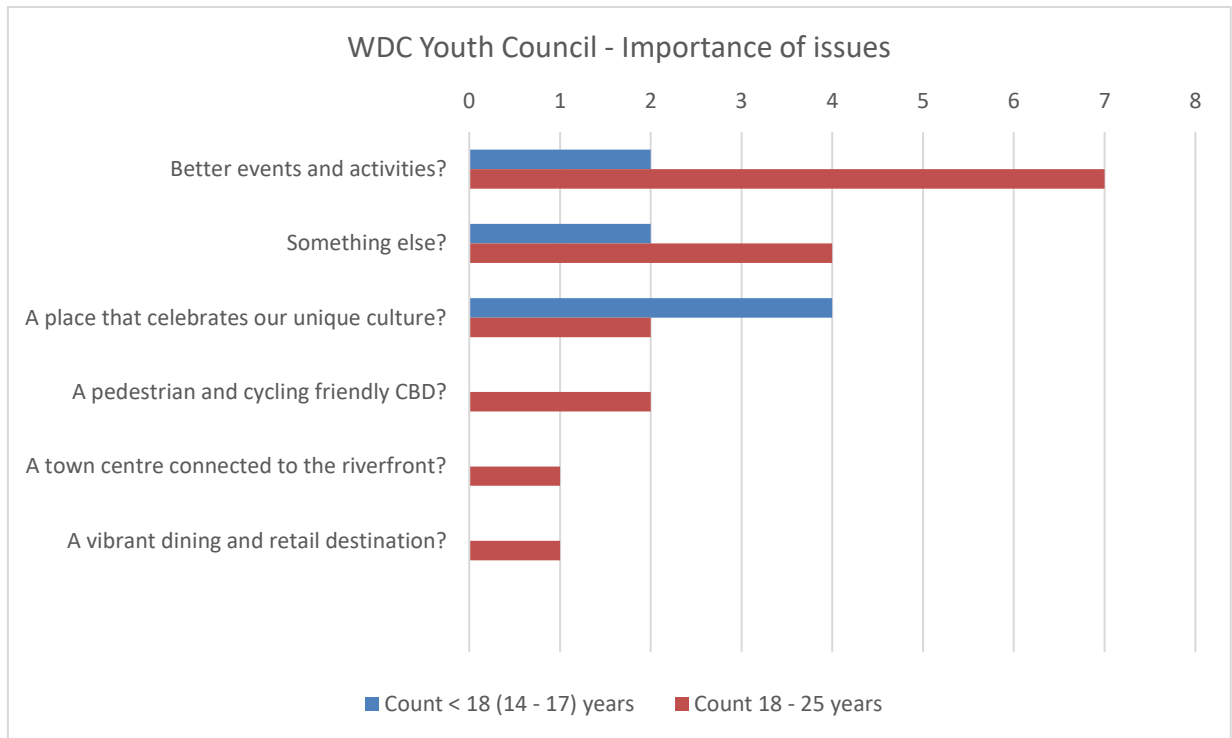


■ Generally support ■ Generally opposed

Appendix F – WDC Social Media Graphs



Appendix G – WDC Youth Council Graphs



Appendix H – Question 1, TAH Direct Responses

Guiding our Town responses by Identification number.

	1. Do our objectives and principles reflect what is important to you?
ID#	A1 (Y/N)
2	No
22	Y
34	N
48	No
54	Y
64	Y
91	N
93	N
118	Yes
119	Yes. Making our town more pedestrian/cyclist/mobility scooter /family friendly is so important
121	Yes
123	Yes
124	Yes they are important.
125	Possibly. It depends on what you mean by things such as vibrant for longer. It's a bit vague and airy fairy.
126	yes you objectives and principles do reflect was is important t me if done with proper consultation with the community
127	Yes I like a clean green Whakatane with good river access. I like the Pohutukawa on the current carpark
128	The objectives (goals) and principles are just words - corporate speak and spin. Resuscitate Whakatane might be more fitting
130	No
131	Yes
132	yes
133	Yes
134	No
135	Yes, generally - although not fully clear what each objective means
136	Yes
137	No
141	Should have For all of the people
142	Yes
143	Not all on them. With relation to the river and the cultural connection are important but it's not significant.
144	yes
145	No they do not.
146	Yes , but a few reservations
147	Yes, they are a good set of guiding principles to refer back to when considering options for this development.
149	Yes overall I like the main objective of connecting the town with the river.
150	No it does. Strong business and financial growth in our community should be our priority
151	Mostly
152	Yes
153	Yes -also care of our resources And future generations

155	very much so, especially the natural influence and relationship to the river.
156	yes but not all at equal value
157	I agree with the above,
158	Yes, but there needs to be more focus on supporting business and economy
159	Your objectives and principles are admirable but i am not convinced that they can be achieved without certain other things happening first
160	Some but not all
161	Yes
162	Not in regards to available parking while in town. I often can't get parking on the strand and park in those car parks you want to remove
163	Not entirely - some, not all
164	Yes
165	Mostly, yes
167	yes
168	I am all in favour of making positive changes in town but conscious of the compromises in order to upgrade our riverfront promenade area
169	Yes, it needs to be a space the utilises the awesome views and environment of the river.
170	Yes, I think this is a good cross section.
171	Mostly. I'd add fostering community.
172	Yes well covered
175	Yes-
176	Yes! Every single one!
177	Absolutely, it is well thought through and you are thinking about maximising everyone's enjoyment.
178	Yes
179	Yes
180	No I do not want to see the car park removed otherwise yes development and forward thinking is great.
181	Yes
182	Yes. Development and opportunity especially
183	Pretty much but I would also like to see sustainable and cost effective
184	Some objectives sound okay, not sure what you refer to as cultural connection though, I don't see any in town?
185	Yes
186	Yes! I love the idea of the connection to the river as well - we have the most beautiful view and can't see it! It would be so nice to be able to have dinner / lunch looking out at the riverfront / ocean.
187	Roughly depends on if there is any priority order to the Objectives as I would put connection to the river last rather than up the top.
188	Not really. I support a strong and diverse central business district
190	Yes
191	Yes
192	Yes!
193	Yes
194	Yes
195	Yes
196	Yes though I don't understand what you mean by "vibrant for longer". Is it longer in time, longer in the year? I hope it doesn't mean partying into the night as I would not welcome that.
197	Yes
198	Yes - Natural influence, Cultural connection and Relationship to the river would be my top 3.
199	Yes
200	Yes they do but not at the expense of the viability of the town.

201	yes
202	Absolutely
203	The objectives are a nice touch but fundamental to a strong CBD is easy access and easy car parking. this is vital to continued success of our town.
204	Don't think so, everyone wants convenience with parking
205	yes
207	Yes
208	yes. I am very excited about these goals.
210	Yes
211	Partly, but not completely.
212	Focusing on the river is a good idea. Reorientate the town to look that way please
213	Yes - Under unlocking opportunity they could also include identifying potential. There is a huge amount of potential historic, natural, built infrastructure, and human in that space already that could be easily capitalized. Eg pohutukawa trees on the way to river, knowledge of shopkeepers on how to invite customers into their shop and keep them there, how buskers choose the best busking spot...
215	Yes
216	Yes
217	Yes
218	Yes
219	Yes, the linking of business with the waterfront is great, but missing car parking.
220	Yes great objectives
221	Yes
222	Yes
223	Yes
224	Yes
225	Mostly it does, but I feel there should be added focus on drawing people from out town.
226	Yes
227	Mostly
228	yes they do :)
229	Yes. Generally very good.
230	Yes. Particularly Resilience and safety and relationship to the river as this is Whakatane's point of difference to other towns. All of the objectives though have merit.
231	Eh. A number of the "Objectives" don't really mean anything on their own. eg. What on earth does "Vibrant for longer" and "Unlocking opportunity" mean, and in what way do you consider changing the road to a single 1-way lane with heavily reduced parking equal "Movement and access"? Sure people will be have more space to wander, but with so few car parks, and terrible public transport, getting there is going to suck, espeically when it rains, or it's especially hot or cold outside. If anything, restricting traffic to these locations will push people to simply not engage with the area, not that there are many stores worth going to anymore, what with all the closed storefronts.
232	More or less
233	Yes
234	Some of it...but not all.
236	Yes - in particular cultural connection and the importance of our taiao/environment
237	Sounds great!
238	yes
239	Yes although I am relatively new to town.
240	Yes
241	yes
242	I can relate to movement and access, resilience and safety and Vibrant for longer. Whakatane is unique with it's free parking and those that want to access the water front and cultural activities have

	<p>the heads, marae, library and museum along with the kiwi walk and other trails that allow them to connect. A business space is not a playground. Who wants to eat in a carpark with vehicle emmissions. Shops need the pedestrians to be encourages past their doors not out the back away from them.</p>
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Appendix I – Question 2, TAH Direct Responses

Guiding our Town responses by Identification number.

2.Anything further?	
ID#	A2 (Text)
2	If the parking goes, without any replacement, then business' will follow and money will flow out of the central area. If my business leaves, then I will have no incentive to come into town to access any of the shops and my money will be spent elsewhere where there is better access
3	I believe that your plan to remove a good portion of our parking in the CBD is detrimental and will destroy our town's economy and turn Whakatane into a ghost town. This idea is particularly bad as there are many other unused areas of the town that could be improved for better public use that would better connect us more to our land and township. Parking in Whakatane has been sub-par at best for many years and this fact is only becoming more prevalent as time has gone on. Every day, even in off-peak shopping hours those car parks are full to the brim. As someone who is employed in the CBD this can be detrimental to my job. If you begin work at any later than nine am there is almost no chance of gaining a car park. When beginning later in the morning, I would often have to park in the skate park car park in order to get to work, often walking back late at night to find people smoking and drinking around my car. We as a town should be able to rely on the parking that we have in place, however, after seeing your plan it feels like the working population of CBD is being completely undervalued.
17	Safety
22	But living and working in town - apartments mean going up. Don't forget we are earthquake prone and going up means shading - what are you shading and at what time of the day?
23	Please save the parking in the main street. Develop parking in Wally Sutherlands and a family park.
24	Keep carparks where they are.
25	The entry to Whakatāne smells at times (too frequently) from sewerage ponds. Invest in better waste technology not cosmetic features in an already attractive town centre. We want to attract shoppers and make central town user friendly. This means not reducing car parks.
34	I oppose the proposed Te Ara Hou project.
35	On behalf of our CBD retailers and local businesses in regards to the Te Ara Hou project – I think the ideas and innovations behind it are great but there needs to be reasonable consultation with the businesses in the surrounding area that will be hugely effected by the loss of car parks on the strand and in the Kakahoroa area carpark. Maybe together we could come up with a better solution. Yes, I think the town needs revitalising and reconnecting but please consult with our community so that we get it right for everyone, so businesses aren't lost or suffer. Communication and input from the community is crucial, let us all be a part of the strategy. Don't undo what great work the Council has done to secure the funding by upsetting all the local retailers and businesses. Where can more parking be provided?
43	Thank you for the opportunity to provide input on plans for Whakatane's CBD! Here are some things I'd really like to see, although many of them may not be in your current scope of interest. (But you said: DREAM BIG!!!). 7) Where's the memorial for the Whakaari/White Island eruption going to go??? SURELY plans are in the works in cooperation with Ngati Awa??? I would ask local artists to submit their ideas and budget for an area to include the memorial and well as adequate seating for those paying their respects. Fund-raising for this should be easy, so let's get a plan!!! 9) PUBLIC TOILETS! I hope your plans include new first-class toilets in the Wharaurangi gap! And could the current toilets at the i-Site and Boon Street PLEASE be upgraded? It might be too much to hope for Hundertwasser-quality, but SURELY we can do better than what we currently have? Heck, even Kawerau has better public toilets than Whakatane!! Thank you, again, for the opportunity to provide this input. I would be more than happy to answer any questions you might have regarding my ideas, and hope that your planning process includes ongoing input from a wide range of area citizens. Please consider a citizen advisory group to include retired planners, engineers, artists and those with a untapped expertise who can think "outside the box."

46	<ul style="list-style-type: none"> • Eastern Bay Chamber acknowledges and commends WDC and partnering organisations on the successful applications to the PGF fund which has resulted in significant economic development and opportunity. • Eastern Bay Chamber encourages extensive consultation with the business community on the second phase of Te Ara Hou project. • We support the need for a safe/vibrant/thriving downtown that brings locals and visitors to town. A thriving downtown precinct supports the hospitality, retail, and service sectors that call the CBD home sector, and creates confidence in our town for people to live, invest and move here. • We support a true partnership with tangata whenua that enhances the cultural taonga we have in the town.
48	not supportive of the proposed changes as it is considered to have a negative impact on attracting additional visitors and foot traffic to the CBD, and will have a negative financial impact on existing business in the CBD
53	How fortunate we are as local citizens, rate payers and visitors to Whakatane to have been granted this large sum of money to contribute to the experience of time spent in our CBD and riverfront areas. Also more importantly provide locals with jobs to execute the plans and maintain these areas in the future. Already blessed with a stunning location, the river, the natural open spaces, flora and fauna, our waterfall, (most people do not know we are the only town in New Zealand to have its very own waterfall) and local history we now have the chance to upgrade the business and social heart of this lovely little town. We must not waste this opportunity to make the very most to enhance everybody's experience for now and in the future.
54	Yes I am glad to see WDC is working closely with tangata whenua and mana whenua to ensure the town regeneration project honours their special connection to Whakatāne. Sustainability, the environment, and a thought for future generations are key to a successful town regeneration project.
56	As the Managing Director of a business adjacent to this proposed development I have major concerns on the impact this will have to my business and the rest of the CBD. There has been lots of feedback around the changing retail environment and that more people are shopping online and we need to look to the future. I accept in some industries that is occurring but in the Jewellery industry quite the opposite is occurring with a large return to customers choosing to shop at "Bricks and Mortar" stores rather than online. I am 100% for development of our town but not at the expense of our current businesses. The open "Blank page" consultation with the community should have been done prior to the application going in and then something really special could have had the opportunity to be created. Simply put, it can not and must not be too late to change the direction of this proposed development!
57	The 'town centre' of any town needs to change to meet the needs of every 3rd generation or approximately 25 years, but with cultural and historical respect. This has not happened in many rural towns in Aotearoa with the result being a deserted old main street and newer developments in outer areas. If there is no change to increase opportunities, expect no growth. Where are the additional customers and tenants going to come from if there is no change? How will business increase turnover in this current environment? There is no doubt that shopping habits have changed drastically in recent times and certain local retailers are feeling the effects of that change. Then to address the situation retailers need to be alert to online shopping and endeavour to increase foot traffic. Our district has been given a rare opportunity of unencumbered cash to create new opportunities. Why reject this? It is not a sound mid or long term decision. The local retailers quote the demise of Devonport Rd in Tauranga but this is a very poor example in my opinion. Tauranga has concentrated on de-centralisation of retail with Bayfair and Tauranga Crossing. Do our landlords and Strand retailers want to wait for this to happen in our district.....not likely! With hind sight – and the question was raised at the time by the Chamber and others - the land use where the current carpark and retail was built should have been better considered. However, it is approx. 20 years ago and as noted in the first para above, time to revisit this site for better use.
64	I am broadly supportive of the objectives and concepts I have seen and the direction outlined in the consultation document.
67	I own New World Whakatane, I support the overall idea of modernising the town centre and the design aspirations to connect the town centre with the river is a sensible evolution and I encourage progressing the town forward. I welcome the opportunity to further engage with the Council on this matter.

74	Please beautify The Strand there are some really good ideas out there. Please listen. Develop the promenade by the river expand it towards the carpark. Do the cycle and walking tracks up on the promenade. Put the road back in place by removing as few carparks as possible. Don't destroy the vibrancy of our town by underestimating the strategic value of the carpark and the existing Strand configuration to the on going success of our CBD. Make a wrong call here it will have serious implications upon the livelihoods of many business owners and the people they employ.
79	Te Ara Hou represents a once in a generation opportunity to future proof the town centre by avoiding the mistakes made elsewhere, and by better leveraging Whakatane's unique advantages in the form of climate, natural beauty, access to the water, and other recreational amenities.
83	I am writing in support of the Te Ara Hou project development to create a Town Centre Heart and would like to confirm my support for concept two.
84	Retain significant levels of 2-hour parking in the Kakahoroa area. Establish all day parking on the outer fringes of town – albeit create a dedicated all-day parking zone for Strand businesses particularly those businesses that start and finish operations before and after dark. Our people need to be safe. A parking permit system could be used to limit access to all day parks.
85	<ol style="list-style-type: none"> 1. Land freed ASAP up for major housing development probably greater than the size of Edgumbe in the next decade according to projections. 2. Shops, parking and facilities to cope with 25% more people, mostly having to drive into town, therefore more rather than less parking required. 3. 2nd bridge into Whakatane. 4. Refocus of shopping precinct towards the river
86	I think that lots of the visuals provided look great - all providing greenspaces where whānau can connect with each other. I love the idea of great dining and play areas.
89	Removing the parking would be disastrous as the protestations from the business community resound. In fact intensifying it in that location by two or even three levels would become necessary in time. It is basic commercial planning to have convenient parking adjacent to the centre. The people with the money in their pockets that will stimulate this town are visitors who will not be coming on foot or on bicycles. Nor will they be impressed with having to park at Wally Sutherlands.
90	The Sutherland site could be sold to a private investor for development as a hotel / conference centre with some public car parking. I am opposed to the creation of a strand pedestrian type mall, as it has been all too frequently shown to be unsuccessful.
91	The car parking is always virtually full at any time of the day. It would be absolute madness to reduce the area of car parking in any way, in fact, it should be increased perhaps by reducing the area of grass between the road and the carpark. This would reduce the ongoing costs of mowing. If car parking is lost then the shoppers will stay away, they are not going to walk to the Warehouse etc from Wally Sutherlands old site. Anybody with any commercial experience will tell you that destroying carparks is the first step towards killing the town.
92	A town centre development needs car parking facilities for long and short term, for disabled parking and families with prams and pushchairs. To remove over 300 carpark spaces will denude the ability of attracting more people. Keep the present car parking spaces – re-arrange the Green spaces so that they do not encroach on car parking, shoppers, visitors, walkers, cyclists will still have a physical and visual access to the River. To establish a viable and cohesive town centre needs a varied population of young, elderly, Pakeha, Maori and other ethnicities. Consultation with all retailers from the Wally Sutherland end to the I Site end of the Strand – see how many want to be over ridden by Ngati Awa. The concept of ensuring local identity works both ways.
96	Instead of scrapping the present car park at the rear of the Strand, I suggest that it be retained, minus the trees, and a roof built over the entire park. It should have some shaped, fenced openings to allow light into the car park and to break the monotony.
97	To beautify the town for inhabitants at all levels. Respect Ngāti Awa tikanga. Economic benefits. Social benefits, employment opportunities.
99	Parking - for key times parking is already an issue and we need more as it is. 1000+ metres away from shops is too far. Safe parking for late night staff can also be an issue for the town if parking is moved away.
100	Do not remove car park on Kakahoroa Drive. Drive down Devonport Road, Tauranga and that will tell you why! Many many empty shops and don't know how those that are left are surviving.

101	Keep angle parking. Keep parks behind shops.
102	Do not remove carparking please. Either replace it with a carpark building - shops underneath and restaurants at top.
103	Please don't remove car parks behind shops. Keep angle parking
104	Holiday makers appreciate the fact that we have free parking in relative abundance compared to where they come from. If car parks are removed it may even disincetivise people from chosing to come here in the first place. The concepts proposed by Council bifurcates a vital space for employer and employees alike, let alone the visitors and shoppers who keep them afloat.
105	It is regrettable that the council has not planned and implemented reasonable consultation steps within its communities before predetermining wihat it plans to do on this project. You cannot assume that "no comment" without rigourous attempts at community engagement means unquestioning support for Council. 4 Timing - whatever options may finally be adopted, we live in a community that has significant visitors (and shoppers) over the summer months, why does Council propose to complete works to create maximum disruption to its communities? Transparency - The Council has: (i) Been underhanded has not been open in its plans nore arrangements with "interested parties" to their proposed plans. (ii) Entered into commercial discussions with "friendly parties", not through any open process. (iii) Not communicated well on this matter - for a project signed off in September, 2019, why are we apparently rushed through consultation some twelve months later? (iv) Already paid significant amounts towards the final plans (now can it bnot have given the proposed starting date?) (v) Given no regard to a community already impacted by the Whaakari disaster, and what priorities should be. Is your policy to continually negatively impact the success of businesses within the town? No wonder local and national investors and out community are reticient in dealing with not only the leasehold land but Council itself!
106	It is good to hear that the Government wshes to provide funds to improve facilities and the appearance of out town. Unfortunately some of these doubtful "improvements" seem to have Council support.
111	On-line shopping is increasing so to bring public into CBD more activities and long term parking need to be addressed.
112	My persepective is that Council have already made some loose decisions. You have proposed to clear Wally Sutherlands. Would this make a potential Hotel? Only if there were good riverviews. A carpark yes. Would older residents use this? Maybe all day parking for workers? Yes who would also object during winter months.
114	More emphasis required on provision for cyclists. Wider cycleways required on traffic bridge over river and more support for propised Ōpōtiki to Whatakane airp[ort cycleway.
116	Don't remove carparks.
117	EPIC requests that Council: a. Retain all public car parking on Site One; b. Undertake a car park survey to establish current parking demand, the nature of that demand and the effects on that demand of any reduction in the provision of car parking. Make the findings of the car park survey available to the public; c. Identify and assess development options to incorporate multiple and complementary uses in any development of Site One. Provide this information to the public; and d. Consider EPIC's aerial walkway concept for inclusion in any development of Site One.
118	No
119	If you travel in NZ [and overseas], many places are shifting from being car focused in their centres and making them places for people to enjoy .It increases foot traffic , and contrary to the naysayers on our council often leads to improved business turnover as people can browse easily. We have such a wonderful location to make the most of . Planning more car parking is an expensive waste of good land. offering more options to reduce car use in the centre is the way of the future .
122	Why are people not in the centre instead of goals & our links to all these aspects ? Another bullshit visual diagram without meaning! The council has done a great job to preserve nature but the river is under utilized

124	<p>However, there is no connection to accessibility, no reference to access for all. The objectives are clear, however, again the language and information provided does not have plain language options so therefore you are excluding sections of the population with limited accessibility and those with low literacy. How are you seeking input from people who cannot access this material on line or in person.</p> <p>We do understand that you want people to talk about concepts, but we would like to reinforce that people mostly will relate to visual pictures and concept drawings are a better option even with a range of options. Also clearly parking is an ongoing issue so it would be helpful if the Council stated what the intention is with parking and then we can move onto further rather than just focusing on a single issue.</p>
125	You need to emphasise practicality in design. The awning over the gap in the Strand doesn't shelter pedestrians from the rain, the outdoor seating at the library are useless in wet weather because of poor design. Stop being dazzled by style over substance.
127	I actually quite like the current car park as a green space. This park has wonderful Pukutukawa trees with Belbird and Tui in it as well as lost of grass. It is therefore a mix between a carpark and a park. Very different from the New World car park or the Hub
128	Whakatane has 32% of working age people not working, an unemployment rate greater than 12% pre covid and Whaakari and an average income of around \$24.6K. It has the 6th highest rates of al NZ TAs. These are the facts that should be driving objectives that are applicable to working with what you have.
129	Please don't take the big car park away, it's already hard to get a park at times, especially over the busy summer period. Could you put a few parallel car parks to the left of the yacht club off Kakahoroa drive? Also we could improve the wharaurangi (the gap) area by putting up shade sails which would encourage people to sit and relax, at present its too open and not SunSmart.
130	This is ridiculous. Do you want to push people to shop out of town because that is all that will happen.
131	No
132	they don't really meet them i think my idea meets your objectives
134	Please do not remove any parks. This is not what the people want. Open ideas up to public. Further consultation.
137	Why are we not turning the strand around to make the most of the water front and adding car parks to the back
139	We have a beautiful river but no restaurants other than the fishing club that takes in our beautiful views. Its like the town turned its back on the river. I'm hoping that the promanade will include more dining spaces. Near the old sailing club maybe a building that people can sit and enjoy the bird life and have a coffee or even meetings for community groups like cancer society as an example.
140	I understand your principles but I believe more investigation is required. Do not make the same mistakes as Tauranga and decrease parking in busy areas without creating more parking spaces nearby.
141	No
143	Keep it it simple. Our CBD is about retail. Take the adequate car parking away and you will lose the retail and you will have a dying CBD.
144	no
145	If the parking goes, without any replacement, then business' will follow and money will flow out of the central area. If my business leaves, then I will have no incentive to come into town to access any of the shops and my money will be spent elsewhere where there is better access
146	no riverside frontage development, should be set back, its very special and enjoyed by many. I think the isite area could be as more i town and already developed but not from wetlands area back towards the bridge. Don't over develop muriwai it needs to be very natural and enhance our beautiful town.
147	'Vibrant for longer' - this principle must extend to the existing areas we already have, our town centre is already a lovely place. As we consider this development please be aware of the risk of existing businesses relocating to new areas to take advantage of the development. This could leave The Strand with vacant lots which would be a poor look for our town. I understand that there are opportunities to explore but we must also look after the assets we already have.

148	Safety - it is not safe on parts of the cycle way e.g. crossing the Whakatane river, in front of the iSite, having to go on the road to get to the heads.
149	Keeping the independent community nature of Whakatane is important. Having toured around NZ looking for a place to settle, our main reason for moving to Whakatane four years ago was the great waterfront views, it's individuality and it's independent shops. We don't want to have a town that is full of retail chains such as Starbucks.
150	What a waste of money on silly ideas. What about building a link bridge from coastlands to whakatane?
151	I feel a lot of emphasis has been put into the waterfront but without proper thought. For eg. When the sprinklers were added you removed the fresh water shower which actually rinsed the salt off when you finished swimming. The steps of the concrete pool. Way too steep and dangerous for parents and babies.
153	Yes- future proofing- thinking about changing demographics over time and future technological developments-
155	under movement and access I feel a lot of effort and thought could be given to the area being cycle-friendly and encouraging pedestrians as well.
156	natural influence and connection to the river are paramount to me
157	but we need to acknowledge our cultural diversity which includes other ethnic groups besides Maori and NZ European
159	It is great that the water front will become a centre point for the town but to me a promenade along the water front requires something attractive to look at. Our river is silting up at an emormously fast rate starting above the Landing Road bridge. At low tide it is almost possible to walk across the river just below the bridge. I cannot bbelieve that the proposed marina will have any chance of suces until the river itself is sorted by fixing the bar(ie extending the groin to get better flow) or by dredging. when that is sorted there will be something worth looking at and unless that is done I think a fancy promenade is spending money for the sake of it.
160	Please keep in mind people with disabilities who have trouble accessing shops. We drive up and down the strand and it is hard to find a park. The people I work with can't walk very far so need to be able to get parks outside shops. The accessibility parks now are always taken up often with vehicles that shouldn't be in them
163	It's missing family friendliness, and becoming a child-friendly space - please see UNICEF's Child Friendly Cities initiative, NZ is part of this and several district councils have signed on (Whangerei is/was leading). I'd have expected to see a bigger/greater commitment to environmentalism. "Natural influence" isn't strong enough
165	I am concerned about removing carparks and do not support that idea
167	no
168	I often have trouble finding a free all day parking space while I am working in the CBD so I am wondering what will happen if the proposals go ahead and car parking spaces are removed. Is there another area going to be designated for free all day parking.?....and this is without all the extra people in town over the summer period.
169	The riverfront needs to be a space to congregate, eat, shop and enjoy. The car parks can go somewhere much less picturesque
170	No
174	What makes Whakatane unique is what we have. We dont have to be like every other modern upbeat town. Nostalgia days of old will be a real draw card. The idea we have of building stop bank protection up higher and higher is ridicules. What depth do we have under the main bridge versus what is was 10 to 15 years ago. What we do on the stop banks needs to allow for cleaning if the river beds by excavators. We can not continue to raise stop banks. Yet we have developed our stop banks to such an extent that we can't do the obvious For years the council has focused on tourism. Yet we see no allowance for camper van caravan parking convenient to the CBD. If the parking area behind the strand is to be changed remove the green strips to allow for camper Van's caravan and boat trailer parking. Domestic tourism will be the new norm. Make allowances for it now
175	How about something about enjoyment. Being happy to be there- to want to be there. Being grateful for what we have on our doorstep, what we are a part of.
176	You're all doing a great job. Let's liven this town up, and move forward with the times.

177	I love that you have thought about your best assets and how to work with the nature to deliver the best plan.
179	As long as it is remembered that some of us might not be able to walk as far, more disability car parking would be helpful.
181	Being genuine about community consultation, involvement and empowerment following Jim Diers processes?
182	As above
183	Considering ongoing rate burden is important
184	Town is always dead after 5pm, also in weekends. Not enough happening so I'm glad council is finally doing something. I hope you listen to the people though & don't ignore us to do your own thing. A lot of people say this council doesn't care/won't listen.
187	The key to town centre redevelopment is access. In order to use whatever facilities or shops that end up in town they need to be able to readily access them. I.e. if you go to Whakamax to see a movie you need parking for at least 3 hrs. Retail shops only need shorter term parking as no-one shops for more than 3 hours unless there is something else in town to attract you and occupy your time i.e. dining, recreation activities (like 10 pin bowling or a Motion type centre if one was developed in Whakatane).
188	The reduction of car parks will have a potential negative effect on the cbd. Whakatane is a hub for our surrounding district. These people need parking
190	Having the town center more socially friendly
193	Nope
194	No
195	No
196	I think there is something about climate and natural abundance- the availability of beautiful produce. Also, the opportunity to play- in the water, cycling bush walking etc
197	No
201	The most important part is to focus on positive environmental impact, this then reflects on peoples well being.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Volunteer community support is also important.
211	The principles and objectives to guide development in our town centre should incorporate the character of Whakatane (what makes our town unique), appealing landscaping and buildings, and a pleasant environment that brings people together and encourages them to linger adding to the vitality and vibrancy of the town centre.
212	A multi level carpark building with bars etc face the heads
213	You could design for happenings and see the built infrastructure as a way of achieving this. Instead of imposing images onto a space think; 'What do you want to happen?' Eg more shoppers staying for longer. 'Who are these shoppers?' Mums, Grandads, Visitors, Teenagers, Bikers, Car drivers, Wheelchair users..... 'How do we invite them in and what would make them stay longer?' Calm colours, inviting nooks, nestled seating, safe places to sit and watch your toddler, places to hang with your friends, shady resting seats, places to watch the people walk past/play games, interesting things -music, food, performance, art, special gardens, games, fast access, people coming and going..... How will people feel in the space? How can we enhance existing potential? The built infrastructure defines this and should be built to enhance not just plonked in.
215	Unlocking Opportunity - always connected, any new street lights to have every 200 meters ICT specified enhancement to Wi-Fi enhancement (existing streetlighting Wi-Fi to be retained) but add mesh Wi-Fi module. This allows ICT to deliver Corporate Wi-Fi and Public Wi-Fi to the areas covered.

216	Still some availability for recreational wharf fishing along with wharf swimming spots in line with current uses to a degree.
217	Re. the above, only if the objectives and principles are adhered to, otherwise they can be vague and unqualifiable
218	Accessible for all - relevant to young people and old
219	Suggest a cycle /ped path doing a loop from the skate park through to Buddle street, through the main street and linking back to the walkway around the info centre to encourage a cyclists to come into the business area safely and back out, better access to coffee and shopping from a bicycle. Create a three or four storey car parking building at the Pyne Street car parking area to provide more parking and accomodate the loss of parking in Kakaharoa Dr.
222	Economic/commercial hub for Whakatane
225	A riverside hotel or near the river.
226	No
227	"Retain local identity" - we don't want to just copy what others have done that may have been 'fashionable' at the time (e.g. I don't think we need a replicate another Eat St)
228	Need to unlock the opportunities of this under-utilised area!
229	A few thoughts: These may be implicit within the objectives, i.e. at the next level down, but not necessarily obvious at the top level: 1. the intention to enhance recreational vibrancy and experience. e.g. rethinking the purpose of a cbd into a recreational centre. 2. keeping our business and retail heart vibrant and vital is probably implicit within the objectives but misses those words that give it economic relevance.
231	Perhaps if you were also working on multiple car park buildings, and some kind of a roof covering the majority of The Strand from the Commerce Rd round-about to the i-Site to protect the area from wind and rain, it might not be so bad. Doll it up with appropriate lighting and sprinklers that could work with foam or artificial snow, and you could have a neat festive events. Would also need to see about reducing commercial rates, and look into working with land/property owners about getting the costs of buildings (and properties in general in Whakatane, so that people who actually live and work here can afford to buy a home) down to better match the estimated incomes that businesses can expect.
233	It would be nice to see something about being open to change. Balancing keeping what we love with trying new ways of doing things.
235	Crime prevention through environmental design is not mentioned in the consultation document. Lateral spread is not mentioned in the consultation document.
239	No thanks.
240	No
242	Parking turnover should be encouraged in the CBD to prevent workers taking up the parking in the main shopping areas, thus preventing shoppers being able to park and shop.
A1	Disability Parking for those who need it
A2	That we all have fun and spend time with family
A3	More enegagement opportunities in town
A4	Close Strand, walkway only, more carparks at rear of town
A5	happy friendly people, and whakatane is well resources in this area. Ka mai te wehi!
A6	making this vision a reality
A7	Keep parking 2 lanes in The Strand
A8	More e.v. chargers
A9	Council main street gardens are stunning, Keep up the good work
A10	Beautiful town but need to make more of town - get people in
A11	Nice cetnral public toliet needed
A12	Elevate development to get up to views - useless on flat in carpark
A13	Need 3 phase power for event providers to use

A14	More employment opportunities
A15	Handy carparks - please dn;t take any!!! If I can park, I can shop and eat
A16	no carparks means no retail
A17	Wind needs to be taken into account when deciding on orientation
A18	Landlords need to modernise and update buildings. Tidy up town centre
A19	'Good desigh is like a fart - if your force it it will be crap'
A20	Council camp ground is really impressive and could easily walk into town (from visitors)
A21	many visitors for Tauranga come due to easy parking in Kakahoroa
A22	Public toilets by Council - concern with homeless
A23	Whatever is done needs to support existing business activity
A25	Huge potential for alternative uses in theis space (Kakahoroa Dr)
A32	Make attractive to draw more people into town = shops will benefit
A33	We need to attract people, provide things for people to do - kids have fun
A36	Screen service land and bins
A37	Keep retail carparking (Mount Maunganui resident)
A39	Multi storey carpark ie by REAP. Donit waste good land on cars
A40	Need retail parking. Disabillity parking closer to town and shops
A41	Carparking important. Carparking for mobility accesibility / kids and easy walking for others
A42	Not opposed to loss of car parks behind strand
A44	Youth centre, something for 12-16yrs old, more picnic / bbq. Free bbq awesome
A45	Youth need something, get people back into town
A46	SparkNZ
A50	Free parking creates vibrancy
A51	Mobility parking close to town
A53	Activities for teenages / youth space
A54	Something for kids to do
A57	Town clean and tidy, but after 6pm nothing
A58	Parking building
A59	Leave our car parks alone
A60	Support Council and this work
A61	Chess set is stupid idea - leave car parks alone
A62	Parking is important as people came by car - lack of other options
A63	Concern over Whakatāne River harbour mouth entrance and it's accessibility
A64	coffee machine at Airport lounge needed
A65	Keep car parks
A66	Where can our outdoor living people reside
A67	Love seeing fogs on lead in town
A68	Mobility parking for convenience
A69	Leave town a it is
A70	Keep all car parks no change
A71	Always got to change - if stand still get left bwehind, need to attract people in (retailer for 30 years)
A72	Retail free parking is important need to keep in town
A73	that what ever you do it is FUN for all ages. Children will say to their parents, and we go down to the river and walk in/on the Giant Waka, drink dance boat, swim. Vans from retirement village will bring folk down.

A74	Bus is expensive for locals around town - set rate not right as should be determined on distance of travel.
A75	I think you will make the right decisions.

Appendix J – Other Comments, TAH Direct Responses

Guiding our Town responses by Identification number.

ID#	Other Comments
1	Will keep it short and sharp. Don't think this is a good idea at all. It has failed in both the Mt Maunganui and Tauranga cbd, this is enough evidence to show it will negatively affect our cbd also. Very little empty shops in town at the moment, that change if this goes ahead.
4	I'm writing to object to this decision the council is trying to remove the well used and often overused car parks behind the Strand. I agree with a lot of people saying - " It'll be easier just to drive to Bayfair - at least there's plenty of parks there"... it's going to remove a lot of shoppers ... the decision to remove car parks is retail suicide... town is struggling as it is. Please rethink this decision Covid has hurt our retailers , White Island disaster and the removal of regular tourists have hurt our retailers ... now the council want to hurt them even more.
5	I am writing to ask you to please do not take more parking away from the Strand. When I drive into town it is usually to go to one place. It is so frustrating when you are in a hurry and can't find a park, which happens on a regular basis. If you take more parking away you will be discouraging people to shop in town.
6	Cool to see some development happening in whakatane. I'd like to suggest knocking out the family works/cotton on buildings so cars could go straight from the the commerce st round about, out to the parking space behind the shops. That way, traffic flows directly into parking space which would stop people driving up and down the stand looking for a park. This would make the round about a 4 way situation with access connected to kakahoroa drive. The strand would have reduced traffic flow which would make concept 2 work better, freeing up the road space for outdoor areas off bars/restaurants etc.
7	Further to my on-line submission I wish to elaborate on the concept of spaces for stalls and pop-up-shops. I have visited many Farmers Markets around the world and a dedicated area with covered stalls is most effective. Black Barn in Havelock North is a fine example. Such a venue is vibrant on market days. Please add this to my earlier submission.
8	As a local resident and frequent shopper in the Whakatāne Town Centre 'The Strand' and as a senior citizen who needs close access to the shops along with other shoppers and store owners. The proposed limiting and doing away with parking in the development site near Kakahoroa Drive and The Strand is in my view, a retrograde step and needs to be seriously reconsidered if business is to flourish normally. Close and easy safe parking to shops is always a must. Please leave the present parking where it is! - Thanking you. Could you please acknowledge this submission by post as I don't own a computer - please keep me in the loop.
9	I personally would like to see maybe 2 story covered carpark area behind the strand to help future proof for biz parking needs. And then the top/ 3rd level could be open space to be used for seating areas, concerts, roller skating, & enjoying the river views, maybe a food truck, live band area for night and weekend markets and events and then have bridges over to the embankment. Then maybe we could close parts of the strand to allow a more cafe/ walking culture as there would be parking available for those that need it.
10	I ticked option 2 ...but have changed my mind i dont like any of them. This town is growing fast with people coming home from overseas due to covid, so carspace availability is crucial, as it is its tough to find parking spots. Whakatane in summertime is a bustling thriving community and all the thousands of visitors come visit our beautiful town in their cars need parking. So how in this reality do u think taking carparks away will help people come back to Whakatane foe a holiday and also keep businesses to stay afloat.The Whakaari disaster has impacted our town so badly, but we need to look forward and be positive. Prettying up our town is not essential, being practical is essential in this time of growth.. Having enough Carparks is essential to our elderly and our disabled folk and families with young children ...you can't make them walk from Kakahoroa Drive it will eventually keep them out of the area.We have a aging population so we need to look after our elderley folk ,by the way those carparks in kakahoroa drive will be taken up by employees and employers of the businesses so the public will struggle to find spaces. Going to the movies getting out at 11pm and having to walk to the back of the strand...dangerous for young women. I understand the concept of pedestrian only strand but its been done in other towns and failed. Instead of what u are planning please use the money to

	fix the footpaths, maybe more greenery, and lighting, ..murals advertising our beautiful surroundings to our visitors ...have a vision for a carpark building somewhere ...Wally Sutherland area would be perfect. Thanku for your time.
11	Poll - do you think any drastic changes to The Strand and/or parking that are made by WDC should have community consultation and adequate time for submissions? Yes = 251, No = 4
12	Sent into me by a group of locals who wish to remain nameless. What do you think? 'The idea of losing carparks in the CBD is inconceivable to many. So, a few locals got to chatting over a couple of beers and wanted to see what you all think of this as an idea? What if we could get the flow from the escarpment through the CBD via Wharaurangi and out to the river without losing any carparks at all? A bridge with the choice of stairs or mobility accessible spiralling ramp from Wharaurangi over the top of the Kakahoroa Drive parking and roadway. The bridge would signify the stream from behind the rockpit making its way across the carpark and finishing at the top of the floodbank, with another accessible ramp to the existing walkway and promenade to be built. With the addition of elevation and platform areas for people to stop and sit, set up stalls, even run markets in the evening or on a Sunday, the bridge could be multi use. Without doubt the bridge and platform will provide the elevation needed to enjoy the views out over the river, Matata to the West, the heads to the East, Piripai, the Ocean, Motohoura and beyond: Encompassing many taonga, linking our local walks with the river, including works of local master carvers, artists and historians to create a taste of who we are along the way. It could be made a pedestrian, scooter, mobility and cycle friendly access high enough for delivery trucks and large boats to freely pass underneath, which moves through the existing Pohutukawa treetops as our very own CBD canopy walk. Also, given the significance of Whakaari to our district and the multiple lives lost and impacted by its activity over the years, perhaps it is time for a memorial to them all, maybe this could be it – The Whakaari Memorial Walkway for those lost and injured December 9th last year, lives lost in the events of September 1914 and to honour the heroes who acted as quickly and unwaveringly as they did to give aid. Flag it or bag it, doesn't really matter, but I hope it gets you all talking and adding your submissions to Te Ara Hou.'
13	The concept of growing the local economy is vital. Taking well placed car parks from the cbd will lead to less people in the cbd. Hardship t etailers staff property owners and closure of businesses. General decay in the condition of the cbd. Less retail employees. Be careful what you wish for. Any plan such as wharf remediation. Boating amenities. Tourism. Are all well worth the money. Retailers employ people who have families and children. Don't desecrate the cbd community.
14	They should build over the carpark and put food places with outside eating etc up there looking over the water. Build right up to the stop bank. Road can be under the structure. Don't loose carparks and do it from the info centre to the warehouse edge of carpark. It would be an amazing area for foodies, markets and maybe even events. Comment on this post by Trish Pellett - good idea but this land is reclaimed and there would be horrific costs with building there because of the type of foundations needed. Not sure if the rate payers could afford it. Also the existing space Wharaurangi The Gap is not being used.
15	How to you travel to the Whakatāne shopping area? Car = 352; Need all day parking = 51; Walk = 46; Bike = 19
16	Would you object to less parking? Yes = 284; No = 42
17	It is submitted to the board that we as a family feel that we would like to see either spaces, buildings (indoor/outdoor) for children particularly for primary school age and under. Given our summers are hot I could imagine a similar water feature as what's being popular in Europe, where the lights change colours at night and only starts stops in sequence like tiny little water fountains in a concreted area. We see so many of them in Europe around the cafes and children enjoying them.
18	The one thing lacking in Whakatāne at the moment is a conference centre. This has occurred with the withdrawl of the Manor Inn from the market. In my opinion the site currently occupied by Wally Sutherland would be suitable for such an entity. I would envisage that such a building would need to be in partnership with a commercial partner and be in the form of a hotel/conference centre. This would allow us to compete with the Rotorua market.
20	Not to take parking. Feel there is a lot of space along the river for "Pedestrian" activities. I think your garden staff are great and gardens always look good. Move i-Site to new Tourism Hub by White Island area. Turn i-Site into Restaurant.

21	Gathering places, shade, trees to climb. Shops made into places here people can be creative (and sell their wares) potters, jewellers. Places for kids to be creative. A soap box. Zero depth water features. Climbing wall. Everything accessible for older people. Places to sit and eat right along river.
22	Spaces with sun and appropriate shading. Trees, shades - not over imposing buildings. Remember those with disabilities - not just wheelchair users, but also vision impaired, hearing impaired and those aging but who so want to be independent. Also remember those who are not financially well off but who want to be out with the community. That is probably a good percentage of us. Don't forget the second bridge we need to cater for all people coming and going from the CBD.
25	Make entrance to town (around hub/bridge) more attractive. Plantings. Please do not reduce parking near to shops/cafes even if folk do not quality for a mobility sticker there are many elderly or families who find it difficult to walk far. Make another gap or two to join with rear parking; more seating in existing green spaces, riverbank; no chess sets.
26	Do not support the removal of carparks. We do not currently have enough parking. Parking further away would impact on me coming to town. More disability carparks are needed.
28	Please do not remove the carparking between the Strand and Kakaharoa Drive. To do this will kill our town shopping centre which is of course the CBD - the centre of Whakatāne. As a footnote - are we sharing any of the PGF with Kopeopeo or Tāneatua, Murupara, Edgecumbe etc?
29	Email simply provided a link to Whakatāne Online retailers of 21/9 on info provided by unnamed group of locals Facebook post https://www.facebook.com/groups/230238408066240/permalink/322796302143783/
30	The Whakatane Menz Shed is in desperate need of affordable premise of around 200sq meters. Menz Shed is all about helping men after retirement who need continued. mental stimulation after their years of working, and being at home full time with wives or partners, does not always translate into a peaceful existence for either party. At the Menz Shed, apart from the stimulation of being around other men, the Menz Shed does amazing work in and for the community from the DHB, playcenters, hospice and schools as well as the many senior citizens who have small jobs to be done that are in general not of interest to Tradespeople. As the current premise of Menz Shed has been sold with effect of 31st March 2021, Menz Shed are desperately in need of premises to be able to carry on, as well as find a solution that is affordable rent wise, With possibly a 5 x 5 lease. I hope that this submission is in line with perceived ideas.
31	The people have access to carparking so as to utilise the shopping, cafes, services etc. Council should invest in multi-level carparking. The traffic has made us unwilling to shop in the Mount and Tauranga. This place will be the same.
32	In my view this proposal is absolutely crazy. We have a shortage of parking in the CBD and to take away the largest park shows a very poor understanding of the need to support local businesses and residents. By all means have ongoing development however there is a large amount of land closer to the river mouth which could easily be used. On a seperate note, the council behaviour of buying and then demolishing the Wally Sutherland buildings seems criminal to me. The only justification seems to be to give the Sutherland family money, which should not be a council objective.
34	I believe the Whakatane CBD already has a lack of parking and removing the large carpark on Kakaharoa Drive will only add to the problem. I think it's absurd that central government has given funding to local government to restrict foot traffic in the CBD, reducing the amount of people going into already struggling local businesses.
36	I belong to MenzShed Whakatāne and the building we rent has been sold so we have to find new premises with a rent we can afford by early next year to prevent us closing down. Real estate agents have advised that they have nothing listed like we need in Whakatane. I ask that Council please consider using some of those funds to purchase or build a building for us.
37	Did the council request any funding to help redevelop the eyesore that is the former Wally Sutherland site, council spent a great deal of our money buying the leases to get full control but its a dog breakfast with nothing obvious happening, its a great opportunity to expand the town center, perhaps more shops and a multi-story car park to bring jobs and business to town. Far better than current ideas behind strand.
38	Whakatane needs the business area of The Strand & Commerce St and more as this area is very important for people from the whole area – Ohope/Opotiki/Awakeri /Matata etc. These business areas include banks/shops/doctors/optometrists – so reducing the number of car parks is crazy. Side

	walk seating is good, but use existing cafes instead of more carts in town. Riverfront area would be good for more seating & shelter from the winds. Plus café style carts for coffee & snacks. Riverside area should encompass the park area leading up to model railway etc. Need more community areas for common use – eg community rooms for group meetings, Model railway & Menz Shed groups could be incorporated.
39	Taking carparks is a bad idea. Spend \$ on Strand. Leave our carparks alone!
40	We would love to see the cycle track continued. We travel to use the one in Ōmokoroa & Otago. It would bring lots of visitors to the town. We would also like to see development of the Marina and entrance to the harbour improved perhaps with the addition of a groud to stop the entrance silting up (we don't own a boat). We would love to see the shops not in use being filled, maybe the rates are too high? The playground development is good but it would be good to see the river banks close to town cleaned up, especially near the rose gardens. Another road crossing into town should also be a priority.
41	Menzshed Whakatane and has played a meaningful part of Whakatane community for some 9 years now. In our view the community needs such voluntary organisation operating as registered charities to provide a service that meets the needs of all socio-economic levels of It's members. Menzshed Whakatane has filled a gap by engaging older men in pursuing projects to the benefit of the community, at the same time adding to the health improvement of lonely men, or those needing to interact with like-minded individuals doing similar activities in a relaxed and caring environment. For some years now Whakatane Menzshed has drawn from funding organisations around NZ to be able to manage it's financial commitments. The major part of these costs are to cover rental and power expenses (overheads). With the cost of renting suitable premises becoming prohibitive in Whakatane, especially for property located close to the CBD, it appears now that our future survival will become highly dependent on the Council development plans including us as a valid organisation and an asset to the Community. Thus we appeal to those involved in the planning of this new development to consider the inclusion of a suitable centrally located facility with the following key attributes: 1. Central to the Community; 2. Access for parking; 3. Easily accessed by mobility scooters/motorised wheel chairs; 4. Reasonable rental; 5. Public awareness made a priority via advertising, website management and use of social media.
42	Kakahoroa Drive Parking Area - leave the parking area as it is . Build on poles above cars providing shelter and use top for café and working craftsmen and artists. Keep it simple.
43	3) I can't wait until the day that there are sidewalks on BOTH sides of The Strand/Muriwai Drive from the BOP Regional Council to The Waka. Having to tramp over grass (or worse... mud) to stay on the river side, or having to cross the street multiple times to get to The Heads is not optimal (and also, sometimes, dangerous). 6) If giving up parking spaces to accommodate a walkway and river-side entry to shops along The Strand, might you consider a two-story parking garage where long-term parking now exists? Perhaps the garage could incorporate a "green roof" system that would allow for some walkways, seating areas, greenery AND a viewing platform overlooking the river? (Something nice enough to offset the fact it's a parking garage!!) 8) As I'm sure you're aware, too many bikies and hoons use The Strand between George Street and the Fishing Club as their own personal racecourse, revving their engines as they go past the 3 sets of "luxury apartments" in the area. Might we be able to stop some of this nonsense by installing a 4-way stop at the Wariere, Toroa and The Strand intersection? Or a round-about? (In any case, this intersection desperately needs raised crosswalks or - at the very least - designated crosswalk markings!!! As I mentioned in item #1 above, this intersection has got to be one of the most dangerous in Whakatane!!!) 10) Although I wouldn't object to ONE (properly-sited) restaurant on the river, I would hate to see a series of river-front businesses as this would interfere with the river views from the two lookouts off Hillcrest Road. (These lookouts are another gem of the area!) It's bad enough that the three sets of luxury apartments were allowed to be built where they are, blocking river views from most everywhere. Please don't make this mistake again!!!
44	If it ain't broke don't fix it. Leave our carpark alone!!!
45	I am totally opposed to the removal of car parks from behind the Strand next to The Warehouse. Whakatane needs these car parks for shoppers. It is all very well to say that there will be the same amount of carparks somewhere else but there was no indication in the consultation document as to

	<p>where that might be. I do not support any removal of carparks from the Strand. I own the property 114-112 The Strand. Subway and Him dot Her are my tenants. I do not want their business's effected by taking out carparks. Kakahoroa drive is an important access route to the boat ramp and should not be changed. Kakahoroa drive is an important access route to the boat ramp and should not be changed.</p>
46	<ul style="list-style-type: none"> • We see prioritising improved lighting, safety and accessibility, improving the standard of streets and pathways, and improving of the entrance ways to the town are all paramount to improve the heart of business. • We contend that parking infrastructure that is adjacent or within close proximity to the CBD must be considered for all users. We would expect that any parking development should also consider the future growth and development of an expected rise of visitors and population of the district. • The ownership of the CBD should be reviewed as part of this process to ensure that building owners and business owners are able to invest with certainty, in line with the PGF objectives of creating an environment that attracts private investment. • As the representative of the Eastern Bay of Plenty business community the EBOP Chamber must be part of the Advisory Group and the Steering Group that informs the Partners in the Te Ara Hou project. <p>The Eastern Bay Chamber of Commerce makes its submission on Te Ara Hou Project through the lens of business and the commercial environment. The Eastern Bay Chamber of Commerce would like to acknowledge Whakatane District Council listening and responding to feedback by extending the initial consultation period by 2 weeks. The Chamber also acknowledges Whakatane District Council for attending Chamber consultation events including The Ladder Young Professionals EBOP event and Chamber of Commerce members only consultation breakfast. The Chamber supports and actively promotes on going open communications and consultations throughout the Te Ara Hou project.</p>
47	<p>* Leave the car parks alone. Enough of us know that it's hard to get a park, we have an aging population we need to consider everyone. I think your car park survey is incorrect. When was this carried out? We all know peak holiday times there is no parks available. Try 10am on a Saturday when the mums and dads are in town. It's hard to get a park. CBD retailers and customers can't find parks - talk to them... * Bad idea to have one way streets through CBD. During a natural disaster how can all the traffic get out from the heads or from Hillcrest if stuck on a one way route. Leave as is.</p> <p>* Bad idea to have parallel parks. I can't parallel park. I am sure there are many others who can't parallel park either. Bigger cars, utes need bigger parking spaces. Leave as is. * I personally do not like the foot bridge, which was suggested via a Facebook page. I think it would blend better leading to a Marae at the heads. * My idea to enrich the area would have a modern blend. I am stuck for ideas. But more seating along the river bank would be welcomed. I have googled. I think a photo spot along the river bank like a love heart or picture frame with Whakatane on it would be a start. (Taupo and Whitianga have one) But I feel you need ideas from Australians to get a modern feel and something that would work. We need to think outside the square that is of a modern and not outrageously ghastly modern essence.</p>
49	<p>What matters most-</p> <p>Firstly you have made a major mistake in putting the hub where it is, This has split the town. Secondly we need all the business to be more inviting an attractive too shoppers. We need more foot traffic to keep those retail shops up and running. Yes, by beautifying the area in various ways, car parking will be an issue to get the people here, but the biggest concern I have is the Whatakadne District Harbour Board lease. I totally understand to the council, that the harbour board lease is nothing but a cash cow. You need to abolish this crazy ridiculous lease and let the shop keepers, building owners plough the money back into their businesses. This will allow them to beautify their own premises, making it attractive to the foot traffic and that is what is needed. Its pointless spending huge amounts of money in upgrading the river front, when the retail shops are empty or continually changing. There are other major projects in the pipe line ie the marina, 3WS and the now the river front. Whakatane is on the NZ map (unfortunately through White Island). This is a real chance to show the people of Whakatane and NZ what we have got. But until you dissolve the WDC Harbour board lease, retailers I believe will always struggle. This is like a double edged sword, you need the retailing to bring in the people and you also need the river front to do the same. Without both its's most likely to fail.</p>

50	I'm a retailer of 32 years on the Strand , I'm a Landlord of 25 years on the Strand and I've been a retailer in Taurangas Devonport Rd for more than 20 years. I love ideas to grow the town, we want investment and we want Whakatane on the map for tourism. But I'm dead against taking parks or moving parks to other areas in the town. Whakatane has amazing shops that's draws customers from all around NZ, so it is not broke, so let's not change for the sake of change. Future proofing for strip shopping in NZ has generally been done badly so one must think in the now and not get too far ahead of them selves.
51	The parking behind the shops must be retained. It's essential for those working in those shops & businesses, & for the public not able to walk much distance. To lose that much parking will just drive people elsewhere.
52	See Objective reference 1811471 - not copiable text. Summarised - don't remove caprarks form this site, but consider multi-use such as carparks in this space . Incerase mobility carparks. Upgrade Keepa road walking and cycling faicilities. There isnt much to do in Whakatane - need more. Need more welcoming parks for motorhome users. Well thoght through commerical devleopment needs to happen. Lack of transparency from Council in this process. Rate payer silence is not ratepayer consent.
53	What ever plans are made for our town they must firstly be of value to our local retailers and service providers. Their voices must be heard first and formost and taken into account as they are the life blood of our town. Without their services we do not have a fully functioning community. From what I have read and heard over the last week they have major concerns with car parking. This is no doubt the most important factor that must be taken into consideration. The retailers, their staff, their customers it affects us all. Once precious car parking areas are lost they are never to be regained, unless you want to build expensive ugly parking buildings. We are fortunate to have this car park very close to services and studded with beautiful pohutakawa that provide shade to people and cars over hot summer months. These trees must be saved, they are very much a true East Coast treasure and beautify what would be a stark environment. My wish is for all locals interested in this project to enhance our town to get the chance to vote on several ideas once they have been drawn up. Thank you for the opportunity have the chance to submit my views.
54	I commend the work WDC has done to secure PGF funding; this is a huge opportunity for our town.
56	I strongly disagree with the proposed development in the Kakahoroa carpark for multiple reasons. Currently myself, my staff and approximately 50% of my customers use this carpark to easily access The Strand and my premises. The current communication from council is that there will be no reduction in carparking. I have repeatedly asked where the alternative parking will be and have been given no answers. The carparking data from council that I have seen suggests carparking is only 61% utilised in the CBD the week before Christmas and I would 100% disagree with that data. The suggestion has been made by Council staff that all day workers in particular need to be educated as to where the parking is and I think that suggestion is unfair. The only alternative that I see council could possibly be planning is to develop the ex Wally Sutherland site for carparking. I believe this is most unsuitable for a large number of regular CBD shoppers. There is no way that our customers would park down there and walk to our business especially people with young children and the elderly. It is simply not practical. Lots of people choose to live in communities like ours and shop locally is because they love that parking is not an issue. We have many customers coming to our store from neighbouring communities like Kawerau, Matata, Edgcumbe and Opotiki and they are all travelling by vehicle. They will choose to shop elsewhere because it will be more convenient. My staff and I have very valid concerns about safety and walking further to carparking, especially during winter months when it is often dark when we leave our premises. None of us would feel safe walking through the alleyway past the skatepark to the McAllister Street carpark, or down to the ex Wally Sutherland site.
57	We need WDC to address the building of alternative carparking – multi story near the east end of the Strand, on or near the old Mac Knit site, and the Sutherland site at the west end of the Strand. It is essential to have the parking distributed as we have a strip retail due to geographical layout. I had suggested to WDC some 7 years ago that the sites of Sutherland Mazda and formerly Hart Holden should have been earmarked for a multi storied hotel/motel over a carpark as it is Harbour lease land and controlled by WDC. Utilising Population Growth. To generate a vibrant centre we also need to recognise that population growth will be on the western side of the awa in and about Coastlands etc. It is recognised that there is a steady and notable increase in migration from other

	districts to the Whakatane area. I believe this additional traffic would offset concerns of retailers and offer other landlord opportunities. These changes to the proposed area will also encourage developers to consider residential unit type accommodation close to the CBD. A new boat ramp proposal on the western side of the awa will help to decrease the through boat trailer traffic significantly which will impact the land use in the outer CBD.
58	Message through WDC Facebook Messenger: On the have your say opportunity ,i wished to have a plug for rural roading funding . Especially important to the farming community ratepayers living on some of our districts poorer quality roads to have confidence that our council will endeavour to ensure these roads are not threatened with closure as has been the case historically . We don't expect two lane highways,just serviceable roads that we can be confident will always remain in place and open .
59	Full letter available at Objective: A1809919. Comments summarised as not copyable: What is important is: creation of future jobs, Enhancing and growing the businesses in this area, attracting more visitors to town, retaining atleast the same number of carparks as close as they are currently to the business district - these car parks were effectively provided or paid for by the levy on these businesses, celebrating the waka, resolve the current storm water problems, enhance the area with green plants which do not cause damage to the buildings, plan for multi story buildings not to be close to the river but close to the hill.
60	Comments summarised as not copyable: Oppose loss of any carparks within the CBD. Small businesses have had a number of hits over recent years - look after us. We struggle with illegal long-term parking outside our business . By all mean reimagine the link between the town and the river, but please do it without the loss of our long-term parking. We are yet to see how alternative convenient parking spaces in other areas can be achieve and we are worreid that this detail will be lost in the excitement of the reimaging. It is business owners who ultimately pay the WDC Ground rentals. If we are unable to make a profit this will impact upon the long term viability of commerical property in the CBD/.
61	These are very preliminary because I haven't had time to ponder but this process is a road test of the Climate Change Principles and Action Plans. Issue Climate Change. Biggest issue to resolve is that of climate change, increasing floods and rising sea level and how the town can continue to exist or where to retreat to? Thought: Use the dredgings from the boat harbour and river to fill the land and raise it to above, say estimated 2050 flood level. Issue Protection of the beautiful pohutukawas around the carpark. Thought:Save the beautiful pohutukawas through the carpark by relocating them. I know that trees this big can be successfully moved. Where to relocate? Plenty of options – replace Norfolk pines on Ocean Rd. Replace phoenix palms around the War Memorial Hall, the Hub and Pikowai campground. Implement the long forgotten town entrance plan by planting them along the roadside outside and opposite the Hub. They can be trimmed low down so there are views through them to placate the passive surveillance and retail promtion concerns. Issue Carbon emissions/Car parking. Thought: As others have suggested, in the longterm if the population grows there will need to be carparking buildings e.g. on current carpark in Pyne St or Wally Sutherlands (although this site might be better for a hotel) but maybe limitations as on reclaimed ground?
62	I would like to see the Boon Street toilets upgraded and please, please, please remove the seating from the outside of it. I had occasion to use this facility one weekend and a lady from Opotiki exited her car and said thank goodness I had come along as she was too scared to go in alone as there was a homeless person sitting near the door. It has looked crappy for a long time though the cleaners do a great job. Just needs refreshing.
64	5. The river front (especially from opposite new world onwards headed towards Wairaka) is a nice area, particularly at change of light. It makes sense to link the river to the main street so people meandering through town will naturally end up on the waterfront path headed towards the river mouth, and vice versa. On parking 6. Having reliable convenient parking and transport is important to people who come to the CBD to spend money on food and drink, goods or services. We want to encourage those people to continue to come to the CBD. 7. I don't think ratepayers need to be or should be funding free all-day parking within 100 meters of the CBD primarily for the convenience of property/business owners and their employees 8. My own experience is that when you go to town to spend money you don't need all-day parking

	<p>9. Many business owners and employees will need to come and go throughout the day for the proper functioning of their businesses, so limited nearby parking for each business is essential, as are loading zones</p> <p>11. Many of us are just lazy, but some of us are unable to walk or ride a bike long distances. There clearly needs to continue to be prioritised access (transport/parking) for those who have no other option.</p> <p>12. We have a small-town mentality when it comes to parking, and we are spoiled. We will do laps of the strand if we can't get a park within 20 meters of where we want to go (or park on the road to the side of a main roundabout), and this is going to take time to change. It is hard to visualise how this will be different in 10 or 20 years.</p>
65	<p>just wanted to add a few things to what I've already submitted (I think I actually submitted far too early before I'd thought a lot about it). So....</p> <p>1) I think this is such a cool opportunity and I'm grateful to the staff and Council for doing the mahi to get us this far. I'm sorry for the resistance and abuse you've been receiving while trying to do something that is so good for all of us. 2) I'm concerned that you will be inundated with hostility and opposition from the car-dependent public and from businesses who's only business plan seems to be a car park out front of their business. Forever. An open and diverse dialogue and community brainstorm has really been shut down because the aggression of these groups. They have a voice in this process of course, but I trust you recognise it is one voice, and that it is treated as such - there are voices of our tamariki, rangatahi, whanau and others who don't often engage AND who don't spend time in our town centre because it was and is not currently designed by them, for them or even with them in mind. So I hope this reality (and overwhelming international data that change is necessary and good for everyone including businesses) is weighed up in tandem to these other voices with whom engagement, media and bullying works. Thanks again for getting us this far. I really look forward to seeing what comes out of all our feedback. And I'm here to tautoko and champion - alongside you - anything that makes our streets about people, wellbeing, our planet and active transport.</p>
66	<p>Why can't we have it all? Why can't we have a vibrant, thriving town centre every day (and every night) of the week - where we see our whole community, and the rural communities of our District too, represented and connecting with each other and with our place - always? Why can't we have parking - all day - but a little further away? Why can't we redesign the pathways from these parks to town to ensure they are safe, interesting and attractive - so we actually enjoy the short walk. And so we don't see our Council and business workers out every two hours - like they are now - moving their vehicles from one retail car park to another to avoid a fine. Why can't we have car parking and everything else? Why can't we start working to support a local shift from a car-dependant culture towards active transport? And that means safe streets and shared pathways from every corner of our beautiful town into our town centre. Why can't our rangatahi, tamariki, aged and disabled - and every other person who can't easily access or doesn't want to spend time in town now - designed into this town regeneration? Not out, like it is now, and how it will remain if we can't be in this all together? Why can't our tamariki have areas to explore, things to climb, places to play in the town centre? Why can't our rangatahi have something - anything - to do there? Why can't our whanau safely bike into town, park up and spend hours together in our town heart? Why can't our town centre be a destination for all of us? A place we all want to spend hours in together, often, connecting, relaxing, working, playing, slipping in and out of shops, buying coffee and kai to share while we enjoy our incredible spaces? Why can't we have people engaging and interacting with these spaces - all people, manuhiri and locals, across the lifespan, no matter age and ability? Why can't we trust the entrepreneurial spirit and skill sets of our business owners - those existing and those to come - that they will adapt and reconfigure to any change or growth this opportunity provides, and that they will thrive because of it, not despite it? And why can't our businesses trust us all to back them up? Because when town is a space we all love and all belong, then we will turn up, others will too, and we will support our local businesses through and through. Why can't we be *the town people relocate to because we have it all and because they can now that Covid has taught us that we can work from home (and we have an airport for the two days a week we need to be in an office in the city)? Because Whakatane is the place that shows we care about all the things and all the people? Why can't this opportunity be win-win for everyone? Why can't \$9.6 million of government funding give us everything we want and more? Why can't we have it all?</p>

67	<p>In my experience, a key part of a customer’s choice in selecting which retailer and supermarket to shop is related to the location. Up to 80% of the decision to shop with a certain retailer can be linked back to location. Carparks and accessibility are vital location factors. If my carpark was ever full, this would put me at serious risk of losing that shopper for that particular occasion or permanently. The current council car park is often fully utilised at maximum capacity. My fundamental concern is people will consequentially park in my customer carpark which is dedicated for my supermarket customers. People already use my carpark as a daylong car park. I see the potential of people using my carpark as an all day public carpark if Site 1 is redeveloped and this parking provision is not provided elsewhere in the town centre. I have seen other material by Council which suggests that the number of public car parks won’t change as a result of redeveloping Site 1 at 1 Kakahoroa Drive. I am encouraged to know that Council will continue to provide public car parking in the town centre where there is a known demand. I would be very interested to know where the Council might relocate these public parking spaces if Site 1 were to be redeveloped for other purposes. Overall, I am generally in support of the town centre revitalisation initiatives by Council as set out in the consultation document. However, I consider that any redevelopment of Site 1 should be mindful of the existing parking issues in the town centre and I strongly encourage the Council to give careful thought and consideration to finding a suitable alternative location for these parking spaces in in the town centre to ensure public demands are sufficiently.</p>
68	<p>This is a fantastic opportunity for Whakatane. It is wonderful to have received funding from the Provincial Growth Fund so well done. I do not favour childrens playgrounds or child friendly activities located within any area that also has cars such as the spaces in the car parking. This is just out of safety concerns. My observations here and in other cities are that most week days public spaces are used by adults especially retired persons. They should be considered carefully and spaces designed to fit activities they enjoy. Attractions such as a fitness trail, yoga lawn, plant gardens and conservatories or tunnel houses as well as visual art displays might fit the space effectively. The opportunity to have some Maori art and some display reflecting early Maori activities in the area along the river could be considered.</p>
69	<p>We submit that to remove or reduce the carpark area in the Kakahoroa Drive would be like shooting the town in the foot. This carpark is a great asset to the town because of its proximity to the Strand and the walkways through to the shops. If one is elderly, disabled or trailing a young family, proximity to the commercial area is vital. When the weather is bad who will bother coming to town if there is insufficient parking close by? The car park is essential. Often it is near full. Others (e.g. opposite REAP) are too far away for many to walk.</p>
70	<p>We live rural & today visited the movie theater to watch 2 movies. As pensioners we make a day of it & park in the Kakahora Car Park along with aprox 100 + cars. We were horrified to find that this parking area is under threat. Where will the 100 + cars park then ? Are you wanting us to stop coming to town, but keep our rates ? Thank you</p>
72	<p>Parking - Business owners and their staff should not park all day in the carpark behind the Strand. A short walk further away would do them more good than harm. It is common sense that this would then free up the area for shoppers and visitors to our town. Having been a business owner in the Strand for many decades in the past - Why would business people and their staff want to take up precious parking spaces - they should be freed up for the very people they are trying to attract.</p>
74	<p>I am opposed to any large scale reduction of parking immediately adjacent to the CBD. Do not remove large numbers of car parks from the Kakahoroa Carpark. I firmly believe that should convenient carparking be removed businesses and jobs will be lost within our town centre in large numbers. Far from promoting a vibrant CBD the opposite will occur! Please do not turn The Strand into a one-way street and do away with diagonal parking. What we have works! Beautify The Strand. But do not muck with the fundamentals that make and keep it successful – parking, parking, parking! As for the parking survey conducted in August and September of this year. First. In August and September Whakatane still was in Covid-19 restrictions with people encouraged to avoid large crowds and work from home wherever possible. Auckland was still at level 3 lockdown. The timing of the survey is flawed. And the core business hours of our CBD is predominantly 9am - 5pm Monday to Friday. Please survey the carpark for yourselves throughout the working week. It is often full to capacity as are the carparks on The Strand itself during these times. Like most CBDs there is less demand for parking on a Saturday and virtually no demand on Sunday’s – yet weekends were included in the overall usage statistics. By doing this a different picture is painted from what for</p>

	anyone who uses the carpark is a reality. Its overall usage rate is far higher than what is intimated by the survey. More to the point the Kakaharoa and Strand parking options are vital and strategic to the vibrancy of our CBD.
76	consideration for elderly, people with mobility issues and families with small children (ie prams) has not been incorporated with respect to the reduction of convenience parking. Support creativity and innovation in this space - Balance the needs of adequate carparking (based on fact not emotion) for retail access. I'm keen to balance up the strong retail voice with a reasoned approach that is not reacting to fear or a negative opinion of Council. More opportunities to gather whanau in the town centre...we tend not to think of our children as town users, because they aren't necessarily spenders; but they have as much right to good amenities as adults.
77	<ul style="list-style-type: none"> • We have been closely involved in a revitalisation project in another North Island town. • We have toured overseas and have been a keen observer of the development of town centres worldwide. • The most memorable have been in European towns where the focus has been on a well laid town centre (square) where the populous are able to congregate and inter react on a range of activities. • English towns by and large focussed on commercial development and are now at great expense attempting to replicate a European model to provide usable spaces for the community to enjoy. • Cities worldwide are concrete jungles and only those who are blessed with large community spaces are considered attractive e.g. New York's Central park. • Main Streets worldwide have suffered from over development which has led to problems of access for vehicles/people and parking at a reasonable distance and cost. The current parking is a huge asset and a key component for the peoples abundant use of the space and the main street facilities, it should not be reduced but rather be more user friendly for long vehicles with boats, motor homes, caravans etc. Council have a once in a lifetime opportunity to get the redevelopment right and help invigorate the town centre grandiose expenditure on buildings is not an answer for a vibrant town centre , construction needs to keep pace with real needs not preempt them. Focus should be on creating a user friendly space that is attractive and welcoming to visitors.
78	DON'T close any parking areas.
79	I strongly oppose the removal of any of the Kakaharoa car parks. I can't stress strongly enough the impact that the loss of these parks would have for us - but would love to see an original development such as the removal of kakaharoa drive road altogether and development along the riverfront. As noted, the vast majority of residents drive to town, often from far afield, so common sense suggests removal of town centre carparking will create an inconvenience at best, and a strong deterrent at worst to visiting the town centre. The convenience aspect becomes even more pronounced with an aging population. There are countless examples throughout NZ where the town centre has been killed through ill-considered imposition of paid parking or the removal of parking altogether. In contrast, property developers who develop land on the outskirts and are therefore in direct competition with town centres, understand that parking is vital to the viability of their tenants and consequently supply abundant free parking. It is imperative that Council plan for and provide alternative car parking prior to redevelopment of the town centre. The proposed redevelopment of the town centre car parking area for recreational use as indicated (community events, basketball court, and green space for family gatherings) is commercially insensitive as it actively discourages shoppers at the expense of sporadic visitation by those without the means to contribute to the economic vitality of the town centre. This proposal is even more confusing in light of the abundant parks, reserves, and green space surrounding the town centre, and Council's vested interest as the dominant town centre land owner.
80	Firstly, congratulations on thinking outside the box and I would encourage the Council to think wider still. Key features I would like to see included relate to ensuring great connectivity and especially for active transport (walking, cycling, scooting etc). How are we going to get people to the CBD and get them there without congestion. Little point in having lots of car parks in town if all the roads are congested with traffic.
82	Don't take away our car park. I don't believe our town needs so called revitalisation. In a time when many of us are struggling post White island eruption and then covid 19 you guys want to hit us with your nonessential ideas which intern lead to constant rates increases. Let people get back on their feet, concentrate on the shit that actually needs to be done and start thinking about the people.

83	I fully support Te Ara Hou and Etahi atu Whaiwahitanga project proposals and would be happy to volunteer to consult on the selection of basketball equipment.
84	The Council and its staff are commended for successfully securing PGF resources in order to make the CBD more vibrant. That said. In many ways I feel that we as a community have not been provided with enough information. How many carparks are going to remain or be lost within the CBD for example. This is critical information and should have been transparent from the outset.
85	Assuming less vehicles due to people changing to riding bicycles is narrow-focused. It might be true in other town-centres that have plenty of room for expansion, but Whakatane's future housing expansion is more likely to be outside of the town areas.
86	I know there has been a lot of criticism from business interests in the town who are clearly afraid of the impact of loss of any parks. However I believe the silent majority of the town in is favour. It's just about executing plans in line with other things that will make it work - e.g. Active Whakatāne.
87	Planning for the Te Ara Hou development should have due regard for the layout and linkages of public space with the Club's facilities. The transfer of public carparking demand to riverbank carparking spaces, ancillary to the Club's activities, is to be avoided.
89	There is only one location that will fulfill the dining and relaxing function and it is with a promenade built extensively over the road in the region between the Information Centre and the Yacht Club. Up to 4000 square metres of promenade could be achieved this way, accessed by stairs from The Bean end and from The Warehouse end, and wheelchairs from the existing ramps further to the west. With a three metre clearance under such a bridging structure, only larger trucks would be excluded, but they presently have plenty of access to the service lane from the western end. Not one existing car park would be lost.
91	As for us, if we find parking difficult, we will not shop in Whakatane, we live at Pikowai so it is just as easy to go to Kawerau or Te Puke or Papamoa where carparking is plentiful near the shops.
94	4. Total modernisation and upgrade of public toilets please in Boon street. Plus extra set somewhere else in town too.
96	This overall proposal will satisfy the need for carparking at the rear of The Strand, while developing above it an open space for a range of activities. Adding several rows, or blocks, of eating places etc, will enhance the area further and make it more appealing. It will also link the area with the adjoining shops.
97	Guides knowledgeable of the history and culture to be employed to take these walks. Important for all guides to pronounce Māori words correctly, also all those in the infor centre and council! This should be part of their training.
99	I'm in a great position to benefit if this is done well, but inconvenience to customers (and staff) is a death nail. Hard to focus on positives because the stakes are so high and I (my family) have everything to lose.
100	Develop an area for mountain bikers.
104	Footbridge between CBD and coastlands. Commission local Ngāti Awa carvers and sculptors, employ talented electricians and experts in lighting to design a self sufficient system.
105	Where to from here - we suggest that the current plan of "Any decision appears to be pre-determined and irrespective of submissions, Council will proceed with its plans" is undemocratic and foolish. Simply because ratepayers do not "make noise" at council proposals does not mean that they endorse them! Listen to your communities! Make an authentic effort to engage positively with them! We wish to receive any communications and attend any meetings or hearings in respect of this project. Commercial development - No consideration has been given to existing commercial arrangements in this area in respect of car parking - the lease holders who pay exorbitant land rentals driven in greed by the Council (with no regard to the impact on its local community), the leaseholders who have made significant contributions to the development of this area through rates, levies, parking and development contributions. The leaseholders who have established significant business reliant on easy convenient car parking such as New World. the Warehouse let along many others dependent on easy and convenient access by shoppers.
106	W1. Tack another lane onto the bridge. The morning traffic jam is a disgrace. W2. Stop wholesale cutting down and disfigurement of street trees and instead, do proper topping. Replant the gaps and undo the vandalism especially in King and Bridge streets. Re introduce the former policy of getting rid of power poles and putting services underground. W4. Stop painting public buildings into 1930's

	<p>slummy depression black and grey which are known psychological irritants. We are often the sunshine capital. How about some gold, red, blue and green to cheer everybody up? W6. Provide a financial incentive to discourage the intensive spread of unpainted timber walls that make us look like a hick country town. The Awatapu lagoon is now an eyesore. W7. Give poor neglected Kopeopeo a park by buying up the empty section opposite Willets Funeral Services and turn the former Countdown building into a multi storey rest home with gardens and easy access to shops, baths and hospitals. Check out Auckland's success. W5. Stop uprooting expensive public gardens, ground cover plants and shrubs and replacing them with rows and rows of identical plants like a cabbage patch and waste timber bark. W8. Resolve the Waiewe reserve controversy and buy up what used to be the Melville block east of the Birdwalk. The tracks are already there which would easily become mountain bike, horse riding and hiking tracks like Rotorua has and are a feature of Te Puke's Tech Park. Replanting the hills with pines and natives could help to pay for it eventually. I am sure sports and tramping clubs would help fundraise for it. W10. Tackle the privet etc on the escarpment like they have done on Kaiti Hill Gisborne. The previous mess of just about every conceivable noxious plant and tree you could think of was removed in an area of many square kilometres and replanted in native trees in a matter of a few months enhanced the tourist potential and provided employment opportunities.</p>
110	<p>1. Surprised Museum and Research Centre is not considered 'a key building'. 2. Want family friendly green spaces - make Peace Park 'alcohol free' and demolish the toilet and C.A.B building, it's an eyesore, which most certainly wouldn't appeal to visitors let alone locals. The person who currently lives there can be aggressive on occasions and he is taking up bus stop waiting space for people to sit out of the cold and rain, especially our elderly and young ones, fix the old stuff first. 3. Build a nice clean new toilet like the one in Taupo, one that our community can be proud of to use and have available for visitors. 4. Might be a good idea for a group of decision makers to go and sit along landing road between 7-9 on a Wednesday morning and figure out where all those vehicles coming in to town are going to park when you take away critical parks for retailers and shoppers. 5. Which group of people decided the area you have chosen is the town centre <u>exactly</u>.</p>
111	<p>Toilet block at carpark bottom of Mokoroa gorge - carpark well used for board walk, currently no public toilets until Ōhope Surf Club if walking the tracks.</p>
112	<p>That Council listens to and on majority submissions. No engage in project because a handful of people want! Something.</p>
114	<p>1. Reduction in number of Council Management positions</p>
116	<p>Car park building, Rooftop parking, Upgrade public toilets, More family friendly things to do eg tramp park, chipmunks, ten pin bowling, child friendly eating venues etc.</p>
A76	<p>Make better park at Hinemoa Street</p>
A77	<p>Don't lose the Pohutukawa trees or the carpark</p>
A78	<p>Story for the three PGF projects is ticking all the boxes</p>
A79	<p>Concerned with cost of Harbour funds / rates</p>
A80	<p>mobility lift parking bays, need to be longer for wheel chair lifts</p>
A81	<p>Public toilets</p>
A82	<p>Power along the riverfront</p>
A83	<p>Convenient retail parking</p>
A84	<p>Limit vehicle access to riverbank</p>
A85	<p>5 more motorhome spaces at McAlister St carpark. Carpark never even half full but motorhome spaces always full</p>
A86	<p>Defibrillator in War Memorial Hall</p>
A87	<p>Solar Energy developed in our town for education training</p>
A88	<p>shops open in weekend</p>
A89	<p>Concern re back of strand buildings and messy - buildings also dull.</p>
A90	<p>Carparking for customers close to shops</p>
A91	<p>Accessibility is really important - all one level no stairs</p>

Appendix K – Question 3, TAH Direct Responses

Distinctive Local Culture responses by identification number.

3. What defines the unique culture of Whakatāne for you?	
ID#	B1 (Text)
22	I enjoy events that happen in CBD - music in Esplanade Mall but Mall can be so cold and seating is not great. Also "The Gap" is sadly under utilised and again seating is an issue. I love the kiwi trail.
24	Forget culture - we are in the deepest recession!
25	Tikanga Māori, diversity, seaside town, beaches, rivers
33	Whakatane is a great town but could be a fantastic town. Important to me is that our unique mix of cultures is celebrated and able to co-exist, working together to help our town thrive.
48	No not supportive of this proposal as it will not enhance the local culture, enhancing the local culture is done by education to encourage locals and visitors to our town centre.
54	Whakatāne has one of the most naturally beautiful settings in New Zealand. The unique combination of hills covered in native forest, river estuary, sandy beaches, deep blue ocean, and fertile green valleys inland is stunning. I would hope the town centre project enhances and promotes the natural beauty of our town's environment, that it takes into account climate change concerns, and that it creates a sustainable space for future generations. There has been some work in this area already such as the Kiwi Wandering bronze sculpture project. Whakatāne is a town where the urban and the environment are inexorably intertwined - can we celebrate this mutuality in our regeneration design? Can we further accentuate the connections between the natural world and our town? Tangata whenua have a special connection with the environment which could also be celebrated and brought forward with a focus on te taiao.
92	Already Ngati Awa Kainga development is taking place . This should be the only place for cultural connection. Keep the existing art, monuments, and Maori historical features as they are presently. There is enough Maori culture in this small area – too much can be overkill.
111	Sculptures of Māori art and murals where applicable. Little bronze kiwi are gorgeous and fun for the kids and adults alike. Water features included.
112	The present I-site could be a great café/restaurant. How would present food owners fee? You have the fishing Club, Gibbos and empty food site nearby. All with River views. Ngāti Awa's proposed new building will also provide similar food opportunities with White Island tours cafe, relocating there.
119	We have some wonderful Maori culture right in our town , and this is to be expanded with the new waterfront development by Ngati Awa. It is alive and well and thriving.
121	The history of raupatu and the ongoing effects of colonisation.
122	Apart from a few sculptures the river has a culture for boaties
123	Appreciating our natural world and all that whakatane has to offer geographically with our community
124	This is a difficult question because it depends on the culture you are referring to. In the world that we work in, disability culture is very important and so integrating people with disabilities and the aged into whatever culture is representing. We believe very strongly that we should represent the Maori culture far more strongly in the Eastern Bay of Plenty, link it to the town. Showcase the stories of how our town became what it is. But think about accessibility in language, design, access and formats. Lets talk about trilingual interpreters so not just English to Sign but English/Maori to Sign. How do we make all our spaces into lifetime design so that all our citizens can access them. We do overcomplicate and make it intimidating for people to access our culture. The visibility of Ngati Awa during this process does not seem evident. Have they been present at some of the meetings? We would like to see how we link the town centre to other aspects of our district - our farming community, other ethnic groups who have made their home here (the Dutch community, for example). We have an amazing museum, how will this be linked to the river and the journeys that we want people to take down to the heads.
125	Wairaka and Muriwai. More emphasis and recognition of strong female role models.

126	the relationships between iwi and the rest of the community is not something you will find everywhere with in NZ.we should celebrate this and make sure that any development within Whakatane acknowledges this.
127	Pohutukawa
128	Country town with access to the sea, a wonderful beach that is Ohope, approximately 50% first settler population with cultural importance. It had Whaakari but that will never be operational as it was. Development of the Army Hall will be interesting to see if it proceeds and the Mataatua reserve could be integrated better to more formally.
130	Why do activities need to be in the town centre? There are so much better spaces you could develop. Where is parking going to be for the workers and the shoppers.
131	Wairaka's strength / our ethnic cultures / the water / islands / welcoming community
132	the river the sea, nature
135	The landscape - the river and escarpment
136	The Awa
137	The river front & beach is why people visit there for they should be seen why setting & drinking
140	The river walkway/ cycleway.The easy access to shopping.
141	The river and the strong Maori representation across the town
142	The river, art deco and ngati awa
143	This question is irrelevant to my concerns of the Te Ara Hou development.
144	Bicultural society. Embracing the pre-european use of the area and elements of cultural significance to Maori. Other elements that have always defined Whakatane to me, and what separates this place away from others is the feeling of an 'eternal summer'- its always summer here and so I think any development should embrace a beachy/coastal feel and lots of natural elements. I also feel like Whakatane is so colourful - anywhere else is grey but Whakatane and its surrounds is flush with natural saturated colour. I think any development should stray from the popular greys of development, and embrace the naturally beautiful colours surrounding us here.
145	A place that provides access from the land to the water
146	the merging of new cultures, the lo e of our natural environment. We must keep it special and not ocerdeveloped as its Whakatane crown jewel.
147	Connection with nature, kiwis and sunshine
149	The waterfront, kiwis, fishing, art and it's independent retail shops. I love the fact we don't have traffic lights. We should make the most of our natural resources such as the waterfront but not over commercialise them too much.
150	Not silly outdoor games at the back of the Strand. Outdoor trails, bike tracks, the beach and sea define our unique culture
151	Family, recreation, safety
153	People,Sea, river, bush ,nature beautiful natural scenery - Relaxed , friendly concrete pool is the exact opposite- ugly, dangerous and we already had a safe natural pool right there!
155	The connection to our marine environment and to our unique bush, so close to the CBD and our kiwi programme. Having strong ties to both Ngati Awa and Tuhoe is also a unique aspect of Whakatane
156	the natural values such as the bush and the bold escarpment and the combination of rocky shore line and sandy beach. The blending of the built environment into the natural so it does not detract. The blended Maori pakeha culture
157	A combination of European, Maori and other cultural influences. An environment strongly enriched by the beauty of the river, sea and landscape.
159	To me Whakatane's unique culture is the ability of Maori, pakeha and others to co-exist in a respectful and friendly manner. It is more about the people accepting each other for who they are rather than trying to outdo each other with power struggles or flash buildings
160	People
161	High Maori population and more and more people that are from overseas making Whakatane their home

163	I didn't grow up here (or in NZ); but I find Whakatāne quite welcoming. People are willing to teach you, to help you understand. I like that openness.
164	The people
165	Nature and Maoritanga
167	no comment
168	There is plenty of historic and cultural information available now.
169	The connection to the ocean, our natural environment and our people
170	The connection to the outdoors (beaches, forest, lakes, river), The relationship with local Iwi (history, stories, their vision), The relaxed nature of the people.
172	Unique Maori and European culture, town is becoming more multicultural
174	Our connection to the sea, water and nature
175	Wairaka and her story. Taking charge of the situation and doing what needed to be done.
176	Community connections.
177	There is such a rich culture between the land and the people and I love that you plan to respect this.
179	That we still have independently owned small shops rather than only generic big nationwide chain store shops.
180	The people and the ownership and pride that they have for their community and for the natural aspects around us.
181	laid back, sunny, outdoors, community, sport, river, sea, leisure
182	Down to earth, natural and beautiful - totally authentic!
183	Street names, place names, Ngati Awa presence near town centre, canoe at bot ramp, wake races
184	Nothing really, it's supposed to be the outdoors/ocean/Island/kiwi centre but you really don't see that anywhere. Why not get young graffiti artists to do heaps of murals-helps keep them busy. There's nothing for teenagers/young adults here if they're not into sports etc.
187	Small friendly town with strong connection to nature and the outdoors. There is a strong Maori presence in the district and that should be embraced/reflected too.
188	Depends on what culture. I support a rich hospitality and retail culture
190	Relaxed, family and people friendly atmosphere
192	Develop the existing significant cultural sites we have in our town. Bringing it all together and more prominent and in the public eye. Sharing the rich cultural history.
193	Community, diversity of people, connection with the river and ocean.
195	Natural features including Whakaari, Moutohora, Whakatane River, Kohi Point and the coastal waters.
196	The unique mix of natural beauty, Maori culture, great climate and small town charm. Nourished by amazing produce. Relaxed.
197	We are a seaside and river side town with outdoor recreation opportunities on our doorstep. You can be in town one minute and then in the bush, on the river or on the ocean the next.
198	Ever since moving here I have enjoyed learning about Te Ao Maori. Having such a high percentage of Māori in our area makes us unique to many other towns around Aotearoa. The stories of the Mataatua waka, the pa site on Kaputerangi and all the other landmarks steeped in history of the arrival of the first peoples here are awesome! I also enjoy the small friendly culture of the town and feel there is a strong community of folks who care about the environment. Also think we have a strong surf/skate culture.
199	Social acceptance, relaxed laid back people with links to the sea for hobbies and recreation
200	We have a wonderful and rich history with our local culture and its focus is not behind the strand but on the way to the heads.
201	our native plants and species
202	Our link to our place (physical) and our history is vital. A future- proof design that plans for a lower carbon future.
204	Small, easy access, great weather & outdoor activities
206	the mixture of cultures, primarily that of Pakeha and Maori and our beautiful environment

207	Cultural competency and connection with mana whenua is very important to me. One cannot embrace our township or promote it as such if the historical knowledge and context is not fully understood by all those who live and visit here. Our uniqueness lies in our cultural competency and how well we execute and celebrate our township, our rich history and our diversity. A solid platform to future proof our region, our sacred places, our special landmarks for the generations to come.
208	Coastal community, deeply tied to the sea and bush with Maori and other cultures living in community that values, health, the outdoors, education and the arts.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Telling these unique stories. Exploring interactive methods of enabling individuals to understand the history of Mataatua and its descendants, without being overwhelmed, unless it is through being excited and wanting more.
211	Whakatane has all the benefits of a small-town life: slower pace, fewer crowds, easy living, lower cost of living, less traffic & pollution and a close-knit community. Combined with the embracement of Maori culture in every day living, the Whakatane culture is unique.
212	Its a good balance of busy but not too busy. But its getting close to being too busy. You wanna feel busy but not rushed or in competition with other people when getting around
213	Diversity, Natural environment close to town center rocks, river, insects birds, bush, islands..... Sunshine -summer heat
215	The river and fishing.
216	Connection to the outdoors and nature as a whole.
217	Wairaka - a female icon that is unique to Whakatane and under utilized in my opinion. She is the reason the town is so-called and should be celebrated more
218	Common understanding from different backgrounds. finding fun or love or acceptance within a common theme. E.G food, music
220	Wairaka, Whakaari and the awa
221	The history of the town and the large influence of Maori culture.
222	Long history of occupation, multiple culturally important sites within town centre
223	Our connection to our local environment, enviable weather and location. Whakatane is a relaxed coastal community with links to the river and out to sea, and a friendly and welcoming community.
224	The natural beauty and assets of Whakatane such as the harbour(s), river, Te Urewera fairly nearby etc. The Maori culture is a large part of whakatane to me, but so is the pakeha influence and history- specifically related to holiday making, caravans, sport fishing...
226	Happy people
227	Mataatua/Wairaka/Whakaari (Heritage trail is great).
228	Wairaka, Tois, Sacred sites - Pohaturaoa, whaurangi, our waterfalls and other significant sites. The river/ awa Mataatua
229	The waterfront. The main street heritage Maori culture
230	The feeling that it is a local, friendly place that has fused with a welcoming, relaxed place for visitors. That means that the locals get to benefit from the visitor atmosphere every day.
231	White and Whale Island. The Beach, The Heads, and West End. The Lady on the Rock. Swimming with the dolphins. Scuba diving. Fishing. Berry Farms. Oyster Farms. Being the Sunshine Capital of NZ.
232	1.Strong Maori presence - cultural and community influence. 2. Very conservative (political and social) pattern - people like the place the way it is and it what keeps them here.
233	We are 'off the beaten track.' We are down to earth, what you see is what you get. The natural environment has a huge impact on where and how we live, providing opportunities as well as challenges (i.e. space to develop, natural disasters, climate change.)

234	We are a coastal township. We are unique because of our Māori heritage. Let's use that more in this new relationship with Māori and European. Let's embrace both cultures. We would have been more unique if we had kept the character of our township and those buildings that created that nostalgia.
235	Relaxed. Low density. Country feel. Clean and green. No traffic lights. No carparking buildings.
236	The story of the arrival of Mataatua waka, the amazing pā sites, significant historical sites such as Wharaurangi, Pohaturoa Rock, Wairere falls, Waiewe Stream, Muriwai's cave, Wairaka area etc etc
237	The clear connection to the Maori world view and the stunning environment surrounding us. Would like to see even more culture, art and education around the history of Whakatane - the Mataatua canoe, lady wairaka etc.
238	The whole community loving and cherishing where we live, the heritage and amazing natural environment.
239	The coast, the sun and the large Maori population.
240	The connection to the ngahere, whenua and moana - we are fortunate to have access and connection to all of these and should be reflected in any developments.
241	The people, the history and stories.
242	The natural resources we have such as beaches, the bush and White Island. The fact that parking is free and it provides space for workers to park free and people to park and shop. It is not all about user pays here. Implies we are friendly town and community focused. Its about the people and not the \$\$\$
A92	Maori local themes

Appendix L – Question 4, TAH Direct Responses

Distinctive Local Culture responses by identification number.

	4. What would you like to see in the town centre and riverfront area that reflects this unique culture?
ID#	B2 (Text)
19	More Māori Pou and carvings in strategic spots. More murals depicting our history on buildings, e.g. 3D Mataatua waka arriving @Whakatane Harbour. Have the kiwi trail, have more ideas like that. Make outdoor sculptures, e.g. by Joe Kemp.
22	Our climate calls for outdoor events - music, dance etc. Sports are pretty well catered for.
25	More of a water based emphasis. Continue planting/seating along similar lines.
65	I'd love a more child and friendly space in the heart of our town - particularly around walking, cycling and scooting - but also in terms of green spaces, storytelling through the physical space, and natural play (i.e. not kit-set playgrounds but more like what Te Pūna Taiao does in terms of creating outdoor places that connect to Maoritanga and the natural world). I'd actually spend time and money there then. But this needs to happen simultaneously with some action of safer streets and cycling through Active Whakatane. Otherwise we won't be able to access it safely as a young whanau.
78	Paint the end of this building site with beautiful artwork depicting our cultural heritage both European and Maori similar to outside the Bean and the Rock. This ground area could then be used for other activities. The back of the shops and Park Lane if repainted and upgraded with modern graffiti could be amazing and part of a draw card to visitors and locals. The blank wall in the Gap painted the same as that opposite the Rock as unfortunately no one seems to look at it as it is away from the shops. The original painting needs a facelift. and an explanation board explaining the meaning of each section.
84	Extend promenade area across the width of Kakaharoa Drive. Reconstitute Kakaharoa drive from existing carpark area. Proceed with the Waka bridge concept. It's nothing short of brilliant!
92	A unique culture would be for local artisans, crafters, musicians, dramatists, dancers, buskers to have a special area – (Wharaurangi – The Gap ,or by Baxters), where they can display and talk and share their talents.
118	major art works, live events
119	The development of the connected areas so people can move freely , relax and enjoy it
121	Honest and direct kōrero that acknowledges the history and encourages people to examine it in order to enjoy the privilege of living and playing here and look to a future where everyone can do so
122	I would like to see the area at Eivers road developed into a family/jumping platform area. Relocate the silly dog area to Warren Cole dog park & make it carparking for families as there is already a toilet there.
123	An open green space where we can have events, farmers markets, shade and a space to relax and be together.
124	We want to see a visible journey that you can walk, ride, glide, scoot that talks about the story of our town, perhaps with cultural and artist renditions. Make is a space that leads people from town to the heads. People can stop, sit and eat, be with their families, but learn stuff about the area. Make it with great technology so people could log in and hear stories, download contents from touchpoints along the way. Also this assists with making it even more accessible. Have Maori spoken but also translated. Have signing available on electronic versions.
125	Have to think about that.
126	The concept drawings that are on the Whakatane online retailers page that include the waka are more along the right path than what the current council concepts are of .The stream that flows under Wharurangi is the beginning of the story and it flows to where the platform would start .The platform is entered by a multi level ramp that allows safe access for mobility scooters, families with small children ,and able bodied people. The entrance can have Pou that have been carved by carvers from Ngati awa and can have solar lighting to light them at night but won't cost the community any extra in electricity cost by using solar. Walkway will be at a height that delivery

	vehicles can still use the service lane .As you stroll along the walkway ,the story of Whakatane can be told in the way of story boards or an app that can be downloaded and would give you info on other areas of significance around Whakatane as well . The central area can be a lot wider where you can sit and actually see the river(unlike the current concept) while eating lunch or just enjoying watching the Tui that do flit amongst the trees in the car park . You could have groups use that space during the year (clubs /schools/teams for fund raising events . Brass band playing xmas carols. Kapa haka groups performing on the day of Awanuiarangi graduation day etc etc etc and a memorial to those who passed on Whakaari .You then walk along to the waka shaped part of the walkway. tell the story of the river , of Ngati Awa arriving , of White Island . The waka represents the journey of the first waka arriving , the journey of the town growing , the journey of these that past on Whakaari and the journey of the survivors and of the journey of Whakatane going forward . The waka can also be lit by solar lighting and if done properly it could look like its floating as you walk along the river bank . The end part of the walkway could then take you to the other side of the road where you can then follow the path along the river bank to future art installations by local artists . This can then become a feature of visiting our town and the history and culture there for all to read and understand . We can retain our car parks and have a beautiful structure that tells the story of Whakatane.
128	Tidy up what we have. Don't turn your back an those commercial operators who have supported the town over time and who have invested their own money (rather than others') in an endeavour to succeed. The CBD people already have to battle The Hub - that was another bad planning decision IMO.
130	Leave it alone.
131	Water > interactive water fountain/feature including coloured ground lights and koru designs in concrete.
132	i will put my idea into the other ideas part of this survey
135	I'd like the town centre to benefit more from the landscape it sits within. I'd love more places to sit and enjoy the landscape from within the town centre.
136	Restaurants along riverbank, more play for children and disabled, a resort
137	We should be more like the mount and turning the water front into a mega area of green space & shopping & eating
138	More child friendly spaces. Baby change rooms, clean toilets, drinking fountains, shaded seating and play areas.
140	Leave as is.
141	More gardens and places to sit and enjoy
142	Yes, but also needs to cater to the hospitality industry. Modern interpretation of the waka that used to be at pohuturoa
143	Not applicable to the CBD, for local culture you have areas such as Mataatua.
144	Pohutukawa trees. Colourful buildings and spaces. Designing spaces to enjoy the sun, and be open to the Whakatane awa. Incorporating Maori carvings into the streetscape. I wouldn't like to see any development that sacrifices natural environments in terms of space, or creates any pollution to the environment.
145	A good museum (including all of our history, not just the current parts that are in vogue)
146	I think incorporate white island, wairaka, the sea, and the whanau that we are in whakatane. I would hate to see Whakatane over developed, it would lose everything that is special to us here in Whakatane. Qe treasure the past and need to be mindful of the special place we live in. Our Bush right next to the town with native kiwi, Moana,, the people that give back and keeping Whakatane as one big family.
147	Give the kiwi centre a better space to allow them to raise some funds from visitors. We are the kiwi capital after all! Consider a memorial to Whakaari eruption to honour those who lost lives and those responders who saved lives.
148	More restaurants on the riverfront.
149	We could give the kiwi trust a more prominent space in the town, promoting we are the kiwi capital of the world. I would like to see more local art in the community and a gallery were local paintings and ceramics can be displayed and purchased by locals and tourists. I think a waterfront seafood restaurant would attract tourists and locals to the area. A mix of open space retail units and smaller

	nooks and crannies would create a more vibrant town. An example of this is the new Oxford Terrace in Christchurch where they have a craft brewery and some restaurants. It has a great cosy intimate night time atmosphere. We need a small out door area along the river where people can have beer or a glass of wine on a summers evening.
150	Better lighting along the riverfront but definitely not removing carparks!!!
151	There is a kids park that is located next to the rose gardens on Eivers Road. For many years now it is used for hangout for youth to be truent and in many instances some older youth have been seen drinking there as well. I don't send my kids to that park u less they are accompanied by an older person because of those reasons. What would be safer is if that park was relocated near the hockey grounds and bike track where It is visible to a lot of us on Weka street and we can monitor and Watch kids playing safely, even from our homes. What also would be ideal is an outside basketball court In the same area.
153	I would like to see the release of the Waiewe and Wairere streams out of the drains and flowing naturally to the river through the proposed space reflecting the past flora and fauna of the area with plantings and reintroduced species and with acknowledgement and historical information about the river streams and associated industries prior to the reclamation and development of the town.
155	Perhaps some information panels describing Motohora and Whakaari as well as the local efforts that protect our bush and the kiwi and other natural and special environments.
156	the road and parking resited creating open green spaces linked to the river for the public to enjoy with facilities such as BBQ picnic tables, seating, information panels celebrating the biodiversity of the area and the shared history. Areas for passive recreation
157	I like the idea of a promenade at the riverbank. But to level the stop bank rings alarm bells. The stop bank is there to protect the town from flooding and must remain. The Heart of the Town idea is too unclear at the moment to comment on. People go shopping, to the movies, to restaurants and cafés. In their leisure time we walk or cycle along the Warren Cole walkway right to the heads and back. That is unique and special to Whakatane. What is missing is a Café/Restaurant that takes in the views of the River and Sea with a large terrace out front for fine weather days. It needs to be on an elevated site. A community centre on top of the library would also be excellent - a meeting room with a rooftop terrace.
159	Nothing different until the river is fixed then the river can become the central focal point for all development and cultural activities
160	Nothing
161	Reflection of history of Whakatane
163	An area that you can sit, and mingle. A beautiful open space that isn't about buying stuff or eating or whatever - a place to be. Where small events could be held - open-air concerts, or even just a proper place for the town buskers to be. With a local Māori and natural environment aesthetic.
165	More planting, seating, murals, family friendly spaces
167	no comment
168	Culture aside...we need more safe cycle ways in the town.
169	A vibrant promenade area which utilises our awesome view of the river and ocean. A place for people to congregate, activities and places to eat and shop
170	The town centre and riverfront area should fit with and celebrate our unique culture - perhaps in supplementing some of the opportunities or in making some of these opportunities more accessible for those that have difficulty in experiencing them. As a very basic example, the area could have plantings that people can experience and perhaps make them more likely to then want to explore further in our local trails and forests.
171	A community gathering area. Landscape features that can be used as play features as well as relaxing, having lunch, meeting friends, enjoying the sun, for small events.
172	More street art, statues etc
174	Removal of trees down the strand that are taking up parking spaces ,blocking drainage and sprouting of businesses. Close proximity to longer parking for movies, business meetings and pleasure. Continuation of 2 way traffic down the strand
175	Animate the story of wairaka- bring it to life on the river edge. Make tourists become part of the story

176	looking forward to seeing the ideas and sketches come in...
177	Absolutely
179	Continued access to these small independent businesses, so customers can easily access them and they can survive. It is their independent character that brings difference to Whakatane - one Warehouse/Farmers/Briscoes etc is the same as any other.
180	Would love to see a walkway/cycle way across the river to the other side and then the same all the way down to the heads to give a fantastic view of our town from the other side, people would come from miles to do this.
181	Better utilising the waterfront connection - remembering the aging (and growing) population will need to have easy access - ie don't cut out carparking spaces
182	A unique and versatile space that allows for all of our community to come together/celebrate/eat/work/BE - in their diverse natures
183	Waka rides, more focus on waterfall and improving Waiewe Stream look, developing 'beach' area connecting to river
184	Murals, seating areas, pop up shops/cafes/markets on regular basis.
185	A commitment to ensuring the success and support of the businesses in the area
186	As above, we have such an incredible view and are so lucky with our surroundings, to be able to utilise that for our town centre would be amazing! Also, we lack things like vibrant bars / pubs, garden bars etc. E.g Brewing Co, Good George, places that would be so nice to go to throughout the year and to create that social vibrancy. I'm sick of going to McDonalds as my go-to dinner date with friends, and it just causes me to go out of town to have a night out and spend money elsewhere.
187	Stronger links between the Strand and the river walkway. Highlight the waterfall in town. Use of local art and carvings for statues and street art to assist with the sense of space.
188	Customers , parking , freehold land instead of habourbord lease
190	More outdoor seating areas at cafes etc. Fountain, statue etc
192	Sculptures, carvings. Light shows (e.g. Mataatua) Water features (connection to the Awa).
193	Connection with the river. Taking advantage of the view. More boutique shops, eating places like EatStreat in Rotorua.
196	I like the Strand the way it is. Limiting big box development so that small local retailers can thrive. More opportunities for local artists to work and sell their work. Support iwi plans to reflect their culture. A place to hold the Sunday market by the river. Opportunities to buy local produce in the centre of town. Better connection to the river.
197	Increased ease of access linking the wild scapes with the town. Creating a natural flow between the two. Areas that encourage people while they are in town to connect with nature.
198	Art is a great way to celebrate - love our growing murals and we have some phenomenal artists in our rōpu. I love Kiwi boy and The Lady on the Rock. I also like all the info/story boards along the waterfront and the Kiwi walk is cool as. There are some really great features already. Also loving that the skatepark is being extended.
199	Pathways as close as possible to the waters, restaurants and bars overlooking waters edge
200	We currently have the statue of Wairaka, the cave and the waka at Muriwai drive with ample area for families and visitors to enjoy at the heads. We could add additional cultural focus here.
201	I'd like to see a natural area, where people can connect to the river, where we invest in greenspace that benefits both people and our native flora and fauna.
203	development of current park west of the CDB (where the train track is down to gardens). development of park east of the fishing club so we can hold events there more easily. A great walk that engages with the river between those public areas. please dont remove the car park. Please don't alter the Kakahoroa Drive bypass.
204	Keep the parking. We use that car parking for the movies. Its easy to get a car full of kids to the pictures from behind The Strand - not from Wally Sutherland! What about elderly people going to the Art House Movies during the day. Keep it accessible for them. No one way roads.
207	I would like to see a lot of mahi toi from local artists, lots of beautiful and complementary flora, fauna and native species. I would like to see lots of QR codes that tell the stories and the history of our township and our people. I would like to see colour and vibrancy the blends with our natural

	landscapes, the bush and the sea. I would also like to see more seating - tables and chairs around the place.
208	Lots of green space. Plenty of space for walkers and cyclists. Playground and picnic space. Places to park bicycles. Restaurants that cater to budget as well as upscale with outdoor dining. Museum or information centres that reflect the cultural and natural history of the area. Artwork by locals, places for local musicians to busk. An improved, expanded public library with more hours of operation.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Art is always wonderful, but possibly art that engages tamariki. Why not ask tamariki to interpret history and legends? Then adults and children alike can easily understand the stories. Think about those that cannot read, but want to learn.
211	Any development needs to recognise that people live and work in Whakatane because of our unique small-town & Maori culture. Although our population will grow in the future, it is important that we do not try to be a big city and lose our uniqueness for the reasons our people chose to live here.
212	A multi level carpark building with bars etc face the heads. Plenty of EV charging stations thanks
213	The cultural diversity in whakatane is alive in the people so how are we going to invite a diversity of people in? Not just represent them in symbols or artifacts. Connecting pathways, eddies of diverse activity. Diversity of places to 'invite people in and make them feel comfortable and able to express themselves
216	Good use of the river frontage in various ways whilst connecting to the hills and greenery incorporated within our districts landscapes
217	Perhaps another sculpture or mural of Wairaka, although the current sculpture is beautiful if a little bit small
218	A space similar to eat street in Rotorua that also has access to parks/playgrounds and/or music. how the new mall in Tauranga has a kids playground next to the food court. there could also be a space for sit in establishments as well as space for food truck vendors so that they can set up permanent or smei permanent stalls that we can rotate and its a space for events of a certain size can use like food festivals or the food truck event that Tauranga occasionally hold
220	A Waka style over bridge or instead of the bright coloured paint which is sensory overload. Would be good to have a platform on the Awa and some water sensory activities for tamariki eg a water fountain like Mission Bay Auckland or Memorial Park Tauranga
221	Some kind of self-guided tour that directs people around town and encourages people to visit the significant and historic sites we have. Information at each site to clearly describe why it is important to the history of this town. Similar to the kiwi walk around town.
222	Greater acknowledgement of cultural sites and their historical importance
223	I would like to see a greater connection to the riverfront, and more spaces that provide a focal point for events and for the community to use.
224	Some Maori designs/art and also reference to "typically Pakeha" holidays ie. beachball motif or along these lines. Something to draw people to the re-developed area (ie seating, giant chess, simple outdoor exercise area separated form other areas.)
228	Define it through sculptures, carvings, respecting water and mana of certain sites, showing stories through signs similar to pohaturoa/whaurangi and do more. Light sculptures.
229	More visibility of Maori culture Cafes with site lines to the water Making more obvious the historic building facades in the strand and cbd
230	Boutique shopping, local art, sculptures, street art and murals, necessary practical features such as lighting, rubbish bins, bike racks, seating, that reflects an artistic representation of nature and cultural art.

231	White and Whale Island dioramas/statues, potentially on the roundabouts, maybe even a statue of the Lady on the Rock on one of the roundabouts in town too. Perhaps a statue of someone surfing, or fishing, or swimming with dolphins? Better night lighting. More sun/rain coverings, seating, bins, and water fountains along the waterfront.
232	1. A better mix of small businesses and specialist shops, e.g, a 'proper' bookshop, a 'proper' butcher shop, and things like a cobbler, a fish shop, fewer hairdressers and fewer dollar shops, 2. Hanging floral baskets under verandahs (similar to Ngongotaha village), 3. Improved street lighting, 4. Cleaner tidier shop fronts, 5, Street numbering on all Strand shops (not just some buildings as at present) 6, A town centre fountain 7. A town clock 8. More neon signs for businesses 9. Wider footpaths on The Strand 10. Pedestrian only streets more often 11. Municipal carpark on part of Wally Sutherland site - to part compensate for loss of parking behind The Strand, 12. Bilingual street signs wherever possible - create Maori equivalents if needs be. 13. A proper local bus service - to all parts of town and suburbs - reduce number of cars in the centre 14. An additional town bridge - a second bridge 15, More seating and resting places for foot traffic 16. Get rid of the Red Monstrosity - the Warehouse, Send it out to the concrete desert that is 'The Hub'. A dreadful planning decision to allow the WAREHOUSE where it is next to the river and exceptionally unsightly too.
233	Places where people can just 'hang out,' eat their lunch in the sun, catch up for a coffee, etc. Areas that are undeniably 'Whakatāne' - you know when you see them in photos that you couldn't be anywhere else. Spaces that are activated but retain and highlight their natural character (i.e. sight lines to landmarks, use of natural materials, etc).
234	I would like to see cruises from Auckland coming to our town. Having an area where Ocean Liners can dock out at sea and the tourists brought in by smaller boat to the shore would be advantageous. Also, I would like to see more cafes & restaurants on the waterfront - like in Russell (Bay of Plenty). They have stunning cafes and restaurants with outside seating for visitors to sit, eat, drink & enjoy the evening sky. I would like to see our "night-clubs" standards upgraded - classie instead of middle of the road. I would like to see a "Timeout Game Zone" for our young people to be able to go to and mingle. A bowling alley even. Something for all ages. And last but not least...I would like to see less "Vaping" stores. This in my perspective, doesn't promote "healthy, green and keep us seen" mentality.
235	Zero homeless and vagrants in the CBD. Growth without losing the feel of the existing environment. Bridge to Piripai.
236	Recognition of important sites so people coming to town can learn the history and understand what has happened on these sites in the past
237	While working at the Whakatane Information Centre, we had LOTS of people comment on the stunning placement of the ISite by the river, a real show off of the beauty the town has to offer. Many, many more wished for a ocean/river view for their coffee/dinner and hoped similar building to the ISite one to be available as a bar/live music/community chill out area.
238	1. Playgrounds where children and adults can learn about Whakatane's heritage and natural environment through play. Playground need to include protection from the sun, traffic and ample seating for parents. Replacement and annual maintenance costs need to be considered as some of the community can't afford rate increases. 2. Raised dining so the amazing scenery can be enjoyed while dining.
239	More Maori artwork as long as wording has an English translation as well for those of us still learning the Reo.
240	More educational resources, weaving the story through a Te Ao Maori lens. But it needs to be genuine and not tokenism. Signage or interactive resources that tell the history of the area, with links to further information if people are interested. Cater for locals and visitors with the basics more in-depth information.
241	sculptures, information boards, light shows like at matatauaa.
242	Just an upgrade and tidy up of the parking area. More parking within easy walking distance to the shops or gateways that lead people into the CBD rather than away from it. Maybe consider flyover type walkways to connect land and sea as this will maintain parking spaces yet provide connection.
A93	Bring culture back - Maori need links, band rotunda
A94	Cultural events - kapahaka
A95	Important to bring Māori culture through in the design story telling

A96	Plaques - names historical areas
A97	Streets names - 50% Maori / european. Local = Whakatāne early prominent settlers.
A98	Visible Maori cultural and artwork in design
A99	Beautiful highlighted - focus point. Sculptures, extend Wharaurangi across to river. With maybe an overbridge designed like a waka. Historical/ cultural tours run by young people knowledge of the historical cultural significance of the area and particular taonga. N.B All personnel employed as guides or dealing with public into centre, council should receive training so that their pronunciation of Maori words is correct. Otherwise it is disrespectful.
A100	river of connectness from pā to river - meandering path with social eddies
A101	Story telling - how does the design tell our story?

Appendix M – Question 5, TAH Direct Responses

Connecting with our Natural Environment responses by Identification number.

ID#	C1 (Text)
	5. How would you like to connect with our cultural and natural environments in town?
2	How would you There is plenty of opportunity to access the river from The Strand already. No need for change
17	Have a water fountain or space where we can have a similar space as the water play area for children, common in Europe with loads of lights and music
19	Pohutukawa trees planted all along the river walk/cycle way for future shade, picnic spots, climbing areas for tamariki. A central fountain area in the CBD - maybe by council offices and ground water jets similar to Rotorua CBD with seats near toilets. More trees and gardens/flowers.
22	All of that.
24	Forget environment until we can afford it. Put bread on the table and keep local business going.
25	More seating up on stopbank. What about a floating pier/jetty (or two or three) out from stopbank near existing rear parking. Could be spectacular.
27	Yacht and boat mooring along from the Yacht Club to Wharf. Bringing the walk to life.
33	Yes, lets connect to the waterfront but be bold with that. I want to be able to shop, eat, relax and exercise in my town and in doing so spend my salary in my town.
34	I see no real economic gain by removing the carpark and linking the river to the CBD for pedestrians. The river is not an attraction that brings people to the town.
43	1) Pedestrian bridge (across the Wairere Stream) linking Wairere Street to Toroa Street, closer to the waterfall. The waterfall is such a great town asset, but it's nigh-on impossible to get to on foot as the six-way intersection of Wariere, Toroa, The Strand is dangerous and SCARY. (Have you ever tried walking from the Tuscany Villas or Quayside Apartments to the waterfall??? Brutal!!)
45	I do not see the need to connect with the river there is already a walkway along the edge of it. If it is decided to make a access to the river from The Strand do it with taking out minimal car parks.
46	We support a true partnership with tangata whenua that enhances the cultural taonga we have in the town.
48	No not supportive of this proposal as the connections to the Natural Environment already exist with connections for the Strand and the Warren Cole walk/cycle way. Providing more grassed areas along the river Bank would provide the connections.
50	A great idea for Whakatane would be to extend the railway to the heads , a great way to engage the youth in our town and a real point of difference. Another good idea is a cycle bridge over the river, new cycle way from strand to domain bridge up coastlands and back over cycle bridge. Ticks a lot of boxes. Would turn us into a beach town.
52	Riverfront markets. Use the areas we have in other ways - multi-use
53	I believe a well sign posted, well lit, wide pathway from Wharaurangi to the river front walkway/promenade planted with native flora and local carvings strategically placed so areas could be used for different events. These could be weekend farmers markets, craft markets, art displays and school holiday events, maybe a fountain for children to cool off in on hot summer days would draw people out to the river front areas if they wish. In my opinion the area to concentrate on to be revitalised is the stop banks as they are the only areas that get a view of the river and it"s surrounds. This could be in conjunction with the major work planned to future proof the flood wall. These areas could be utilised for casual seating areas, seasonal pop up stores, ie. coffee carts, ice cream shops, art displays, stalls for specific seasonal market days, busking etc. All areas should be multi functional and used to suit the season and town happenings. As we know our Warren Cole walkway is well utilised and loved, these new areas would also enhance the experience of cyclists and walkers.

54	Access to the river and the riverside walking trail is key. Reduction in the number of vehicles in particular areas would help (such as the giant carpark next to the Warehouse - get rid of it!). Views back up into the hills behind town will help emphasise the town's magnificent backdrop. Space for wildlife to safely interact with the urban environment. Family friendly green spaces to improve access to nature (especially for those who are differently abled and are not able to access bush tracks) and improve benefits to wellbeing.
56	The concept I love is the Waaka community designed bridge. To me this is a win/win. The idea of being able to connect the town centre with the river is important to some of our community and this concept gives that connection and would save all the parking as the bridge goes over the top. This bridge could be co-designed with local Iwi so it can capture our heritage. The idea of a memorial to the victims of Whakaari is also a very special thing that could be incorporated. The bridge alone would be an attraction for visitors to our town centre.
57	Those who have seen these footbridges in places like New Plymouth etc can see how they can be built both practically and aesthetically. The boat traffic in the river from the proposed commercial harbour will dictate the engineering required for a suitable footbridge. However, it is concerning no figures have been produced to ascertain long term viability etc for this project. This then will need to be addressed with some urgency.
59	The river must be considered a prime asset of the town and the plans should be to take advantage of this to the maximum. We need a plan where the riverside is green open space and then back from that would be businesses that have customers that would enjoy such a location and view - restaurants, coffee shops etc. then the retail and business district and then between these premise and the hill have multi story accomodation blocks. This lets all users of the area retain sun, receive the breeze and keep the view.
64	3. I gravitate towards outdoor dining. I want more dining in seated outdoor areas that are associated with adjacent establishments. This could be with: a. tables/chairs on the footpath (e.g. the craic, cafe4u, baxters, l'epicerie, white island cafe, etc) b. private courtyards (e.g. larder on commerce street) c. a cobbled square surrounded on three sides by cafe's/bars/restaurants that back onto the square, as is common in Spain/Italy/France/etc or e.g. similar to eat street in Rotorua d. A second-story or third-story equivalent area that has a better outlook towards the sea e. markets/footstalls/festivals on or within a literal stone's throw of the CBD
65	Please be courageous and outrageous in what you do with cultural storytelling and green spaces. Don't go for mediocre. Make us leaders in Aotearoa in terms of what is created in these spaces. The place tourists come to from across the country and internationally because of the experience and cultural learning they can immerse themselves in through the physical spaces. And look local because we have placemakers right here doing the mahi and investing in our communities. We can do a lot of this with you if you'd give us the opportunity. I'm mainly thinking of Te Puna Taiao Charitable Trust and Youth of Kopeopeo, but I also know our young people have so many amazing ideas that will transform our town for the better - for everyone
66	Why can't our stories be told in vibrant, innovative and authentic ways - all over town ? So we know who we are, where we stand. Why can't we have green spaces, stillness, and million-dollar views from our town heart? Places we can go on our lunch breaks or just because. Places that ground us and promote our mental wellbeing. Green spaces that are instagram-worthy and that blur the lines between what is urban and what is ngahere and awa. Why can't we have garden bars and eateries overlooking our awa and out across the Moana and Moutohora Island - with awesome day to night transitions - where loads of people congregate at all hours to have fun, connect, taste what our District has to offer, and do business - all the time? Why can't we have a thriving night-life in Whakatane, right on the river's edge
68	It seems like a good idea to connect the town centre to the river outlook. Visually that is appealing. Raising the buildings along the riverbank is not only an attractive possibility but also a long term solution to rising sea levels and climate change which may result in higher tides and river flooding. While it might seem impossible I recall being in Seattle and hearing about how the city was raised after the Seattle fire of 1989. Much of the area around Pioneer Square had been built on filled in tidelands and often flooded. So they made the brave decision and built the city higher and reconstructed all pavements etc. Here is the link: https://en.wikipedia.org/wiki/Seattle_Underground

76	- support the idea of river facing development but it cannot be at the expense of our businesses and retailers.
77	<ul style="list-style-type: none"> The concept of bringing the town and river closer is fraught with natural obstacles, where the town centre is located the only connection between the two is from an aerial view, at street level the river is not visible and people will only connect with what they can see and not imagine a relationship with the river. With the advent of global warming the current stop banks will almost surely have to be raised in the future and this will only exacerbate the lack of river presence .
78	1/ Convert the I Site into a cafe overlooking the river with a large covered deck area which is fully fenced to allow for outdoor eating and an area with childrens' play equipment accessed from the eastern end.
80	<p>1. Better connectivity with the river via a Warf at the old yacht club for public access. Some where to launch a kayak or fish.</p> <p>3. Better connectivity to Coastlands with a ferry from the old yacht club to Oreni cannal area. A great tourist option, opens up a loop walk/ride, great for bringing people directly to the heart of town. An area where people will congregate to attract food or coffee stalls.</p> <p>4. Use the land on the river side for pop-up stalls. A lovely place to hang out, would add to town vibrancy if connections improved.</p> <p>5. Connect to Hillcrest area with a more gentle footpath between the Hillcrest Road and the steps. Allow less strong people to get up and down the hill with push chairs bikes etc. Again brings people into town without using up valuable car parks.</p>
81	The stop bank areas would make a great place to put covered seating areas for people to sit and look at the river views.
85	The Strand linked to the river. The obvious link point is near the I-site and the Bean Cafe Why not extend a covered platform above the river.
86	I see very little cultural connection in any of the proposals/inspiration ideas. I think it's really clear that yoga and chess are not the right fit for Whakatāne, especially when we have such a rich history we could be tapping into. We should be working with Ngāti Awa to tell the stories and pūrākau or their iwi.
87	Yacht Club facilities, and the related maritime activities, currently provide significant visual and physical amenity to waterfront spaces adjoining the Town Centre Heart.
92	<p>Get rid of the so called tidal Pool completely. If relationship to the river is intended then this health hazard must be the first thing to go. No "ifs or "buts" or more rate payers money spent on this white elephant.</p> <p>Leave the existing trees already growing- they are wonderful shade during the hot summer months, they provide nectar for the bees and insects and bird life.</p>
94	3. When stopbanks have been raised and improved reinstate current fabulous walkway linking town to riverbank, wharf and Heads area... A wider top on stopbank with space for markets/food trucks / events a great concept.
95	Have a free rie up the middle of the 'Strand' maybe as far as the Wharf & Marae! 'Get this' on an electric 'Red' tram,(with open side doors) that goes back and forth on a single track - or rehaps two trams on a loop rail - that would be fun, (and practical) 'A great Attraction'. Take the kids to the carousel
97	Walk to continue past babinka redeveloped area to take in waterfall with sculputure and lighting on to the liaberty centre where there would be a cable car/lift to Toi's lookout and alternative zip line down, rejoin walk around to the park at the end.
98	Add parking on raised pads next to the river for socialising, watch river etc.
100	Extend a paved walkway right around the town, ie behind Awatapu and back around trident and into town, with branches off to Mokoroa, then onto the Ōhope Road renewed footpath. More biking fun!
101	Waka bridge a good idea, love walkway concept to the river.
102	Set up a safe swim area for children instead of the fiasco at the Heads. More seating on the riverbank.
103	Pathway to river looks great as long as we retain parking.

104	Build a raised walkway between the Gap and the riverbank (idea produced by EPIC) but to expand upon the idea and have a built in bus and bike hub. The "Waka" submission provides vivid, unbroken access from the riverfront to the heart of our town with minimal impact to the pre-existing systems of the town, whilst accounting for future planning that has occurred. Consider removing car parks for reclaimed green spaces.
105	2. The Council has placed great emphasis on connecting the town to the river - it has completely ignored the Northern and Western sides of the Whakatāne River including flood lands that could be utilised to create attractive open spaces for all to enjoy. 2(c) . The proposed plans impact access to the Wairaka and Heads area - one of the existing features of our town that all enjoy. Boating and use of the currently being remedied wharf tourism areas will be negatively impacted.
106	2. Will the proposed boat harbour be like those in Coromandel and Northland which are elite playgrounds for absentee boat-owners? What will climate change floods do to it? What of the natural looking view we see over the river thanks to the Urupa? 3. Why do we need any enhancement of the nearest river bank? Excellent work has already been done on the walkway.
111	A bridge (foot and cycle only) connecting town to Piripai - Burma Road perhaps with waka styled bridge incorporated. Currently main road transport has narrow non-passing walkway on bridge for cyclists.
112	What is wrong with the riverfront walkway now? Cars can park by the Yacht Club and Marina now. How many do this for a River view? Why build a White elephant? The amphitheatre, built 15 odd years ago, cost then \$300,000 how often is this used. You have the beautiful rose gardens. One Jazz concert a year promote this more.
114	Clean up or remove the so called Tidal pool adjacent riverside playground at present it is just full of rubbish and an eyesore.
118	Easy access to river, pedestrian and bicycle friendly cycle/walkways, playgrounds, picnic spots, seating along river
119	As stated below
120	Improving on and connecting up the existing 'public' areas so they are more appealing and can be better utilised - maybe more green, better weather protection (eg in sun and rain).
121	Green spaces, native vegetation and access to a clean awa
122	I would like to see the end of the strand pedestrianised so we can have street food markets & local music
123	Access to the river promenade by way of green space edged with cafes and restaurants. Spaces to relax but be connected
124	Refer to the above, but the language you use to ask questions means that most people won't really understand what you are asking them. We need lots of green spaces, with places for people to sit. So again, we need to think about appropriate heights for seating, making it easy for people who have mobility transport or equipment able to access. Making sure we have rails on seats to help people get up and down. There also need to be places and spaces for walkers, runners and bikers.
125	A walkway from the Strand to the river through the carpark sounds fine but you must not reduce parking too much, or find a way to encourage more use of the skate park carpark. Need to tidy up the ugly shop rears if you want to highlight the area behind the Strand. Looks ghastly. Maybe screen the service lane from the carpark area.
126	see answer to question 4 which covers this
127	Pohutukawa
128	There is plenty of event space in the town as stated above, from Bob Byrne Park to River Reserves, over 20 plus those in outlying areas such as Awakeri. The Heads which is walkable could be developed further but the boat ramp access would be an issue
130	Honestly leave it alone
131	Create a wide pathway connecting to the river - tree lined (native and fruit trees - fruit free to all to pick and eat) or living walls (moss to absorb CO2) with display spaces for outdoor art gallery, space for regular markets, live music, pop up shops and cafes. Have some sheltered areas for rain/sun to ensure it is used year round. Have a night time light path with designs and interactive artworks that reflect and celebrate our area (light path like Te Ara i Whiti at Te Tairāwhiti Arts Festival) which changes and is solar powered.

	Access to river and open spaces with seating - including giant green seats for kids to climb on (like in Scottish cities) but our version - with CO2 absorbing living wall back, designs that reflect Whakatāne. An active area at the river bank with large boulders for kids to climb (connect with river stones), outdoor gym equipment etc.
132	i will put my idea in the other ideas part of this survey
135	I think the high street needs to be extended and embedded better within the landscape. I'm not keen on the concept that introduces a new throughfare through the carpark to river. I think that's half hearted and we need to be braver and more ambitious in our thinking.
136	Get rid of the i site and make the strand merge onto river better. Whanau friendly spaces to eat and play
137	Relaxing with food & drink on the water front is progressive
139	Maybe shops can be refigured to face the river and be connected that way.
140	Sufficient access now
141	Turn some of the town towards the river, make around the warehouse friendlier
142	River front eateries and bars that overlook the water. Band rotunda/ covered raised space for performing arts, power outlets for buskers and street food. Swimming access/ steps down to the river. Interactive fountain for kids. Plenty of shade. Need to avoid creating wind tunnels
143	A foot path to the river would be adequate, the fact that we don't look out over the river is not an issue. We already have the Mataatua reserve as a green space and the Wharaurangi as a space to relax.
144	Connections to the Whakatane awa from the township. Buildings that are publicly accessible (restaurants etc, not apartments) that face the river.
145	No real reason to change anything. There is plenty of opportunity to access the river from The Strand already.
146	Perhaps by the yacht club and back towards the isite something like on tauranga waterfront . A place for the community and visitors to enjoy.
147	The existing riverside walkway is something that we must protect when thinking about making changes. I'm sure there are ways we can enhance what we already have but please make sure that we do not compromise the beautiful outlook that we currently enjoy when using the walkway. I've seen a suggestion on line for a memorial walkway for the victims of the Whakaari tragedy, this would be something I would support. We need to be able to get to the river safely without being impact by traffic, it should be pedestrian and bike friendly. Access for yachts into the proposed harbour development should be considered, will we have any marina facilities? Have the yacht club been consulted about that possibility? I like the green corridors concept, we need to protect our green space so we can all enjoy it, please do not turn the riverfront area into a concrete complex of bars and restaurants, preserve the amazing natural environment we have for future generations to cherish.
148	Have more access to the river by widening the cycle ways and having a full wide cycle way from the heads out to a Coastland's beach and back again. Removing the steps in front of the iSite building so cyclists can get past without having to try and get up the wheelchair ramp which is not wide enough. Resurface the cycling track on Keepa Road. Widening the cycle track on the Whakatane bridge to make it suitable for children and the elderly on bikes and be able to pass another bike coming the other way. It is a crying shame that there is nowhere in Whakatane that you can sit in a restaurant and view the river. The iSite location should be an upmarket restaurant as should the office block at the Heads - how this was allowed to become offices is a real shame and a wasted opportunity for tourism (not necessarily overseas but NZrs). Cycling is becoming a huge tourist attraction and if we had decent cycle ways a lot more tourists would come to Whakatane to enjoy them. Getting from the heads to the track going over the Ohope Hill is not easy without going on public roads which is not suitable for the elderly or children.
149	I would like to see a memorial to those who lost their lives on Whakaari. I would love to see a cultural centre in their memory. An example of this is something like they have in Waitangi. Showing information about the disaster and honouring those who lost their lives. While having some cafes and restaurants on the river front is a great idea I would not like to see it be too crowded and loose the tranquil aspect of taking a walk along the river.
151	Family friendly green spaces to relax

153	A corridor of trees and grass areas from town to the river to relax, walk and bike through a place have concerts and events. Keeping the river access natural - less concrete.
155	By creating and developing the area to be free of traffic (diverting the road traffic through the strand rather than the river-side. Creating a space that is green and has trees for shelter, inviting people to relax in with seating, areas for small, communal events. (The Tauranga water-front has some good examples, as does Picton).
156	as above by rerouting the road and thereby making it easier to link the river to the town. Cycle ways to allow low impact mobility, open green spaces with trees for shade. In my view it is crazy to have the most aesthetically pleasing areas set aside for parking cars and driving
157	Make a direct pathway from wharaurangi to the river. Continue the width of it as a footpath. Line it with trees so it does not get too hot in summer.
159	I think the stop bank is always going to restrict access to the river in the area your study is looking at. I don't see any point in spending money to obtain views of the the river mud flats and dead trees. I can't really see the benefit of having green areas behind the Strand as you won't have a view of the river without major earth works which I don't think are contemplated.
160	I do this by doing the many bushwalks around here. If in town I walk along the already beautiful river walk
161	Views of the river from eateries, green spa to connect with the river, enjoying the views of the river from a promenade
162	Green spaces with shade
163	Family friendly spaces! At the moment when you walk around you can hear birds singing (if you ignore the cars) - I don't want to lose that, I want it increased. Access to the river, some views would be nice for some places. Mobility access needs to be prioritised, with easy to use walkways and pram/mobility scooter/wheelchair access.
164	A walkway that is an overpass. We can not afford to lose parking spaces in our town.
165	Family friendly green spaces, playground
167	no comment
168	Yes..a safe walking connection between CBD and river would be great but it doesn't have to be massive and compromise parking spaces.
169	All of the things listed in your example. Utilise this Incredible natural beauty
170	Access to the river from town. Improved access to Scenic Reserves from town (upgrade of Rock Pit stairs or alternative access). Improved signage/information on culturally significant sites (all residents should understand these and know the stories behind them). Pedestrian/bicycle access across the river to open up Coastlands & surrounding Berry Farms etc.
171	As above and all the suggestions below. Using that space as a carpark when it is so close to the river seems silly. I agree active areas - a bike skills area for kids (like in Napier on the waterfront).
172	Move Kakahoroa Road towards the escarpment by at least 20 metres, and extend the stopbank to allow shops and cafes to be located at same level as the walkway.
174	Very convenient now. Leave it alone
175	A raised platform or walkway so that we can see the river. Being elevated gives a real perspective on the town. And how we relate to the river and ocean. Make this elevated space somewhere to stroll, bike, sit and eat. Like the pink walkway through Auckland- but wider. And with even wider areas. (Like a pier) Cafes open on to it? Stalls? Underneath could be the Sunday market? Covered areas.
176	Absolutely!
177	It would be great to have a coffee or a wine, while my kids play by the river. It would be great to be able to use this space more.
178	I would like innovative options for accessing the river and actually being able to see the river. With the stop bank no matter what you do on the ground the connection to the river is lost. Can we not create elevated spaces for pedestrians, cyclists and stalls/small eateries etc. that link The Strand to the river. It needs to not just be a walkway though there needs to be some sort of reason for going there and for hanging out there.
179	A walkway through the carpark is all that is needed - the carpark shouldn't be taken away. Even as it is now, it isn't that hard to get from the town to the riverbank.

180	The proposed Whaka Bridge is a great idea which will bring people to town and spend more money but we need the car park so they will have somewhere to park to use it.
181	There was a vision of connecting Pohaturoa with the river - which was never quite completed - even just having a "formal" footpath would be an improvement - although I like the idea of a bridge - (seeing the Wellington one in my head!). The green spaces are already there - just need better, safer access to them
182	To see/be close to the river is important -without endangering flood protection. I'd like to see less concrete and more green and colour
183	Open up the Waiewe Stream from the gap to the river and create an open body of water
184	Build a pedestrian overpass from The Strand, where that gap is.
186	Views of the river in particular!
187	I enjoy getting takeaway food (i.e. Kebabs) and going to sit by the river or waterfall to eat it. If these areas can be easier to access from the Strand that would be nice.
188	I don't see the great need to connect to the river . There are plenty of green spaces already along the river the heads etc
189	Views of the river. Access to river. Family activities. Open space and all weather facilities.
190	All of the below suggestions
192	Access to the River with paths . Riverfront promenade / boardwalk that connects the town, river and wharf. More seating with some including shade (not all) with lovely river views. Picnic benches for families, friends and couples to enjoy a lovely meal out with a fantastic view of our river 😊
193	Greens spaces. Covered areas. Through shadesails and large trees. Good recycling stations.
194	Make the Strand pedestrian only. Give hospitality venues better outdoors spaces to make the most of the sunshine
195	more green spaces with improved pedestrian and cycle links to the town centre and to and along river bank. cafes and bars with river views
196	I'm unsure what an interactive corridor is! It's a shame that the town turns its back on the river and cars have the best views. I suggest we retain the car parks but build over them to create open space and shops / cafes/ craft places etc that look out over the river at the same level as the top of the stop bank. But don't do away with the Strand which has history and charm! Keep, the beautiful river walk the way it is but develop alongside it as suggested above. A pedestrian and cycle bridge across the river from the eastern end of town would be amazing.
197	Provide natural corridors that encourage people to explore between the waterfront and the town center. There is no natural connection with the river for pedestrians and cyclists.
198	Love the river walk. Really enjoy being by the river for walking and having family picnics - we would go there on the regular. Our family really loves skating and biking so having the skatepark rocks or any extra biking options like a wee pump track would be great. More trees is always good and lots of green space. I don't necessarily wish to be funnelled into town when I am in these serene spaces and I especially would not like to see a large, ugly bridge built to connect the river with town, I think it would detract from the area. I think Wharaurangi already opened up the town to the river and there are other walkways connecting the strand with the river such as the one at the library and the pretty wee lane up the side of Paper Plus.
199	Views, green spaces to eat kai purchased from adjoining eateries
200	I disagree with the above statement. The gap provides access to the riverfront. If you park your car behind the strand you have access to the riverfront and the shops. Walking to the end of the strand you have immediate access to the riverfront and the information centre.
201	Same as above, a focus on greening Whakatane and making a natural environment for our birds and people to interact.
202	Ways to acknowledge historical river levels and landmarks. Seating and green spaces alongside playgrounds. Playgrounds with natural boundaries but not traffic to worry about
203	A nice river front walk. please don't alter the Kakahoroa bypass or the central town car park.
204	Make the most of the River Edge for cyclists, walkers, children & teenagers. Maybe a walk bridge over the car park
205	access and views of the river, easy defined walkways from town to river

206	Without getting rid of the carpark behind the strand a walkway to the river could continue from the gap area on the strand. We already have a beautiful new Marae in town, i think this could be used more by our community for promoting our cultural heritage
207	for me in order to connect you have to be immersed into it as much as possible so making more greener options and accessways to make this happen would be amazing. Providing the means to allow locals and visitors to easily navigate their way to find these areas and spaces or access the information would be beneficial.
208	Number one request is improved access for bicycles including dedicated safe lanes, places to park bicycles and improved safety campaigns to keep kids and cyclists safe. Also improved, clean swimming area in the river.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	We not only have a disconnect between The Strand and the waterfront, there is a disconnect with our incredible backyard that provides an amazing backdrop to our urban environment. Nowhere else do kiwi and other endemic wildlife live so close to an urban environment. If culture and natural environments are to be connected to this community space, we need to discuss how we are going to protect, preserve and restore these environments and their inhabitants. We need to celebrate our natural wildlife and welcome them to town. Remember, they were here before us and as both our and their territories expand, we need to ensure the two spaces combine seamlessly. Kiwi, weka, kaka, falcon, spoonbill, kuia, gecko...and the list goes on, are already here!
211	Open up the space between The Strand and the river by the use of walkways, removing the large pohutukawa trees, and providing safe areas for pedestrians to commute and enjoy the views of the river. This does not need to include the removal of carparks in this space, but better use of the space should be adopted.
212	Large wide open walk ways to get anywhere you want to go with ample cycle lanes.
213	Connect? I think the natural environment will enhance but to connect we may need to slow down See above. Maybe a lizard garden, native bee garden, herb garden, Shade, seasonal gardens, plantings for birds..... Places to be enhanced by nature
217	Connect a corridor to the Toi walking track
218	views of the river and green spaces for both relaxation and active areas
220	Too many high trees provide an unsafe environment. Needs increased lighting, park benches and equipment and spaces for tamariki, the disabled and elderly
221	Areas along the river bank to contain more seating and tables. It would be great to sit with the family and enjoy lunch or coffee with friends while looking out to the river.
222	Give priority to active transport modes instead of cars within the town centre.
223	We need spaces to provide more connection to the river front from the town centre. We have a beautiful waterfront and are fortunate that much of the town centre is located so close to the waterfront but the shops face away from this which is a missed opportunity
224	The "fly through" concept put out for consultation seems to be along the right lines to me. River access and leisure spaces seem likely to be most important to the public.
225	Remove more shops/buildings from the area through to the current parking area. Remove the parking entirely and re-imagine it (ensure car parking is created somewhere else in walking distance of town)
226	A boardwalk style walkway wide enough to connect the strand to the river front. It should be wide enough to maybe facilitate food stalls , market days, night markets and even musicians. The width of Wharaurangi right from the The Strand through Wharurangi right down to the waterfront would be good.

227	Access is O.K -we need places that allow us to connect with it. There are no public restaurant in Whakatane that have a view of the River. The I-Site could be a fabulous restaurant and is too prime space as an information centre.
228	We have a stream (Waiewe) in the centre of our town and you don't even really know it. Lets showcase it and make it a feature! Water feature in wharaurangi and out over to the river. Spaces where people can mingle/eat /socialise in a vibrant CBD area. -Easier accèss to the river - Paths and areas to enjoy closer to the river- viewing platforms with more picnic tables, family friendly areas activities which work with the natural environment - being mindful of the roads.
229	Put car parking elsewhere, away from our prime civic space. Open up and celebrate our streams and waterfalls. Elevate river facing shop fronts to take in views of the river - and in doing so has available parking underneath (like the apartments). Recreational precincts along the water front (like Napier) rather than just a walking and cycling path e.g. places to stop and do stuff. Continued development of walking and cycling along the water front!!!
231	A road, or at least a walking/riding bridge to coastlands/the other side of the river connected to the CBD. More trees and grass areas with seating and coverings. An outdoor gym. Free art spaces.
232	It's not that bad as it is
233	If you were most places on the Strand you wouldn't know the river was right there. So some clearer views through to the river, and reminders of the river - for example markers of where the river once came up to? I like the 'beach access' markers in Ohope. Could we have 'river access' markers?
234	I would like to see the "Paru site" which was a historical place for Ngati Awa hapū especially the weavers, revitalized and acknowledged in the riverfront plan.
235	High quality open spaces and associated amenity values. High numbers of art installations, including interactive installations. Public spaces should be comfortable and safe.
236	Family friendly green spaces along the riverfront, river views
237	Views of the river and ocean, I would LOVE to see a viewing deck with a bar/café/live music.
238	Larger river bank so there is more space to picnic, and vans can sell food and drinks. More picnic areas, shade and trees.
239	Relaxing area for people who don't have kids (so no playground stuff) just to chill on the grass and look out over the water. And somewhere we can talk our dogs to run off lead.
240	All of the above - access to the river, views of the river, family-friendly green spaces with a range of different and interesting structures that people of all ages can 'play' with. Places to spend quality time, make the most of our beautiful area, but also have a range of dining and retail destinations. Rooftop bars would be ideal - Top Shelf has so much potential but is woefully under-utilised.
241	Green spaces to relax including, boardwalks, picnic areas, seating, safe wide paths for multiple use (wheelchairs etc). Free barbecue facilities that are open all year round with stunning views of river. Good lighting and also decorative lighting to connect through to the riverfront fairy lights etc Use of natural elements, water features highlighting the natural stream which runs under the town. Gardens/sculptures/light features that become tourist attractions - like www.gardensbythebay.com
242	Through flyover walkways rather than removing parking spaces for recreational areas. People come to CBD to shop not to play games or picnic. Use the green spaces down the heads or develop something around the info centre for families and tourists to connect with.
A102	Turn town to face the sun and river. Make the strand a service way and have focus on North
A103	Improve your walkway - like New Plymouth's along the waterfront
A104	I would love to see maybe a huge park for us and everyone
A105	I think it would be cool to play on the court that I seen on the big screens
A106	park, walk in garden
A107	vibrant, invivting, accessible
A108	somewhere that has water to play in
A109	green spaces
A110	shade and green spaces
A111	Connect Wharaurangi to river - can't get there
A112	Need a walking or bike bridge over our river like Ōpōtiki bike trail
A113	Play spaces for kids, water features,

A114	Bridge for pedestrains to go over cars, instead of people having to give way to cars
A115	neededtables and chairs along the riverfrontMore shade trees, particularly in Wharaurangi
A116	gardens are fantastic
A117	Elevated walkway to sea views of river and connect people to town
A118	Keep carpark walkway, love kowhai trees and gardens
A119	more shade and seating alon the river
A120	Important to connect to the river, lots of people don't know its there but its key - prime site!
A121	Connecting to river important, wider promenade. Shade and seating, kids activities.
A122	Picnic tables on riverfront, permanent shade awnings
A123	Playgrounds for under 5. Drink fountains with dog bowls
A124	More exciting and attractive for the tourist eye by adding more led lights, being powered by solar energy having more sustainable features. On the riverfront there should be entertainment spot free for youth or anyone to showcase their natural talents.
A125	More connections to river. More shops on river. Increased use of walkway
A126	Connecting to and making use of riverfront
A127	Family friendly spaces
A128	Keep it green
A129	Need view of River - Hospitality access to river
A130	Slide into the water
A131	Gardens, want to feel safe, colourLike a disney land
A132	Make locally distinct, water ecological friendly design - rain gardens and family friendly
A133	Walkway from Wharaurangi to the River, a waka walkway. Interesting spaces along the river, art outlets, interactive spaces, activities for children. Beautify the back of shops, lanewyas, native trees, beautiful plantings. Wairere Waterfall - make it a feature of the town. Beautify the area around the waterfall. Look after retailers. The large waka walkway should be raised to give views of the river. Swings for all ages. Small bus from Whakatane town centre to Kopeopeo doing round trips - including the Hub, hospital, maybe Taneatua.
A134	Pathway through to river

Appendix N – Question 6, TAH Direct Responses

Connecting with our Natural Environment responses by Identification number.

ID#	C2 (Text)
	6. Do you have any other ideas?
22	i-Site area would make a great restaurant and relaxing area.
25	Do not reduce parking.
33	I want to be able to cycle to work, stop off in town to eat, drink coffee, meet friends and be able to securely lock up my bike. Open up some spaces near the waterfront for self contained freedom camping. Let the new wave of post Covid19 travellers see our town as a destination of choice where they can cycle, eat, shop and celebrate the amazing heads, beaches and birdwalks we have. Connect cycleways around town, to Opotiki and West, to the Berry Farms and further.
45	I do support extra flood protection and development within the river itself. For example more berths for launch's and commercial and charter fishing vessels.
48	No not supportive of additional dedicated walk way at the expense of car parks, connections already exist from the Strand/Town centre to the river bank environment
52	Need more to do in town. Attract people with freedom camping facilities and motorhome parks. Improve cycling in town and beach
55	Reference pics provided in Obj Reference 1811482. Please don't laugh too hard - I do recognise that this suggestion is more whimsical than sensible and it might not fit in the area up for discussion. But as something a little bit different and fun to have in our town, how about a carousel? We could go the traditional route which would be quite nice. Or how about something a bit more creative? The SeaGlass Carousel in Battery Park New York is amazing, would probably interest a wider audience than the traditional carousel and the theme fits our river front area: Using this idea as a starting point, I'm sure we could come up with something similarly enchanting but also uniquely 'Whakatāne'.
56	We could have better lighting, evergreen trees, fairy lights across the street, incentives or loans to help property owners upgrade their properties, upstairs areas could be turned into apartments, more regular cleaning of the footpaths (currently only once a year), a new public toilet and baby change facilities. The old block on Boon Street is an embarrassment to our town and I don't like directing any visitors there. This would be a great place to upgrade. The old Whakatane hotel could be totally upgraded to an amazing hotel that pays tribute to our town's heritage. We have amazing spaces already on the riverfront, the whole area that has the skatepark, the playground and the amphitheatre could be developed to create an event space if that is very important to the community.
57	To generate a vibrant centre we also need to recognise that population growth will be on the western side of the awa in and about Coastlands etc. It is recognised that there is a steady and notable increase in migration from other districts to the Whakatane area. Therefore, to have a link by footbridge (as per my suggestion around 8 years ago) from an area near the end of Bunyan Rd to an area upstream and between the Yacht Club and playground is a once only opportunity to utilise both the existing and expanding population an easy and unique access to a revitalised retail area. This footbridge would need to cater for access by a single essential service vehicle eg ambulance, electric scooters, bicycles and foot traffic. I believe this additional traffic would offset concerns of retailers and offer other landlord opportunities. Having this footbridge link would offer new and additional local Iwi tourism opportunities as an adjunct to the proposed Hikoi offering being considered by Iwi. I have put forward the idea of a Cultural History and Heritage information kiosk near the floodgate entrance to the Ururpa. Those who have seen these footbridges in places like New Plymouth etc can see how they can be built both practically and aesthetically. The boat traffic in the river from the proposed commercial harbour will dictate the engineering required for a suitable footbridge. However, it is concerning no figures have been produced to ascertain long term viability etc for this project. This then will need to be addressed with some urgency. A new boat ramp proposal on the western side of the awa will help to decrease the through boat trailer traffic significantly which will impact the land use in the outer CBD.

59	Would there be a way to raise the full area near the stopbnaks and have many carparks underneath
63	This submission relates to the area between the Strand and Kahahoroa Drive and the waterfront. 1 Extend existing Wharaurangi space to the riverbank walk over Kahahoroa Drive and curving slightly to be at right angles to Kahahoroa Drive. This would take out approx. 40 car spaces. Create a sweeping footpath through this space rising to waterfront walk with the Whaka Bridge already mooted over Kahahoroa Drive. Entertainment and picnic facilities could be adjoining the footpath but within the Wharaurangi precinct. 2 Retain the carpark at the eastern end for shoppers probably with one entry and access point and circulating traffic pattern Remove trees as necessary on western end (Warehouse side) to increase long term parking and replace those spaces lost by Wharaurangi extension. This would leave only one access but traffic circulation for long term parking (generally requiring 1 movement in and one out per day compared to shoppers. 5 I envisage that this area will become an area for restaurants, café's, boutique shopping and entertainment, enhancing the present Strand and taking it upmarket as circumstances arise.
66	Why can't we have a vibrant, thriving town centre every day (and every night) of the week - where we see our whole community, and the rural communities of our District too, represented and connecting with each other and with our place - always? Why can't we have an epic event space in the heart of our town instead of removed and disconnected (like The Heads, Rose Gardens and Rex Morpeth) like it is now? Why can't we have big and small world class events and experiences, all year round - things you can't buy online - unfolding often and which people from across our rohe and beyond flock to and then spill into our beautiful shops and eateries?
68	I would like to see conservatories showcasing plants that thrive in our environment including bromeliads, orchids, succulents and cacti, ferns and begonias. These could be grown in open to the public areas fenced or enclosed and lockable at night for safety. Being able to walk through and view the growing plants would be an experience for locals and visitors to enjoy. By including seating it would be a calm tranquil place to read a book, meet friends or have lunch. Whakatane has the honour of being home to many successful athletes. There is an opportunity to place a fitness trail along the river bank with some fitness gear. In particular I favour some rowing machines appropriately named for our local heros with plaques commemorating their success. If it is essential to include something for children a safe water park that is fenced might be considered. The water park at Darling Harbour in Sydney is an excellent example although on a scale larger than required for Whakatane.
71	I feel the money could be better spent on something that will attract visitors and tourists to our town. Since we have had the White Island accident we do not have anything to attract people to our town. Let's do something really exciting. It is an outline only and would require some thought but an IDEA. From the Heads put in an gondola or something similar which would take you to the top of the hill. Kohi point....clear a grass area to view Kohi point and the surrounds. Could even add seating, even a café. But at the head of kohi point put in a large arch looking out to sea and to White Island. In memory of those who lost their lives. It would take a beautiful photo and for those who cannot walk to Kohi how great would that be to see it all. Charge for the gondola ride? add safety fences where required. From the town centre looking up and out how great would that be. Visitors would come to Whakatane just for the ride and the view.
72	The fairly lights in the trees along the Strand need re-instating. They used to be beautiful sight but now they are almost non-existent. With solar powered lights it would be minimum cost involved and would require minimum maintenance. They used to give such a great welcoming atmosphere to the main street. It would encourage people to use the area after dark and add vibrance to the area. Please consider this suggestion - it would give an immediate instant attractive glow bang in the middle of town.
73	I would like to propose that the Council look at putting a small ferry service from a small landing / wharf from near the Whakatāne Yacht Club to the sand hills. Develop some of that area of the sandhill for family picnics, walking and cycling. Develop and design really well this area for the public with strict guidelines about rubbish etc This would provide a wonderful experience which I'm sure would be used a great number of folk. My family have done that in the past and it was so much fun and so easy .I know that some costings have been done privately and I think it would be affordable and very attractive to visitors as well as residents.
76	that a 2 level car park west of the strand can help future proof town for biz and parking and allow the top (the roof or 3rd floor if designed correctly) to be reserved for community events, eating area,

	fine weather market, bands/concert area, food trucks, roller skating, and enjoying the views, etc. It would need to have lifts for accessibility and a bridge or tunnel over kakahora drive to provide increased accessibility to the waterfront. This could allow for the strand to be shut down for street events etc periodically as well and/or walkways to be expanded to create a more cafe/ strolling culture.
77	<ul style="list-style-type: none"> Central area is a long narrow commercial development with no large community space, to achieve one we should create a pedestrian area between Boon Street and Commerce Street and develop it as a European style square a community space with appropriate attractive planting, abundant seating (bereft currently) and space for moderate sized events to be held that engages with the community. Such a development would provide opportunity for retail/commercial businesses to engage with events and people generally enhancing the community activities. Seeking to develop the area behind the current retail activities will only separate activities and not achieve a vibrant hub in the centre of town. A bank of charging stations for EV's would encourage the use of parks and longer stays in town.
78	To upgrade the Boon Street toilet block and enhance the showers so that our homeless people can use them, taking their trolley or bike into them as well. An I Site with a cafe, and attached Upmarket toilets and showers for travellers and locals. ie Young adults in Juicy Vans etc. Parents of babies/toddlers needing to be washed or changed. Good sized toilet for disability users with larger car parks nearby. Recharge areas for electric cars. Recharge areas for electric cars. An area for short stay travellers who are not self contained but could use the amenities as above. Remove the old buildings at the end of Quay Street ie Citizens advice and Babinka back to Joss photography.
80	Please install furniture paths that people will actually use.
92	Install shade sails in the Gap, summer sun in this area is almost unbearable. Encourage shop retailers to install hanging baskets of flowers with drip feed irrigation (turned on at night). I refer you to the beautiful hanging baskets in Greytown, Carterton and Wanganui. Take a look at the Kawerau open spaces and their beautifully kept gardens. They change every season and are joyful. Our gardens at the Landing Road bridge area is also a welcome sight.
94	5. Revitalization of current spaces ie by "Rock" and Library Plaza. Covered walkway (diagram) , Linking Strand to the end of the Warehouse and beyond toward riverside Curved perspex panels featuring flying bird designs ...Follow the birds to the Riverside areas! A high covered walkway linking Strand to warehouse area, and crossing to path meeting existing path around Kakahoroa Drive parking area (to meet Waka bridge submission). An undulating design reflecting the movement of bird flight to give a higher clearance area for large delivery trucks. Also adds aesthetic interest to covered walkway area. To continue the bird theme and follow the birds toward the riverside areas, models on extended poles to move in the wind to attract direction of path, to be placed along the walkway edges. Interactive water feature (digram), For consideration perhaps in sunny area between library and the Warehouse. Koru shaped water run follows a slow gradient ending in a central drain where water then repumps back to the starting flow point. Koru water run is created in flatish yet textured tile material to give the impression of a flowing stream. Koru complimented with jet fountains which intermittently yet randomly squirt upward at differing heights. Water feature positioned at the carpark end of open plaza area. Seating based on existing design (Canoe shape) like those near Baxter's Cafe at the opposite end of walkway area. Grassed area could also be redeveloped to connect with Nikay and boulder theme, or more entrance area as it's opposite the doorway.
102	Water feature similar to waterways development west side of the yacht club, waterslides could be built there.
106	W9. Build a new sports complex and transform the existing stadium into an international concert chamber and arts centre. Taupō got it right.
112	Yes I would really enjoy frequenting Café's restaurants which have a view. But is developing these fair!! To shop owners who have invested in shops, Earthquake strengthened these but may potentially lose their tenants or no be able to re-rent them? Will we end up with a lot of empty shops along the Strand?
113	Refer to map. 1. Build 200 bed hotel - 4 levels with car parking under. 2. Remove shops to provide another entry between Strand and river. 3. Remove shops near BEAN to provide better connections to over - replace with openspace. 4. Remove shops near Babinka and replace with open space. 5. Ramp leading up to a large stage 20mx20m over the road to provide a venue for events.

115	To accommodate existing business models and provide space for future, we need to look further afield, namely over the river. A few years ago some local citizens were asked for a blue sky proposal to develop the harbour and town. They came up with a bold scheme that incorporated diverting the river to flow behind Scout Island and rejoin the existing river opposite the boat ramp. This would need a two lane causeway across the river upstream of the yacht club to Scout Island, perhaps restricted to light vehicles, and a traffic bridge from Scout Island to meet up with Bunyan Road. The resulting harbour could be used for mooring, servicing the local fishing boats and the normal functions of a port. A flow control system would be required to keep the harbour fresh and allow fish migration. The bridge from Scout Island to Bunyan Road could be built now without a river to deal with. The existing sand banks on the northern side of the river that have been building up over the years could be the basis of new housing developments. Scout Island could be used for parking for now and perhaps housing and commercial use in the future. Pressure on the Landing Road bridge would be relieved and reliance on one bridge cancelled. Access to and from Coastlands and beaches there would be enhanced. The "northern channel" would be built to handle deeper draught vessels for the boatyard/marina to be built downstream of the Landing Road bridge. This would alleviate depth issues in the lower harbour and enhance the potential of the commercial developments below the Landing Road Bridge. Regional Council is planning to raise the stopbanks adjacent to the town, further separating the river from the town. If a northern channel could be built to handle log or pulp barges relieving pressure on the roads to Tauranga and on its Port storage. This could have implications to fund such construction by the Port. Whakatane is stifled by the existing river configuration. Pacific people like to be on the edge of rivers and the ocean and connected to the mauri of the river itself. The harbour has been evolving over the decades with the movement of soils from the interior due to changed environmental pressures. The development of mudflats has been an ongoing feature in the town. If we are not proactive the harbour will silt up and we will lose what we have, which is something we do not want to be accused of by future New Zealanders. Te Ara Hou, while commendable, is only but one phase of the town's evolution. The people who built Whakatane we know now, I feel, would go for the bigger picture to make everything come together and provide a clear path to the future without compromising existing businesses. This is a big project but with boldness and vision we could have something to be proud of.
119	Start with the water front and town centre, and then please expand the ideas, to link more of the district with its rich Maori heritage and wonderful scenery.
123	I'd love to see spaces to eat eg outdoor dining for both day and evening. A mix of spaces for families eg beanbags for outdoor cinema. Waterpark playground like the lakes in Tauranga has. Fairy lights etc for night markets and events like cultural shows, small live music events. There needs to be a link with the commercial area to encourage people to spend money locally so having shops and cafes is a must. Napier has this done so well. Bike hire, kayak hire etc. would be cool. Please consider moving the site from its current location, it is wasted! The best views in town and you can't enjoy them unless you want a pamphlet! Lease it to a cafe owner who also has a liquor license for evening dinners etc in summer. Spaces to park bikes is a must to encourage active transport. Drinking fountains would be great too. Good lighting would need to be there especially in winter. People do need carparks so perhaps consider a parking building in the unused park by Winz/ cafe cocoa. Shop workers do need parks so can you have some reserved parking for them somewhere close by.
124	When you move into the next concept, can you please ask us to help you with some plain language versions of the material you are using. You are doing such a great job at trying to get people's feedback, but the language and engagement processes don't really make it easy for people to contribute.
125	Move those stupid courtesy crossings back from the give way lines. Cars end up halfway over some of them when they stop at the intersections. There should be a car length between the white give way line and the crossing.
127	A better pedestrian connection with the current carpark and path along the river. There is currently a concrete wall with only one sideways walkup.
128	There is already good access from the Strand to the site including for people with disabilities and the plan to enhance the Quay Street area could work maybe as shared space leading to the wharf and Army Hall if there is parking for the restaurant and personnel businesses.
130	Car parks
131	Connect to the new centre via a wide cycle network across town.

132	I propose we build out behind the existing shops out to the riverbank and make a very unique town area that encourages outside dining, music, entertainment, markets and most of all takes advantage of one of best features the Whakatane, the river, the view to the sea, whale island etc. The car parking would remain under this structure, the road can run under the structure. it should run from the info centre to the edge of the where The Warehouse carpark is. it can be decorated and have spaces for community, for eating etc. it would be a unique feature and create another draw card for visiting Whakatane. Don't do another eat street - it has already been done. DO SOMETHING DIFFERENT. by utilising this area which is under valued as car parking only, we could create something no one in NZ has done before. it could be a very innovative area.
134	Bridge!
135	The buildings between the strand and carpark need to be doubled fronted. The carpark could be reconfigured and deliveries/servicing managed more effectively to allow the rear of these properties to be more useable.
137	The strand is out dated and should now face the water ways
140	Create the township into a vibrant appealing area. Hanging baskets. Shop fronts painted to an acceptable level that compliments the area.
141	More parking please
142	Fenced play ground near eateries/brasserie like in France. Lots of art
143	Keep it simple.
144	I think the Wally Sutherland land beside the Strand should be developed into apartments. Apartments close to a town center encourage those living there to eat out more, and enjoy the town center. It would bring life back tot eh town center and provide housing for an aging population. Many elderly and working people would prefer a smaller space with less maintenance that is close to amenities.
146	Yes the awatapu lagoon. I feel we need kissing gates at all.emteance and a pathway that links the river walkway around the lagoon and back to whakatane. It's a super special place that very underutilized. The environment there is amazing.
147	I'm very supportive of developing the town and I think the spaces highlighted are the right areas to develop. I am concerned about losing so much parking though. the CBD is already getting more congested and parking can be a challenge at peak times. This proposal to removal so much of our parking and then develop that area to attract more people to the CBD will be a double impact for parking, it will remove parking capacity and increase parking demand at the same time. Some parking needs to be provided as part of the overall development of the CBD. Promoting other forms of transport will help but the reality is that more people will be looking to park in the CBD and we will have fewer spaces than we currently do.
148	I love what has happened to the play area next to the wharf. The cycle ways and footpaths just need to be much wider.
151	Basketball court and park in warden park visible to residents on weka street therefore located near bike park and hockey turf
153	Solar charging stations for e bikes and solar panels to generate power for CBD lighting. Eel hatcheries and white bait reserves ongoing regeneration of the river -focussed on river health
155	Having the shop 'backs' visible from this area is very ugly and off-putting, so enabling the businesses to create more attractive double entrances (or creating more attractive frontage for them) would add to how attractive and used this area could become. Also developing options for food vendors to set up on occasions in the area would encourage the lunch-time and weekend outings to the area. (ice-cream trucks, coffee vendors etc). Also an area for small concerts, either day or evenings. Doing outdoor exercise, yoga, boot camps perhaps could be accommodated in an area. But mostly an area for people to feel connected to the water, the bush and our culture through relaxing and enjoying the green space.
156	A cycle/pedestrian bridge linking coastlands to the town center. Have the shop frontages facing the river with cafes and outdoor dining spaces
157	Create a gondola from the CBD to the lookout point on top of the hill (the one you walk up to from the small carpark at Seaview Road). Have a restaurant and café with a viewing terrace there.

159	I could see the benefit in having an area of the carpark set up to hold night markets on a fortnightly or monthly basis. I wouldn't want to see any permanent structures built but facilities and services installed which could allow for a market to occur. If the i centre were to be moved and better use made of that site then I think a new i centre could be built on Kakahoroa Drive with a dominant Maori theme such as in the form of a marae with meeting house which would introduce locals and visitors to our Maori heritage in an informal manner
160	Just leave it. Or just fix up all the footpaths
163	So many people don't visit that beautiful waterfall just by the CBD. There needs to be a good way of connecting all of Whakatāne's beautiful natural spots. And lots of native trees for birds. I think it would be cool if the Kiwi Trust became a bit more front and centre as an attraction too.
165	Safe water fountain (drinking)
166	why dont you just build a giant first floor platform over the whole carpark at the level of the stopbank wall and across to the warehouse,let the warehouse lease some of the platform ,build the garden ,let cafes and shops build and at this height be able to see the river. The harbour board could lease the platform first floor to tenants as they do to the strand shops, Doing this you would not need to change any roading,and lose a single carpark,how hard would it be. You can not take car parks away from the retailers,they have just got over the Hubb invasion and Covid,
167	no comment
168	Walking bridge
170	Knock down all the shops along northern side of Strand East. Make the entire area including Kakahoroa Drive carpark a pedestrian zone, with multiple new buildings distributed across the area - buildings to be low impact on the environment, low visual impact, high earthquake resistance. Make the area people focused, not car focused as our planning has been for many years.
171	Bike skills area
172	Must have strong pedestrian connection between the town and the new shops/cafes alongside the river, Do not favour an overbridge.
173	Nothing should happen until the proposed stopbanks are designed and installed.This will affect the promenade in particular.
175	Sealed pump track over by skate park such as the one they have in grey Lynn park, Auckland
177	I love the vibrant dining space planned. We live in Rotorua and Eat street is our go to on an evening out. It works so well and it brings such life to the area! Restaurants I wouldn't usually try I have as the environment is buzzing.
179	Please leave the existing carparking alone - it is crucial to some people accessing the shops in downtown Whakatane. I have had an elderly parent with a walker and found that even with disability parking it was often very hard to get parked close to businesses for her. I am also currently having chemo therapy myself, and haven't got a disability parking ticket, I look well also, but my mobility has been affected at times, so lots of parking is now something I value highly.
180	As above
181	Visitor Info Centre needs to move - it doesn't need prime space on the riverbank - it would be better as a cafe, restaurant with that wonderful view at sunset!
182	A diverse space which allows for pop up opportunity. Too small and we limit the extent of this, eg size and layout of wharaurangi is very limiting
183	Bring clean beach sand from The river entrance dredging and make a beach and an open body of shallow water between the gap and the river. Similar to South Bank in Brisbane (just smaller)
184	The run down area at the end of the Strand past the information centre has room for maybe building a rock climbing facility/ten pin bowling/trampoline centre etc etc. Whakatane needs something for the Preteens/teenagers/young adults - there's nothing for them to do.
187	Key access points to the CBD are Hillcrest Road, Commerce Street and the west end of The Strand. Thought needs to be given to these entry points to the CBD and how people can navigate around the CBD (either in Car or walking) to get where they want to go.

188	If the council is to develop the car park I hope they free up more easily accessible land around the town for parking:
191	I like the idea of an overhead walkway connecting the rock to the river taking in the views or possibly extending the gap at ground level out to the river making for a more pleasant and easier connection between the two. Parking needs to be kept easy & accessible to the main cbd so keeping it behind the Strand makes sense. Beautifying the parking behind the Strand with picnic areas and games etc in my view would be a waste of money as who would want to sit in the middle of a parking area that doesn't even have views? What about a multi storey to the west of the Gap perhaps with access onto the overhead walkway
192	Waterfront cafes or restaurants to enjoy the view. Would be a personal fav to enjoy. I know it is something loved by many when visiting other towns / cities. Coming from Auckland I miss the viaduct! And the vibrate atmosphere it brings! NEED NEW MODERN / NOT FILTHY/ ACTUALLY SAFE AND CLEAN PUBLIC TOILETS IN THE CBD! PLEASE! PLEASE! PLEASE! What we have now is just unacceptable and I refuse to use them. They are just plain naaaaaasty.
193	Seating provided through donated benches. Evening atmosphere lighting.
196	The escarpment behind Commerce St is beautiful but hidden behind ugly commercial buildings. We need to find ways to beautify this area. And we need to demand that commercial buildings are designed well and compliment the environment around them. Let's focus on the built environment being as beautiful as it can be. We could aim to be NZ's most beautiful town.
197	More riverfront dining, picnic, food truck areas. Feel like we waste our best locations to sit, eat and enjoy the scenery that Whakatane has to offer.
201	During lockdown, the strand and the rest of town, was a great place with few cars and freedom (as well as safety) to walk and cycle through town. In an ideal world, I'd love to see the strand turned into a NO CAR space. Imagine it planted up with trees and native plants, maybe grass to walk on rather than cement, with outdoor cafe tables and people/tourists meandering from shop to shop. A path for bikers, safe and encouraging for everyone to use.
203	night markets, and events in the CBD could add vibrancy to our town.
204	Widen the River Edge path where possible to allow for overtaking - its very popular for cyclists & pedestrians & dog walkers. Its not actually that safe with dogs on extended leads taking up room & kids riding unpredictably all over the place. Put up better signage & paint on the walkway saying its a "Shared Use". Many pedestrians don't seem to realize that cyclists can use it too and they get angry with us cyclists. This would make it safer and more pleasant for everyone with less aggro. A "Rolling Playground" from the dog training area to the Heads would be fantastic. Add extra small playgrounds in between the existing ones so that families can walk or wheels between them all. It will help fight obesity. The Napier city promenade is beautiful and well used. The playgrounds at Rotorua Lakefront and Whanganui are very popular and my now teenage kids still want to visit them and talk fondly about them all. They may be free attractions but people spend money on coffee/ ice cream/ snacks. The town needs more off road cycling - around Sullivan Lake and The Awatapu Lagoon are beautiful areas and safe.
207	there should not be an area of interest whereby no one knows the story, the significance or the history behind it - we should be an open book, we must be proud of our town and our iwi in order to share it with the world.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Why not 'virtual wildlife'? Get people used to seeing kiwi, weka and tieke (saddleback) walking or flitting around on The Strand. Weta climbing up walls, tuatara eating weta =) I did think about this for the Credit Union wall some time ago. A projector screening images of people, history and wildlife onto a backdrop mural. Now, having seen what can be done, why not 'interactive wildlife'? How can we make The Strand and its surrounds pest-free? HALO Whakatane is working on it, but this development in the town centre could give us wings!

211	The service lane adjacent to The Strand shops is horribly unattractive and unsafe. Rubbish spills out of the tenants bins, and there are no lights for safety. Car windows have been smashed and people throw rubbish and urinate around the service lane and carpark area. If this area is to be developed, it is vital that the service lane is tidied up including bins to be behind fences or out of sight. The Strand buildings need to be made more attractive.
212	Connecting the gap with the river walkway would help with enabling people to park down McAlister street and make the 5 min walk into "town"
214	I would like to see a drawcard to the use of the car park area and riverfront areas and what would that draw card be... perhaps the service Alley behind the cafes could become open front cafes or as it is quite expensive for cafes to swap their cafes around perhaps something that would encourage them to do this overtime and allow spaces along the riverfront to hold the Sunday markets instead of at Rex Morpeth Park this alone would attract more people into the businesses in the Town area but then there is the issue of parking at this time. I feel we need to create a reason for people to come into town and I do feel that a car park is an utter waste of good viewing area for seating and perhaps pop up cafes and area for them to park but yes of course it is necessary to have parking perhaps reconfigure the parking to fit in better. We need to keep in mind that businesses need the people and for the people to want to come we need to create something for them to want to be there. What about flattening out the areas underneath the trees with wooden decks to create seating areas with umbrellas not far from where Pop Up cafes wld operate. My use of town is mainly to have brunch or just coffee or lunch and then shop a little and I love to sit with a window view of the water. Also what about children playing in a safe area where parents can relax watching them. Thinking about year round activities like basketball the little water jets out of the ground and maybe those spaces to be used for pop-up cafe or of the like when not used by foot traffic. I do think creating a space for markets along the riverfront or in the car parking area when it's not so busy on the weekend is a good idea.
216	Perhaps elements utilising flowering vines etc or cascading water.
218	N/A
220	Seems rather cycling-centric. Parking limited down the strand should be disabled permit or child.
221	Keep the car parking as it already is because this is essential to being able to access the shops in town and the path that runs along the river side. I do not want to see children playing amongst car parks as this is dangerous
222	Open up and promote the two waterfalls in the town centre and their connections to the River
224	A simple calisthenics type gym (with bars and maybe some information about the types of exercises that can be done on them) .
225	If there were more things to actually do in town people would be happier to spend more time there and walk from a car park, at the moment its mainly visits to shops and cafes. Other than the cinema there isn't much else to draw to this area.
228	- Fountains! - Water features -bits of green space - natural shade areas or shade sails (we are high in the sunshine ratings!!) - trees with seating
231	Place, at The Heads, West End, and Rex Morpeth park large concrete floored open enclosures with retractable walls (to shield from wind and rain if needed), benches/tables, bins, security cameras, all hooked up with waterproof power outlets and freenet wifi, with restrooms, and free art walls, next to outdoor gyms. Litter the perimeter of Rex Morpeth Park with park benches and bins eg. 1 or 2 every 30-50m. Maybe have a few more park benches, bins and water fountains in grassy areas along the walkway from Whakatane to Ohope.
232	How about a small ferry service from Keepa Road and Coastland to town centre.
234	I would like tribal titles or ancestral names used and acknowledged for the naming of areas - not made up ones or frusion ones (e.g. Whakamax) or ones from outside of this area. Maybe have bi-lingual signage e.g. Historical - Wharaurangi (Council name - The Gap). It would also be facinating for tourists to see carvings around the township...Māori carvings. We have many carvers of Mataatua descent that could be utilised in producing these. They could look at carving the tipuna who migrated on the Mataatua waka to Whakatane and these could be placed in areas depicting the story of the migration??? A couple of ideas - we hear the story of the migration (Toroa, Muriwai and Wairaka) on board the Mataatua waka, but it would be awesome to see it come to life - what an experience for tourists to be part of the story

235	No central overarching "vision" document or design guide has been created to guide how this and other projects will tie to the district vision. Little to no consideration has been given to those with disabilities in the consultation document.
236	Allow more space for restaurants/cafes to have outdoor seating.
237	Widening the existing cycle/walkway, can be a bit cramped in rush hour. Especially the cycling path is very inconvenient outside the site with a tiny ramp you need to navigate or walk.
238	Queenstown is great you can dine and shop whilst enjoying the view.
239	No
240	The kiwi trail could be built on - make it a 'treasure hunt' type activity through the CBD. Leverage off the 'kiwi capital of the world' title and use it as an educational link between the awa and the ngahere, build on the cultural values of local iwi and make it a unique tourist attraction.
241	- Public art features - Cultural light experiences - cultural carvings/pou at significant sites. - Cultural Forecourt
A135	I reckon everyone would love it if there is like a holiday or a place to spend time with family
A136	It would be cool to have a stand for games
A137	play ground, garden, sitting area
A138	more seating along river and waterfront.
A139	climbing wall
A140	Gym equipment e.g. pull up bars, dip bars, rope climb,
A141	Need shade and verandahs in Whararurangi
A142	Shade shelter and a destination for markets
A143	Easy access up to river from town, mobility for all
A144	Nice park for kids to play, special week themes annually
A145	viewing platform by yacht club for bird watching
A146	Need to keep car parks, link to river through car park
A147	Elevate buildings along river and keep parking underneath. Transparent and light to get views
A148	Spot lights under trees
A149	Less concrete and man made structures, more natural features
A150	Restore Wairere Stream from falls through to the Whakatane River
A151	Elevated space to see river and views
A152	accessible, a slide to the river, swimming, more things like the bird man sculpture
A153	look amazing, swings into the river and slides that will go into the river, some paintings around the place, little car that can go around the footpath
A154	more sculpture, park, swing, reading,
A155	Rosck climbing and activity based play for kids
A156	Flood lit playground like Tairua - Coromandel
A157	Zipline from Kōhī Point down to the river. Also a chair lift or similar to get up there
A158	Better way finding signage to get to the Tois walk/ ohope/ the Waterfall etc. Easy to navigate around on foot if you are a local
A159	Really like the basketball hoop, especially with water views. Shade and seating / tables along the waterfront for meetings
A160	Lighting. Places for things like arts festivals to happen.
A161	Train park, Tramp park, mini golf
A162	Shade in Wharaurangi so can be used, same as lovely public space
A163	Open up Waiewe Stream - love the falls
A164	Family friendly area for concerts and buskers
A165	rock wall
A166	Refresh playground

A167	More artwork along riverfront
A168	Wharaurangi needs shade, too hot in summer to use. More food carts
A169	Native trees for planting
A170	Lovely space to be proud of about with Awa and integrate with river i.e. New Plymouth
A171	Hight up the stairs viewed from Wharaurangi. Future plans do include a cable car from behind Mataatua to Kapu te Rangi. Beautify all the backs of the shops with murals- tha back onto the carpark. Close off part of the carrpark to include a grassey area with picnic tables, bbq's, childrens playground. Elevators to upstairs cafe or restaurant aboe present shops. Something for all ages. Employment to make these things happen.
A172	Play parks lacking like Rotorua new play equipment
A173	Keep car parks elevated walkway to connect to river
A174	Wicking bed planters
A175	Choose right colours and shapes to promote clam and rest /relax. Different sized spaces for people to gather and socialise.
A176	Design for happenings for all users (not just spaces). Users include wildlife that comes trthrough space (birds are part of our story)
A177	Honour existing potential eg trees (shade and habitat)

Appendix O – Question 7, TAH Direct Responses

Wayfinding and Connecting within Our Town responses by Identification number.

ID#	D1 (Text)
	7. What are your views on promoting pedestrian friendly spaces in the town centre?
2	Won't matter if no one can access it due to having no parking.
17	Cycle lane or safe space for bicycles
19	Close off the strand to traffic from the roundabout at the Rock to the Whakatāne Hotel/Babinka.
22	Must consider the disability issue and remember disability does not mean just wheelchairs - vision, hearing etc. Access matters.
24	Keep parking at the Strand - single lane OK. Move trees as they clog all the gutters.
25	It is just fine how it is. Keep it attractive. Make another "gap". It is absolutely pedestrian friendly with courtesy crossings now.
27	Extension to miniature railway with stations (sponsored) along the stopbank at places of interest. To go to the Heads and return.
33	I would like town centre to be single lane traffic so that pedestrians and cyclists could safely share space to utilise retail and a vibrant dining space. Rotorua does this well.
40	My husband is disabled and our doctor and pharmacy need to be accessible by car/wheelchair. Living in Thornton and being pensioners would make carrying shopping too difficult.
45	To make the CBD more pedestrian friendly maybe the crossings could be converted into proper pedestrian crossing and not give way to traffic.
54	Pedestrian-friendly spaces and an increase in greenspace in the town centre will enhance the visitor experience. Opportunities to build in extra parking at the former Wally Sutherland site would allow for an equal number of carparks as those that currently exist but would give much greater flexibility for town planning and connection to the river.
78	As Quay Street is one way going East the next street over could be converted to one way going West which would then allow one side of the street to be added to the pedestrian area where the buildings are removed.
81	I like the idea of having a walk way through the parking area (concept 2)
90	Redrawn property boundaries would allow a series of view shafts to be created and new business opportunities and the potential for new pedestrian and 'slow' road access.
93	As a disabled person and a ratepayer I strongly disagree with the rezoning of the new car park. I have a walking frame and it will be too far for me to walk from the proposed car park into town. My support person and me it hard to find disabled car park in town.
94	1. Retaining Kakahoroa Drive parking area as is. Keep trees to provide much needed shade for vehicles and people. Access/parking vital to business. Do not mix up playgrounds and entertainment items like chess boards / volleyball area with traffic and parking. 2. Keep strand traffic flow both ways and retain angle parking. Practical to be able to park near destination.
95	It strikes me that taking cars out of the 'Strand' altogether would be super cool. A fenced, secure guarded parking area somewhere, maybe Wally Sutherlands or Commerce Street?? Pay \$2 for parking - Not Tourist rates but something everyone can afford, and then have a free rickshaw up the middle of the 'Strand' maybe as far as the Wharf & Marae! 'Get this' on an electric 'Red' tram, (with open side doors) that goes back and forth on a single track - or rehaps two trams on a loop rail - that would be fun, (and practical) 'A great Attraction'. Take the kids to the carousel
97	Pedestrian walks and green space/area in place of car park behind the Strand, from Wharaurangi back to roundabout by info centre.
105	1 (d) Removing carparks from this area will kill the retail sectors - already at peak visitor times and wet days, the entire Strand cannot cope with visitors. The town has a high number of long distance shoppers from our region including East Cape that re-stock regularly - they cannot rely on buses, bikes or non-existent public transport. The lack of car parking may drive these shoppers to more accessible shopping destinations. At present we do not have enough "mobility" carparks through the town area - how will this be addressed? How will current pressure on these spaces be alleviated?

	Again, our growing number of elderly cannot rely on buses (there are none)taxi, bikes or public transport. (e) Providing alternative car parking at sites such as "Wally Sutherland" is short sighted, lacks accessibility to retail, and will not enhance the "town experience" if people can't get near the Strand how can they pick up their goods let alone enjoy open spaces? 3(b) .
106	W3. Develop the former Wally Sutherlands area into a family park.
108	To whom it may concern at the Whakatane District Council. Re the proposal to do away with the carpark at the rear of the shops in Whakatāne. As senior citizens of this town and reatepayers we are very concerned at the idea where ion earth do you think we are going to park while we attend appointments; do our shopping; visit the banks yes we do have to go them them quite a lot; not all of us can do teh 500 yd dash now; so we shift our vehilces to get close to where our appointments are; should we dare to wish to see a good movie we need to park out the back to avoid your parking wardens; so you councillorsa need to realise you are fgoing to make it very difficult for people to want to come and support the retailers currently trying to make business pay. The Hub caused a great stir when it opened, parking makes all the difference out there and you will spoil the towns retail sector. It is only 1 hour to Tauranga or Rotorua on very good roads now and people will choose to have a day out shop for things they want or see available and will have a meal out and a lovely day out but at your expense if you choose to go down this path please do not take that carpark away.
109	no loss of carparks
111	Retain carparks rear of Strand and or build high rise carpar - close to Strand (rear namely) with walkway cycle bridge connection to upper level of retail shops on the strand. Retial shoops could also be multistoried. Service lane tidied up and to be one way. 4hr parking introduced rear of strand prehaps instead of all day - time enough for Cinema and cafe visit and to be close to Cinema. One way main street (the Strand) good option if rear carparks are not compromised. Safe cycleways into and in town CBD. If parking for 4 hrs or more is taken away then free shuttles need to be introduced 9-5pm non stop for access to CBD centre. Retain carpark for recreational parklike facilities.
112	Bicycles. Paint them with spots. These could be ridden then left for other to use Keep people on bikes, off the foot paths. Encourage shop tenants to clean their buildings Council need to keep on top of this. Visitor love clean tidy streets ion a town.
114	No reduction in parking in CBD. 5. Provision of 4 hour carparks close to CBD. This would enable patrons to go to movies etc and perhaps a café or shopping. (inefficient parking at presetrn for this). More emphasis required on provision for cyclists. Wider cycleways required on traffic bridge over river and more support for propised Ōpōtiki to Whatakane airp[ort cycleway. Cycling / walkway bridge between CBD and Coastlands.
115	I sugest that the following steps be taken. 2. Redevelop Strand from the Rock to the lsite as one way with one side parking and redeveloppe the existing carpark but only after long term plan described below is started.
118	Easier and safe access to river, interesting access way e.g market strip, food vendors, trees, art works, interactive displays/events, historical information/displays
119	Long overdue , any proposals in the past always squashed by a vocal business community ,and people who cannot imagine walking more than 100m , which is hopefully becoming a thing of the past . Plenty of other towns /areas are showing how you can go ahead with a pedestrian friendly environment
120	The Strand is already pretty pedestrian friendly. Maybe consider reduced vehicles/more pedestrian access at weekends only??
121	I would like to more pedestrian friendly spaces perhaps including removing cars from some portions of eg the Strand
122	Definitely the end of the strand could be blocked off so restaurants can serve food in the open. Leave kakaharoa drive for the boats
123	Great idea. Do need more disability and parent with pram parks in cbd though.
124	It has to happen, but you need to make sure that this does not impact on parking for both local business and shoppers. Telling people to park over at the far car park is not appropriate, it is not safe in particular for women to walk there at night. It is not well lit and not really pleasant for people to go to. Address the parking, get a parking building in Pyne street, then get a bus service that runs constantly in a loop. On and Off will make all the difference, then an education campaign to get people used to it. However, the big provisio to this is that the bus has to be accessible, it

	needs to be a kneeling bus that we can get on and off with no access issues. But address the parking issue now please.
125	Please remember not everyone is able to be a pedestrian for any great distance. There must be sufficient mobility and parent car parks conveniently located.
126	with proper consultation amongst the community there are plenty of options to have pedestrian friendly spaces with out taking away car parks (that we need more of not less). make better use of wharurangi or the space between the strand and canning place . develop the area where babinka use to be to have the large chess set or bean bags or seating areas . We have lots of green spaces around the fringes of the CBD so use these more wisely.
127	I think it already is quite a friendly place. You could just improve walking from hillcrest through the gab over the carpark to the river as a pedestrian walkway. Please keep the pohutukawa that are currently in the carpark
128	We have footpaths and people use them. Cars usually give way to pedestrians on non legal pedestrian crossings in the Strand. The Kakahotoa park is at capacity why remove it? Get more.
130	Its already pedestrian friendly. By taking away parks you are hindering access to small local business.
131	Yes, pedestrian friendly spaces are needed. Existing footpaths could provide more retail opportunities as the street becomes the 'footpath' in places. Changing the back of the Strand could also create opportunities for more businesses to face out onto Ohinemataroa. I also think that meeting parking needs is important for workers as well as people coming to town for recreation and shopping by car. Maybe shortcut pathways from car parking to parts of town is needed.
132	the town centre is fine as it is, see my other idea it is a much better use of your money
133	I like pedestrian friendly areas
134	Needs to be done without removing parks
135	See comment above re servicing/deliveries to businesses fronting the Strand. The pedestrian routes between the river and town could be better highlighted and improved, but I think we could work with what we have.
136	No!! My child has a disability and a disabled permit and needs to park right outside where we are going
138	Very positive.it would be excellent to be car free from Kiwibank to the Craic
140	Perfectly fine already for pedestrians.
141	We need more
142	OK, but need to allow reasonable traffic flow to the heads. If have the water front does the strand need to be pedestrianised?
143	What we have is adequate, keep it simple. Having one main street shopping is a positive.
144	The town center should be pedestrian/bike/scooter friendly. There should be enough infrastructure and facilities to encourage those living within Whakatane to feel comfortable enough to do this. However Whakatane is a shopping hub for those living in rural areas, and those people must drive to reach Whakatane. Although I am 'pro-public transport', it isn't an option for most living more than 3km from the town center. Parking and car accessibility will continue to be necessary for as long as Whakatane provides the shopping facilities that other small towns can't provide. As a woman, I experience unwanted attention during the day, and do not feel safe walking anywhere at night. I will move my car close to where I am if I am in town after dark. If the town center becomes less accessible by car, and pedestrian transport is encouraged, spaces should be well lit and have regard for CPTED principals.
145	Unless there is adequate space for parking you will force people away from the town centre
146	Kakaroaha drive
147	I think The Strand is already pretty pedestrian friendly with the existing traffic calming measures. One of the things I like about our town centre is being able to drive through The Strand and park close to where you need to go.
149	I feel allowing people and their dogs to still walk along the riverfront on a lead is important. Creating a pedestrian friendly space would be great as long as people can still park to gain access to the amenities.

150	Not necessary, already works fine as it is
151	That would be ideal and safer
153	Don't change the strand the footpaths are wide enough, the crossing 's are great and we want people to access the shops easily especially the not so young
154	more red lines
155	Please make Kakhoroa Drive for cyclists and pedestrians.
156	make the area facing the river car free and cycle friendly
157	Yes on the Strand, no on Kakahoroa Drive. People are lazy, they do not like to walk far from their cars. Just limit the cars to one way on the Strand like they do in other NZ towns, e.g. Napier.
158	I think we have plenty, the walk through areas by new world and the end of town are pointless and encourage loitering of undesirable people
159	I see merit in making the Strand more pedestrian friendly and would support making it one way for vehicles. But we need to remember that we dont want to kill off the small retailer still trading on the Strand and we dont want to loose too many car parks. One of the beauties of Whakatane is being able to go to town and park close to where one wants to shop, particularly for the elderly and those with disabilities.
161	It would make the town safer especially for children.
162	I don't think it will work and am against it
163	Love it. More. Pedestrian lanes alongside bike/electric scooter lanes would be nice, to help keep pedestrians (especially children) safe.
165	I do not support this. We need the parking
167	I agree with a largely pedestrian friendly area in the town, however there are a number of older and/or disabled people that would still like to be able to visit the town centre so there would need to be ample disability parks within this area. To Park in these areas a disability card must be shown.
168	It works ok now
169	Great
170	I would much prefer promoting pedestrian friendly spaces in the town centre supplemented by active transport infrastructure. The town centre is compact and should be easily accessed by most residents. Increase quantity of restricted parking e.g. mobility parking for those that need it. Most of Whakatane residents could access town without encountering a hill and within only a short distance.
171	Yea do it! The block from the info centre to the roundabout should be pedestrian only. Carparks could be further away or a carpark building somewhere. People do not need to park right outside where the need to go.
172	Reduce The Strand to one way. Easy access between town shops and river edge shops
174	Leave it alone. Don't spend money for the sake of it. Prioritize projects there are more pressing projects through out the district. It still costs us ratepayers to run the WDC. Even if this is different money
175	Extend the raised platform right over the strand with off ramps on both ides of the road, then connect up to steps and the logo pont walkway
176	Perhaps a covered walkway from the new parking spot (ie Wally Sutherlands), to connect with current suffeats, incase of bad weather enroute to the shops at the Strand.
177	I get both sides of the discussion, cars don't want to lose car parks, but I think it's a great idea, and might make people walk more rather than just finding the closest park.
178	Personally I think The Strand is already quite pedestrian friendly in that the footpaths are wide, there are plenty of crossing points and there is a nice culture here where cars give way to pedestrians crossing the road even though they are not actual legal pedestrian crossings. What is missing is some colour and life and interest. It's all very grey at the moment.
179	I think it's ok as it is - since it is a rural town, most of us have to drive to get to town, so it is then good to be able to park close to shops and businesses. If I had to drive to town, then park further away from shops and businesses, I might seriously think about not bothering. Yes pedestrain access is imortant, but our town users will often have had to use a car first to get to town, dont make them then have to walk too far.
180	No they need to be open to vehicles

181	The Strand from Pohaturoa to the east George St should be one way with only disabled parking on one side. Service lanes exist at the back of the shops currently to keep deliveries and business traffic out of the strand. Allow for temporary closure of the strand for evenings, weekends - for event space
182	One way traffic on the Strand from commerce to George st. Which detours through kakahatoa drive or canning place
183	Maybe one way on main strand road to make more pedestrian friendly. From roundabout to roundabout. Only work if we don't lose more car parks on river side of strand
184	Why not copy Napier's CBD plan? One way traffic, more room for pedestrians. If you take away the Kakahoroa car parks, say goodbye to shoppers. The Wally Sutherland area could be jazzed up with car parking, pop up shops, cafes, seating area etc.
185	Having moved from living and working in Tauranga, I cannot stress the importance of keeping as many free parks in the CBD to ensure the success of businesses there. While there are many spaces around the town as an entirety, the strand carparks are pivotal to ensuring public retentions in those areas. Please limit the number of carparks affected in these areas to ensure our strand does not end up like the sad derelict counterpart in Tauranga. The carparks must stay.
187	I like them is there is easy access (parking not too far away).
188	Pedestrian friendly areas are great. How ever since the cbd has a very low population people will still need to drive to and park close to the strand
190	All for it
191	I'd like to see part of the Strand pedestrianised with a mix of retail & restaurants/cafes, outdoor seating for the eating places, public benches, greenery & architecture making it a nice place to linger. Think dads/husbands with children while mum shops, elderly needing a rest between shops.
192	These need to be improved. If council want to push these ideas and suggestions there definitely would need to be assurance for alternative parking options that are not inconvenient shoppers that normally use this area for parking. Any parking alternatives need to be safe with good lighting and CCTV if possible. FAIRY LIGHTS! Creates a beautiful atmosphere for pedestrian friendly areas. Sunshine capital = lots of solar potential. Markets! A space in the CBD (possibly on or near the river front.
193	Think it's really important to have that balance. Would be good to have a pedestrian place that's safe.
194	Great. Do it
195	I support a pedestrian-focused town centre. There is a need for parking close to the CBD however at least part of the strand could be a shared space.
196	It's pretty good already. We are lucky we don't have a main road running through town. Traffic on The Strand is generally respectful. Focus pedestrian and cycle areas along the river
197	Yes please. We are the only place on the planet that get upset if we can't park right outside the cinemas! I always enjoy visiting pedestrian friendly city areas. I am more likely to linger, wander and explore in a pedestrian friendly area than a busy street.
198	I think a Pedestrian friendly space on The Strand would be awesome - a wee "Eat Street" type vibe could be phenomenal. I predominantly go to the CBD for food (and sometimes a haircut). I do not feel strongly about losing parks on the Strand but I am fit and healthy and happy to take a short walk from other parking areas. A Pedestrian area could also lend itself well to more musicians, markets or street parties - more festival feel especially in summer.
199	Fully support a portion of the area to be redeveloped with a focus on pedestrian friendly spaces
200	We have enough with the "gap" and the promotional times we lock off the strand for retail events.
201	see above- also we live in a fairly flat town, we need to encourage walking and cycling as well as using public transit.
202	We absolutely need to start switching thinking from cars first to pedestrians as an after thought. We all love cities overseas that do their either by design ("I love melbournes laneways") or by historical chance ("it is so lovely to walk through The shopping streets of Lucca in Italy"). We need to talk about balancing our current car culture with a future that hopefully will be more pedestrian friendly. There can be no sacred cows - all options need to be on the table and discussion not curtailed by vested interests that refuse to even consider the loss of parking spaces. Cars can be part of community discussion but they can't define it.

203	the strand and Kakahoroa Drive are used extensively and should remain.
204	Don't do it. People are addicted to their cars in this town - I can't see that changing. People get in their cars and drive from one end of the Hub to the other.
205	great idea, safe walkway from Wharaurangi to the river. some car parking could be elsewhere. encourage CBD workers to use alternative transport to work - have bike parking etc.
206	we already have the gap area and how much does that get used realistically?
207	I think we have plenty of car parks already - I think people need to consider more greener and less carbon footprint options. In terms of pedestrian options - we already have lots of those too.
208	Love it. would especially love to see push to use bicycles or walking as a viable alternative to driving in our town.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	I support it wholeheartedly. There are very few reasons why we can't walk or bike most days if we live in Whakatane. It's flat and we have an amazing, safe walkway! With e-bikes even cycling from Ohope or farther away is doable. How about a different spin? More cyclists and walkers are seeing kiwi and weka when walking home through Burma Road, Hillcrest and the Bird Walk every year. It is not only good for the centre of town or health, it is good for education, citizen science (because we talk about these encounters), engagement with our backyard and mental health. Cars are one of the main killers on adult kiwi. Less cars, more kiwi (and weka), in the Kiwi Capital of the World.
211	Car parking availability is absolutely essential in our small town. Our community drive into town from the Eastern Bay surrounding areas. Our town is already pedestrian friendly - vehicles give way to pedestrians down The Strand. This is unique to any other town centre. The Warren Cole walkway is a fabulous pedestrian friendly space already.
212	Making the strand area somewhere you want to spend time walking easily from place to place may help smaller businesses as I probably can't name most of the businesses on the strand because I just drive right through
213	Great
216	Necessary.
217	Keep cars out of the CBD, or have parking close by but pedestrian friendly shopping streets
218	if you are going to make the strand a pedestrian friendly area (from the gap to the craic) I think it would be best to make the entire area pedestrian only - this would allow restaurants/food vendors to have greater outdoor seating, as personally I would not want to sit out near the road as cars drive down a 1 lane road
220	Already mentioned. Not catering for disabled and elderly
221	Not necessary as the current paths in town provide more than enough space to get around town. Improving the current green spaces that already have a great view of the river would be ideal. Keep the current parking and pedestrian spaces.
222	As above, give priority to active transport over cars
223	I would like to see Kakahoroa Drive made more pedestrian friendly, so it becomes a more usable space. It is a prime bit of land and is wasted as a carpark. We can provide carparking elsewhere and it would be a shame to waste this opportunity because of discomfort around moving carparking..
224	Fully support. Walking is the best way to see a place- and Whakatane is certainly small enough to walk most places!
225	Sounds great, but there are still 2 rows of shops facing each other - the upstairs of the riverside ones could be better utilised for their location (top shelf is nice for a drink and the view). Could the earthquake structure requirements help focus on turning some of the shops round to face the river/proposed pace make the back door the front and vice versa? Dont like the idea of combining the carpark with kids play areas/chessboards/table tennis - this sounds dangerous and dont think

	the exhaust fumes mix well with natural open space concept. if parking was to remain potentially look at the area across the road the length of the riverbank for creating spaces and look at redirecting road from here?
226	The footpaths are already wide enough, we don't need any yoga spaces or oversized chess boards they will only end up vandalised. Also putting in a one way street will make it even more frustrating trying to get from one end of The Strand to the other. Peoples time is often the most precious or only free thing they have. The last thing they want to do is spend 20 minutes trying to get from one end to the other looking for a car park. Nor do we need to make ourselves look like a large city with round different colour spots or lines drawn all over the place, again they will just get tagged and council will spend a fortune getting the graffiti removed every week.
227	Both are already pedestrian friendly in my view. We are not a large center that is clogged with traffic - this is the usual driver to go for pedestrian friendly area. We have a great CBD at present so we need to be sure that these changes don't impact what is already great about.
228	yes needs to be done. Maybe better bus services in town to encourage people to use them for shopping in CBD. Electric bike and scooter parking/charging stations for multiple bikes would be great to see and would encourage more uptake.
229	Absolutely supportive!!! CBDs are not just for cars and shops, they are for everyone. And any activation of civic space in CBDs that draws people there can only have positive implications for business - more foot traffic = more walk ins = more turnover.
230	I personally don't have a problem with access across Kakahoroa Drive to the riverfront but zebra pedestrian crossings would help those who do.
231	Fine, that's all well a good, but there NEEDS to be more parking in town. Preferably a couple of carpark buildings on either end of the CBD.
232	Fine but don't altogether banish people and their beloved (obsessive relationship with) cars. Ensure there is adequate parking near town centre - half the district population lives outside the town area so are largely obliged to use private vehicles.
233	I think this is key. While we need to provide access to town and parking for those who rely on vehicles, for many others it wouldn't be the end of the world to have to park a few minutes further away, especially for all day parking.
234	Make them bright!
235	There is little benefit in creating new infrastructure with low usage, so actual and potential usage needs to be explored in further consultation.
236	Yes this would be good for our town
237	Through the climate change engagement, we've heard a strong message from the community asking for a more pedestrian and cycling friendly CBD. People want alternatives to owning a private car - be it public transport (regular, frequent and affordable), cycling or walking.
238	Need wider footpaths for dining on the sunny side of the street.
239	Personally I don't want to have to walk miles each night to my car after work because of other commitments so I value the close parking. It's not that I'm lazy - just really busy.
240	I strongly support pedestrian and cycle-friendly spaces in the town centre. There seems to be a sense of entitlement with car-parking, but people need to be less short-sighted and think what modes of transport are going to be most popular in 20 years. People use the carparks because they are available (or don't use, as the survey reflects), but if they weren't available, or were available in other areas, people would just need to get used to it and adapt. No doubt there was kick-back (pardon the pun) when horse and cart areas were transformed into something more modern - but imagine if we never changed and kept everything status quo. Let's get with the times - and encourage more walking and cycling with spaces that encourage it. Safe routes to the CBD, ample bike parking, wider pavements, pedestrian-only thoroughfares, incentives for walking/cycling (i.e maybe a coffee card type approach - bike x number of times and receive a free coffee at a local cafe, subsidised by Council).

241	- pedestrian friendly spaces are needed. we are too car focused. - mixed use areas - more cycle lanes areas. - more mobility parking - possibly more/newborn parking spots A riverlink that connects the city to the water and provides direct access to the River for cyclists, pedestrians and wheelchairs. a space where we can enjoy a waterfront promenade. with Improved views of the river. lookouts/ platforms etc.
242	I would question why that is important. I look at Tauranga and how the CBD there has pretty much died due to lack of parking and they went the making it pedestrian friendly route. People want to be able to park close to where they shop. Removing that option from the Strand and Kakahoroa Drive will have a major impact on businesses in the CBD and i am concerned removing parking for a pedestrian friendly area could cause the town centre to die as businesses close and people shop out at the hub, or divert to online shopping or other towns that meet their needs.
A178	Pedestrianise the area
A179	Some central area that's pedestrianised but also vehicle access around.
A180	Whangarei pedestrianised main town street, made place buzz! Retailers now wouldn;t have it any other way
A181	Peestriansatioon makes more attractive place to come to, retailers fear the worst

Appendix P – Question 8, TAH Direct Responses

Wayfinding and Connecting within Our Town responses by Identification number.

ID#	D2 (Y/N)
2	N
17	Yes
22	Y
25	N
40	N
45	N
104	Strong advocate of public transport. Improve mass transit in the town but without our current dependence on personal vehicles to get from point A to point B.
105	k/cycle2. (a) Is there a plan for a walk and cycle way from Landing Road Bridge along the stop bank, proposed marina/port to the Canal with return paths along the new Bunyan Road walk and cycle way? Whakatane needs attractive areas and space to bring paying visitors and tourists in to the town. As "motorhomers" (there are many), we travel widely throughout New Zealand and consistently hear from others that: - Whakatane is a beautiful town. - There isn't much to do there. - We would have stayed overnight (for several days) but all the park overs were full. - There are not enough freedom parking or park over areas in town or at Ohope. - Apart from the beach there is very little for families to do. - A pity that there aren't any good cycle rides around the town or beach.
106	1. Why take away the handy "free" carpark behind the Strand? What do the business community and shoppers think of that?
109	small bus service with disability ramp esp. for elderly. Bus terminal
111	More safe cycle paths - build shared foot traffic cycle paths.
114	2. Much greater provision of cycleways. 3. A cycle/ walking bridge between CBD and Coastlands. This would enable Coastland residents to cycle to town and or work and would reduce traffic congestion and parking proposed bridge similar to the one in Ōpōtiki.
118	Yes
119	Yes
120	Yes
121	Yes
122	Yes
123	Yes
124	Yes
125	No
126	No
127	No
128	No
130	No
131	Yes
132	Yes
133	Yes
134	No
135	No
136	No

137	No
138	Yes
139	Yes
140	No
141	Yes
142	Yes
143	No
144	Yes
145	No
146	Yes
147	Yes
148	Yes
149	Yes
150	No
151	Yes
153	Yes
154	Yes
155	Yes
156	Yes
157	Yes
158	Yes
159	No
160	No
161	Yes
162	No
163	Yes
164	No
165	No
167	Yes
168	No
169	No
170	Yes
171	Yes
172	Yes
174	No
175	Yes
176	Yes
177	Yes
178	No
179	No
180	No
181	Yes
182	Yes
183	No
184	No

185	Yes
186	No
187	No
188	No
189	No
190	Yes
191	No
192	Yes
193	No
194	Yes
195	Yes
196	No
197	Yes
198	Yes
199	Yes
200	No
201	Yes
202	Yes
204	Yes
205	Yes
206	Yes
207	Yes
208	Yes
209	No
210	Yes
211	No
212	Yes
213	Yes
214	No
215	Yes
216	Yes
218	Yes
219	Yes
220	No
221	No
222	Yes
223	Yes
224	Yes
225	Yes
226	Yes
228	Yes
229	Yes
230	Yes
231	Yes
232	Yes

233	Yes
235	Yes
236	Yes
237	Yes
238	Yes
239	No
240	Yes
241	Yes

Appendix Q – Question 9, TAH Direct Responses

Wayfinding and Connecting within Our Town responses by Identification number.

9. If so what facilities would you expect to be available?	
ID#	D3 (Text)
19	Free bus services from Ōhope / Coastlands / Poroporo / Tāneatua
22	Already use alternative transport - walking, bus, taxi
43	11) Please consider dedicated pathways/separated cycleways for bicyclists, skate-boarders and those with scooters in the CBD. It's downright dangerous to have all of those mixing with pedestrians on The Strand!! Please be mindful of how future generations may use different forms of transport to get around the area, especially as we transition to a zero carbon future. (Please note the infrastructure work being done in Hamilton.) 12) And finally, please fix the uneven sidewalks, bumps and broken kerbs throughout the CBD (actually, ALL of Whakatane!!) to ensure our seniors remain safe when they are out and about, whether walking or on scooters.
45	I do not want to travel into the CBD on public transport. I want to drive my car so I can put my shopping straight into it.
50	Last Coastlands could park and walk over for work to help parking.
52	Walking cycle way from Landing Bridge road along stop bank, propose marina port to canal with return paths along new Bunyan road walk and cycleway. Upgrading poor walk and cycle way along keep road
53	One way to encourage cyclists to town is to provide secure parking racks for bikes, especially around cafes.
61	Public transport options e.g. Minibus (electric) service regularly looping from Port Ohope/hospital/Kope/CBD – free would be ideal but a small charge to be affordable to those who don't have cars. Consideration needs to be given to increased mobility scooters as the population is aging.
66	Why can't we start working to support a local shift from a car-dependant culture towards active transport? And that means safe streets and shared pathways from every corner of our beautiful town into our town centre.
68	Good signage is important in any redesign as well as places to secure bicycles.
75	I doubt this is the official way to suggest a regeneration initiative for the Te Ara Hou project but the library team was discussing bicycles in the CBD the other morning (school holidays brings more bikes and scooters to our door) and we thought it would be a good idea if there was more encouragement for people/kids/families to cycle and use scooters through having 'parks' where they could secure them while they use facilities and the CBD shops, etc. Our suggestion then is lockable bike/scooter stands, bicycle repair stations, and dog parks with water stations to encourage a more pedestrian access to the areas where people most want to spend time. Currently they want to bring their bikes and scooters inside buildings like the library which we are not set up to accommodate. We feel that some people are turning away because they cannot safely park there transport somewhere. I am happy to submit this idea more formally if you point me in the right direction to do so.
76	Support increased pedestrian/cyclist access from the Strand through to Warren Cole. And yes I think people the people I have spoken to are supportive of increased means to provide more safe, active, alternative transport in our area as long as we do not negatively impact on parking or accessibility in the strand....given the number of people outside of town, the elderly, disabled who do need to drive to access our town. increased public transport would be great too.
77	Wally Sutherland site: This would make a wonderful entry into the town centre with input from talented youth in the design and painting of murals depicting our Eastern Bay area. An Inter City bus station where the buses can drive off the main street to load and unload passengers safely before then being able to drive down McAllister Street onto Valley Road and over to Ohope, then on to Gisborne. Keeping the centre of town free of heavy buses.
80	1. Better connectivity from river path to CBD. Use the road up to the old yacht club for shared path across K. Drive. Make shared path in E-W and N-S direction on both sides. Currently multiple barriers

	but easily fixed. Please NOT an over-bridge, who would want to use it, seriously, talk to people who actually walk and cycle. You put over bridges over railway lines because there is no alternative. Test by asking could a 7 year old safely cross with their bike?
86	I also strongly think that this work must be closely connected with providing for more active transport around Whakatāne, or the new facilities will be underused. We need to provide a level of parking for those who need to use cars, and good options for others who are get to keen there using active means or low-scale public transport.
92	There needs to be more parking areas for disability vehicles, families with pushchairs, more ramps for access from footpaths. Presently there is good access through the carpark to the Strand. Why change what works?
94	Covered walkway (annotated aerial photo) - connect Strand walkway (between paperplus and Florist) to the Warehouse around edge of existing Kakahora Drive carpark to riverside.
104	Why don't we use this opportunity to go big on improving public transport, using The Gap as a hub for additions to our local bus routes that are aimed at getting workers to the CBD between 7.30am and 9.00am, then switching to a reduced schedule during the day before picking back up between 5.00pm to 6.30pm. The addition of covered bike racks which are in a centralised, visible location will allow greater use of this structure and solve the issue of there being no safe bike racks that are in viable positions.
105	2(b) Has Council considered upgrading the extremely poor walk/cycle way long Keep road. Imagine the start of actually getting a pathway from the Heads and connecting to this pathway - the start of a network available for all to enjoy! Rotorua and Hawkes Bay have invigorated their towns and wider regions by establishing a network of well formed, interesting cycles ways/walkways. They have utilised stop banks and old railway lines to do so. Dedicated, welcoming park over areas always bring large numbers of motorhomes and caravans throughout the year (we do have very mild winters) into your town. These are not camping grounds, but a supervised fenced functional dry area with amenities such as rubbish and recycling. Maybe potable water and dump station. Available to certified Self Contained vehicles only. Council could lease this land and receive a share of the income for its use while enabling the travelling public access to a special part of New Zealand supporting local businesses.
109	provision for CBD workers to rent space/business pay for carparking to free up spot for shoppers and visitors
110	3. Build a nice clean new toilet like the one in Taupo, one that our community can be proud of to use and have available for visitors.
114	Provision of a public toilet at Mokoroa Gorge / Birdwalk
116	More bike stands/parking in town
118	Places to lock bikes, disability access, facilities to change adults with disabilities e.g adult size changing bed and hoist, wheelchair swing,
119	Using Christchurch as an example, providing good, safe bike parking has to be thought of. Increasing use of e bikes, and if people can commute in Christchurch, with our climate we really have no excuse.
120	HUGE improvements on public transport options would be needed - a more regular and speedier service that is affordable.
121	Improved public transport, accessible parking for disabled people, improved public transport options
122	Apart from biking there are no other options.
123	Bike racks and possibly lockups. (Often theft of bikes and bike parts outside library) Place to charge electric bikes and cars.
124	A parking building and regular bus transport
125	Although I live in Appleby Rise and can walk to the Strand I'm not prepared to do any shopping and have to lug it back up the hill.
126	You need to ask why people won't consider using alternative transport options other than the car to access the CBD rather than just yes or no. I live in Wainui so there are no other options than using my car to get to the CBD. We have a large rural population so also not any option for them.
127	I live rural so there is no other option, unless you create a cycle path from Awakeri to town. I won't cycle on the main highway.

128	Should I so choose, I could already easily cycle to the CBD without using a sealed ungated road and using Warren Cole pathway.
130	There is no alternatives for a lot of people.
131	Sheltered bike racks, water fountains, bike lanes/paths
132	electric scooters maybe like in Auckland, that you pick up and drop off at different places after you have used them
133	Somewhere secure to park which is a must i.e a secure car parking building handy to the business area.
135	Tricky with two kids. One of the reasons I love provincial New Zealand is ease of access to facilities. I wouldnt mind walking slightly further from my car to reach town, but I would find it difficult if I had to use a bus (for example) to access the shops.
136	Parking next to facilities - disabled permit only
137	There should be areas for staff parking free and areas for public parking but parking facing the water front is a waist of a stunning view.
138	Safe pedestrian areas
139	Hop on hop off bus more regularly to encourage less cars coming into town centre.
141	Regular more frequent bus services that can be caught in more than one place
142	can't be too long of a journey. Something styled on a tram. Still needs to be plenty of short term parking for quick errands
143	We are surrounded by rural towns that come to the CBD, and the only option is private vehicles. And this is not going to change in the future.
144	In reference to the above question, I would use alternative transport because I am within the accessibility bubble to the town center (within 3km). I would expect bike friendly streets and bike racks to be available throughout town. I would expect a pedestrian first approach to the town center, so that pedestrians have the right of way over cars. I think if the Strand is made to be more pedestrian friendly, surrounding roads should be upgraded as they will then expect more traffic.
146	more bike lanes , whakatane is flat very easy to cycle around
147	Plenty of cycle parking, recharging stations for e-bikes
148	A decent cycle track from Coastlands The existing cycle track is in a state of massive disrepair. It is not wide enough in places to pass another bike and extremely dangerous having to go on the road when another cyclist comes the other way. It should be a wide concrete path like the one going up the Ohope hill.
149	Cycle paths and e-bikes charging stations may be a good way to promote locals leaving their cars out of the CBD.
151	There is the hopper but if it had other designated areas did pick up making it more convenient to jump in and head into CBD
153	More bike parks around the strand. E bike charging stations. If I was old and couldn't drive I'd really like a bus service (electric)to take me to the cafes and supermarket. And there will be a booming ageing population
155	Cycle safe and lockable areas, toilets.
156	secure cycle racks
157	There is a growing e-cycle population here. We need a safe way to leave our bike when we go shopping. Provide a safe e-cycle/cycle parking space. Other people might consider a free bus into town. Improve cycle-ways.
158	Free, regular busses from a large parking area would be great! If there were free shuttles in the evening so people could drink and get home safely that would get my vote!!
160	Clean good toilets around the whole of whakatane
161	Safe cycle ways
163	I'm difficult for this - I'd love to do it, but I have to do multiple stops in a day (children, grocery purchases etc.), so I'm not sure what a viable option is. Coupled with living in a rural area. I don't know what viable options there are, so I don't know what to say here.
165	There is no sufficient public transport to support this idea

167	I am happy to walk most of the time, but would avoid doing so if it was raining. I frequently have to dash into town to post mail and it would be a real bug bear if I had to park miles away and walk in to the Post Shop just for a 2 min job
168	I dont think that is practical ...how do I get my groceries to my vehicle if I can't park in the CBD?
170	Bike stands, bike paths or at least safer cycling routes. Consider a town centre shuttle bus that runs a circuit from main carparks to the eastern end of the Strand and back (preferably electric).
171	Bike racks. Bus stop with more frequent buses.
172	Bicycle sheds, e bike charging. More bike friendly roads and cycleways in town
174	Push bike parking and e bike charging parking. Camper parking
175	But not as the only option. I need to be assured I could get to my appointment if running late, and it's raining... or pick the kids up from the movies etc.
176	our own legs, to get me to and from. Health promotion right there! ;)
177	More e-bikes and scooters available to hire.
179	I can't use anything other than my car to get to town at the present time - it's too far to bike and carry things home, even if I was well enough to do so, no public transport options from here either.
181	more bike secure places
182	Park & ride from public car park. Must be reliable and frequent plus operate some after hours rides
183	Cycle bridge from Coastlands to The Strand would help. Our footpath from Coastlands is shocking
185	Daily buses from Kawerau, to and from Whakatane for business times.
188	It's not feasible for public transport for my job
190	Bike stands. Better rest areas. Bus service
192	It there were better bus services/ options, especially for the outer rural areas. Something I experienced in Australia, was the free bus loop around the CBD that would go daily (the green bus).
193	Maybe free bus that went from ohope/kope/the hub/whk? Daylight hours and maybe hourly?
194	Bus loop
195	A greater number of bike parking facilities in locations with good security including a secure, all weather storage area. Improved cycle links to the town centre from other parts of Whakatane.
196	Living out of town, we generally come with a list of things to collect and many of these have to be collected from the centre so alternative transport would not be practical. But I think you could promote cycling for people who live in town or those who want to move from one attraction to another. I really appreciate being able to park for free and not too far from where I need to go. I don't think retailers would like it but I would be happy if the Strand was car free.
197	Cycle friendly access. Ensure that all the main access routes into the town centre are cycle safe and encourage cycling. More bike rack locations in town.
198	Bike racks are useful (along with cycle lanes and lower speed limits for cars). During lockdown we biked from home to the CBD and The Heads all the time and it was amazing having low traffic flow and knowing our children were safe on their bikes.
199	Safer cycling pathways feeding into covered bicycle parks
200	The retention of carparks at the back of the strand for retail customers and their staff.
201	Promoting biking, by adding safe bike lanes all through town to make easier access to our public spaces and to schools, many parents drive their children because it isn't safe for them to bike along with the crazy, unsafe drivers in this town. Also stronger pedestrian crossing to encourage walking and make it more pleasant. All of these bike and walk ways that would connect with our downtown space.
202	Bike parking that has lots of space (bikes are bigger than they used to be!) and ways to lock up or with extra security like cameras. Bus stops on the edge of town but with easy flat access to the main streets eg canning pl or Kakahoroa dr. Good wise flat footpaths that allow wheelchairs and fewer trip hazards
204	We sometimes cycle along River Edge to town - the roads are far too dangerous. Some - not all - drivers are rude, crazy, dangerous. Its enough to keep cyclists off the roads. Tons of families were out cycling during Level 4 Lockdown. It was lovely and enjoyable. Safe bike stands near CBD would be nice.
206	An improved bus service

207	walk, bike
208	Place to park bikes, dedicated bike lanes. Parking offsite with walking paths to CBD.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Pedestrian-friendly walkways and bike paths. Reduced speed zones.
211	It is simply not practical to come into town without a car. Our town is too spread out (eg. town centre, The Hub, Ohope, Edgecumbe, Awakeri). I do believe we would benefit from Uber and taxis in the Whakatane areas.
212	Ride my bike into town
213	I live out of town so would still need a place to park my car before biking/walking with a shopping trolley/basket/trundlers. We need to enable easy carrying of things so that shoppers can visit multiple retailers with ease and get back to their car.
215	Secure bike storage with recharge facility for battery assisted bikes. Cycle lanes on Commerce Street
216	Tuk tuk
218	secure lock ups for bikes are alternative transport. enough parking options for people who cannot use alternative transport so they are not excluded
219	Dedicated cycle lanes through out town and the CBD and bike parking areas in CBD. More people getting electric bikes and would be great to bike into town safely from Warren Cole and get a coffee, shop or sight see and looping back onto Warren Cole walkway. We do get a lot of holiday makers into town in summer so cars will still be around. More parking is required so 3 or 4 level car parking buildings could be good at Pyne ST and McAlister St car parks. And the same at the 16 George St, Canning Place/George St cnr with the old mechanics/Smith & Smith building, purchase the land and make that car parking.
220	My son has a disability that requires us to park right outside where we are going. We have a disabled permit
221	The bus takes is not beneficial when considering time and is not economical compared to taking my own vehicle to town. Taxis are too expensive.
222	Park and ride, or parking on the outskirts of the CBD rather than in the middle of it.
223	More cycle friendly routes into and around town that are separate from cars. I would like to cycle my children to school and then on to work but it doesn't currently feel safe - especially crossing over roadways. Secure cycle parking in town would also make it easier to bike into town to go to the library, shops etc.
224	Covered and secure bicycle locks that don't damage bicycles.
225	Buses/more and affordable taxis (\$60 from Ohope to town) - happy to walk reasonable distance once there
226	I'm not worried about the car parking I can walk, but I notice others are continually mentioning that they think council will be taking car parks away. Perhaps a local bus service would help if car parks were removed.
228	I don't mind walking 5 min to my car for shopping. All day parking should NOT be in our PRIME space in town. If there are more all day parking areas available else where I would be happy to use them. Pyne street is often full before I start work at 9am but is a much better suited all day parking area. Reconfigure the all day parking area elsewhere from Kakahora drive. Keeping some of the short term parking for shoppers and utilising the space better!
229	Wider walkways/sidewalks - maybe one way portions of the strand. More places to park bikes and mobility scooters. Loading zones in the cbd with car parking at the outskirts (because car parking is still necessary and important).

230	Good lighting. Secure bike and scooter parks. Dog parks. Bike repair stations. Pedestrian crossings on roads (not the pretend crossings, actual zebra crossings with clear rules for cars and pedestrians).
231	Regular, cheap or free buses. Cheap or free rechargeable electric scooters (with GPS chips so someone can collect each night and return to the stations)
232	Regular local bus services using small buses e.g. passenger vans, with low possibly subsidised fares to encourage use.
233	More reliable buses from different areas of town (maybe smaller buses that are more frequent?) More bike lock-up facilities.
234	I live out of town and the bus doesn't come down my road or street :(
235	Improved pedestrian connectivity to the CBD from surrounding residential areas. Bus stations / routes, bike parking, bike corridors / safe roads, charging areas for EV / EB. Public Wi-Fi access. Provision of drinking fountains and public toilets. "Green gyms". Council should be engaging in "place making" activities.
236	Improved bus timetables for people that live out of town but work in town ie. Ōhope bus service timed so people are in town by 9am
237	Totally, I would take the bus every day if it would be frequent (every 15min) and more direct (no need for a 30min scenic tour). I would also bike to work more often if there would be more safe cycling lanes available (and more showers at work but that's another story!) :)
238	In Queenstown there is a free bus running constantly picking people up from the outskirts of town and dropping them into the town center.
239	Not applicable as I have to drive to work because of where I live.
240	More bike parking, public lockers for gear storage, drinking fountains/bottle refill stations.
241	Bus services that fit in with working hours Rural bus services. Better promotion and better pricing.
A182	Support one way road down Strand to bring in pedestrians
A183	More bike access and parking
A184	borrow bikes and stands, e-bikes
A185	Encourage more cycling and cycle friendly paths
A186	More bike parking attached to Warren Cole/Heads
A187	Public Transport needed
A188	Riverwalk too narrow, cyclists don't give room to pedestrians
A189	pedestrian cycling only zones
A190	E-bike chargers, bring people into town
A191	Integrate cycling, off road and cycleways as lovely flat town.
A192	Identify cycle availability on main bridge, signage taken away not put back. Can you put cycle on bolt on sides. Shared path, signage on Mokorua path
A193	Upgrade of cycle paths in and around Whakatāne especially Keepa Road from Coastlands into town.

Appendix R – Question 10, TAH Direct Responses

Growing Opportunities responses by Identification number.

	10. What type of commercial, entertainment and hospitality developments would you like to see in the town centre heart and wider CBD?
ID#	E1 (Text)
17	Theatre, ballet, more activities for children
19	No more high rise buildings in the CBD - they block the views of our stunning natural scenery. We badly need a Youth Drop In Centre with great facilities and trained staff incorporating a gym / music centre / dance area and art facilities. Love the lights on the trees, could have more solar lighting, will make it safer and more welcoming. Hugh permanent chess etc play areas. Safe place where Mums and Dads can feed change their babies.
24	Light house restaurant at The Heads.
25	A safe, clean central toilet facility. No 1. Another toilet facility desparately needed in middle of retail area. The one in Boon St is disgusting and dangerous. Needs to be sited somewhere near old Sportsworld. There are never too many toilets. If you want to develop a safe & vibrant evening friendly town centre then loo's/baby changing facilities are a priority. Central and well lit. Be creative and people friendly.
27	Please see attached 'concept' drawing of a rotunda developing an idea to allow displays/live music and VIPS to present to audience.
28	The area in the vicinity of the i-Site could be developed quite nicely. You might even replace the fountain.
33	Make town centre attractive to all ages, i would love to see the river walk be busy with parents with children, elderly, those with disabilities. Music venues, a riverside market weekly. Go on. Be bold in your design. This is an amazing opportunity!
40	The low level of buildings facing the river is part of its charm. Please don't turn it into blocks of flats.
43	4) I'd LOVE to see all the shops on the river side of The Strand (from the i-Site to Paper Plus or beyond) have dual entrances (from both The Strand AND from what's currently the parking lot) with outdoor seating for all the restaurants butting-up against a pedestrian/bike/scooter walkway with plenty of plantings and artwork and seating. 5) I wouldn't mind turning The Strand into a one-way street, but just from Commerce Street to George Street, with Canning Place running the opposite way. (This, however, would require a major re-work of the Canning Place/Commerce Street intersection, as people would then need to turn right, which isn't currently allowed.) • If Canning Place became one-way, it might allow for wider sidewalks back there. Many people use Canning Place to get to the steps up to the lookouts.
46	We contend that parking infrastructure that is adjacent or within close proximity to the CBD must be considered for all users. We would expect that any parking development should also consider the future growth and development of an expected rise of visitors and population of the district.
48	With the current development of an additional Skate Board Park and installation of an Electric BBQ in the Children's Playground adjacent to the existing car park at the north end of McAllister Street it would be an ideal opportunity to further develop the Miniature Railway Track Facility that boards on the west end of the CBD and on the Warren Cole walk/cycleway and Children's Play Ground. Currently our organisation is part way through a project to add 500 meters to an existing 500 meter railway track, the project includes a railway bridge and trestle, that once completed will be one of the best model railway tracks in the country. We will have the infastructure to attract visitors/tourists from all over the country to our town and railway facility. Covid hasn't been a good year for our facility, but over the past two weekends we have attracted 800 fare paying passengers, with many of them visitors from out of town, this expansion provides the opportunity to promote and attract more. We see this as an opportunity to support a local attraction that will add value, bring visitors/tourists to our unique town with stunning river banks views. We are therefore seeking an opportunity to have access to some of the funding that has been granted to our town as a means of enhancing the environment and providing an attraction that will provide benefits to our town.

	Our objective is to add value and enhance the environment that attracts people to our town centre and with recreational facilities.
52	Dedicated welcoming motor home parks. Relocate District Council to less attractive less valuable premises. Hotel development in town centre with great outlook and open attractive green areas. Change commercial leasing arrangements as it holding development back.
53	I have an objection to the suggestion that the I-site should be moved to the Strand/or other, this would be a huge mistake. Yes the present site would make a fabulous cafe/restaurant or reception space for special occasions. (could be multi functional) A new smaller architecturally matching building could be built for a new I-site next door with similar stunning views. We are lucky enough to have one of the most beautiful I-site locations in NZ, this is what attracts visitors to experience "our place" as soon as they arrive into town. How can they not want to hang around and experience what we as a town has to offer with a location like that. Perhaps more commercial buildings (council owned) along the Strand between Wharaurangi and the Bean Cafe could extend out over the car park area with deck or balcony areas to utilise the view afforded over the river and out to sea, these could be cafes or restaurants and have one dedicated balcony for musicians on market days or holiday events.
54	Thinking creatively about residential solutions in town would be great. Some of the old buildings on Council leasehold land (like the old Babinka one across from i-SITE) provide excellent opportunities for redevelopment. Special consideration should be given for protecting the unique nature of Wairaka as one of the original kainga of the town.
56	I strongly feel that there was no real thought to the businesses currently on the Strand prior to the PGF funding application. We already have a great town centre and the thought of creating a new "heart" not even on the Strand is devastating. There is so much potential on the Strand for development that would bring so much more for our communities and customers and I'm disappointed that the proposed \$8 million can only be spent in the carpark area, not one cent can be used on the Strand. We have a number of businesses on the Strand that are very concerned and feeling stressed by this proposal. Some have spent hundreds of thousands upgrading their stores and have then been hit with the Whakaari disaster and COVID 19. They're just getting back on their feet now and the thought of this development going ahead in it's proposed form is just devastating. Businesses have had enough and the outcry from the business community is not because retailers and property owners don't like change or don't want to be supportive, it's because they are afraid of the impact this is going to have on their livelihoods. Their businesses feed their families. If this goes ahead it will affect my foot traffic and my business. I have had businesses say they will have to move out of the CBD if this proceeds because their business requires close proximity parking. The town will become fractured and we just have to look at our regional neighbours in Rotorua and Tauranga CBDs to see what has happened to businesses there. Please do not let that happen here.
57	We need to update our hospo offerings in Whakatane. It is impossible for new hospo businesses to start up because there is simply no buildings in areas of ambience or foot traffic to set up a new business. Utilising the carpark and river front for retail and pedestrians is an 'no brainer' in my opinion- as a retailer in this area for over 30 years. If done properly this area will become a very unique and attractive area for local business and culture – cafes, shops, evening restaurants even a night market space! I have put forward the idea of a Cultural History and Heritage information kiosk near the floodgate entrance to the Ururpa.
61	Issue Earthquake-prone buildings on harbour land in the Strand: Let the leases along the bottom end of town expire and buy out lessees. Reconfigure the lots so that the commercial uses are perpendicular to the river of the Gap where shops face into the open space.
63	Future commercial development could be encouraged on a 2 storey level so that restaurants can take advantage of the river views and have parking under. It is noted that many of the restaurants now have upper level facilities and access from the carpark. This access could be modified to face the carpark as its main entry as well as the retail shops.
64	1. People outside on the street doing things adds to the atmosphere and liveliness of a place and keeps it interesting. 2. We want to encourage more people to be out and about spending money in the CBD. It is good for the town and for business owners and those they support (suppliers, employees, etc). 4. The better the outlook for people dining outside, the more people are likely to go and the longer they are likely to stay. 10. It is to the ultimate benefit of CBD business owners and their employees to prioritise and encourage shoppers and diners to the CBD over their own

	convenience. If we don't encourage and prioritise those spending money in town it will limit CBD growth and in turn limit the success of CBD-based businesses.
68	We will need attractive commercial food and beverage outlets along the river as part of the redesign. I do not support food caravans or coffee carts though.
74	Do the Waka Bridge. That will definitely be an attraction and will encourage higher use of the promenade. Particularly with excellent parking nearby in Kakaharoa.
76	Alternative Eat/Entertainment Zone could be beside the stream (Wally Sutherland land) with a walkway running along the stream connecting it to both The Strand and the river. It could have a bridge walkway over Bracken Street. By focusing some public focused development at that end of The Strand it will add more value because currently that end is dead after 5 but the other end is busy with all the restaurants, bars and movie theatre being down there. if going to build an 'eat street' facing riverfront make it two storey so restaurants have view and bottom can be dedicated staff parking for strand businesses (can give each business a specific allocation to be fair). Look at working with current restaurants to move (similar to how Rotorua did).
81	somehow making this parking area still available for parking that can also be shut off to hold events and have removable coffee carts, cafe carts be able to come in too.
83	We have a strong basketball community here in Whakatane but the only option for basketball courts are small half courts that only allow a couple of people to play or you have to go over the hill to Ohope. For many youth the viability of traveling to Ohope for basketball is not a reality. Basketball is growing fast in New Zealand and is currently the sport with the highest participation rates in the country. If the project is to go forward I would suggest that anything other than a full court is a waste of space.
84	Create and retain vibrancy within the CBD. Encourage Saturday markets to operate on the promenade. In conjunction with Ngati Awa investigate the feasibility of conducting a laser light show in the river front area or even on The Strand at night at certain times of the year.
85	Smaller food outlets, cafes and fashion boutique kiosks with seating over-looking the river are very attractive and popular in other centres.
87	Planned future development at the Yacht Club will further enhance the vibrancy of the spaces adjacent to the waterfront promenade.
89	Dining and relaxing adjacent to and in full view of the river is the draw card that is missing. It is a well proven formula for success both in daylight and with imaginative lighting in the evenings.
90	Carry out a condensing process allowing each property site lease to lapse as it expires allowing the site boundary's to be amalgamated or redrawn to form a site that allows redevelopment of an elevated site facing the riverside aspect.
91	Utilise the small green area at 32 Kakahoroa Dr or utilise the area from Wally Sutherlands old site and make that into the play area.
92	Perhaps more outdoor space in front of some of these eateries with no parking in front could be considered. More Picnic tables by the river such as those along from the I Site. Public toilets in this area should be considered. Commercial Rentals should be reviewed in light of White Island eruption and Covid 19. Lease holders to be offered first rights of refusals to purchase the freehold.
94	3. A wider top on stopbank with space for markets/food trucks / events a great concept.
96	The roof can then be developed as a combination of gardens, recreation areas for games etc, and walkways. If the ground sub-surface permits two-story structures, I would like to see one or two rows of cafes/bars, with laneways, on the roof, running from the rear of the shops towards Kakahoroa Drive. Siting them this way will allow the river area to remain visible and the whole area should provide good, attractive views towards the river and beyond. It would also be desirable to encourage owners of buildings on the river side of The Strand to, over time, redevelopment them so that the second story can link directly with the carpark roof.
97	Shops in this area to have alternative frontage onto this are and more areas created like the Office Bar and Grill, with upstairs view points. Builders employed to redesign shop fronts and upstairs cafes? To takon on apprentices to assist cafes and relocated museum in the green area.
99	We have an undersized Warehouse and New World in the wrong spot - help them move to a better place and use that area to help - could be a win win.

105	<p>1. Exiting assessts behind The Strand to the riverfront - has the Council actually viewed this area and seen the well laid out and landscaped areas beautifully enhanced by New Zealand's special Pohutukawa trees - it is a very attractive area now. 1(a) This area is well established and could be significantly better utilized as a multi-use community area. At present the weekly "Farmers Market" is forced to locate at the rear of the Memorial Hall complex - a devoid, exposed and unattractive location. Nelson has a "world famous" weekly market held in a bland central city carpark which simply hums because of the environment created - imaging Whakatane's farmers Market using the existing carparks in a superb, open sunny location beside the river! 1(b) Think multi use and utilize the existing areas 24/7 - how different a result that could produce! 1(c) We already have sport facilitis in town - why the random proposal for a basketball court or is this another subterfuge for redevelopment? Another basketball court in town may be a great idea. But keep it away from shops and carparks to reduce the potential of vandalism and worse. 3 Commercial Development - the Council has not been open nor responsive in arrangements it has made with commercial interests in respect of its plans and continues to hide behind as many walls as it can. 3(a). Imagine relocating the existing council buildings on Commerce Street to a less valuable and attractive part of town and encouraging commercial redevelopment - imagine a hotel overlooking the town centre, Pohutoroa Rock, the river, the islands and the sea incorporating open attractive green areas for all to enjoy - make Whakatane better than ever! This site while still ex tidal may be able to support development (possibly multi storey) as compared to the area behind the Strand that has a higher level of reclamation?</p>
111	<p>I-site and Regional Council blgs need not be used as existing offices but for all public to enjoy with Cafes and retail outlets in them. Walkway bridge between same over service land to carpark or river. Canoe styled bridge great idea.</p>
112	<p>Is a hotel viable? Not if White Island cannot be landed on. Many alternative torusit venues are not here. Unlike Rotorua we don't advertise Awakere Hot Springs. Ōhiwa Harbour for kayaking, SUP. Paragliding, sailing walking around the spit. The idea of Eat Street similar to Rotovegas. I never got there. It's expensive. I go to the Fat Dog withch is always full of people. If you took the Gap and extended this area into the carpark, thus creating a space where you could have markets and entertainers.</p>
114	<p>If built above existing commercial premises. Yes otherwise No.</p>
115	<p>I sugest that the following steps be taken. 1. Rezone Northern Strand for subway to The Bean to accommodate 4 storey apartments with retial and residenti car parks on ground floor while incorporating existing façade, where desirable, and using existing footprint.</p>
116	<p>Outside seating in the Strand by restaurants/cafes/eateries. Late night shopping/night markets/Sunday market in or near The Strand. Entertainment area at the pub end of the Strand, closed to traffic like Eat Street in Rotorua, or like Cuba Street in Wellington. Turn the information centre into a cafe/restaurant - great views. Car free between Commerce and Boon Streets.</p>
118	<p>Live shows, daily food market, food trucks, outdoor movies, climbing wall for kids, live musicians/performers,</p>
119	<p>A vibrant cafe/casual dining scene. Opportunity for live music and performance. Ability for small , independent retail to rent space at a reasonable cost /low overheads , maybe with shared spaces eg the new river market in central christchurch .</p>
120	<p>Maybe more things that would provide activity/entertainment for teenagers age-group?</p>
121	<p>Something similar to eat street in Rotorua but not necessarily focused only on hospitality, could include other retail such as late night shopping</p>
122	<p>The 2 shops in the open square made into restaurants so people can eat outside. Food market. Better clothing stores, but that would be better suited to an improved Hub which is an embarrassment.</p>
123	<p>More restaurants and bars of a higher quality than we currently have. Think less Cobb n co and less quart house and more Gin trap</p>
124	<p>We need a proper hotel/conference venue. Something where it could be a one stop shop. We have tried to bring conferences to Whakatane but getting accommodation, food and conference facilities is not possible. We also need to see more workshop/activities around things like the Museum, running things that families could go and have a go at.</p>
125	<p>Not everyone wants to go fishing is hunting and we are pretty uninteresting as a winter destination or when the weather is foul. We need an indoor activity centre with indoor mini golf, rock wall,</p>

	bowls etc for visitors and locals. The Museum display is tedious and there's nothing of interest for visitors or many locals in the artefact warehouse opposite the Police station. Ohope has a great Museum. Ask them for advice.
126	You have an amazing town centre already with dedicated Business owners that only want Whakatane to flourish and grow so to talk of turning the buildings around to face the river (more like riverbank) is a crazy idea ,who would fund this and why do that when we can put the money towards other projects that will be more beneficial . There are currently no empty shops in Whakatane which is a first for sometime . The people that have businesses in the CBD live , work and play in this area so careful thought and consultation needs to be done to make sure we continue on this path and that these people aren't disadvantaged by new proposed developments. People often say bring market stall holders into town but these are not the people that employ local staff , pay rent and rates and sponsor local events like ,you brick and mortar Business in your CBD already do .
127	I think there is enough. I like it that it is quite open towards the river
128	Any property strategy should be developed and be integrated into the final programme. This would be normal corporate/business practice. To do otherwise runs the risk of a property strategy becoming an add on rather than being built in. That is unless WDC is trying to be deliberately obtuse and non transparent. Is there another agenda?
130	Develop walley sutherlands site and leave the town centre alone
131	Pop up shop spaces that give affordable opportunities for small business owners to use a CBD space for a short time - which will give variety to the shopping experience and help everyone to support local. I think that we need an entertainment space, but think that Wharaurangi may already provide this. So the question is what's needed for it to be used more - maybe it needs free power for performers from solar panels on the shop roofs , sunshades for summer audiences, a team to create a seasonal programme so it is better used. New cafe/restaurant venues that is facing the river/surrounding or part of the new community space.
132	this is in my other ideas survey question.
133	More restaurants/hospitality areas at the back of the strand even towards the river (pedestrian friendly outlets).
134	More family orientated spaces.
135	I love our small independent retailers and would support any action that promotes/encourages this. I'd be keen to see more cafes/restaurants with safer outdoor siting space away from parking/roads.
136	A large resort eg Cophorne Hokianga where people can stay, swim in the Awa and eat fresh seafood.
137	All hospitality should face the water with ample views its the reason people come to whakatane. All retail should be the same! The cbd is outdated and non progressive. If we want more people to visit we need to create a place like no other.
138	More family friendly eateries (like Papamoa Tavern)
139	Along the new wharf and surrounding walkways more cafes restaurants to take in our beautiful river and wildlife which should have more car parking to take stress off current parking in town. Affordable rents to encourage businesses to possibly change their locations to new hub in town.
140	Less pubs
141	More children and family entertainment facilities like bowling alley, skating rink, rock climbing, mini golf, etc
142	See 5. Community art and craft Centre.
143	Develop the Wally Sutherland site for a Hotel/conference facility.
144	Restaurants and shops facing the river. More civic amenity spaces to enjoy throughout the town center.
145	Won't matter if no one can access it due to having no parking.
146	river front cafes, more.family orientated activities now we have lost white ialnad. An interactibe museum showing yaraqera, whitebisland and perhaps showcase the unusual landscape we live in. In
147	A larger community space is needed in the town centre, this is mentioned in the consultation document and is something that could be used to stage events that would bring people in to the

	CBD and then support the surrounding businesses. Somewhere to bring the Sunday market closer to the CBD would be good.
148	I don't think any of the commercial buildings face the river. Would be nice if in future any new commercial buildings be forced to look over the river for the enjoyment of the occupants.
149	I would like to see Whakatane keep is mainly independent retail status as mentioned above. A waterfront seafood restaurant that promotes our locally caught fish using sustained fishing methods and not mass trawling. A gallery selling local art work. High quality shops that promote local Maori culture. An example of this could be a resident Maori wood carver show casing their unique and traditional methods. An outdoor space for the existing markets and the festivals we hold.
151	While there is the inside courts for basketball at ar memorial it would've gooddd
153	whatever local small businesses that can be supported by the community. A garden bar☺. Riverfront dining and bars. Fresh fish from the wharf.
155	I enjoy boutique-type shopping, cafes and outdoor concert spaces, outdoor movie area in summer would be wonderful.
156	the existing cafes and bars in the strand could be assisted to have a frontage facing the river with outdoor tables.
157	A permanent community art gallery (currently art groups rely on using empty shops). Continue the Warren Cole walk/cycleway beyond the rowing club all the way beyond Trident and further. There is a distinct lack of attractive cycle ways here. Revisit older proposals from cycle park advocates regarding the Ohope wider area. Now people who like to mountain bike go to Rotorua. There is a tourism opportunity lost.
158	I would LOVE to see a restaurant/ cafe/ bar hub alongside the river, particularly where the wharf/ fishing club is OR where the information centre/ regional council are. This would make for an awesome vibe and might actually injust some life into town, especially with a free shuttle! There is no nice bars/ nightlife in town, young people dont want to come here without anything fun to do at night. It might be nice to have a cultural hub where the park currently is, by the Waka, near culturally significant sites.
159	there is most probably enough there already.
160	Ten pin bowling
161	More river front eateries
163	Down the river end, I'd like to see premium restaurants (second storey river views) and bars - like an Eat Street. As you go south-west back along the Strand, move into an entertainment district - movies, Epic Escape, places with laser tag and ten pin bowling and a Chipmunks and basically ANYTHING to keep kids entertained would be an improvement, plus that nice open green space (space for food trucks too; something like the Sunday Market 2.0/Improved could be here). Cafes are scattered from the edge of Eat Street, through the Entertainment Zone, into the Retailer Zone at the very end - with shops for buying "stuff" - and offices and business services relocated to second and third storeys (pretty sure three storeys up you get river views). Electric scooters available throughout, parking needs to be past the Retailer Zone.
164	We need all shops to be tenanted. We also need more clothing stores for 25-50.
165	We have a good range already now. We need to support existing businesses
167	The Cafes are great and I love the unique locally owned shops as opposed to the chain stores
168	Not sure
169	Cafes, restaurants, bars, shops, family activities
170	Commercial developments should be decided on the business case for that commercial development. As a public asset an outdoor music venue would be fantastic.
171	A rain friendly area for kids offering limited food, play facilities, coffee, beer haha. Some low key areas for gigs etc with outdoor spaces too. We need an Okere Falls Store type setup - family friendly multipurpose, good for day and night. A rotating good truck area night be nice. Or something like Dinner in the Domain in Papamoa. This stuff needs to be actively advertised too.
172	Good mix at present
174	Push bike and e bike charging and parking space to encourage CBD employees to go green to get to and from work. This area will change as Internet shopping increases. Now is the time for vision and not fixating on what has been. Nostalgia could be a point of difference

175	Indoor outdoor flow for cafes and restaurants so eating outside doesn't encroach on the footpath. Wine bar.
176	Open air restaurants...space for small gigs... and generally hanging out. Green space included, with trees for shade.
177	Not sure, the proposed ideas seem pretty spot on so far.
178	I would like to see a variety of commercial options and not just a street of restaurants.
179	More small independently owned shops - they bring character and points of difference to our town centre - offices are boring for visitors, and there are enough cafes.
180	The top of the Strand alongside the I site needs to be focused on Food and entertainment and again you need parking to make that happen. Also the Strand is in need of some much needed TLC which would really help even having signs to the Public toilets and making sure they are clean. We drop the ball badly on the basics of a good shopping environment.
181	Suggestion that instead of spreading out the town centre spreads up - the buildings that have upstairs space, be encouraged to utilise the space to open out towards the river views/sun - apartments, cafes, businesses... Go up not out!
182	More cafes, restaurants, tourism/experience type activities, accommodation,
183	Evict Spark and Presentables from the Gap and replace with cafe and wine bars. Open top story to connect view to the river
184	As above, things for young people to do.
186	As above- we need more places to eat and be entertained - we lack that greatly. I don't feel like I walk down The Strand and think hmmm I would love to eat out and be inspired to go somewhere. Something like The Mount - The Strand reminds me of a version of this, just a tad outdated.
187	More entertainment options for children and teens, i.e. Chipmonks/Lollipops style indoor playgrounds, 10 pin bowling/laser tag/video arcade. Eat Street style pedestrian lane with nice restaurants/bars and cafes. Move commercial office buildings back to the town centre and stop the spawl up Louvain Street and further south.
188	If the land under the strand buildings was freehold people could develop as they choose .
189	Family area, somewhere for kids catering for all weather. A community activity centre combining retail/food
190	We lack things to do entirely
191	An area for outdoor markets and entertainment, maybe small cabin type shops encouraging the smaller bespoke/craft type businesses. As the population increases retail & eating outlets along the river front so long as the businesses are viable and not at the expense of businesses in the cbd making it into a ghost town. A variety of retail should be encouraged into the CBD and more commercial businesses ie lawyers re-located to the outer areas
192	An eat street (Wellington / Rotorua) would great a vibrate atmosphere and would draw a lot more people into these areas. Something like "Motion" that is in Rotorua. Incl bowling, arcade, jumping, laser tag, mini golf (glow in the dark!) This would also bring a lot more jobs!
193	More rainy day activities.
195	Eat street style area or street food vendors. Area of active green space for markets, outdoor movies etc. Cafes / bars with river views and more outdoor dining options
196	Keep things small scale so that we don't lose that small town charm. Good eating and meeting places. More things to do with visitors when it's raining. Small scale music / performance venues
197	Riverside market. Pop up eateries.
198	Like the outdoor entertainment spaces - like the natural ampitheatre and the Rose Gardens when used for Jazz in the Park....maybe something similar but like a bandstand/stage permanently set up. An Eat street space be cool where there can be eating outside and musicians in the summer. I want an indoor skatepark for when it rains - pipe dreams! TBH, I think we got some really great things going on in this town as is. It would be nice if the river walkway was super smooth concrete for skating on, like the waterfront in Napier.
199	New restaurants and bars. A green area that could run a smallish entertainment event
200	For hospitality and entertainment developments we need to remember that the greatest number of people to benefit these facilities will only do so on a friday night and the weekends. So to have permanent facilities when only used say monthly and at the end of the week seems foolhardy.

201	I enjoy having a good meal and having diverse foods to choose from in cafes and restaurants, unique shops, which we have some of, rather than stuff like warehouse or other mainstream every town in NZ has them, box stores. Space along the waterfront, or in the proposed park space, where we could have music, entertainment and community events.
202	All weather outdoor seating attached to bars and cafes with child friendly areas (turf, small playgrounds etc) so that bars don't become antisocial drunken hovels. Street art. evening events in summer that close the streets and bring stalls for food and other market things. Morning farmers markets that close the streets every eg Sunday morning. Just ways to make sure motorists know that they don't own that space all the time!
203	i think there is adequate building space for our current requirements.
204	A river view day cafe would be nice, one that can be protected from the elements in bad weather. A Motion Entertainment Centre like Rotorua's would be great indoor, all weather, year round fun for kids.
205	I think the location of the isite could better utilised for cafe / bar / restaurant space to encourage locals to be there - the isite could be across the road...
206	I think we need to have more entertainment options especially for younger people, such as a ten pin bowling alley with a cafe, this could be used by, older and younger people.
207	an 'Eat Street' similar to Rotorua
208	Variety of restaurants. Unique stores including op shops and local artisans. Tourism operations (diving, sailing, etc.), museums and an expanded library- (2nd floor with reading areas looking out towards the river!)
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Possibly closing the eastern end of Strand, between Wharaurangi and the I-Site roundabout at night. Even better, always. More space for the 'virtual wildlife'! =)
211	More eateries particularly including outdoor eateries and bars. I would like to see a fund developed or assistance provided to landlords on The Strand to beautify their buildings - eg. repairing, repainting, revitalising and modernising the buildings. A hotel and conference centre would be of huge benefit to commercial groups.
212	Brewers bars with open air areas that feel open and have a view
213	Diversity
216	Restaurants/bars for part at least, could utilise either side of river as well.
217	Have a look at Ahuriri in Napier, I think it is a blueprint Whakatane could follow. A vibrant social, café scene etc along the waterfront which attracts people
218	An old school diner type think where they serve cheap fast food and deserts where the majority of the seating is outdoor, music at the place etc. some small space for pop up shops/fund raising whether it be a small indoor space or outdoor. would potentially remove buskers etc and give them a space. as I know sometimes people avoid areas where people are set up due to them not wanting to say no/get approached
219	Additional higher end restaurants for visitors to enjoy.
220	Dining in wider footpaths, outside entertainment, a resort along river
221	A bowling alley, a pool hall and, an arcade centre would be fun.
222	Night markets, centralise eateries and bars into one precinct, have more people living and staying in the CBD
223	It would be great to have cafes/restaurants that looked over the river, and a public space for the Sunday markets and events.

224	Restaurants with seating on raised decks viewing the harbour would be cool. Of course it may not be feasible or practical- especially with the increased threats that climate change brings.
225	Bowling alley, children's soft-play areas, laser quest, tramp park, amusement arcade, skating/roller skating area (or multi functional arena), minigolf course etc. There is limited activities one or 2 more could encourage longer stays (Rotorua a great example)
226	There needs to be more ethnic restaurants in town there are plenty of empty shops which are too expensive to either renovate or cost too much to lease to attract any new eateries. Maybe just drop the prices of leases so the shops stay longer. Or use places we already have like the old Wally Sutherland Building site should be demolished and turned into an Eat Street style like Rotorua with lots of different restaurants including places for musicians.
227	Conference Centre. We need something that can pull large groups of people here for a few days at a time. A great place would be where the Warehouse is now and this could be relocated out to the Hub. I don't think large format retail is compatible with the future of our retail. A multi-purpose conference center would attract private investment that in part would fuel economic activity.
228	- River front facing restaurants - (a lonestar family friendly) - Cafes that have a view and more outdoor dining space we are the sunshine capital and don't utilise this in our eateries!! - Missed opportunity there. Multil level development. First level: retail and shops (Glassons, hallenstenis, jbhifi, JJ's, Stevens etc, shops that people are going to TGA for!) Second level: restaurants looking out to river with balconies, umbrellas etc (like Auckland viaduct its amping there) Third level: Maybe apartments or offices? Pop up cafes
229	1. Some type of entertainment hub for youth and families. 2. In addition to the above a dedicated youth centre with low cost/free activities and support services on hand - possibly in kopeopeo would be great. 3. A mid sized hotel conference centre. 4. Water front development raised to the stop bank level - could have parking underneath.
230	Outdoor theatre space. Street dining along the frontage, outdoor shared commercial and public green space dining along the river side.
231	Gaming (not gambling) arcades. Concrete chess tables with waterproof power outlets. Water fountains with wading pools? (the statue kind - imaging a statue of The Lady on the Rock with water spouting out her hands and head, and a shallow pool surrounding the rock, or a statue of White Island, with water spouting out of the volcano location, or Whale Island with water spouting out of it's peak, with dolphins, whales, and boats painted on the tiles surrounding them in their shallow pool areas).
232	Encourage speciality shops and also consider modest-sized hotels near to water
233	I would love to see a co-op type of place where you could purchase a range of locally made/grown products in one place. Like the Ohope market in a store.
234	Get rid of a couple of "Vaping" shops. We don't need four on The Strand. It promotes a nasty habit. I would like to see a "Timeout Game Zone" for all ages that also has a bowling alley. I would like to see more cafes and restaurants on the waterfront. I would like to see Ocean Liners docking off shore and bringing their passengers/tourists in by smaller boat to the shore. I would like to see our Nightclubs upgraded and have higher standards then just being mediocchre pubs.
235	I would like to see consolidation of the CBD area. It is currently very large and spread out for a town this size. This will increase value of CBD land. No consideration should be given to sale of Council owned land in the CBD area.
236	Nicer outdoor dining options, restaurants/cafes with a river view, a sunnier more appealing town centre (at the moment one side seems dark and unappealing
237	A live music/comedy/shows venue would be great, especially if overlooking the river/ocean. A well functioning public transport network/taxi to then get people home after a night out.
238	Encourage more music events like Womad in New Plymouth. Where the whole family can go.
239	More cafes on the water front - especially dog friendly ones :-)
240	Retail and dining facing the river, and outdoor dining to make the most of our fabulous climate. Hotel and conference centre. Entertainment options that are family-friendly and make Whakatane a destination afterhours and in the weekend. Live entertainment plinths and equipment. Effective lighting to make it attractive, and safe.

241	We need more mixed use multi level buildings. First level retail outlets and public plazas, second level restaurant and cafes where you can enjoy riverfront views and have something to eat. Creating a vibrant/ bustling retail strip and public space. Enabling people and business to thrive. We need a modern hotel. Need Great pub-style venues with twinkly fairy-light lit beer gardens and breezy open-air spaces. Rooftop bars and cafes making the most of our sunshine here to enjoy. Offering floor-to-ceiling windows allowing uninterrupted views of the river for the cooler months. Riverside markets or more CBD markets. spaces for events and things to happen in our town. other activities - ten pin - laser tag chipmunks facilities and activities for families.
242	The Gap is underutilised. There could be markets, food swaps, stage with entertainers, outdoor movie or games set up. It could do with some shade and comfortable seating. introduce a bowling alley into the area.
243	I would love to see 'the best playground in the bay' closer and incorporated in our CBD - fenced and shade sailed for safety - along with this having a modern restroom facility with a family room like is often found inside malls. Our current restroom facilities are left lacking in regards to catering for families. Another thing myself and my whanau would enjoy and would bring us to the CBD more often is to be able to sit and enjoy a drink and a meal overlooking our beautiful awa.
A194	I want our riverfront to be Like Ahuriri in Napier, a promenade of eateries and bars which spill onto the riverfront
A195	free of carparks . More bars and social areas
A196	Put a big theme park up just like Rainbows End
A197	food mall
A198	Night markets or Saturdays - close Quay street for this? I-site to include café / ice cream etc and more useable space to get people to linger and enjoy views. Shift I-site itself, need more than tourists up there for short times. Platform out on area past yacht club.
A199	include another high-end restaurant for fine dining
A200	More cafes! And drinking spots
A201	bring back somewhere at the Heads to eat/drink!
A202	Café's and souvenir shops along waterfront
A203	Dance studio with mirrors
A204	Connect town to all riverside cafes/restaurants etc
A205	Create spaces so soemthing for people to linger for - coffee carts etc
A206	I-site needs to move so can use for view and have café, coffee
A207	Eat Street in town, Road rule park, Café at River/Heads
A208	build a mall.
A209	Establish a dining and bar precinct
A210	Eat street, make Strand one-way and cover it
A211	At the Heads - put a nice café
A212	Check out Whangarei riverfront and newlson town centre
A213	eateries and restaurants
A214	Make provision for people / cafes on the Riverfront
A215	Observatory, 4D theatre for virtual White Island tour
A216	put in a water park, big playground, food stalls along the waterfront
A217	ice cream, burgers, drinks
A218	Make i-site a cafe
A219	Picnic tables, seating, eating venues adjoining river
A220	Town lacking wine bar with deck and views
A221	Keep access into town and provide cafes on river, provide shuttlebus for workers into town. Ōpōtiki residnet
A222	Views, market along riverfront to draw people in

A223	Ice cream shop at the heads
A224	Shared space for eateries common seating / tables/ shade for food trucks, nigh market style. Live music playing for nice vibe. More retail options and better hours like a late night or weekend
A225	Not enough young persons shopping, lots of things close sat/sun/mon so not much happening then. Would like to see things open/activated longer thorough weekends / night. Foodies nore of them food court style with trucks.
A226	Resturants / bars that utilisie the waterfront. Have noticed coming to town from living in Hamilton that many people are stuck in their ways, but there's a whole generation of young people coming through that want change
A227	Night life important and weekends - currently most cafes / restaurants close weekends.
A228	Eateries, pop-up coffee / ice cream etc on walkway along river. Night life - bars and restaurant.
A229	like KFC and McD's and BK's
A230	night use, water lights, café on river
A231	Brilliant to develop waterfront, but need mobility safety and small shops
A232	Riverfront cafes, shops etc Key for development
A233	Turn town to river - from Mount and think Council doing right thing
A234	night life and weekend life
A235	views of river with coffee!
A236	Restaurants and bars along to riverfront
A237	Love eateries along river connecting with water, Waiewe Stream through open space. Like town free of cars pedestrianise, free activities
A238	Keep carparks, i-site as restaurant
A239	Update i-site and develop towards the Heads. Leave carparking on main street and behind Spark alone!
A240	Tourists I've spoken to have been looking for places to eat on the riverfront

Appendix S – Question 11, TAH Direct Responses

Growing Opportunities responses by Identification number.

	11. Would you like to see more residential development in the CBD?
ID#	E2 (Text or Y/N)
17	N
22	Depends on how residential development is done and will be it be for only the rich and super rich?
25	Not if it blocks out existing apartments.
40	N
43	The area across from the i-Site (formerly housing Babinka, now becoming a Cuban restaurant?) is another great asset, and it would be a shame to see yet another high rise apartment go up. Wouldn't it be GREAT if the property could become a mini marketplace, with outdoor stalls for vendors selling food (to eat there or take-away), artists selling their own artwork, crafts people w/ local-made items etc. The area could have scattered picnic tables for people to eat their meals amongst plants, greenery and art. (It could also be an area for buskers to do their busking!) If the marketplace was a "stepped up" 2-story set-up w/ the green space where Babinka was and 2 stories of vendor stalls closer to the White Isle Apartments, even more vendors would have an opportunity to participate! • I'm not against additional high rise apartments - I just think they should be built against the hill and not on the river. The riverfront area should be for "all" and not just the wealthy!!!!
57	These changes to the proposed area will also encourage developers to consider residential unit type accommodation close to the CBD.
59	As the population ages it would probably make more sense to facilitate residential development in the Central Business District but this should not include multi-story buildings alongside the river or next to the information centre
61	There are too many shops in Whakatane for the number of people. The shops at the eastern end of town regularly turn over because they are not commercially viable in the long term. Use these spaces for residential development to bring more people to live in the town. More people in town encourages others to come in and reduces the 'dead' effect of an empty town centre.
79	The most vibrant city/town centres around the world are those with a large resident population living, playing, and working in the town centre. This is typically created through extensive mixed-use development with the standout example being the city of Amsterdam. The entire town centre is comprised of attractive 4-5 level residential buildings with an abundance of ground floor retail space offering a diverse mix of goods and services. Uniquely, the majority of Amsterdam residents commute to the city fringe for employment in business parks and modern high-rise office buildings. The city is extremely pedestrian friendly not as a result of restrictions on vehicle use and parking – but due to road rules that give right of way to cyclists and pedestrians at all times. Well planned high-quality residential development in the Whakatane town centre will appeal to the attractive baby boomer market who are actively seeking warmer coastal regions to spend their retirement years. Appropriately priced and located apartments will also appeal to the youth demographic, another key demographic in regenerating the town centre. Building on a strong foundation of residents will allow the development of a more diverse hospitality and entertainment offering, which will in turn stimulate growth of the visitor economy. See full submission for all comments
90	To increase in-town population the area could include low-rise apartment blocks (a maximum of three floors) well spaced and with wide landscape setbacks so as not to create a visual 'wall'
92	I wouldn't like to see more residential development in the CBD. Could the infrastructure cope? Already there are empty apartments that have been that way for sometime.
111	Appartments would be good. Yes high-rise with walkway bridge.
118	No
119	The apartments seem to have been popular and mean people can live in town and reduce reliance on vehicles

120	If there is sufficient demand and it can be done sustainably with access/infrastructure/etc put in place to not have a detrimental impact on the existing town amenities, traffic flow, parking, natural hazards & environmental considerations, etc
121	Medium rise higher density residential
122	Where is the space for that.! stupid question
123	Great idea. Nice modern living above shops.
124	Yes if this helps with boosting the town profile.
125	No, I'd like to see less commercial development in residential areas. So many family homes have been converted to business premises it's not surprising there's a shortage of affordable housing and rentals.
126	yes but not if it means taking away retail space and the car parking that allow people to spend time and money in our town. This would need extremely careful planning and public consultation which I hate to say are not your strong points at the moment .
127	Please no more apartment blocks
128	With an average income of \$25.6K or thereabouts, I don't think so. Retirees may be able to afford to do so. However with a residential land ask of 11 hectares over the next decade I would think that should be officers' focus. How many of the new houses being built in Whakatane are being constructed by contractors from elsewhere? Trade training is good if it works.
130	Nope
131	We need more housing - I think green, affordable housing options could be a positive addition to our CBD and town.
132	can do, if it popular, it is a good idea as Whakatane has limited places to build new residential development
133	yes and no. Yes- maybe above retail outlets but of good quality in fitting with a modern town concept. No - Not just anywhere and fitting into the towns concepts (visually and culturally).
135	Sure, if its done well and designed to last. No more "pod style" development thanks.
136	No
137	You can't do that with out the cbd shopping and living spaces worth while visiting. We do not want to turn into Kawerau with get free stuff and gardens but no other reason to go there as there is no shopping no food and a hole lot of scary. I honestly think if we want tourists back we need to think big and rebuild the strand and waterfront to show the world we are the next place to visit.
138	Yes, we need to build up, not out
140	No
141	Yes. I'd like to see the shops open on Sundays in the summer too
142	Not really. Only 3 storey and if away from river front, pohuturoa and doesnt detract from the beauty of the escarpment. Around skate park and botanical gardens would be ok
143	Not necessary.
144	Apartments within the Wally Sutherland property (see comments above). No residential property in front of the river.
145	No
146	no
147	I'd be concerned about increasing traffic congestion if we add lots of residential areas in the CBD.
148	An upmarket apartment block on the river.
149	I do not think we want to much residential development in Whakatane. A couple of small boutique hotels with waterfront views would bring tourists to the area.
150	No
151	Yes
153	Only the development of existing buildings - above shops Careful planning to prevent building of apartments with exclusive views that block the views for others
155	No

156	Not if this means large high rise buildings as this would diminish the visual impact of the spectacular natural landscape
157	Yes, but with careful consideration to height, shadowing and not blocking views of those behind such a building/buildings.
158	God no, all those old people in apartments just kill town completely, all their moaning about noise has shut down half of town!!
159	No. I would rather see a concerted effort put in to having a retirement village built in the town. We have lost and will continue to loose so many retired couples until this happens.
160	No
163	Not really - I think the amount that's there now is plenty. Apartment living isn't that popular in NZ? Make the streets less clogged with cars, bring electric scooters to the party, and you don't need to live right IN the CBD to enjoy it.
164	No
165	No. The apartments are sufficient
167	Doesn't bother me either way
168	That would be ok...the apartments look great and are a very modern way of living.
169	Sure
170	Yes, provided this does not reduce area required for commercial use.
171	Don't care. Prob not if developing for hospo and entertainment
172	Definitely. Bring people back to the CBD. More apartments , townhouses etc
174	As shops disappear we must adapt and it will rejuvenate the town. Just no washing racks on balconies
175	Maybe
176	no
177	If needed, as I'm a visitor and not local I don't know if this is what locals would want.
178	I think residential development in the CBD would be great for the vibrancy of the area but it would need to be done in such a way that the street doesn't get completely cut off from the sun. A cold, grey, shadowed main street is not inviting.
179	No, there are already enough apartments close by for the time being.
180	That would really help business which ultimately is good for all.
181	AS per previous comment - upstairs would be fine. Trying to keep our heritage buildings would be a great feature
182	Not really
183	No
184	Where? It's cramped as it is.
185	No
186	Not particularly phased, not yet I would say. We need to bring more here before we think of adding more residential development such as more apartments. We need the attraction first.
187	No.
188	I support increased residential population in the cbd
190	No
191	Multistorey buildings with retail/restaurants on the ground floor & residential above only
192	Yes! This would bring a lot more people / pedestrians into the town centre. Retail / commercial on the ground floor, restaurant on the 2nd with upper levels being residential.
193	Perhaps another one or two high rise apartment complex. Not too many.
194	Not really
195	Yes, upper floor residential apartments
196	I think there is a risk that would work for investors and rich retirees but most families would be excluded. We should all be able to share the beautiful places, not just the rich. I wouldn't want to see

	the scale of the town changed i.e. no multi storey buildings that would dominate, block views and cause shade. Any development must be in sympathy with its surroundings.
197	As long as it doesn't dominate the natural areas.
198	Not really - especially the multi-story residential developments. Don't want to look up and see buildings towering over us everywhere like at the Mount.
199	Maybe
200	Yes if there was space and demand for it.
201	no opinion
202	Yes - above shops or other apartment developments
203	yes but not in the car park area.
204	Only on edges of CBD
206	no
207	No
208	Yes, more residential development in the CBD (we do not need more million dollar apartments, but reasonable places folks can afford), will bring a vibrancy to the area and more services to the area.
209	These questions are not sufficient to provide functional feedback with the proposal of removing parking from the CBD and creating 'pedestrian' zones. The proposal in essence is to remove parking for some type of broad walk? I do not agree with the proposed changes set out in your consultation document. I do not agree for rate payers to cover any additional costs associated with this project. There are already green zones in the CBD. Develop these to be more functional spaces. Near RSA and between council and police station. There is no access issue between the river and CBD. There are enough recreational areas within close walking proximity to the CBD. Cultural heritage is represented throughout the CBD and further along the eastern end of town.
210	Nope
211	I would like to see a hotel and conference centre in the CBD.
212	Yes. More apartments looking at the river
213	Yes
216	Not really its important not to overshadow the beauty.
217	Unsure
218	residential development would need to be in the form of building up rather than building out and would need to be relatively affordable. also ensure that certain things can not be complained about unreasonably by residents such as a liquor licence for an establishment being opposed as it creates noise on a weekend. needs to be built in conjunction with hospitality and residents knowingly accepting the lifestyle/noise etc that living in a CBD comes with. not a quiet retirement space
220	Yes
221	No. I would like to see more shops in the CBD. Any chance of encouraging Kmart and Bunnings to move to the CBD?
222	Yes
223	yes - bringing more people in to live in the CBD would help give the town vibrancy, especially in the weekends and evenings when town is often very quiet.
224	I would like to see softening of occupancy codes etc so that small spaces can be utilised in and around existing buildings.
225	Would expect more hotel/accommodation type development
226	No
227	Not in CBD
228	yes more apartments as long as they have their own parking included in the apartment facilities.
229	Yes with retail on the ground floor and apartments above. It would bring more people and vibrancy to the CBD. But please be mindful of height profile and aesthetics.
230	Yes, within limits. Height restrictions of four-six floor complexes would be preferable, with shared tenancy of retail/service/hospitality at ground level.

231	Yes, but it needs to be affordable for Whakatane Residents. eg. Average people living and working in Whakatane. If a person working full-time at McDonald's, The Warehouse, or The Whakatane Council can't afford it, then what's the point.
232	Yes provided the costs can be kept down - e.g. there is supposed to be an 'affordable housing' drive occurring in NZ but most of the new developments are totally unaffordable to many people, particularly those on lower incomes, yet we have hundreds of holiday homes that often lie empty for the greater part of each year while some people have no permanent place to live. Absolutely awful inequities exist in a so-called developed place.
233	Yes.
234	I think we have enough at the moment.
235	Appropriate district plan provisions exist for residential development to occur on a permitted basis within the CBD area.
236	No
237	Build UP New Zealand.
238	Yes create apartments above the shops then the views can be enjoyed.
239	Neutral - doesn't affect me personally.
240	Yes, but only if it's not at the expense of our natural environment. I.e build up on existing buildings, don't expand our footprint.
241	yes
242	No it should be a business area where people come to shop not live.
243	Yes. That would be a good way of bringing more people to the CBD. Currently the only reason I go to the CBD outside of work is to get a takeaway dinner once a month or so.

Appendix T – Question 12, TAH Direct Responses

Growing Opportunities responses by Identification number.

12. Do you have a design idea you'd like to show us.	
ID#	
27	Rotundra concept sketch
42	Kakahoroa Drive parking area sketch
55	Yes -Carousel ideas
83	Albany basketball court. Was constructed on what was prior to the court a carpark, something like this would be amazing.
88	Stage 1: Boardwalk and platform
89	Riverfront podium submission
94	Covered walkway and interactive water feature concept
104	Combined footbridge, bike deposit and bus depot idea
117	Raised Footbridge Concept Plan
172	Waterfront concept sketch
187	Whakatāne CBD concept plan

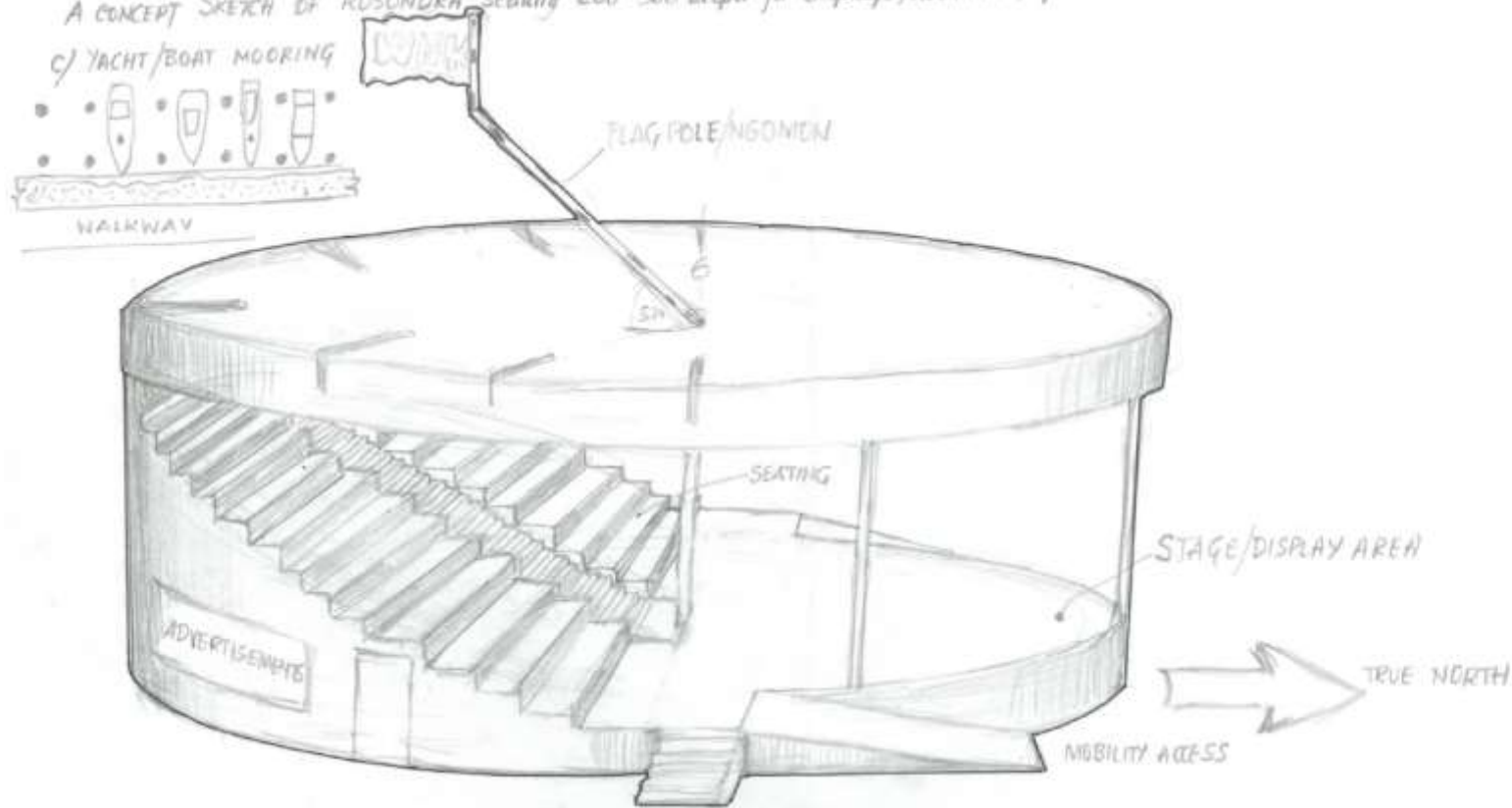
Response 27. Rotunda Concept

* I BELIEVE WE NEED A GROUP OF SPECIALITY FEATURES TO ENCOURAGE VISITORS TO VISIT WHAKATANE 27/

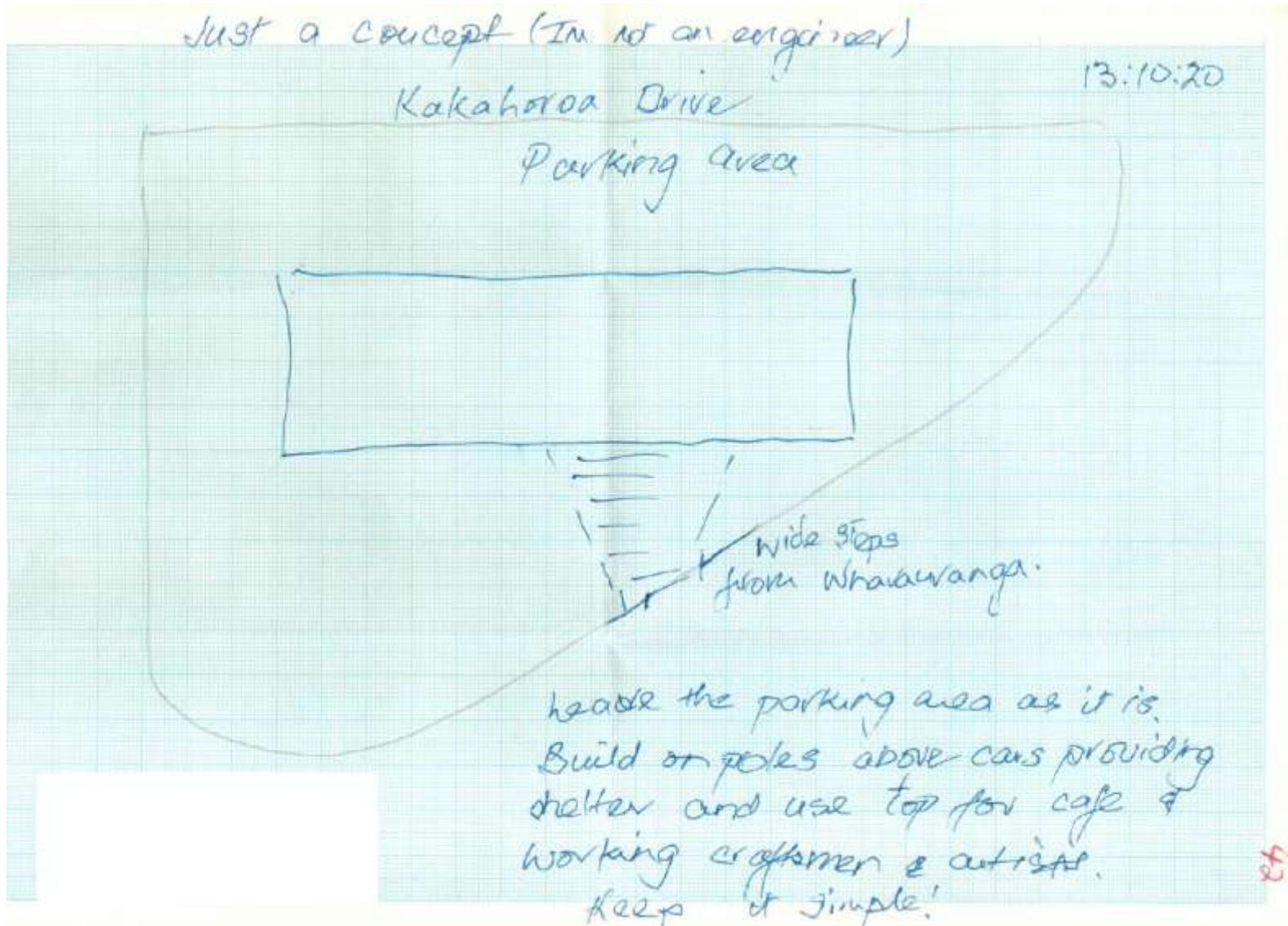
A/ EXTEND THE MINTURE RAILWAY FROM ITS PRESENT LOCATION TO THE HEADS:-
 TRAVELLERS COULD GET OFF AT STATIONS LIKE SKATE PARK, NEW WORLD, LIBRARY, SHOPS, BEAN+ INFORMATION, APARTMENTS, REGIONAL COUNCIL, WHARF (WHITE ISLAND TOURS), FISHING CLUB, WHAKA, PLAYGROUND, COAST GUARD. (BUSINESSES WOULD PAY NAMING RIGHTS FOR EACH STATION
 NB. VERY UNIQUE LOCATION, TRAINS WOULD BE QUIET, PASSENGER GET ON/OFF AS REQUIRED TO SUIT THEIR REQUIREMENTS

BY A ROTUNDRRA (REMOVED) REMAINED ROSUNDRA, WE ARE USUALLY THE HIGHEST SUNSHINE VALUE IN NZ.
 # USING SPACE WHICH GETS SUNSHINE ALL DAY ie CAR PARK behind shops / Grass AND near river etc.

A CONCEPT SKETCH OF ROSUNDRA seating 200-300 people for displays / live music / speeches etc



Response 42. Kakahoroa Drive parking area sketch



Response 55. Carousel ideas

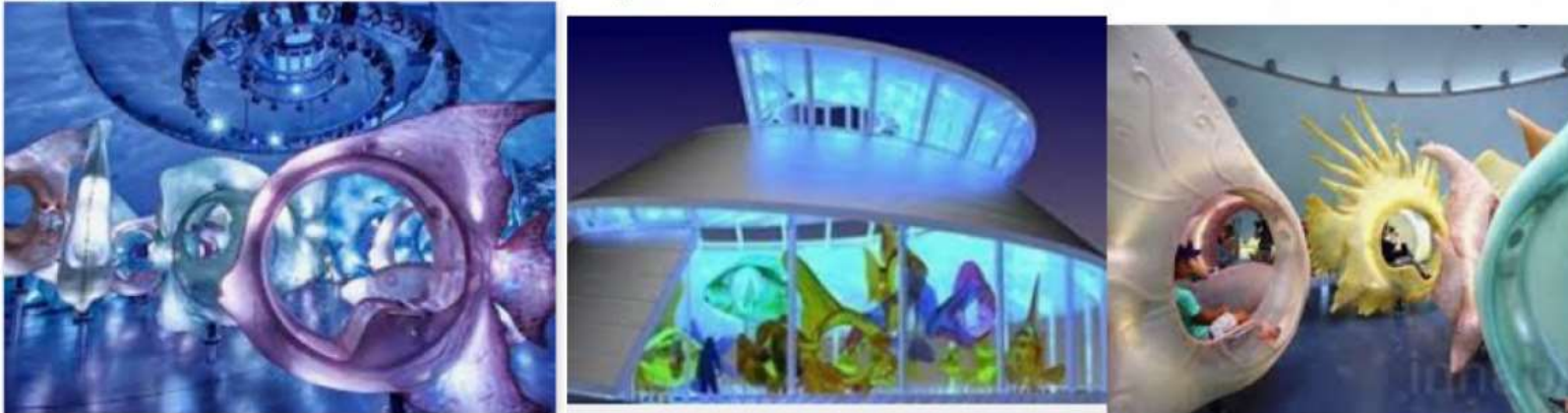
Please don't laugh too hard - I do recognise that this suggestion is more whimsical than sensible and it might not fit in the area up for discussion. But as something a little bit different and fun to have in our town, how about a carousel?

We could go the traditional route which would be quite nice:



Or how about something a bit more creative?

The [SeaGlass Carousel](#) in Battery Park New York is amazing, would probably interest a wider audience than the traditional carousel and the theme fits our river front area:

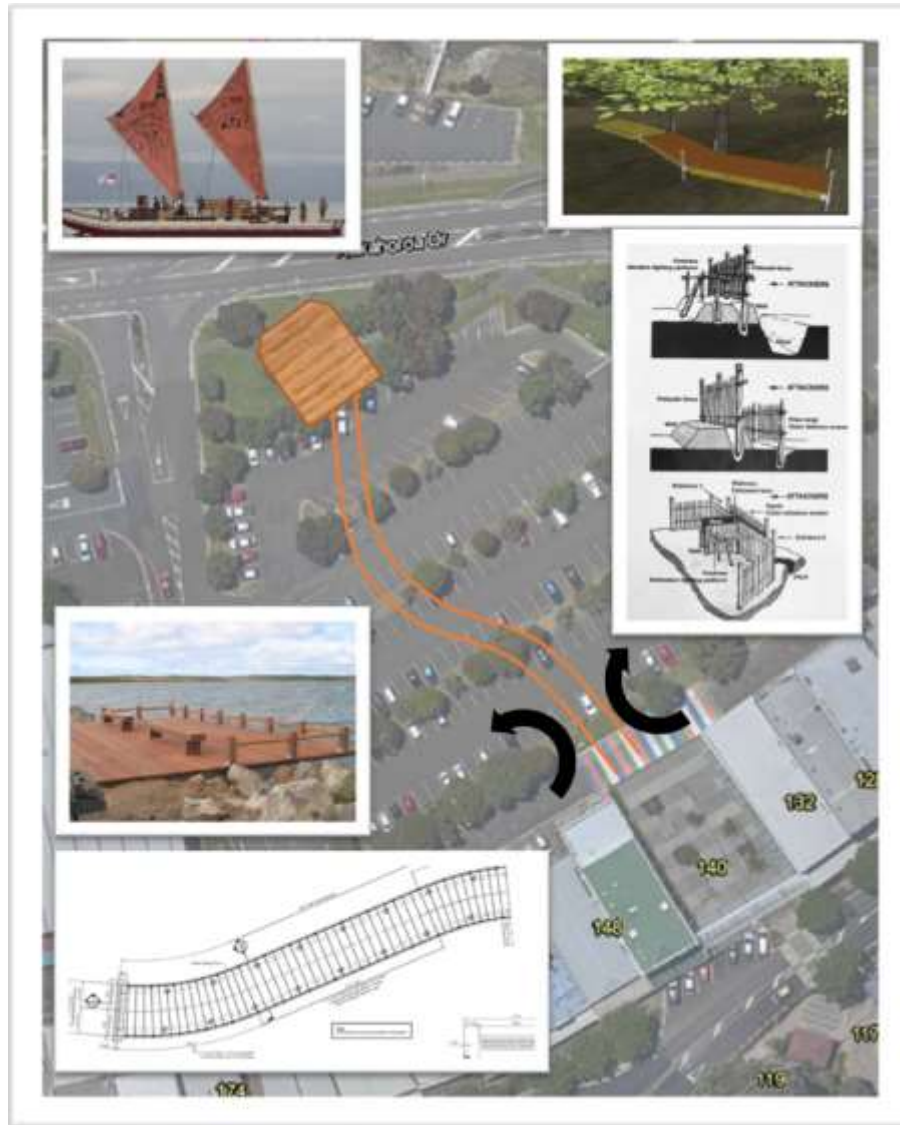


Using this idea as a starting point, I'm sure we could come up with something similarly enchanting but also uniquely 'Whakatāne'.

Response 83. Albany Basketball Court



Response 88. Stage 1: Boardwalk and Platform



STAGE 1: BOARDWALK AND PLATFORM

Boardwalk from The Gap to the grass reserve adjacent to Kakahoroa Drive.

The reserve is elevated so the final platform sits on the top of the reserve to access the river and marina views, and look over towards the Urupa on the opposite side of the river.

The boardwalk could sit above ground so as to minimise disturbance of existing infrastructure i.e. existing channel and curbing.

Design of the boardwalk would mimic a stream i.e. not straight but "Flow" between trees.

Steps or ramps could link to existing carparks.

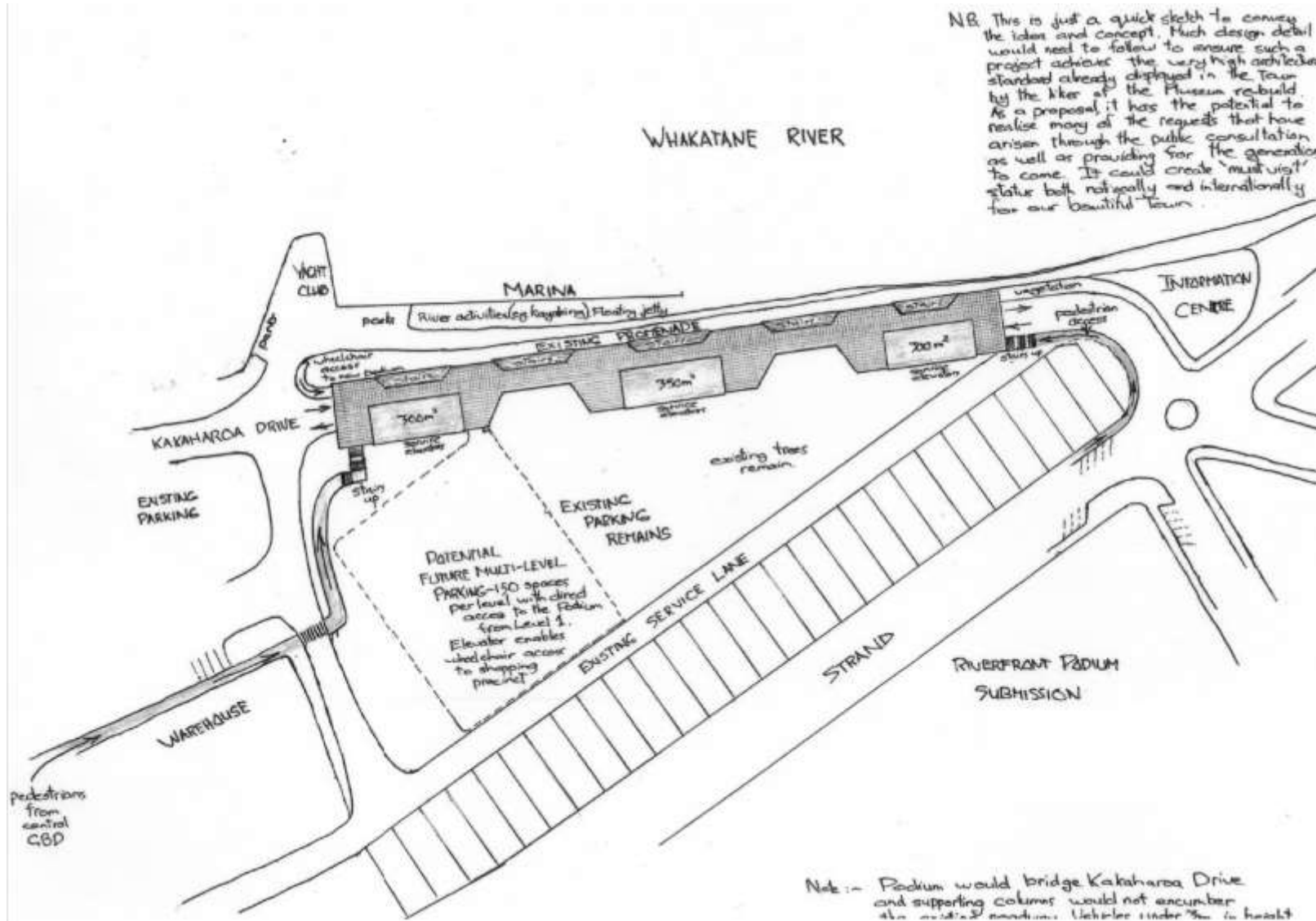
Could have "palisades" along the length of the walkway, or maybe just the viewing seating area, to provide safety and represent a pā site.

The viewing platform could have sails, to represent a voyaging waka. This acknowledges Ngāti awa's arrival into the area. Incorporate seating and LED lights.

At the front of the "waka" a carved Tauiho could be placed on the platform.

The service lane would need to be returned through the existing carpark so that no vehicles travel over the boardwalk

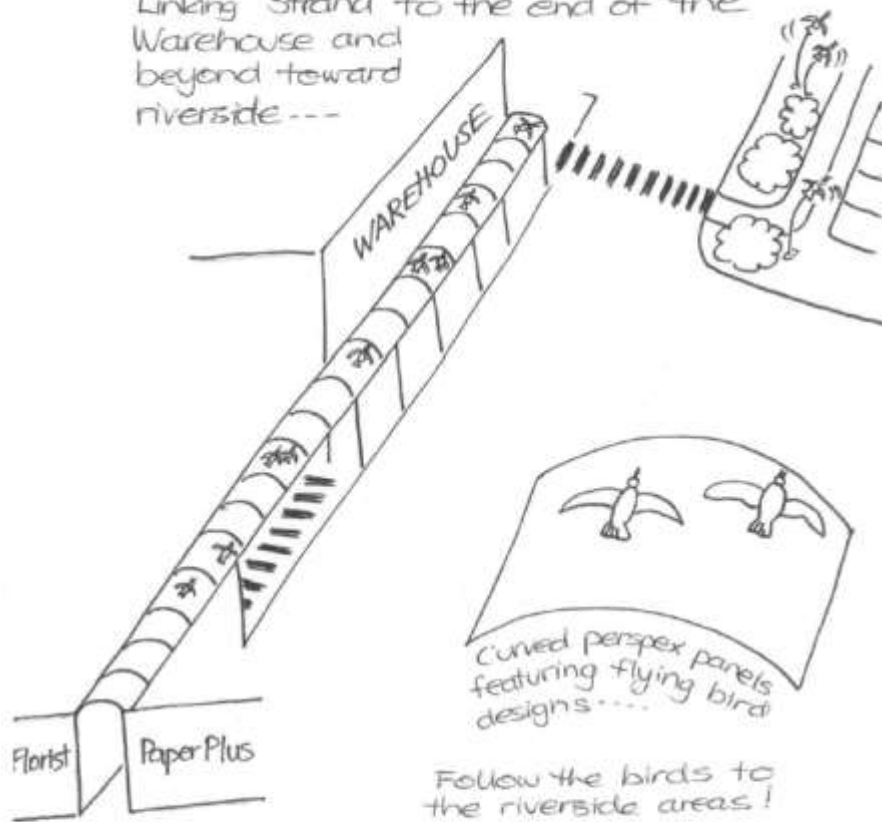
Response 89. Riverfront Podium Submission



Response 94. Covered Walkway and Interactive Water Feature (2 pages)

COVERED WALKWAY

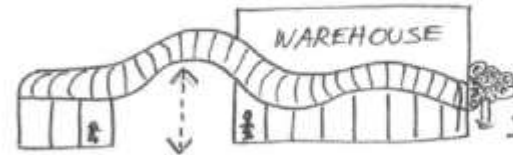
Linking Strand to the end of the Warehouse and beyond toward riverside---



Curved perspex panels featuring flying bird designs.....

Follow the birds to the riverside areas!

A high covered walkway linking Strand to Warehouse area, and crossing to path meeting existing path around Kakahorua Drive parking area (to meet Waka bridge submission)



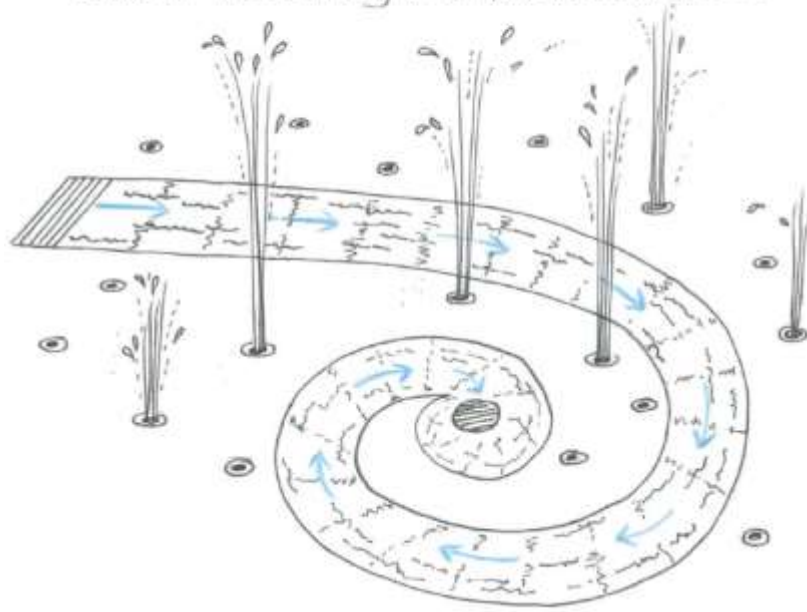
An undulating design reflecting the movement of bird flight to give a higher clearance area for large delivery trucks. Also adds aesthetic interest to covered walkway area.

To continue the bird theme and follow the birds toward the riverside areas, models → on extended poles to move in the wind to attract direction of path, to be placed along the walkway edges.



INTERACTIVE WATER FEATURE

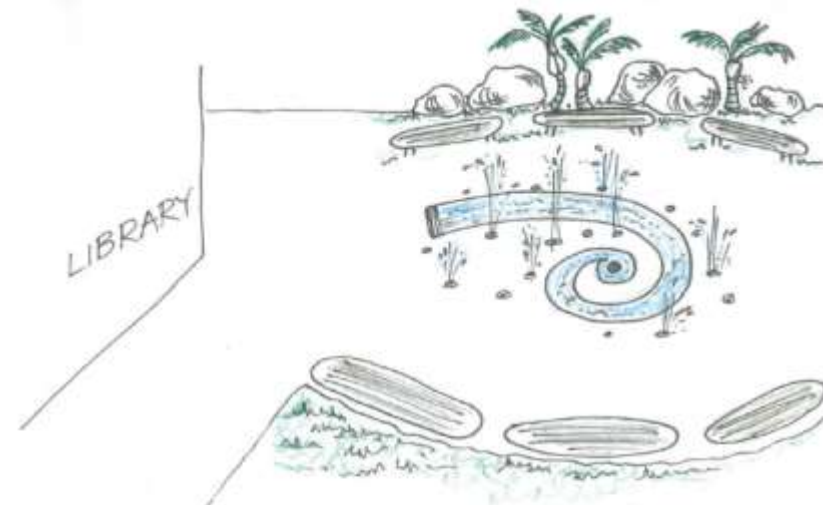
For consideration perhaps in sunny area between the Library and the Watchhouse.



Koru shaped water run follows a slow gradient ending in a central drain where water then repumps back to the starting flow point.

Koru water run is created in flatish yet textured tile material to give the impression of a flowing stream.

Koru complimented with jet fountains which intermittently yet randomly squirt upward at differing heights.



Water feature positioned at the carpark end of open plaza area. Seating based on existing design (cane shape) like those near Baxter's Cafe at the opposite end of walkway area.

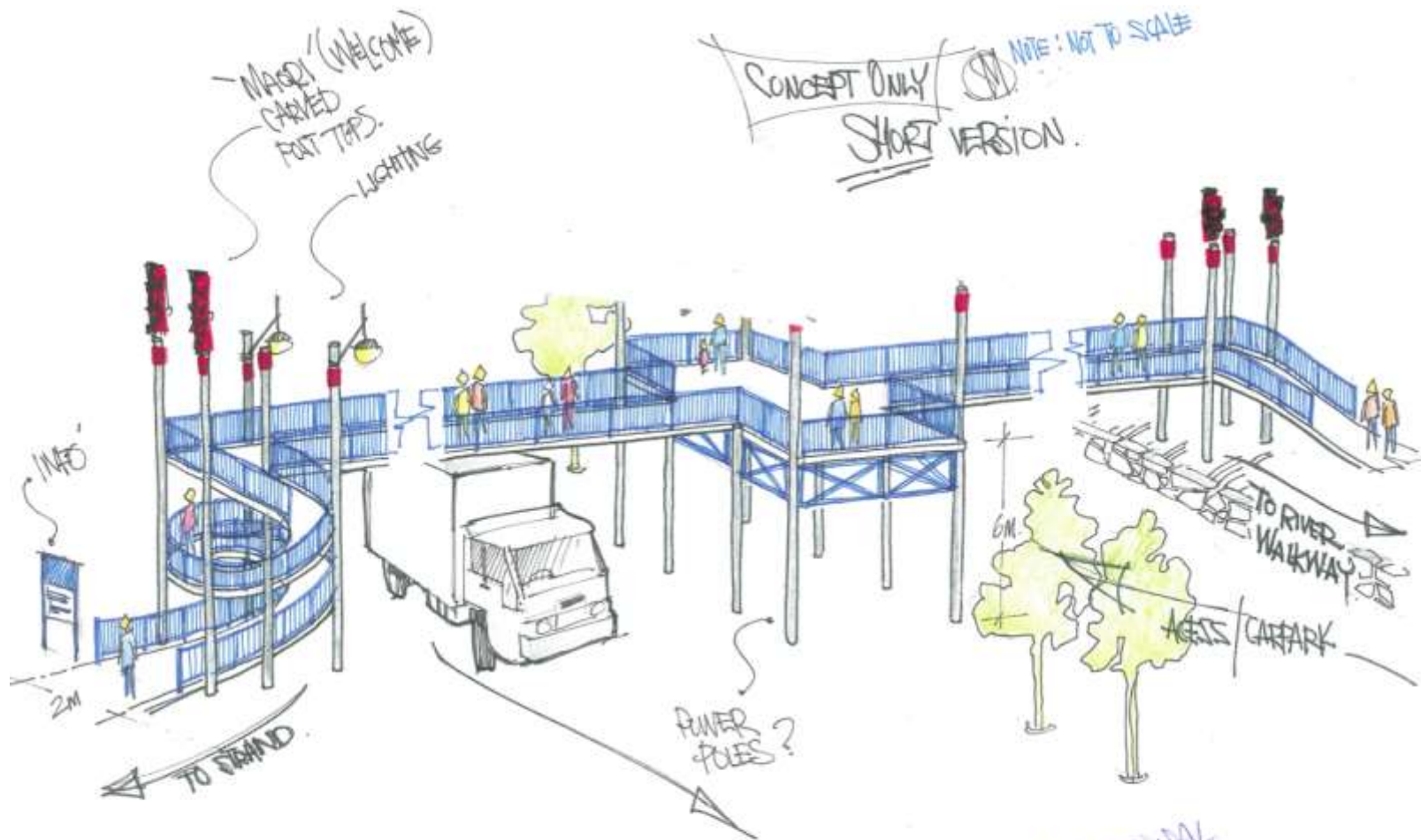
Cracked area could also be redeveloped to connect with Nibau and boulder theme, or more welcoming design for the library entrance area as its opposite the doorway.

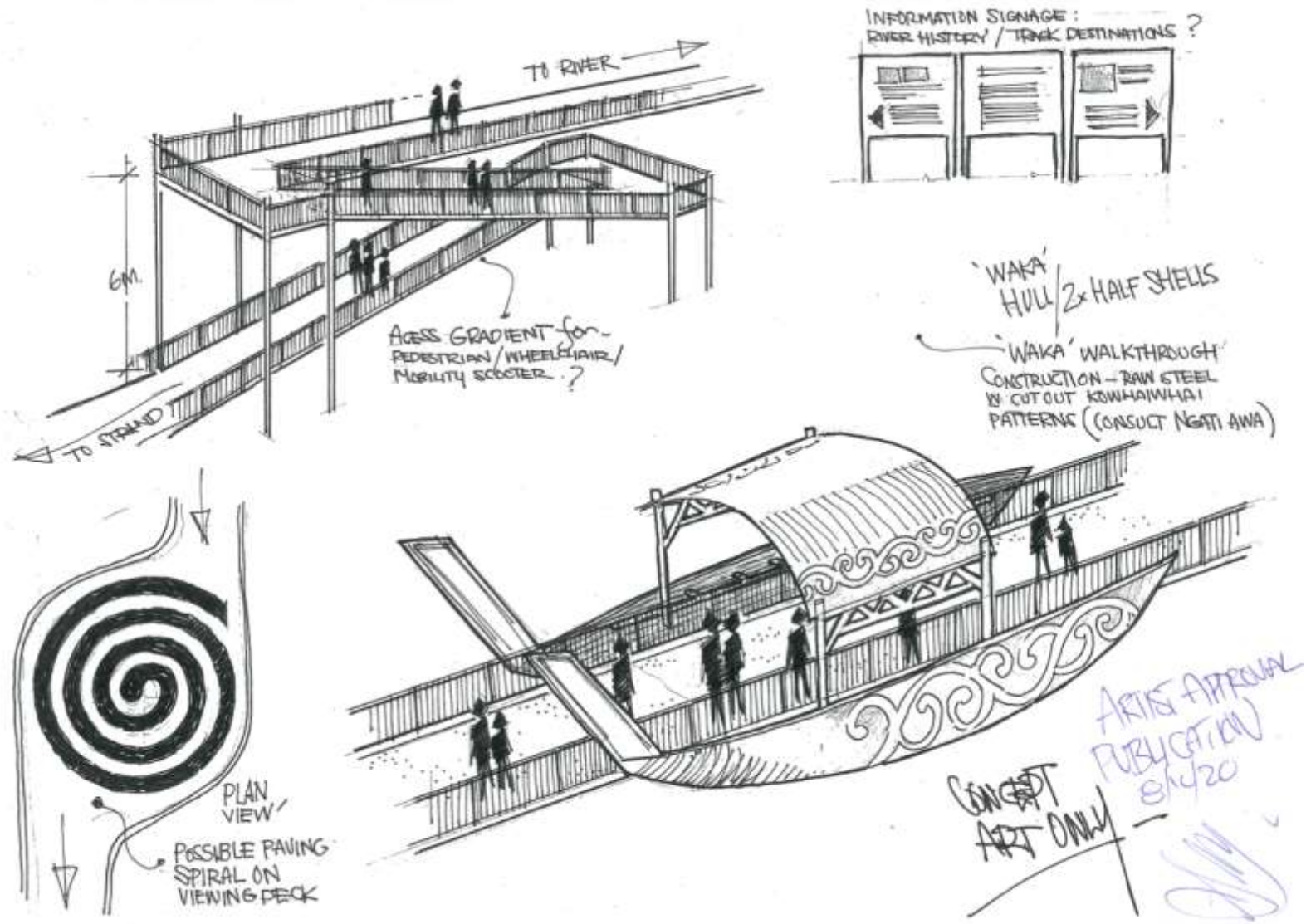
Response 104. Combined Footbridge, Bike Deposit and Bus Depot Idea



Response 117. Raised Footbridge Concept Plan (3 pages)

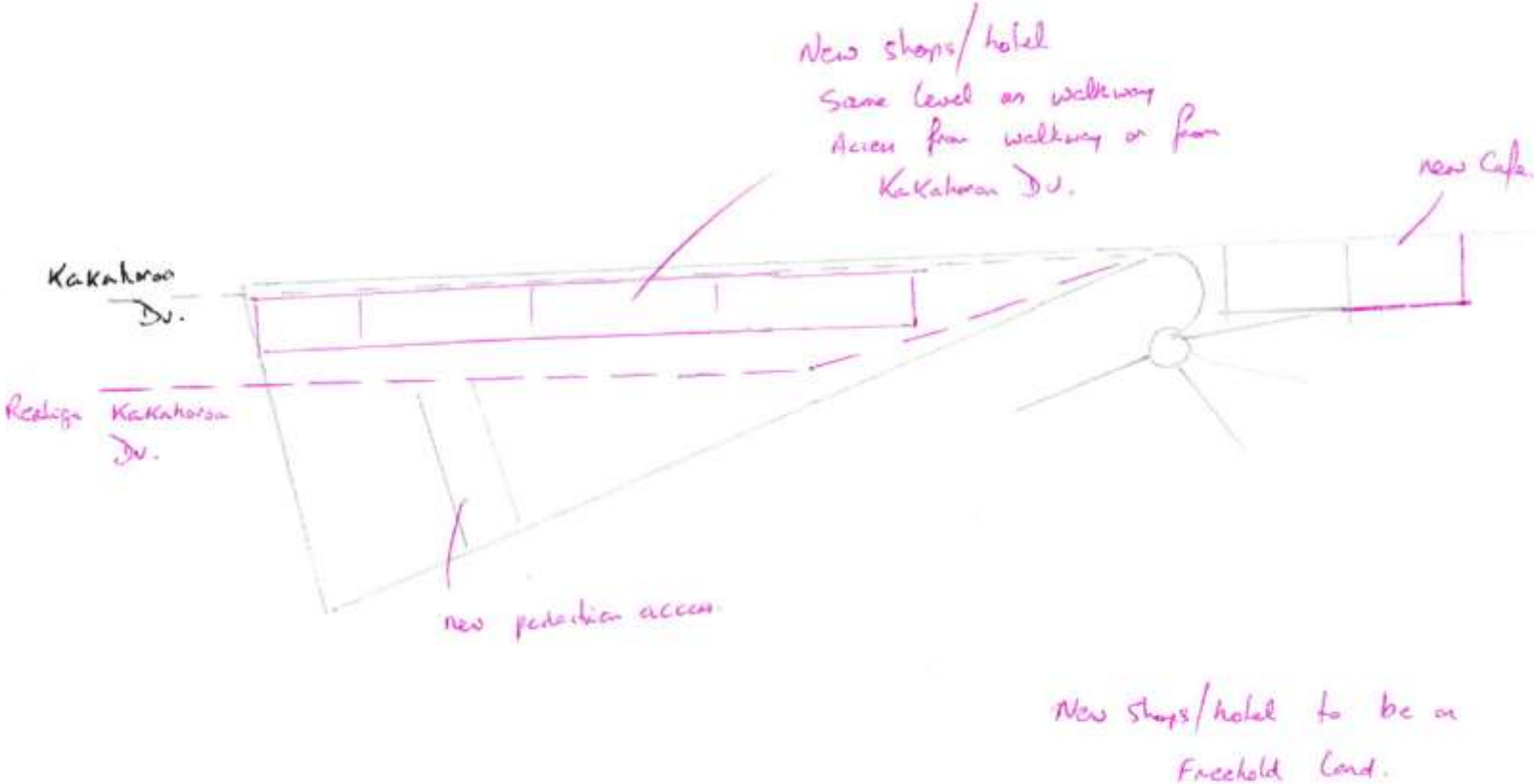






Response 172. Waterfront Concept Sketch

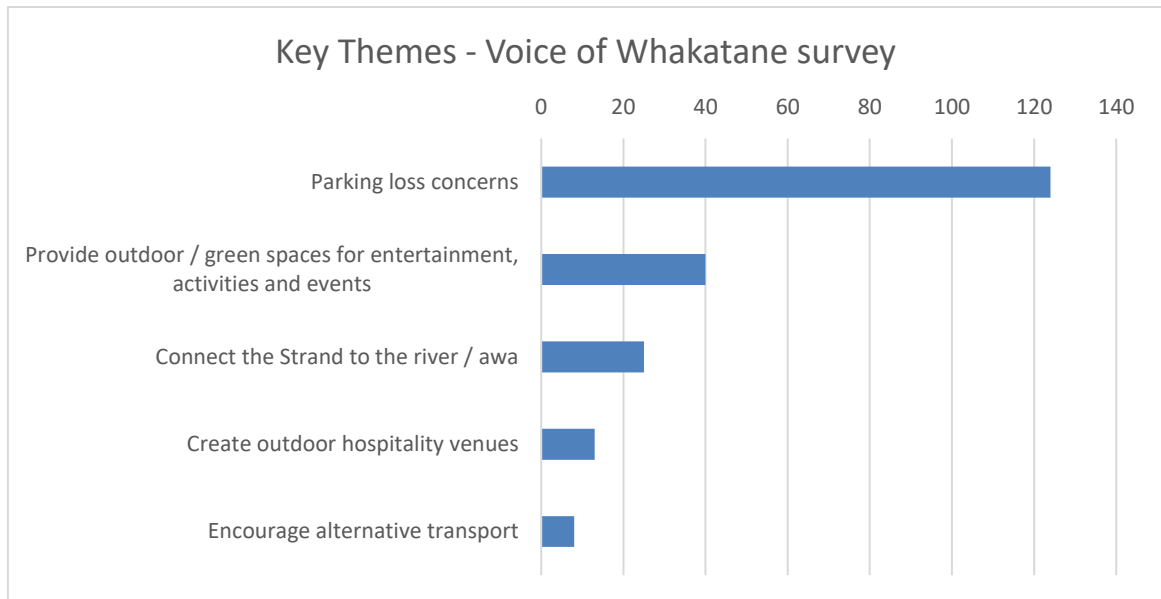
Waterfront concept sketch



Response 187. Whakatāne CBD Concept Plan



Appendix U – Voice of Whakatāne Graph



Voice of Whakatāne Responses – most relevant to Te Ara Hou Consultation

Are you a resident of Whakatāne	Are you a business owner or manager of a business in the Town Centre?	Are you in favour of the Whakatāne District Councils Te Ara Hou proposal	There is enough car parking in general	I support the removal of car parks from in front and behind The Strand for additional development IF we are given alternative car parking options	We need more all day parking?	We need more special parking (disabled, parent parking, etc)				How can retailers help make the Town Centre more enjoyable						Your turn to tell us what your thoughts are on Te Ara Hou:
Response	Response	Response	Response	Response	Response	Response	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Open-Ended Response
Yes	Yes	I am not in favour	Strongly agree	Strongly disagree	Agree	Neither agree nor disagree				More family friendly eating				Sunday markets in town centre		I would like to see the fountain in the roundabout at the Craig ?? Probably unrealistic
Yes	Yes	I am in favour	Agree	Disagree	Agree	Disagree		Toilets need refreshing	Add bike stands			Sunday shopping				I like to see a park in the old Wally Sutherland site with trees and greenery and seating areas
Yes	No	I am not in favour														
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Neither agree nor disagree				More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre		
Yes	Yes	I am in favour	Agree	Disagree	Agree	Disagree		Toilets need refreshing	Add bike stands			Sunday shopping				I Also like option 1, to go with option 3. But not keen on colour as it looks like kids play area. Be nice to tie waka option in and draw on our heritage and use Maori design and art in our concept. This will also benefit our tourist industry and make a nice area to sit and have you lunch ectra.
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree										
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Disagree										
No	No															
Yes	No	I am not in favour	Strongly agree	Agree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands							

Yes	No	I am neutral	Agree		Agree	Neither agree nor disagree				More family friendly eating					More street festivals	
																<p>Parking is a priority, any parking for business and out of towners should be built as a long term solution and account for growth. Growth in the whakatane district is likely to happen on the other side of the river so any parking solutions need to account for that. Encouraging alternative transport like walking and cycling will improve the town centre. Providing bike lock up etc. Discouraging shop hopping in cars will benefit all retail as people will walk the strand and potentially stop and shop on a more impromptu basis. Pay parking, reduction of car parks on the south side of the strand and widening those north facing shops footpath for outdoor dining. However this would need to be balanced with provision for elderly, less abled people and new parents parking along the north side of the strand. Creating a space for markets or pop ups, outdoor eating and general community gathering and meeting will provide a better sense of community. This opportunity we wont get again so we need to use it to think and plan for the long term, however this fund has been provided with a limited time frame so we either use it or lose it. No decision is going to make everyone happy but its not about us living here now its about those that come after us. Providing a town centre that will encourage growth a sense of community and keep young people here.</p>
Yes	No	I am in favour	Strongly agree	Strongly agree	Disagree	Agree	More green spaces in the Town Centre									
Yes	Yes	I am not in favour	Strongly disagree	Disagree	Agree	Disagree								Sunday markets in town centre		
Yes	No	I am not in favour	Agree	Disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing			Late night shopping	Sunday shopping				<p>the town looks great as it is, with a bit of paint and a spruce it would be really awesome. why not look at the other side of the river and leave town as it is.</p>
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets			<p>it's bullshit. We need parking, we don't have enough as is, if you take away the parking next to the warehouse your taking away everyone's parking space that works down the strand. Go to the heads and make you adult play ground on the reserve there is enough room down there.</p>

Yes	Yes	I am in favour	Agree	Agree	Disagree	Neither agree nor disagree			Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I am STOKED! I can't wait to see what amazing new growth this will bring to our gorgeous town. Shake it up, out with the old and stale, in with fresh and new. We have a great location, please make it count!
Yes	Yes	I am in favour														
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating		Sunday shopping		Sunday markets in town centre		
Yes	No	I am neutral	Disagree	Strongly agree	Agree	Agree	More green spaces in the Town Centre		Add bike stands	More family friendly eating					More street festivals	Plant trees along the Warren Cole for shade etc. More dining on the river.
No	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree					Late night shopping	Sunday shopping				We cannot afford to lose any more car parks in the central area. It is already a struggle to get a park in the summer. The whole plan would be a disaster for retail.
Yes	Yes	I am neutral	Disagree	Strongly agree	Agree	Agree			Add bike stands							
Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing				Sunday shopping		Sunday markets in town centre	More street festivals	If underground parking was available under the present parking area behind the strand, the area on top could then be redeveloped to a green area. Everyone wins.
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre				Late night shopping			Sunday markets in town centre		The idea isn't terrible, but it is at the expense of our car parks, especially as we are lacking a Pugh car parks already!
Yes	No															
Yes	No	I am in favour														
Yes	No	I am neutral														
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre	More street festivals	Don't take away car parks from a town that already has all its parks full on a weekend and during holiday times.
Yes	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating					More street festivals	
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree					Late night shopping	Sunday shopping	Night markets		More street festivals	Crap closed minded ideas and waste of councils time and money
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family	Late night shopping	Sunday shopping	Night markets		More street festivals	

									friendly eating						
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Disagree		Toilets need refreshing		More family friendly eating		Sunday shopping			You trying to change a area that doesn't need changing. Why would you create a nice area to walk down to the stop bank? There is nothing to see. Improve the areas around the stop bank first, create something to look at before creating a path to nothing?
No	No	I am not in favour	Agree	Agree	Agree	Disagree		Toilets need refreshing				Sunday markets in town centre	More street festivals		I love that currently Whakatane CBD has the option of getting either a quick park in front of (or close to) the shop you are wanting to visit, or longer term parking at the back - still close but allowing for more general visits. I think our riverfront is beautiful but under-utilised and still too separate from the Strand shopping area. The link needs to be between the end of the Strand and the information centre - not at the back of the Warehouse through the carpark. A weekend art market along the river similar to St Kilda (Melbourne) would be amazing and bring people into town on the weekend as well as highlighting our talented arts & crafts community.
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Disagree	Neither agree nor disagree									
Yes	Other (please specify)	I am not in favour													
Yes	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing				Sunday shopping		Sunday markets in town centre	Some aspects need changing
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	Removing these carparks is essentially taking away consumers. people are NOT prepared to walk to spend money, they would rather shop online or not spend at all, especially for non essentials. The carparks at the back of the strand are full monday to friday, not to mention the demand during holidays and weekends, to consider removing carparks from this location is ridiculous. Yes perhaps you would like to relocate, however people will not be prepared to walk any further to shop. I am a 25 year old fit healthy lady and if this is how I feel I can only imagine older generations or the sick/injured. Elderly will stop shopping, parents with young kids will shop online. To take away car parks from this area is completely unreasonable and unfair to the retail owners. Whakatane retailers are heavily relying on local support

																and have been since December 2019. Whakatane district council, if you take away these car parks you will destroy our local shopping experience and force closer to small businesses
Yes	No	I am in favour	Strongly agree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Night markets	Sunday markets in town centre	More street festivals	As an ex retailer we got involved when anything was put on in town eg fake snow at Christmas time shops open late, mulled wine sold, pyjama day, etc etc. in recent years we haven't had any of these events. The community always supported them. More chairs and tables on the street outside cafes would be nice. Maybe music played. Shame we can't turn the shops around to face the river. Have a cafe/restaurant where the site is. Seafood restaurant would be nice.	
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing							We live in rural area with no public transport. Need parking close to the shops. Anyone having to travel by car to Whakatane to work needs safe parking for a normal working day. No car park - No work. Please do not remove any car parks in the area!	
Yes	No	I am in favour														
Yes	No	I am not in favour	Agree	Disagree	Disagree	Agree		Toilets need refreshing	Add bike stands				Sunday markets in town centre		A large amount of money will be spent. Rates are getting harder to pay!	
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre				Late night shopping	Night markets				
No	No	I am not in favour	Strongly disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think it is a good concept however not for the area the concept has been designed for. The area the corridor will send pedestrians is unusual. The stop bank river access is small, has no sizable area for children to safely interact, has no real sit down view advantages of the beautiful river/ocean, and it seems like a waste of PGF funds for that area to be developed. I'd much rather see Boon Street behind the council building be upgraded by removing that awful toilet complex and opening that into a large green space. There are eateries all along the length of the Strand and isolating the greenspace to the east end is unfair to those food outlets on the western end. In my opinion Boon Street is drastically under utilized now that the library is no longer in the council building and the toilet complex is nasty and dated.

Yes	No	I am in favour	Agree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Create an atmosphere that brings people to our town. Connection with the waterfront, utilise the walk way from the heads to the rose gardens. Create a container town, pop up shops, eateries, bars and entertainment spaces. If car parks are just a short walk from town, im totally ok with this as it fits with the "health and wellness" goals. If weather is an issue - build a covered walk way from the car park to the end of town edge whereby you will be covered with the shop eves. Think big picture, go large, utilise the funds and dont waste such a great opportunity.
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands					Sunday markets in town centre	More street festivals	The WDC have tried to rush this proposal through without consulting with their community who will be affected by this . The lack of consultation time has only now changed because of public pressure and WDC still refuse to give the public all the relative information for an informed decision . The parking survey included data from Sunday's and while auckland was in lock down and the on going effects of co vid so how do they make a decision based on this . Not once has the mayor or council exc been and asked the bussinesses one on one how this will effect them . Their lack of interest shows that they are a law unto them selves . The public meetings they have held are just to make them look as if our opinion matters . No one at the WDC will lose any sleep or their jobs if this proposal turns out to be another disaster like their tidal pool but bussinesses and the local people they employ will be greatly affected by the removal of car parks from kakaharoa drive . Have they considered the safety of employees that don't all necessarily work 9-5 that would have to access other parking areas that are further away at night or the elderly (like my 83 year old mum) who don't have a disabilities card and couldn't possibly walk from the other proposed parking sites . Great that we have this PGF funding to spend but let's not rush this through but instead listen to the people that actually pay your wages and voted the councilers in and see how the community want this funding spent .

Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating				Night markets		More street festivals	We need more parking rather than less, the public toilets need cleaning up and more accessible . Yes continue to develop behind the strand which I believe can be done without removing carparks
No	No	I am not in favour															
Yes	No	I am neutral	Agree	Strongly agree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands								I think people need to get on board and "walk" to their place of work. If people are parking all day then we could free up this for shorter term Parking for the people that want to shop in town. No other town has prime position all day parking for retail owners and workers right at their door step. Be lovely to see a better connection between our lovely riverfront And the strand. Landlords need to get on board and fix varendahs and make store looks tidier and more appealing. This isn't a council cost
Yes	Yes	I am not in favour	Disagree	Strongly agree	Agree	Disagree		Toilets need refreshing		More family friendly eating					Sunday markets in town centre		
Yes	No	I am not in favour															
Yes	No	I am not in favour	Agree	Strongly agree	Agree	Agree		Toilets need refreshing	Add bike stands					Night markets	Sunday markets in town centre	More street festivals	Do not spend more than we have on something we don't need. Stick to a budget... and stop lengthy discussions with experts that get paid alot per hour. this is not a wealthy town.
Yes	Yes	I am neutral	Disagree	Agree	Agree	Agree			Add bike stands	More family friendly eating						More street festivals	
No	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing						Night markets	Sunday markets in town centre	More street festivals	
Yes	Other (please specify)																
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating				Night markets	Sunday markets in town centre		By making the strand a one way street you will be taking trade away from the businesses, causing congestion, depriving older persons easy access to the businesses as a lot of them don't have the mobility for the longer walk to get to where they need to go and negotiate delivery vehicles which will invariably be parked in the street at certain times.

Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree					Late night shopping		Night markets		More street festivals	The retailers in town need the parking at the back of the strand. If it is taken from them where would they park? Customers use the back of the strand everyday. It is always busy. If you take all the parking areas people will park illegally as there will be nowhere for them to park. I'm all for development but just not there. The idea is great and whakatane could do with a lovely family friendly place, but please leave our parking alone
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think its a inconvenience if we are to dismantle all those car parks for what? A piece of greenery. Keep the car parks but get more all day parking!
Yes	No	I am not in favour	Agree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing								This needs be driven from a business owner perspective as the business owners pay the leases and without them there is no CBD
Yes	No	I am not in favour	Agree	Strongly disagree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands							In hindsight the town should have been developed along the river...it isn't, so what we have I believe is very workable as it is as long as the upkeep and maintenance is retained. Our CBD is small and busy and this gives confidence to people when shopping/visiting. The WDC do a great job of the gardens which add hugely to the overall ambience of the CBD. People from out of town are envious of our central shopping area. We don't want an Akl/Tga/Rot CBD which is dead. We are so lucky already not to have a highway run through our town but to be a destination. Please retain the simply busy 'feel and look' we have by keeping it well maintained (don't let shop owners let their properties deteriorate) and promote retailers that are boutique in their outlook and operation.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre		
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree			Add bike stands							The cbd is sufficient as is for a small town like Whakatane, we need to get over this 'toy town' vision that current and previous councils are obsessed with and use rates and additional monies to address real issues, things like a second bridge into Whakatane, a sewerage system for Matata (my preferred option)

Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree										We think the present carparking is adequate but not excessive. The AVERAGE occupancy of 67% quoted is misleading and inaccurate unless the time span was from something like 6am to 6pm. The parks in Pyne street are always full during business hours. The public should not have to depend on the goodwill of the likes of New World to provide parks for non customers. If the Kakaharoa park is removed and New World start enforcing the 2 hour limit by towing or wheel clamping then all the potential goodwill from the changes will be lost.
Yes	No	I am neutral	Agree	Agree	Disagree	Agree	More green spaces in the Town Centre	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think town should be a place of belonging for everyone in our town. "Voice of Whakatane" - who's voice exactly? How have ensured our community in all it's diversity is represented here? We need to move forward. We have to do something. We can not remain stagnant. This is an opportunity but an angry mob has emerged and it's dominating the conversation with fear of change and movement of carparks. It makes it unsafe to open a wider dialogue for the whole community and for holistic development of the town centre for more than just our businesses and car-dependent shoppers (they need a voice, but the rest of us do to and if town is a safe and vibrant space to spend time as a whanau, to relax, to interact with, to play, then I know many families who will actually come to town more often, for longer, and they will spend more money there. Something has to change. If we lose this investment over people refusing to walk into town from a distance like Wally Sutherlands, then our businesses should seriously be asking why they're not worth the walk. A vibrant town can only help them.	
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre		This entire proposal and the management thereof is exclusive by the manner in which it is being presented and the unreasonable time frames set by the WDC for the public to digest, consider and comment on the proposals. It shows NO respect for the rate payers of this community and the citizens.	
Yes	No	I am not in favour	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	We need more time. Free and convenient parking to a beautifully clean and well maintained Strand is key to ongoing success. Consider doing up the Strand but leave our free parking alone please.	

Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands					Sunday markets in town centre	More street festivals	
Yes	No	I am neutral	Agree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre		
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre		
Yes	Yes	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing						Sunday markets in town centre	More street festivals	no thank you
No	No															
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing								I am 78yrs old and you must be mad thinking about removing those parks. We often go to the movies' in the after noon and if we had to walk further we wouldn't be able to and we wouldn't be coming into town at all If we want have a nice place to sit down for some lunch we would drive further down to the heads ,the view is better
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree										There is already insufficient parking behind The Strand. The car park is open and green enough, without being a vast expanse. I would appreciate the carpark behind The Strand remaining. There are already empty shops in town; I do not consider it necessary to add additional shops with a corridor to the river.
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree			Add bike stands							This is a very punishing and retrograde step which will contribute hugely to the potential loss of our already stretched owner operator popular stores. These owners do not deserve to have anonymous bureaucrats shaft them like this for no good reason other than we have money how can we spend it. This car park is vital to the heart of the town centre and I would expect the customers to move on to malls or centres where handy parking is available like Bayfair. There is a large group of well off but elderly residents in the town who will not walk miles for a movie or a meal as they do at present. Please leave our car park alone. It is a vital asset to our community.
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing					Night markets			dont like it if it takes away the car parks

Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree						Sunday shopping	Night markets			
Yes	No	I am not in favour	Agree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre		Leave the car parks alone. Take the central parking away and people won't visit the CBD as much. That would surely be bad for the businesses that stay and support the CBD, there's enough empty units without risking driving more out if customers can't park within walking distance. If this went ahead, where would the 300+ parking spaces be relocated to, if at all???. It's all been rushed through without enough time to consult and any alternatives being put forward.
Yes	No	I am not in favour														
Yes	No	I am not in favour	Disagree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands							Nothing to add at this time
Yes	No															
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Disagree		Toilets need refreshing						Sunday markets in town centre	More street festivals	The council should tidy up, (repaint etc) the central shopping area to make it more presentable. They do a wonderful job of keeping the gardens on the roundabouts looking lovely, but the centre itself looks a bit shabby. As far as car parks go, we certainly need more of them, and the concept of removing any from behind the Strand is a definite backward step.
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Disagree		Toilets need refreshing						Sunday markets in town centre	More street festivals	Smarten up what we have in the town centre. It is iconic and attractive to locals and visitors alike. Concentrate on the wharf to the Heads region with light eateries (with a view!) and as a picnic mecca. Funds needed for a 2nd bridge - essential.
No	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing								This has not had enough community input. It does not JUST effect the Whakatane town but outlying service areas.
Yes	Other (please specify)	I am neutral	Agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Te Ara Hou needs to be clear on its intent throughout the process and the town will get used to change as we all do. It needs change now for the future its exciting!
No	Other (please specify)	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree				More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	
No	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree					Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	

Yes	No	I am in favour														
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping			More street festivals	Silly idea... And too rushed. Not enough time to give the community a say
No	No	I am not in favour		Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing				Sunday shopping	Night markets	Sunday markets in town centre		We appreciate that the Sky bridge with waka would link the Wharaurangi ,Waiewi stream to the awa. This would follow over the original path of the stream of cultural significance to Ngāti Awa. This provides a different perspective of the area with appropriate historic and cultural significance to the area,without losing parking . It adds access for wheelchairs,mobile scooters and pedestrians ,to a viewing platform .in this way expanding the existing town centre. This concept allows for contribution from artists and iwi ,and therefore is representative of our bicultural community.
Yes	No	I am neutral														
Yes	Yes	I am not in favour	Disagree	Agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre		Give everything a good tidy and clean and update! Everything is looking old and tired! Thankyou to the people who are behind all this to give us a chance to have our humble opinions .
No	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	
Yes	No															
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree				More family friendly eating				Sunday markets in town centre	More street festivals	I simply would like to see special needs families included in community development
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating				Sunday markets in town centre		
Yes	No	I am not in favour	Disagree	Agree	Disagree	Agree										
Yes	No	I am not in favour	Agree	Strongly agree	Disagree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think it is a nice idea to want to enhance the strand and to showcase the river more. However I don't think reducing the current car parking area is a good way to do so. Unless alternative nearby free parking is still readily available. We need to be able to accomodate more people/tourists if that is the goal.

Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
No	No	I am neutral	Disagree	Disagree	Agree	Neither agree nor disagree										Ok, I am a Whakatane rate payer but reside in Tauranga. I think it is important to point out that first and foremost a vibrant CBD needs close and accessible parking. I think the Whakatane CBD is indeed vibrant and healthy, so please don't mess with something that is not broken. I believe a recreational area is not at all a bad idea, it just should be, in my opinion, seperate and distinct from the CBD. Please don't make the same mistake as in Tauranga where they have tried to do the same thing and it has failed miserably. The CBD has continued to die because of the increased lack of parking and the recreational area has become a hang out for anti social behaviour. Take away the car parks and you can almost guarantee the CBD will start to suffer. There is no real bus service in Whakatane so people have to access shops by car but if you take away the parking, they will only gravitate to shopping areas where there is easy and free parking. For example The Hub. This has happened in Tauranga. Bayfair and The Crossing, where there is free and easy parking, are booming while the CBD, where parking is charged and is difficult at most times, is dying. One last point, I believe a large amount of the buildings in the Whakatane CBD are on Council owned leased land. If you start to compromise the health of the businesses on this leased land, then the council may put in jeopardy the income it receives.
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing						Sunday markets in town centre	More street festivals	Removing car parks from behind the strand would be a bad idea, this area could be tidier by re curbbing etc. Making the strand pet friendly. Make the gardens down the strand look tidy.
Yes	No															
Yes	No	I am not in favour	Disagree	Agree	Disagree	Agree		Toilets need refreshing					Night markets			As a trades person finding parking is difficult enough as it is. If parking is removed it will make it almost impossible for a tradesman to work on any building down the strand. A tradesman is not going to walk a long way with all his tools for any job. Im not prepared to move a 65kg+ aircon unit down the strand just to walk all the way back to fetch tools.

Yes	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	taking out or reducing car parking in any way with have us ending up like Tauranga CBD - DEAD! I don't want our town to end up like that - having worked on the Strand for 3 years - the all day parking out the back by the Warehouse was FULL by 8:30am - you had to be in at around 8am to get a good spot in bad weather, a lot of our elderly customers would park out the back, as they always complained about how hard it was to get a park on the Strand. Our retailers are understandably concerned for the welfare of their businesses and the community who come into town to shop. DO NOT TAKE AWAY CAR PARKS - THERE HAS TO BE A BETTER PLAN THAN THAT!!
Yes	No															
Yes	Yes	I am neutral	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Disagree		Toilets need refreshing		More family friendly eating		Sunday shopping		Sunday markets in town centre	More street festivals	The traffic coming into and out of Whakatane is ever increasing, Christmas time being horrendous. People already come to Whakatane so we could put money into roading in and out - another bridge maybe. Do up the town for the ratepayers not the tourists.
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands							It's a conversation starter for ten.
Yes	Yes	I am not in favour	Agree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands						More street festivals	As a landlord and a retailer on the strand. A past retailer in Tauranga's Devonport Rd for 20 years and seen the devastation of taking car parks away from strip shopping. Shops nearly 70% empty. At a time when Landlords are struggling with earthquaking issues to retain there tenants and retailers are coming to terms with the new norms of internet shopping and how to stay relevant. This is not a time to make it harder for our customers to have any barriers for them shopping on the strand. I pay over \$50,000 to the harbour board fund each year and do not want that money going to take our parks away from the back of the Strand.
Yes	No	I am in favour														

Yes	No	I am neutral	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
No	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands		Late night shopping		Night markets			I feel that there has been too little public involvement. This plan will affect many like myself who live outside of Whakatane but work in Whakatane. My experience in the past 10yrs, in which I have observed WDC in action, leads me to believe that the actions of WDC are to please the privileged few and to ignore the interests of the general public.
No	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing						More street festivals		I had a brilliant flash of inspiration about a river crossing, to cater for the much increased traffic from the far side of the river when the new housing developments are established. I pictured a Waka style barge of some sort to transport pedestrians, cyclists and mobility scooters across the river to either their homes or activities etc. The existing bridge is a bottleneck at present at many times of the day, and will become more so in future. However, I think someone has already thought of this idea, but I think that it has definite possibilities for tourist attraction and local use and convenience, and is worthy of further thought.
Yes	No	I am neutral	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating				Sunday markets in town centre	More street festivals	I think it's great to refresh the town and bring in our beautiful riverfront, but parking is already at a premium so to keep people using town to shop rather than going to Tauranga or internet, we need to have parking accessible to shops and services
Yes	No	I am not in favour	Agree	Disagree	Agree	Neither agree nor disagree			Add bike stands							Would prefer to retain the all day parking at its current level or more because there are not enough spaces now for the business workers.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands						More street festivals	
Yes	No	I am not in favour	Agree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating						I'd like to see a Duck like in Rotorua, or a foot bridge or a water taxi business set up in conjunction with a park and ride at Coastlands. People could then leave their cars in Coastlands, taxi over with a bike or on foot. This may negate the need for a second car bridge, I live right next to the current bridge and traffic is rarely busy for more than 1/2 and hour at each end of the working day. Lets encourage walking or biking into town

Yes	No	I am not in favour	Disagree	Disagree	Agree	Disagree					Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am in favour														
Yes	No	I am not in favour	Agree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets			
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands			Sunday shopping				There is barely enough parking through the Strand, and my second option is to drive around the back where I always find a parking spot. The removal of car parks will impact the community so much, as the parking currently available is so convenient and close by, especially helpful for those who aren't as mobile as others.
Yes	No	I am in favour	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour														
Yes	No	I am neutral														
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets		More street festivals	Please leave car parking alone. Should there be no car parking and at present that is daily problem shops would move out of town and district leaving a ghost town Perhaps that is what the Council wants no shops but larger rates etc. Car parks should come in line before any grandure ideas.
Yes	No															
Yes	No	I am not in favour	Agree	Strongly disagree	Disagree	Disagree		Toilets need refreshing		More family friendly eating					More street festivals	
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands					Sunday markets in town centre		Sky waka bridge idea is fantastic. The last thing we need is for car parks to be removed from around the back of the strand. Even if they were to be put somewhere else, there would not be enough parking for customers wanting to visit that side of the strand and this would make the businesses struggle.
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing			Late night shopping		Night markets	Sunday markets in town centre		

Yes	No	I am in favour	Strongly agree	Disagree	Disagree	Neither agree nor disagree					Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Great concept, fantastic WDC has managed to secure funding for the development of the stand to make it a more diverse and creative Space. Unfortunate to see so much negative conversation around this development. Information on the project should have not been released until the concept was more refined, this appears the result of information being leaked too the community too early.
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree				More family friendly eating			Night markets			
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree										I di t see anything about it that I like. Whose stupid idea was this?
Yes	No	I am not in favour														
No	No	I am not in favour	Agree		Agree	Agree		Toilets need refreshing	Add bike stands							It seems that to obtain funding WDC has just thrown some concepts out that they hope the public will agree with. It is better to decide on concepts, consult and gain approval and then obtain the funding when available.
Yes	No	I am neutral	Disagree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre			More family friendly eating	Late night shopping		Night markets		More street festivals	
Yes	No	I am neutral	Disagree	Strongly agree	Disagree	Disagree										There is almost no information about what the council thinks will be improved, or where new parking will be. Its pretty airy fairy and very little substance
No	Yes	I am neutral	Disagree	Agree	Agree	Agree		Toilets need refreshing				Sunday shopping				
Yes	No	I am not in favour	Strongly agree	Strongly disagree	Agree	Agree		Toilets need refreshing								I really hope that WDC is going to listen to the community rather than your overpaid Consultants that was engaged to draw up these plans. We need more separated cycle ways that keeps traffice and cyclists away from each other - if this is really a once in a generation solution lets make it a good one and not to be regretted for generations to come.
Yes	No	I am not in favour	Agree	Disagree	Agree	Agree			Add bike stands					Sunday markets in town centre	More street festivals	I believe this is proposed change just for the sake of change and justifying salaries with abolition of carparks at this time crazy as we have more vehicles than ever as population increase due covid19 We need more parking if anything not less,now we have no white

																island tours less tourism in general how is this plan even justifiable
Yes	No	I am not in favour	Agree	Agree	Agree	Agree		Toilets need refreshing		More family friendly eating					More street festivals	I believe this could be a great opportunity to revamp/revitalise the Strand area and create a multi-use, vibrant area. I believe the 3rd option presented on this website has the potential to provide a new shop/stall/entertainment area without affecting parking or existing shops. The raised platform over the carpark & road could provide an area where new shopping or entertainment could take advantage of the views of the river while providing a direct link from The Strand to the Warren Cole Walkway. The history of the region could be put along the walkway in a similar way to what has been done at the hospital. I'm sure there would be issues with suitable foundations over reclaimed land but other cities have done this with large skyscrapers.
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping				More street festivals	
Yes	No	I am neutral	Strongly disagree	Strongly disagree	Disagree	Agree							Night markets			If parking spaces are lost, people won't even bother shopping on the Strand. We'd shop at the hub where there is ample parking.
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing				Sunday shopping		Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Strongly disagree	Agree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre				Late night shopping	Sunday shopping		Sunday markets in town centre	More street festivals	
Yes	No	I am in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing					Night markets			Greatful for the opportunity to help improve thw right things needed
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating				Sunday markets in town centre	More street festivals	Definitely do not need to get rid of existing car parks, In the holiday period over Christmas is a nightmare already, and where the hell are workers going to park, it is near impossible to get a park any day of the week in the strand to just dash into a shop quickly, let alone behind the strand. Where are the workers going to park ?
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing				Sunday shopping			More street festivals	dont take any parking away - build a carpark building instead. put in charged valet

																cleaning like hamilton and it will soon pay for the building
Yes	No	I am not in favour	Disagree	Strongly disagree	Disagree	Agree										
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree			Add bike stands				Night markets	Sunday markets in town centre	More street festivals	Not much
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I feel the people of the town should have a say, with so many businesses coming we need the parking facilities but also to keep the town as a beach town with trees etc.
Yes	No	I am neutral	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets			
Yes	No	I am neutral														
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating	Late night shopping					We dont need it full stop.
Yes	No	I am neutral														
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Disagree	Neither agree nor disagree		Toilets need refreshing						Sunday markets in town centre		I think the council needs to think like the people who live in this town, not the visitors as they will still come. Clean up boon street. Move homeless out of the main whakatane area. have permanent fulltime Litter control for all out lying roads into Whakatane, Edgecumbe and Matata
Yes	Yes	I am not in favour	Strongly agree	Strongly disagree	Agree	Agree				More family friendly eating						grerh
Yes	Yes		Disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating		Sunday shopping		More street festivals		We would love to have more car parks so we can get more people shopping around the Strand .
Yes	No	I am neutral	Strongly disagree	Agree	Agree	Agree						Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I agree with opening up/incorporating the river side for shopping But we must address the shortage of parking first. I think the Wally Sutherland land should be built into a multi story parking building and should be done soon.
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets			Leave it as it is and offer more all day parking
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping			More street festivals		

Yes	Yes	I am not in favour	Agree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing					Night markets			Unnecessary
Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating						The alternative car parking allotments, i.e located near the skate park are not realistic options for families and elderly people who need to park closer to the CBD. Parking on the Strand is at capacity from locals alone. Where will the holiday makers park during the busy summer period?
Yes	No	I am not in favour														
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree										
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree							Night markets		More street festivals	there needs to be more time allowed to ensure it is done correctly
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing					Night markets		More street festivals	I think WDC wastes money and doesn't give the community enough say in what happens in our town and seem like hungry animals looking after their own interests instead of consulting with the community first as we pay their salaries and staff room why do they need to live like kings when money could be spent on helping the community as a whole
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing		More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	I love the idea of the third plan that was submitted by a member of the public. Ladies coming into our shop often comment on what a great variety of boutique shops we have, great parking, beaches etc. If you take the parks away we will end up like the Main Street of Tauranga..... dead. Pretty up the buildings, streets, even create an "Eat Street" along the waterfront. We don't utilise the beauty of Whakatane. And as much as I love Yoga, I'd never do it on the Main Street. A must is to paint all the buildings.
Yes	Other (please specify)	I am in favour	Agree	Agree	Agree	Disagree				More family friendly eating	Late night shopping	Sunday shopping		Sunday markets in town centre	More street festivals	Do it, hurry. Like your website said, Whk is waiting on our council to make a move.
Yes	No	I am not in favour														

Yes	No	I am not in favour	Agree	Disagree	Agree	Agree	More green spaces in the Town Centre		Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	We need to retain central parking for those who work in the Cbd, disabled, elderly and young families The over bridge walks concept gives the pathway to the river while retaining central parking It is a great opportunity to storytell pictorially about our area history and culture - waka arrival, whakaari, moko the dolphin, our fishing , outdoors etc Links the town to the riverbank walkway, the information centre and the new ngatiawa tourist centre being built The space at the top should be large enough to pause and offer seating and some sheltered cover for sun and weather If done well can include all aspects of our community and create something beautiful and unique for our area
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands			Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Ideas need to be practical for retail and business owners not just about looking good
No	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree					Late night shopping				More street festivals	We will be losing the majority of our central car parking. With the Whakatane resident submission we will keep the car parks AND refresh our town with the overhead walkway. Parking further away from our central shopping will not work, people do not like to walk too far. This is why Tauranga central shopping is dead.....NO PARKING
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands							Please do not take our parking as this will only send them to the hub or turn it into Tauranga main streets. A absolute disaster. Having worked retail for over 40 years in Whakatane the customers local and out of towners love our parking and main street. Don't muck it up people.
Yes	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am neutral	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets		More street festivals	Ideally there would be a multi-level car park behind the strand. Engineered in such a way that private commercial property owners could link a elevated walk way connecting their building to the new car park. Delivering easy access for clients. This would future proof the East end of the stand making it easy for shoppers to park and stay in the town centre. It would also encourage private investment into the town centre. The Main Street could then become a high street. Napier's Emerson Street with one way traffic on a tiled pedestrian friendly zone is a good

															example. Encouraging cafes to spill onto the street. Let's do something amazing, leaving a legacy for future generations and think outside the limited options to choose from.	
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	AN IN FAVOR OF PROGRESS BUT AM WORRIED ABOUT THE CAR PARKING FOR CUSTOMERS IN CBD IF YOU TAKE THOSE CAR PARKS AWAY WHERE WILL THEY PARK
Yes	No	I am in favour														
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree			Add bike stands							To be honest I understand what is being put forward with the innovating streets project but Te Ara Hou apart from the wharf project I dont understand what is the rest of the plan? It doesn't seem clear to me.
No	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands					Sunday markets in town centre	More street festivals	Do not disrupt and worsen the parking it will affect retailers. Spend wisely. Provide better facilities like new toilets.
Yes	No															
Yes	Yes															
Yes	Yes	I am not in favour	Strongly disagree	Disagree	Agree	Agree			Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I think it is a great concept by linking the town centre to the river walkway but it has to be done properly. Taking away any car parks will be a disaster to our town centre as I see other small towns suffer by lack of parking. As a retailer in town I have lots of outside visitors who moment onmhow lucky we are to hve such a beautiful vibrant town with not a lot of empty shops. We are very lucky in Whakatane to have such beautiful boutique shopping which makes us very unique. I do believe in change and enhancement of our town and I think the third concept plan of bridge/walkway from The Strand to river is amazing and would be great for Whakatane especially linking it with our history.
Yes	No	I am in favour	Strongly agree	Strongly agree	Disagree	Disagree	More green spaces in the Town Centre		Add bike stands				Night markets	Sunday markets in town centre	More street festivals	I think its a great opportunity to take what other waterfront communities have accomplished and make it ours
Yes	No	I am not in favour	Disagree	Disagree	Disagree	Agree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	We need our town to be more inclusive and think more about thosewith mobility issues. More family restaurants. What about an indoor play area for kids.

Yes	No	I am not in favour	Agree	Disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands				Night markets	Sunday markets in town centre		If you remove or reduce the parking in the strand, it will adversely affect the retailers. I have lived in Hawkes Bay for over 20 years prior to coming to live here. Reducing vehicle access and car parks nearly crippled the retailers in Napier, and Hastings had a ring road system which made shopping difficult. There is nothing wrong with the present parking system, reducing parking spaces and a one way system will reduce shoppers.
Yes	No	I am not in favour	Disagree	Agree	Agree	Disagree		Toilets need refreshing						Sunday markets in town centre		Perhaps some hanging baskets with flowers to bring some colour in and definitely more parking how about some parking buildings
Yes	Yes	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands				Night markets		More street festivals	Creating a link between the strand and the river seems to be a sensible idea, the bridge idea provides height and viewing towards the river which is far more preferable to a coloured concrete path.
Yes	No	I am neutral	Agree	Disagree	Agree	Agree							Night markets			
Yes	No	I am in favour														
Yes	No	I am in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think the concept of what is being done is a great initiative. The timing is not good and the time given is not good however thanks to Jason Lougher and his team it has given a voice to the people. as far as the regeneration goes, carparking is not a major for me as it doesnt effect me much however i think the goal is to make the space more inviting for locals and tourists alike, i think if you look at napier waterfront both ahuriri and the main beach, there is a significant amount drawing you there like family activities, kids playgrounds, bike tracks for kids, bars and eaterys etc. New Plymouth is another great example of this. i would love to see our nightlife take off in terms of a gourmet food night market and events in the heart of the CBD. i believe this would regenerate a buzz around town and encourage people to go there. we live in a beautiful place with the river right there aswell, i would love to see that being incorporated into the festivity's of how we regenerate the town centre.
Yes	No	I am in favour	Strongly disagree	Strongly disagree	Disagree	Disagree									More street festivals	I think it is a waste of rate payers money

Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree											Don't make any changes that mean I have to pay more in rates, pay for parking and generally the rate payer has to pay more for all the changes.
Yes	No																
Yes	Yes	I am neutral	Strongly disagree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre										Too short-sighted, myopic, focusing on retail business and not the wider district needs.
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		Great idea but I feel a bit more thought needed to be put into the different options also more info on what is happening in the other areas of the PGF so it can all be linked together.
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping	Night markets		More street festivals		Good idea to freshen up the strand without a reduction in parking
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating							
Yes	No	I am in favour	Agree	Agree	Disagree	Disagree	More green spaces in the Town Centre		Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals		More green spaces, more art on the buildings & streets, more eateries / cafes along the waterfront, link across to Coastlands,
Yes	No	I am in favour	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating							I have stated about the verandas, the spouting and downpipes, they desparately need refurbishing, a large portion are in an appalling state. Large hanging flower baskets from the newly refurbished verandas always look very cheerful in any town that takes on this look. One way street would be good which would in turn enable garden strips to be included plus seating areas.
Yes	No																
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets		More street festivals		I think progress and change is a good thing and this town does need to get in with the times but we also need to think about accessibility for all, if we get rid of car parks many people will not come into the township as it's a barrier for many

Yes	No	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands							Beautify yes do that, you have my vote, the stop banks will always prevent a lead to the river, go to Gisborne observe their approach, spread your wings a little and utilize from this side of protected area to over the bridge to the existing car park on Mitre 10 side, the issues are that you will have more empty shops and issues that affect many, allow current retailers or building owners to free hold the land, like the Quay Street apartment buildings this helped bring a little vibrancy and people into the CBD. Engage with Ngati Awa , that is river front land that they are about to build on, what a shame environment BOP take up such a prime site, REMEMBER YOUR DECISION IS FOR LONG TIME NOT SHORT TIME. MAKE IT GOOD.
Yes	No	I am in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Good to get something new into our town and lighten it up more!
Yes	No	I am neutral	Agree	Strongly agree	Agree	Disagree	More green spaces in the Town Centre			More family friendly eating				Sunday markets in town centre	More street festivals	
Yes	Yes	I am neutral	Strongly disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Its alot of money to spend on something when other areas in town should be the focus
Yes	No	I am neutral	Strongly agree	Agree	Disagree	Disagree			Add bike stands		Late night shopping				More street festivals	No different than Kia Mua that the council tag lined their last campaign 3 years ago which had no visible results.
Yes	No															
Yes	No	I am neutral	Strongly agree	Strongly agree	Disagree	Disagree	More green spaces in the Town Centre		Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Pedestrian friendly street malls are successful and progressive (think Cuba Street in Wellington and Eat Street in Rotorua). Put in some outdoor dining, evening shopping and markets down there. Open on Saturday afternoons and Sunday. Encouraged people to walk or bike to the CBD. Include the river front-- it is one of our best assets and hugely under-accessible. The river walk is great, but how about cafes/ bars/ restaurants along the river?
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Disagree		Toilets need refreshing			Late night shopping					you people choice to proceed without listening to the public voice , you work for us , this situation needs to change , Ive operated Industrial Engineering business in town for 22 plus years , your operating system is flawed to say the least . Daryn Jensen WFM limited

Yes	Yes	I am not in favour	Strongly disagree	Disagree	Agree	Disagree	More green spaces in the Town Centre			More family friendly eating	Late night shopping	Sunday shopping	Night markets			
																I think town centres are dying out. I think this is too much money to put solely into this focus, we can't save it, we need to adapt. We need to analyse how they will get used in the future and why. I have a bnb and have had hundreds of visitors, I always ask them why they have come and not one has ever said they came to see Whakatane. They came for the beach, for weddings, adventure races and adventures, friends and family, and sadly of course White Island, many came because they liked the look of us and our bnb! I think you need to create little "hearts", little pockets of interest in the areas where people are drawn to most and what makes our beautiful area unique. For loss of a better quote "this is barking up the wrong tree". I support a small easy access overpass by the information centre, it should not be from the centre of town it should be where we want to showcase. We have so much natural beauty and attractions and we need to use this as our draw card to the area, we would increase domestic tourism and residential growth and this will naturally increase the use of the town centre. Think of the Mount, no one wants to go to Tauranga, everyone wants to go to the Mount, imagine a boardwalk in Ohope!
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing		More family friendly eating						
Yes	No	I am neutral	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	
Yes	Other (please specify)	I am neutral	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Lets get things rolling and get the town up and running smoother. This is a great little town with lots of shops, so lets support Whakatane with pride
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree				More family friendly eating			Night markets		More street festivals	It feels as though its been rushed by someone who doesn't actually use these areas on a daily basis like the rest of us, at most of times its impossible to get a park and puts you off going near the strand for anything, inless by pure chance you can snag a park and run around getting all those things you couldn't be bothered with earlier. Taking away more carparks to try and draw more

															people to the area doesn't make any sense whatsoever.	
Yes	No	I am not in favour														
Yes	No	I am in favour	Agree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	Needs more time for community to provide genuine feedback and ideas
Yes	No	I am neutral	Agree	Agree	Agree	Agree			Add bike stands				Night markets			I'm all for enhancing what we've got in the CBD however by removing the current all day and longer parking spaces without any alternatives does not seem to resonate with enhancing the town and / or your vision. We already have issues at peak times with local and out of town visitors who compete for parking with town employees on a day to day basis. Personally if I could not park in town to work I would opt to work from home and then also look at shopping out of town where parking is more readily available. We DO NOT want to become another TGA CBD which is dying a slow death due to the inadequate parking spaces.
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating				Sunday markets in town centre		
Yes	No	I am neutral	Agree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre		I love that we are looking to connect to the awa and appreciate the challenges to land on a design that meets needs of many. We will never have a solution that everyone loves but can't let that stop us from trying. The biggest concern for most is parking but perhaps people will utilise public transport more if it becomes an issue
Yes	Other (please specify)	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets			Whole process to rushed...covid has been major impact...locals need opportunity to hv say on what we want for our future generations...ensuring cultural considerations particularly Maori aspirations and voices are heard and not marginalized and swept to the side like it has time and time again...
Yes	Other (please specify)	I am neutral	Strongly disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing					Night markets	Sunday markets in town centre		well would be great to know what the hell is going to happen to the old wally Sutherland site, its massive and should be part of the town upgrade, as would have a massive impact on the whole project, development

Yes	No	I am in favour	Disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More community involvement
Yes	Yes	I am neutral													
Yes	No	I am neutral	Agree	Agree	Agree	Agree		Toilets need refreshing							NEED TO MOVE BUS SEATING OUTSIDE MENS TOILET A DISABILITY TOILET WITHIN SHOPPING AREA. BOTH FACILITIES TO FAR TO WALK AND NOT EASY TO FIND FOR PEOPLE WITH LOW VISION. BRIGHTER COLORS BUT CERTAINLY NOT RED. GO TO BLIND LOW VISION NZ FOR IDEAS.
Yes	No	I am not in favour													
Yes	No														
Yes	No														
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing							
Yes	No	I am in favour	Strongly agree	Strongly disagree	Disagree	Agree	More green spaces in the Town Centre			More family friendly eating			Night markets		My daughter says "be kind to the environment". I'd like it to be safe to cycle to town with my whānau. I'd like Council to commit to the change that's needed and to support the business community to move into the future - OUR future and the future of the planet.

Yes	Yes	I am not in favour	Strongly disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands			Late night shopping	Sunday shopping		Sunday markets in town centre	the councils lack of communication and the transparency of the PGF application shows that the council was not wanting the community have as much input that they are now able to have. To say they are listening to their community has not been evident in the public meetings and consultations . They are nodding their heads in all the right places but still have their ear plugs in and blinkers on . The impact that Te Ara Hou could have on our community and the business in the CBD needs to be managed very carefully and proper consultation under taken . We don't want to have to return the PGF funds but council needs to understand that trying to push these plans through will only cause push back and lack of trust towards them . No one on the council will lose their jobs if this becomes another council stuff up like the tidal pool ,but businesses that are affected through lose of parking are at risk of laying off staff and closing altogether making the CBD a very NON Vibrant place to vist. Their are other concept ideas that link the town to the river much better than their WDC concepts and with less impact on the parking.
No	No	I am neutral	Agree	Agree	Agree	Agree		Toilets need refreshing						Night markets	More street festivals	
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing					Sunday shopping			In principle I think it's ok providing it doesn't remove parking spaces. What is the cost and will it be an added burden to rate payers further down the track.
Yes	No	I am not in favour	Strongly agree	Disagree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre									Don't spend ratepayer \$\$ on this Town Centre Heart and Riverfront Promenade proposal, or the Town Centre Activation Plan. Our CBD is fine, actually it is lovely, as it is and this is not the time to be spending money on 'fancifying' our place. The whole te Ara Hou is BS, as it implies what we have right now is not ok, is not enough. Retail areas are shrinking internationally and this trend is expected to be more pronounced in provincial centres as people move more toward internet based shopping, and large-scale retailers exit rural NZ towns. Why vision a town centre when we have very little idea of what kind of commercial activity will stay here? Money spent on the wharf remediation and the new commercial marina are great ideas. Let's wait for the income from these activities to kick in before we go

																and spend more ratepayer \$ in advance of receipt of any benefits.
Yes	No	I am in favour	Strongly agree	Strongly agree	Disagree	Agree			More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		This is an incredible opportunity for Whakatane and I've been saddened to see the negativity generated through this portal. Questions in this survey are leading, and entirely miss the point of what the Council has tried to achieve through asking people to reimagine our town centre. I'll be making a submission directly to WDC to ensure my voice is heard clearly.
No	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing					Night markets			Don't rush the process otherwise you will end up with a messy town centre like Rotorua
Yes	No															
Yes	No	I am not in favour	Agree	Agree	Disagree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I think more thought and input from the community is needed before the Council rushes ahead and makes a quick decision. It is a one time opportunity to get this right and it takes careful consideration. The riverfront area is something special and should be utilised accordingly with places to eat, retail shopping, cultural activities and friendly spaces for families, which will create a relaxed social environment and bring economic benefits for our community and future generations.
Yes	No	I am neutral														

Yes	Other (please specify)	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre																	<p>I think the development has been based around a very insular 'landward' mindset and does not reflect the connection with the river and the sea that we should celebrate here. There many wonderful development examples of revitalised small (often failing) communities around rivers and waterfronts, that can be explored (and you don't have to jump on a plane and spend big \$\$\$ to check these out, as any number of papers have been produced about these sorts of developments in NZ, Oceania and Europe). A good town-planner in conjunction with the appropriate consulting group can easily put something better together (I know, it's what I do!). These developments have kick-started community revivals. I think the current proposal does not consider the following: 1. Provincial town life; as a hub to the countryside and rural communities around it (that reads car parks and somewhere attractive to visit and shop). 2 The amazing resources that we could use in partnership with our local iwi (and don't get me started on the WDC's "efforts" to consult with iwi) to create a truly attractive CBD and water-front SEAMLESSLY. The current plans reflect a typical urban-focus from the school of current green-fascism i.e. focus away from cars and gathering space for folk to enjoy social and sporting activities. With the current PGF and Local Govt. 'boosted funding, we could be doing a lot more in the imagination department. To grab the "once in a lifetime' opportunity the WDC and community need to take some risk and put the design process through a much more rigorous process to gain that edgy and radical response that will make Whakatane proud of what is a completely wasted resource and create a true partnership within our community. Get your think caps back on, or employ the folk who can do this stuff! Face it! We have no public transport to speak of and the town services a largely rural region as well as thousands of self-driver tourists... you have to draw them in and provide the facilities for them to get here and stay a while.</p>
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Yes	Other (please specify)	I am neutral	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre			More family friendly eating		Sunday shopping	Sunday markets in town centre		The concept of a chess board (seems like a freemason agenda if you actually look deeper) and yoga (this isn't good and you only have to do some research to find out why) in the town centre is not supported by the majority. The loss of carparks in the Whakatane town centre actually makes it worse for the majority of the retailers/business owners in the long term. Development and improvement of the Whakatane town centre is welcomed but not at the expense of free/all day carparking and nonsensical ideas such as a chess board and yoga taking up much needed space for the public to park and gather.	
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am in favour	Strongly agree	Agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands			Late night shopping				
Yes	Other (please specify)	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands			Late night shopping	Sunday shopping	Night markets	More street festivals	I didn't know anything about it until Jason from Legacy became extremely proactive on FB and raising Whk public awareness. I agree we need a development but not at the expense of carparks.
Yes	Other (please specify)	I am neutral	Disagree	Agree	Agree	Neither agree nor disagree									More street festivals	I think a few more questions need to be laid out. What areas of town are going to open up for private investors?. Is it open to any investor? What will be the result for current land lease holders & retailers. What will happen to the current retailers if you are directed away from the shops. It sounds focused on being very Maori cultural vs a space for everyone. A mix of heritage perhaps. Bars, restaurants, cafes, stalls and markets would be neat along the rivers edge. Leave retailers where they are. Pull off all those existing retailer verandas. Do a stylized self supported walk way roof along the front of the shop fronts, do full length Led light strips on the new canopy which could be colour altered for different looks and feels. This could also act as a safety barrier from building faced failure during an earth quake.

Yes	No	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing			Late night shopping	Night markets	Sunday markets in town centre			
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree			Add bike stands	More family friendly eating		Sunday shopping	Sunday markets in town centre			
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre				Late night shopping	Night markets	Sunday markets in town centre	More street festivals		
Yes	No	I am not in favour	Disagree	Strongly agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I do not see that building more shops will improve the centre of town. We have empty shops in town at the moment. Businesses will not be able to afford extra rent of the new shops and business will be pulled away from the other end of town to try and get customers. We need more activities for our young adults. When they come back to Whakatane there is nothing for them to do.
Yes	Other (please specify)	I am not in favour	Strongly agree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands					More street festivals		If carpark space is eliminated, it would be far greater to do it to expand the Warehouse.
No	No	I am neutral														
Yes	Other (please specify)	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating			Night markets	More street festivals		I think it's wasting too much money in the wrong areas, we need more parking not taking them away. We have some park and green areas already why not improve those and the playgrounds etc. Put the chess area , yoga and recreational area along the river or maybe in the rose garden . I think it would be attracting more tourists too to make the River front more interesting. Put some Shops or Markets and Cafes there for example one ideal space would be the current " I Site Building " which is the only great Building in the right spot overlooking the river/harbour but yet directly central by the strand. Asking and involving the locals would be beneficial to reach the optimum plans /goals for improvements and not wasting money for things that no one needs. Thank you for listening to local voices.
Yes	Yes	I am neutral	Strongly disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Night markets		More street festivals		We need to be forward thinking for our town and especially for young families. We need great play and food areas, good parking etc to entice them into town.

Yes	No	I am not in favour	Strongly agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping				The Main Street has a charm and business should be encouraged to fill the vacant shops. There should be no loss of car parking as these are vital for shoppers and retail staff alike. If the Main Street was made one way, studies show that patronage of the shopping centre declines. It would be difficult to have shops and cafes open onto the riverside without diminishing the effectiveness of the main retail street. Perhaps consider what other river cities have achieved with their riversides while keeping the public bike and walkways.
Yes	Yes	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree										Before anything happens we must make the town viable, chipmunks at wally sutherlands old building , explore expanding the town down commerce street , making more land available for sections , we need more industryempty car parks gives us a ghost town.
Yes	No	I am neutral	Agree	Agree	Disagree	Agree	More green spaces in the Town Centre		Add bike stands				Night markets		More street festivals	
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands			Sunday shopping		Sunday markets in town centre	More street festivals	Do not want to see the introduction of one way streets.
Yes	No	I am neutral	Disagree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing			Late night shopping		Night markets		More street festivals	
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing								I think the town is beautiful as it is.
Yes	No	I am neutral	Disagree	Agree	Agree	Agree									More street festivals	Keep costs low = keep rates low.
No	No	I am neutral	Disagree	Disagree	Disagree	Neither agree nor disagree							Night markets		More street festivals	
No	No	I am not in favour	Disagree	Strongly agree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping		Night markets		More street festivals	Te Ara Hou is a great long term initiative that shouldn't be rushed, but instead carefully planned in conjunction with the community.
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	

Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping					
No	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree						Night markets	Sunday markets in town centre			When I come to Whakatane I ride my bike. Never enough parking. If no improvement I won't come and won't encourage my friends either.
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating						Please give more time to reaching out to the community to gauge what they feel the town centre needs. We need the parking left in the town centre so we can cater to those of our families who need ready and quick access to the stores, ie. aged, disabled, families with young children.
Yes	No	I am in favour	Agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre				Late night shopping		Night markets			I support any submissions made by local hapū. We should be encouraging fewer cars on our roads and in our cbd. Make it easier for people to get to town without using cars ie facilitate accessible cycling walking and improved public transport options
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre		
No	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am neutral	Disagree	Strongly agree	Agree	Disagree			Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I'm looking forward to a revamp of a dated looking town centre
Yes	No	I am neutral	Strongly disagree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre			More family friendly eating	Late night shopping		Night markets		More street festivals	I personally like the idea of using the river as a feature of our town HOWEVER I strongly believe that this needs to be done in a manner that the car parks that are removed to achieve this, should be replaced with alternative parking. The area such as the skatepark and wet lands is a feature which should be enhanced
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Not enough info to make informed decision
Yes	No	I am not in favour	Agree	Agree	Disagree	Agree		Toilets need refreshing					Night markets	Sunday markets in town centre		Looks unappealing we need to address back of shops and add height and we need cafes overlooking the river eg information centre
No	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree								More street festivals		A lot of money is at stake. Who actually wants this? Have the people been given enough time to look at plans etc. Have the council consulted with the public.
Yes	No															

Yes	No	I am neutral															
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre			It would be awesome if no more car parks were taken. We have so many humps in town it's not funny.. Pedestrians think they have right of way to just walk out in front of cars. As I've said before we are only a town not a city. Keep it that way.
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands								To be honest I am not clear what it is. My understanding is there is a proposal to turn The Strand into parallel parking (horrible idea, it will ruin one of the best things about Whakatane, and I would know as I have lived in cities that have what you are proposing), and also create some sort of weird green recreational space in the carparks out the back, and then permanently do something else to the Strand... I just dont know what. There is so much need in Whakatane why fix something that isn't broken??
Yes	Yes	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing									All for development, growth etc, but we need to make sure the businesses we do have can survive and grow
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		dumb
Yes	No	I am neutral	Strongly agree	Strongly agree	Agree	Agree			Add bike stands	More family friendly eating			Night markets				I love the direction the council are going. I sometimes feel that the only people who have a voice in this town are the seniors (not that their voice is not important or valid, just disproportionate) - I think there's room to become an innovative and family friendly town as we head into the future!
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree	More green spaces in the Town Centre		Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre			Clearly there is not enough detail for an informed decision on the part of the public to provide support for the concept. This needs to be developed before any decision is finalised with a mail out particularly of the parking concepts.
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		
Yes	No	I am neutral	Agree	Agree	Agree	Neither agree nor disagree			Add bike stands				Night markets		More street festivals		

Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping			More street festivals	Why waste money. If you have extra money to spend, give it back to the people in a tax reduction. Offer home owners discounts, at the pool or other facilities, since they are the ones paying the rates. Home owners pay the rates and get nothing back in return but rates going up and up.	
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping		Sunday markets in town centre	More street festivals	I think they are on the right track, but it seems rushed.. and some community input would be best.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree							Night markets	Sunday markets in town centre		Waste of time and money which could be used for other more important projects
Yes	Other (please specify)	I am not in favour	Agree	Strongly disagree	Agree	Disagree									More street festivals	LEAVE THE TOWN ALONE
Yes	No	I am in favour														
Yes	No	I am neutral	Agree	Agree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets			Could we also have more street art in any form - maybe especially Local Maori art?
Yes	Yes	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre						Night markets	Sunday markets in town centre	More street festivals	I don't think we should be removing car parks without alternative options.
Yes	Other (please specify)	I am neutral	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing			Late night shopping	Sunday shopping				I like the concept of the green space, with the basketball court. I think this would be enjoyed by the community and would bring customers into the town centre and help support retail. However, it is critical for there be further carparking introduced. There is already a shortage of carparking in the town centre. I also like the bridge concept as well, as that would create a connection with the stunning views of the river etc.
Yes	No	I am neutral	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping		Night markets			
Yes	Yes	I am neutral	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre			More family friendly eating				Sunday markets in town centre		

No	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands	More family friendly eating			Night markets			
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree			Add bike stands					Sunday markets in town centre	Wtf	
Yes	Yes	I am neutral	Disagree	Disagree	Disagree	Neither agree nor disagree			Add bike stands		Late night shopping			Sunday markets in town centre		
Yes	No	I am neutral	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	More street festivals	WDC are saying we can have a say on what we want and why, however, information on possible concepts a proposals provided for consideration are vague and limited. Although the concept of a more pedestrian friendly Strand (concept 2) is very appealing there is already a horrific shortage of car parks around the CBD. in removing a staggering amount of car parks to accomplish concept 2 one has to wonder where people will park, serious consideration may need to be given to a dedicated car park building or accessible car park areas near by. Considering how built up the area already is the only possibility I can see would be utilising the old Wally Sutherland sites for a parking building, which could incorporate new shopping site as well.	
No	No	I am neutral	Strongly disagree	Agree	Agree	Neither agree nor disagree									It's not just the Strand in need of re-development. Traffic flow through the main arterial routes is heavily congested and district infrastructure is in need of serious upgrading.	
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands			Sunday shopping		Sunday markets in town centre	Make use of The Gap with pop up shops/containers. Tidy up what we have. Please don't paint shite on the road and pavements as it'll look crap when worn out and the moneys all gone.	
Yes	No															
Yes	Other (please specify)															
Yes	No															
Yes	Other (please specify)	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing			Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Concept developed behind closed doors by people with no experience of what town center needs to thrive, tourism seems to be major focus of council and they need to consider other ways to create long term employment.

Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree									More street festivals	Parking in Whakatane is always an issue. And a number of times I don't stop as in can't get parking. Parking issue also Commerce St with time restriction right outside my hairdresser. Unfortunately the Council took nearly all the town parking for there own vehicle's. No thought and planing.
Yes	No	I am not in favour	Agree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	It seems like such a rushed process that they were hoping that they could pass without public input.
Yes	Other (please specify)	I am not in favour	Disagree	Agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	I feel like this is a case of "we've got this money and have to spend it", and good decisions are not being made. As per usual, community consultation is not acceptable. Council needs to engage better. The consultation process smacks of privilege in action - as per usual - this needs sorting out.
Yes	No	I am not in favour	Strongly disagree	Disagree	Disagree	Neither agree nor disagree			Add bike stands		Late night shopping					Keep it easy to maintain and use friendly
Yes	No	I am neutral	Disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	More ideas and concept explanations. WDC are hard to understand. Planning needs to not be rushed (Dec 2020 mentioned is too soon). Everything needs to be more public and more options. Insight into the planning process needs to happen
Yes	No	I am neutral	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing					Night markets	Sunday markets in town centre	More street festivals	-
Yes	No	I am not in favour														
Yes	No															
Yes	No	I am not in favour	Disagree	Disagree	Disagree	Neither agree nor disagree			Add bike stands				Night markets	Sunday markets in town centre	More street festivals	I love the initiative to create more access/flow between the river and town centre and to better utilise our lovely river walkway. Parking is already a huge problem in town. Don't remove car parks. I love the community waka concept.
Yes	No	I am neutral	Strongly disagree	Strongly disagree	Disagree	Disagree				More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	Our beautiful river is not showcased. Yes it has path and is a great walk way. But only the fishing club or Wallies provide places to enjoy a meal or drink and appreciate it. Its sad. I love the idea of a long pedestrian friendly shop frontage from skate park down to the fishing club. All parking behind with cut through between shop rows. Big project

																	but better people enjoy the beauty rather than the car parking in the prime spots.
Yes	Yes	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing		More family friendly eating			Sunday markets in town centre	More street festivals			For me as a business owner in whakatane, access to my business is paramount. We run on a tight schedule and have a fast turnover, if someone is running late then our whole day can be affected, the most common reason for this is due to finding a park, if more car parks are taken away this situation will only get worse. The harder it gets for people to access a parking space in the town center, the less likely they are to try, pushing people out to the hub or dare I say it, further afield for variety and ease. Or even to online! Let's encourage more people into our town, the focus should be on accessibility not opening spaces up.
Yes	No																
Yes	No																
Yes	No	I am neutral															
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre			More family friendly eating	Late night shopping						Seems like another failure like the pool at the heads to me
No	Yes	I am not in favour	Agree	Agree	Disagree	Disagree							Night markets	Sunday markets in town centre			
No	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating							
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing				Sunday shopping	Night markets				
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		Talk more to community groups
Yes	Other (please specify)	I am neutral	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing		More family friendly eating	Late night shopping		Night markets		More street festivals		
Yes	No	I am neutral															

Yes	No	I am not in favour	Agree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	It's wasted Money. We need a second bridge. We need a safer warf for the kids. We need to put money into our youth. Improve walk ways along the heads. Put in exercise stations and cycle tracks. The ohope hill needs improvement and is dangerous to talk with children if you wanted to. Buildings in the strand of are out dated and old. Needs a new layout. Shop outlets at the heads. Artwork around the walk ways. Less bars and more retail shops. Bigger hub of shops or more retail stores at the hub. A food court at the hub and gas station.
Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre	More street festivals	I agree that it would be great to have more space for outdoor entertainment in the CBD area and to utilise the waterfront more but as someone that works on the strand there are a few problems with the proposed plans. Carparks, that's the biggest issue, the carpark behind the strand has all day parking but it is full all year round, if you happen to need to pop out during the day you wont get a park back in the all day then you need to keep moving your car to avoid a ticket which is quite hard to do while you are at work, removing carparks would only make this issue worse. Also creating spaces like this in the CBD to bring people to the area - we would need more parks not less. In the winter it gets dark by the time im leaving work and its quite scary walking to the carpark alone, if there is going to be more carparks introduced elsewhere they need to be close and well lit so that it is safe for workers to get to their cars.
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing								no
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing			Late night shopping		Night markets			
Yes	No															
No	Yes	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands			Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	For a project which will cost a lot of money, and be done once in a lifetime, I believe the process needs long term thought and planning. This project sounds amazing, a great move for the town, if done correctly. The town center needs to still be the destination, people need to be able to get to town easily. We don't want to follow Tauranga, Hamilton and lots of other town centers who have a dead center of town

Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree			Add bike stands		Late night shopping				Development of the river front is a good idea but not at the expense of the businesses on The Strand. The Strand is such a historically rich part of our town and needs to be maintained as the central shopping area. The rentals businesses pay on The Strand are exorbitant. If the WDC wants to promote support of local businesses this must be addressed.
No	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	Other (please specify)	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree			Add bike stands						I think the process of finding out what the public in Whakatane is looking for requires more transparency and the feeling by us that our thoughts and ideas will not only be listened to but will actually taken into consideration. The risk of course is that to have a "pretty Town" does not necessarily make a successful town financially. The initial process of gaining feed back from the public was considered by many to be almost a secret so this more public forum is very much appreciated. I would like to see more from WDC when ideas are considered as to why the council feels they are good or not. This would give a clear indication as to where the WDC is taking us. After all, vision is an exciting and necessary requirement for any successful outcome.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing					Sunday markets in town centre		
Yes	No	I am not in favour													
Yes	No	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre		Add bike stands					More street festivals	Council needs to be more transparent about their future objectives, it does feel like this is trying to be rushed and the reason is not being shared openly. I know their are huge plans coming, and we are shaping our towns future for the next generations.
No	No	I am not in favour	Agree	Agree	Disagree	Neither agree nor disagree						Night markets			The concept is great, trying to gain more customers back from Hub and drawing guests to the town centre. Obviously the cultural connection is important. How the town can maximise the space for summer visitors is vital considering the lack of foreign tourists.

Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing		More family friendly eating				Sunday markets in town centre		I feel if you turn the strand into this design it will turn into the strand in Tauranga, it's empty the locals don't use it. Why not build a development in the land area next to the Yacht club in front of New World there could be a restaurant a family area ice cream shop and a boardwalk area over the water that would be awesome
Yes	Yes	I am not in favour	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	I am all for improving our town center, but removing car parks will kill this town, as it is The hub already drags business away
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree									More street festivals	
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree			Add bike stands	More family friendly eating					More street festivals	I like the idea of mire eating spaces etc it's just the lack of parking that will make it tricky
Yes	No	I am neutral	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands				Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing				Sunday shopping	Night markets	Sunday markets in town centre		
Yes	No	I am not in favour	Agree	Strongly disagree	Disagree	Agree				More family friendly eating	Late night shopping			Sunday markets in town centre	More street festivals	Typical WDC work. Minimal community consultation or care in thoughts of the community.
Yes	No	I am in favour	Disagree	Strongly disagree	Agree	Agree										
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre		Absolutely no way!!!!terrible idea
Yes	No	I am not in favour	Agree	Agree		Neither agree nor disagree		Toilets need refreshing							More street festivals	
Yes	No	I am in favour	Agree	Agree	Agree	Agree	More green spaces in the Town Centre				Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	a

Yes	No	I am in favour	Strongly agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre		Add bike stands	More family friendly eating	Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Open the strand to the riverfront should be a priority. Doesn't make any sense to have such a big parking next to the river. More restaurants and shops should be there for everyone to enjoy the river and views. Bring quality shops and restaurants should be top priority to stop Whakatane people going to Tauranga or other places for shopping because they can't find better options here. Also the council should work more effectively in create more subdivisions around town like the Shaw Rd one. The lack of sections and rentals are a nightmare for new residents.
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I feel there needs to be further consultation with the people of Whakatane about what they would like to have in the CBD and the connections with the river front, more proposals for ways to do this and let them choose which ones not what the Council has come up with.
Yes	Other (please specify)	I am not in favour	Agree	Disagree	Agree	Agree				More family friendly eating			Night markets		More street festivals	Rushed and limited Information and reach for consultation
Yes	No	I am not in favour	Disagree	Strongly disagree	Disagree	Disagree			Add bike stands		Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre		This is an amazing opportunity, so let's not rush it. Take the time to get it right, not some quick 'fix' that will date quickly and look tacky nor be of benefit. This town has so much potential, not many towns have a river running through them. Consult with other councils with what has and hasn't worked for them. It is great that the public now have an opportunity to share their creativeness, thanks Jason.
Yes	No	I am not in favour	Agree	Agree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I think it's a stupid rushed idea that should have had more consultation time. It's a big thing that changes the town completely and the townspeople haven't had any say in the process itself.
Yes	No	I am in favour	Disagree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands					Sunday markets in town centre		
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I am very keen to see this space used well and beautified and show cultural influence, I feel tho car parking is important cause if you can not get close you will not go and enjoy these spaces. Definitely need to join

																riverfront with town in order to utilize that beautiful area.
Yes	No	I am neutral	Agree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre	More street festivals	Agree there is great scope to do things but need to involve the community more and in a meaningful way. How about using the former space at Wally Sutherlands for winter/indoor activities such as ten pin bowling or other family play space.
Yes	Other (please specify)	I am not in favour	Agree	Agree	Disagree	Neither agree nor disagree				More family friendly eating				Sunday markets in town centre		
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am neutral														
Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands			Sunday shopping	Night markets	Sunday markets in town centre		
Yes	No	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing						Sunday markets in town centre		
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing						Sunday markets in town centre		Council has predicted growth in the town. Yet you propose to limit car parks . This is dumb . The area behind the Strand needs parking . In the summer a large number of visitors go to New world and The Warehouse. These people then flow through to the other retailer in the Strand..
Yes	No	I am not in favour	Disagree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping		Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour														
Yes	No	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating				Sunday markets in town centre		
Yes	No	I am neutral	Agree	Strongly agree	Disagree	Neither agree nor disagree	More green spaces in		Add bike stands					Sunday markets in town centre		

							the Town Centre									
Yes	Yes	I am in favour	Agree	Strongly agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	So excited for the development of the town!
Yes	No	I am not in favour														
Yes	No															
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands							As an attraction on The Strand I was shocked to hear of the plan to remove carparks from behind. We are actively bringing customers to town who require more than one hour of parking, once they have completed our activity they often want to browse shops and then go out for lunch - this means they often require more than two hours of parking, but there are not many places we can suggest they park. These are often people who have travelled from out of town to visit our attraction so the options for public transport are limited and walking/ biking is not an option. Most days of the week the carparks outside our building are occupied. When we were moving in we would have to bring furniture in at 5.30am on a Sunday to ensure carparks were free. We are often open until 9pm and our park of town is vibrant and busy, I believe if you limit carparks in this area it will turn people away. My second concern is for our aging population, those who do not require a mobility carpark however do not want to walk great distances. I have heard from my 82 year old father that he does not bother coming to town unless he has groceries to buy and then can park in the New World private carpark while he pops to the bank or the barber. I worry that if we remove carparks in the CBD we are isolating our elderly even more and putting up barriers to their independence. My third concern was the included in the maps showing carparking - you have included the private carparks of The Warehouse and New World giving the impression there is more carparking then there is. My fourth concern is the removal of all-day car parking when there already is not enough. If we arrive in the CBD after 9.30am there is not space in the all-day parking on Kakaharoa Drive and often not many spaces left in

																George Street. This is during early spring; I worry about school holidays and summer. Please consider our employees and visitors when making changes to our town.
Yes	Yes	I am in favour	Strongly agree	Strongly agree	Agree	Disagree				More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Spend up large , this town needs more going for it otherwise will end up going way downhill like opotiki
Yes	No	I am not in favour	Disagree	Agree	Disagree	Neither agree nor disagree										Rushed and it's going to kill the town centre if parking is taken away
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre		
No	No	I am not in favour	Agree	Disagree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	<p>Please keep all ages and the disabled in mind. We have a fantastic town, built on our past, and with much natural beauty. We have fabulous escarpments (get rid of the privet and plant natives esp pohutukawa and nikau. Flaunt our river and the tidal flats. And our salt marshes, Sullivan's Lake, the Awatapu areas of old riverway. No more stagnant dumping grounds! What happened to the Awakeri Cycleway along the old railway? Keep bicycles OFF pathways and OFF walkways, and have clearly defined bicycle tracks on roads. Our town gardens are fabulous, full marks there to our Open Spaces people who do a great job in Edgcumbe and Matata as well...many thanks from Edgcumbe!!!</p> <p>All the old buildings in the Strand would look fabulous with their verandahs and the frontages above painted with colourful trim. Maybe apartments above on the second floors, overlooking the River, or into the escarpments.....yesssss!! Thanks to the WDC, you actually do a great job, but these latest plans are too sudden, too permanent, and more suited to younger population. Any planned spaces for us oldies to gather-ie slightly higher park benches, perhaps facing each other, or in a V configuration,? Our waka seating is very attractive, full marks there, but too low for comfort, or even allow getting up and down with some dignity!</p> <p>Really appreciate the chance to have MY say, after all, I am part of Whakatane's past! 🙏. If parking IS available out of town, how about free people movers from parking areas into</p>

																	the Strand with planned routes and stops throughout town, maybe even including Kopeopeo and the hospital? That must reduce traffic, and people (esp elderly who can be very restricted) could plan leisurely independent days in town, shopping, browsing, going to exhibitions, entertainments etc. Elderly are a large part of our population, and all you young things are going to be the elderly one day!!
Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Neither agree nor disagree								Sunday markets in town centre			
Yes	Yes	I am neutral	Disagree	Agree	Agree	Disagree		Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		I really like the opening of the area between the stand and the waterfront. Great idea. Parking is an issue that can be looked at but my personal opinion is the growth it'll bring will outweigh the parking. Along the walkway should be semi Permanent stalls or shops. Possibly good location for the night market to be. Making the area by the base of the hill behind the Apartments a better walk way may encourage more parking there
Yes	No	I am in favour	Strongly agree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping	Night markets		More street festivals		I support a new-look town centre, and would really like to see The Strand note pedestrian friendly. A better connection to the river is needed as well. Would love to see the gap better utilised, and more outdoor seating space for bars and restaurants.
Yes	No	I am not in favour	Agree	Agree	Agree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		It feels like it is a bit rushed without proper consultation about the needs of the community.
Yes	No	I am neutral	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals		
No	No	I am neutral	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing		More family friendly eating		Sunday shopping					
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre			
Yes	No	I am not in favour															
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		

							the Town Centre										
Yes	No	I am neutral	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing				Sunday shopping	Night markets				The removal of parking is the issue for me
Yes	Yes	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree				More family friendly eating			Night markets				Do it once, do it right.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing		More family friendly eating							
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets		More street festivals		I do not know a lot about Te Ara Hou so it would be nice to get more information from the Council. Definitely not a good idea to remove the carparks as there already isn't enough parking, especially in the summer.
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Disagree		Toilets need refreshing									Parking in the central CBD is crucial for both the retailers and customers of the shops restaurants and cinema...
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating					More street festivals		I want to see the council being wise with the spending, not necessarily frugal, if the correct options are put before the public and taking their opinions into strong consideration. I do not want to see individual persons from council have strong opinions on the final choices and decisions. It is the communities, not the individuals.
Yes	Other (please specify)	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		Convenient accessible parking is the lifeblood of any cbd All people from the cbd have families mortgages and children relying on the accessibility to the strand by the people We need more car parks not less Build a walkway Put in other amenities As well
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals		
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands			Sunday shopping	Night markets	Sunday markets in town centre			I am all for development of our main areas and think it is a fantastic opportunity for our current and future generations, but more thought around accessibility, needs of the community, businesses, culture and our people need to be considered with appropriate consultation time and new proposals given to community to have their say.

Yes	No	I am not in favour	Agree	Strongly disagree	Agree	Agree		Toilets need refreshing		More family friendly eating				Sunday markets in town centre	More street festivals	I believe if we remove the carparks from the back then its going to kill business on the strand. The elderly and the disabled find it hard enough now to park near where they want to go and if theres more people fighting for parks then it will be harder for them. It will be a waste of money to take away the parking to replace it with something that will only be either stolen tagged or destroyed.
Yes	No	I am neutral	Agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	An exciting initiative that requires more engagement with the community. We are a small-town, people care and when you give them something to care about they rally together to contribute. Don't FAIL architecturally like the 'ocean pool' at Wairaka
Yes	No	I am in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing							More street festivals	
Yes	No	I am neutral	Disagree	Agree	Disagree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets			I would like to see the Banks moved out of town giving easier access to them The Strand being one way and better parking areas for shoppers The back of the strand used for recreation purposes for all Also a few vendors to operate at the heads in the summer time
Yes	No	I am not in favour	Disagree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	This is a great opportunity to think a bit differently. We can either make a pretty carpark or a space that no one uses or we can be more creative. Think of the number of people who visit the Redwoods Treewalk or Eat Street in Rotorua. Look at The High Line in New York. The space should be green, have a focus of food and culture, should be attractive and robust. It should be so special that it brings visitors to Whakatane just to experience it. This is a time for vision and different thinking.
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing							More street festivals	My main concern is that if you take carparks away from the town center, people will no longer come to the town center. The same as what has happened to the Tauranga CBD. Families with young children are not going to want to park at the top end of the strand to walk all the way down to a store such as paper plus. The new plans need to be practical, not just pretty.
Yes	No	I am neutral	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre	More street festivals	

Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre		
Yes	No	I am in favour	Agree	Strongly agree	Agree	Neither agree nor disagree			Add bike stands						More street festivals	Please use the money better than the debacle at the head's. we need something special to bring in the tourists
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	As I've only just become aware of it by seeing that the scout hall was demolished, I'm just appalled that it is down and moreso, that it wasn't recycled! So I'm not happy!
Yes	No	I am not in favour	Agree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing								I don't mind the idea of losing car parks and creating a usable area at the back of the strand, especially if alternative parking is going to be provided. However I strongly disagree with removing the angle parking down the front of the strand!! It's hard enough to get a park some days (especially over summer, xmas and busy periods) limiting to parallel would only add more frustration and send people out to the hub or further.
Yes	No	I am neutral	Agree	Agree	Disagree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating		Sunday shopping	Night markets		More street festivals	I think the concept is really good & the prospect of our town getting a refresh is really exciting. However - the Council needs to make sure there is sufficient replacement car parking available for the community - otherwise it'd be a flop. How are we all going to get into town and find somewhere to park to enjoy this new town centre? It's already a nightmare as it is trying to find a car park along the strand on a normal day, so our saving grace has been that we have the car parks available around the back of the strand. The car park also supports all day parking for those that work in local business along the strand. I don't necessarily agree that the existing car parking needs to stay there, but if it is removed for the town centre development there needs to be an alternative.
Yes	No	I am neutral	Agree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping				More street festivals	
Yes	No	I am neutral	Agree	Agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre		

Yes	No	I am not in favour	Disagree	Agree	Agree	Agree		Toilets need refreshing					Night markets	Sunday markets in town centre	Except for the shortage of car parking I didn't think there is really a problem with the town centre, it feels like they are just going to waste money. The toilets can be revamped and footpaths can be fixed and maybe widened.
Yes	No	I am not in favour	Disagree	Disagree	Agree	Neither agree nor disagree						Sunday shopping	Sunday markets in town centre		
Yes	No	I am neutral	Agree	Strongly disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands				Night markets	Sunday markets in town centre	More street festivals Great idea to give the town a focal point but don't kill the town centre
Yes	Other (please specify)	I am neutral	Disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals I can't recall receiving information regarding the Te Ara Hou submission. No flyer drops, no local rags, no emails, no development letter in rates assessment? It was brought to my attention via a group of pro-active locals via social media who have a passion for their town and community. This was the first time I had heard about it and seen the two proposals for the Strand. The only thing I have seen in town itself is the electronic billboard opposite Spark. This was by coincidence as I needed to go to the Post Office. I don't always walk this way into the CBD from the car park. I usually take the small Lane way by the Warehouse end. If I was visiting Whakatane for the first time I probably wouldn't know this laneway was there. I think there needs to be a more comprehensive consultation with the community on the development. Given the current climate why rush this process. If we get this right this opportunity will provide great stimulus to our town. Get it wrong and it will have detrimental effects on our growth and people. It is of great concern to be proposing the loss of accessible car parking without providing a possible alternative. This needs thorough consultation and solutions. Why not keep the existing parking and upgrade the back of the shops. Have flow out eating areas for cafes. Spark is a good example of how the aesthetic to the river side can be addressed. Open the back of the shops up so there is the illusion of openness and flow through to the other side of the strand. Maybe take some shops upstairs. Great views from one extra story. Take a look

																from Top Shelf. Consider a dedicated conference facility that can host events and speakers. Avoid big mall retailers and encourage local and boutique shopping. Have some dedicated private Art galleries. Develop a contemporary Art walk and sculpture walk. Consider the Laneways of Melbourne or quirky Streets of Wellington. What's out Point of Difference! You only have to look to Tauranga and see the recasting effects of what the removal of Parking can be like. We have so much talent in Whakatane and a long history. Take time and get this right.
Yes	No	I am neutral	Agree	Agree	Disagree	Neither agree nor disagree							Night markets	Sunday markets in town centre		
Yes	No	I am neutral														
Yes	Yes	I am not in favour	Strongly disagree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping			More street festivals		The most concerning for me is the loss of car parks. This is a problem that has existed for many years. And it's a year round issue. Having worked on the Strand for 30 years customers are always struggling to find parking. The council needs to listen really listen to retailers and the community in regards to parking
Yes	No															
Yes	No	I am not in favour	Disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre						Sunday shopping			It is my understanding that the pgf is to support local employment and/or tourism. I feel that although this project will supply short term jobs (hopefully if they employ local contractors) what are the long term employment benefits? Also how does this encourage tourists to come to our area? My concern is that we will loose important all day parking which are required by local employees to put "\$\$" into an area that tourists probably won't easily be able to find unless that happen to walk past the gap. A bridge as designed by locals would stand out, be a fun way to view/access the riverbank for both locals and tourists with minimal effect on parking for locals. You just need to drive down Devonport road in Tauranga to see the effect that lack of free parking can have on businesses.
Yes	No	I am neutral	Disagree	Agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	

Yes	Yes															
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree				More family friendly eating	Late night shopping				More street festivals	
No	No	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Why is little information and why would you take away parking , why isn't more thought being put into other projects
Yes	No	I am neutral														
Yes	No	I am not in favour	Strongly agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing				Sunday shopping	Night markets	Sunday markets in town centre		
Yes	No	I am in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre		Add bike stands	More family friendly eating					More street festivals	It's a great idea but needs to be executed correctly. WDC has earned a bad reputation for rushing things through approval process and then having to fix avoidable issues and expecting rate payers to pick up the bill. The tidal pool is a prime example.
Yes	Yes	I am in favour	Agree	Strongly agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	Yes	I am neutral														
Yes	No	I am neutral	Agree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre		
No	No	I am not in favour	Disagree	Agree	Agree	Agree			Add bike stands		Late night shopping		Night markets	Sunday markets in town centre	More street festivals	Removing parks is down right crazy! Summer is a struggle to park anyway. We want to grow the sense of community and increase people coming in to town to enjoy these lovely things but that would be impossible if there was no parking left. Please consider the disabled in this, visible and invisible. I don't look disabled but I am and I get tired quickly so walking far isn't an option no matter how green and pretty town looks
No	No	I am not in favour	Agree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating						More time needed for greater community input. Although I am not a resident I do spend time in Whakatane almost every fortnight.
Yes	No	I am not in favour														
Yes	Yes	I am not in favour														

Yes	No	I am neutral	Agree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping		Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Agree	Disagree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets			I feel the chess pieces will rapidly be damaged/stolen. The area would not be used on a daily basis and become a white elephant. If people can't find parking close to where they wish to shop, they will take their business to the Hub or out of town totally.
Yes	Yes	I am not in favour	Disagree	Strongly disagree	Agree	Agree		Toilets need refreshing						Sunday markets in town centre		Its confusing and I'm not even sure what it is except that it involves "developing" the biggest carpark area in Whakatane. I think maybe we focus on supporting the businesses in town and leave the recreational areas by the skatepark and down by the heads.
Yes	No															
Yes	No	I am neutral	Agree	Agree	Disagree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping				Please think of our retailers and businesses, lets come to a compromise.
Yes	No	I am neutral	Disagree	Strongly agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping			Sunday markets in town centre		
Yes	No	I am not in favour	Agree	Agree	Disagree	Neither agree nor disagree			Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre		If the community group hadn't made a big push to spread info on FB, I would have had no idea this was happening. And I follow council pages....
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands						More street festivals	It is unclear what Te Ara Hou development is. But to keep the CBD vibrant we need the car parking. This is not negotiable.
Yes	No	I am neutral	Agree	Agree	Agree	Agree		Toilets need refreshing	Add bike stands				Night markets			There needs to be alot of thought into the sustainability of any improvements upgrades. Ensure the focus has thoroughly considered future projections including environmental impacts and provincial growth.
Yes	Yes	I am not in favour	Disagree	Disagree	Agree	Agree										You can do better for the \$\$ really get someone who knows town planning with a more progressive voice
No	Yes	I am in favour	Strongly disagree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands	More family friendly eating			Night markets			Good idea and much needed if we want to increase visitors into our town and encourage new business to open in cbd
Yes	No	I am in favour														
Yes	No															

Yes	No	I am not in favour	Agree	Disagree	Agree	Agree	More green spaces in the Town Centre		Add bike stands					Sunday markets in town centre	More street festivals	
No	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing						Sunday markets in town centre		
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree		Toilets need refreshing					Night markets	Sunday markets in town centre		Both concepts are not practical. We can not afford to lose any parking, during peak times full time workers struggle to find carparks. The carpark would also become congested, it would be difficult for people to turn around if there are no carparks available.
Yes	No	I am neutral	Disagree	Disagree	Agree	Disagree		Toilets need refreshing								
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Agree								Sunday markets in town centre		I think this is another project that will end up in the closet like the previous town plan
Yes	Yes	I am in favour	Agree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre			More family friendly eating			Sunday shopping			I support the initiative. I think there are other ways to develop a more pleasing environment, keep carparks, make good use of the river frontage and generally increase the attraction to spend time in town. How can I get directly involved in this project? I have a lot of experience in designing of interactive spaces and landscaping and am passionate about our town.
Yes	No	I am neutral	Strongly agree	Strongly agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating		Sunday shopping	Night markets	More street festivals		I 100% think this needs to happen, but you need to think about what the current strand needs before you spread out. Taking car parks away will continue to drive people to the hub or out to rotorua or tga to shop
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree				More family friendly eating			Night markets	More street festivals		I like the idea of the walk bridge concept but further more making it connect over to coastlands too as an easy safe route for whakatane to connect to the beach on bike, soccer walk etc
Yes	No	I am not in favour	Agree	Agree	Agree	Neither agree nor disagree			Add bike stands				Night markets	More street festivals		
Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Neither agree nor disagree			Add bike stands					More street festivals		A vibrant and inviting CBD is only achieved if we have a successful retail sector and this is only possible if there is adequate parking in a close proximity. The fact that the CBD does not look out to the river is not an issue.

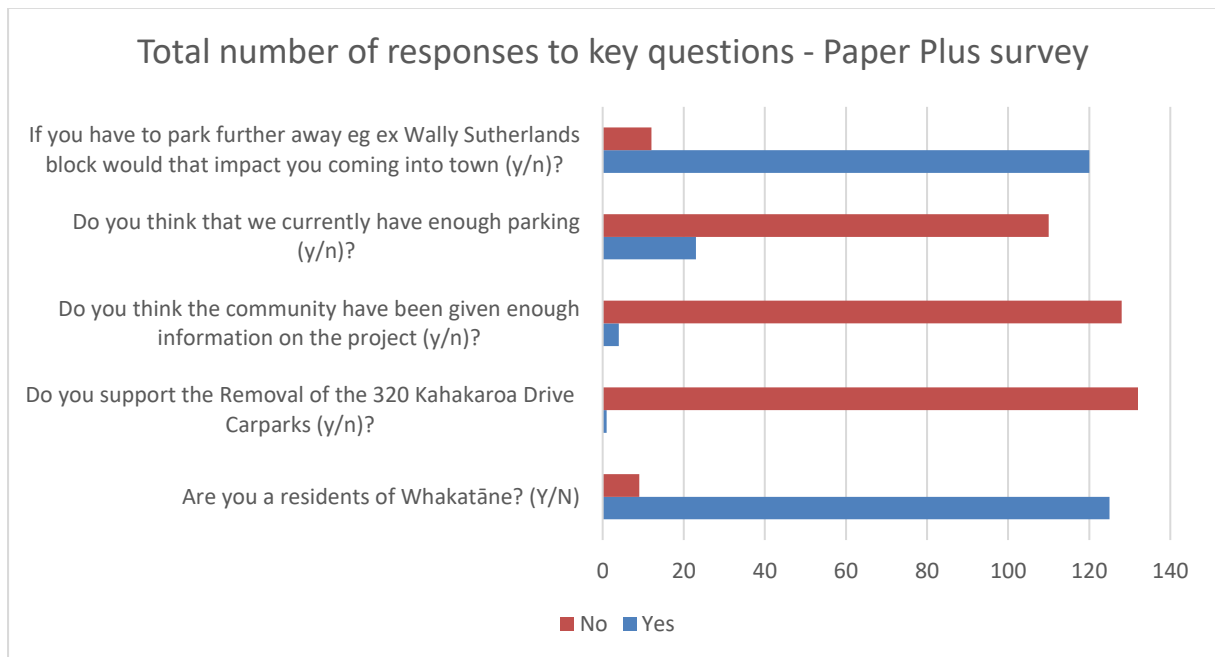
Yes	Yes	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating				Sunday markets in town centre	More street festivals	Combine other funding and do a thorough consultation and then job that is worthy of the community. One that will send the test of time. One that is future proofed with a longterm town plan.
Yes	No	I am not in favour	Disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	Some more realistic options need to be considered. Having a large chess set is great but not realistic as would need constant repair/maintenance or if stolen then what? Under cover areas need to be considered if you plan to get people out on hot sunny days or rainy months.
Yes	No	I am neutral	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing			Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	
Yes	No	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	It's rushed and the current concepts are poorly designed. The project could be better thought out.
Yes	No	I am not in favour														
Yes	No	I am neutral	Strongly disagree	Strongly agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	I like the idea of bring the river to the town centre but I feel developing quay street into a walking street with outdoor chess etc eateries with seating outside and markets would be better then the back of the strand? Have you thought of this area instead? With the information centre right there and being right on the river I think this would be a much better idea??
Yes	No	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree							Night markets			No sacrifice the current parking arrangements for any project.
Yes	No	I am neutral	Agree	Disagree	Disagree	Agree		Toilets need refreshing		More family friendly eating			Night markets	Sunday markets in town centre	More street festivals	I would like to see the area between the back of the shops and the stock bank developed. Parking underneath and a platform right up to the stock bank from info centre to warehouse with outside eating, memorial area, market, entertainment etc. So we can sit and enjoy the view of the water which is our best feature. If you rations are the issue. Spend the money now to do the work as this area is our best feature and most underutilized area. If it is prone tonfloading it makes sense to keep it above the stock bank and create an area that will be unaffected by flooding. Carparks remain underneath the structure.
Yes	No	I am neutral	Disagree	Agree	Disagree	Agree	More green spaces in	Toilets need refreshing	Add bike stands	More family friendly eating			Night markets	Sunday markets in town centre		I understand the CBD needs refreshing and revitalising BUT do it once, do it right, don't rush it, listen to the community, respect

							the Town Centre									decisions and opinions of residents, show respect, genuinely listen to the community!
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping		Night markets	Sunday markets in town centre		
Yes	No	I am neutral	Disagree	Agree	Agree	Agree		Toilets need refreshing	More family friendly eating		Sunday shopping		Night markets	Sunday markets in town centre	More street festivals	It would be great to combine markets into the cbd and have the ability to have night markets/more street festivals but losing parks would be terrible. As a mother of a young child and another on the way, going into town is already a juggle let alone not finding a decent park/finding a park at all. I find myself really having to justify going into town and end up ordering online as it is less hassle. No covered parking anywhere in the cbd means I will never come into town when it rains
Yes	Yes	I am not in favour														
Yes	No	I am in favour	Strongly agree	Disagree	Disagree	Agree	More green spaces in the Town Centre		Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	It's time to try something new and brave. Money has been poured into Whakatane CBD upgrades through the years, tweaking things, but never really diversifying or being effective. Enough. Move with the times (tourists and immigrants say over and over Whakatane is where the rest of the world was 30 years ago and its true). And also, stop making all development about business back pocket on their terms despite mounting international evidence a pedestrianised and vibrant CBD will increase numbers and spending. Make our streets for people, the environment and wellbeing. Not just cars, parking and endless support for businesses who refuse to support themselves or think outside the square. Lead and the people will follow. Or give the Innovative Streets money to Kopeopeo who has had no investment to decades and who will be grateful and turn it into something for everyone and will bring tourism too. Enough is enough.
Yes	No	I am neutral	Strongly disagree	Strongly agree	Agree	Neither agree nor disagree		Toilets need refreshing							More street festivals	Our town is unique - keep it that way. Think of something different. Tauranga killed off parking in the main town and it is better to go to one of the larger malls for shopping. They have a beautiful Main Street for eating but it is difficult to find a park. Please don't make Whakatane like
Yes	No															

Yes	No	I am neutral	Agree	Disagree	Agree	Neither agree nor disagree		Toilets need refreshing			Late night shopping					
Yes	Other (please specify)	I am not in favour	Strongly disagree	Disagree	Agree	Neither agree nor disagree	More green spaces in the Town Centre					Night markets	Sunday markets in town centre	More street festivals		I need to know more to be able to comment. Pictures do not give enough information.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Night markets	Sunday markets in town centre	More street festivals		
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree					Sunday shopping					
Yes	No	I am not in favour	Strongly agree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands							move the warehouse out over the bridge. have more parking and smaller shops instead .. people don't come to town from other places to shop at the warehouse, they might come if there was more boutique shops .. more like mount maunganui main st.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing				Night markets	Sunday markets in town centre			
Yes	Yes	I am not in favour	Strongly disagree	Agree	Agree	Agree		Toilets need refreshing					Sunday markets in town centre	More street festivals		If making changes to the strand, include the entire strand not just from commerce street to the George street round about. Make the planter boxes in "the gap" removable so the gap can be used for more than a place to queue trying to get into spark. Fix the veranda along the strand Develop the old Wally sutherlands site in to multi story all day paring , with covered foot path to the strand
Yes	No	I am in favour	Agree	Agree	Agree	Neither agree nor disagree				More family friendly eating						
Yes	No	I am neutral	Strongly disagree	Disagree	Disagree	Neither agree nor disagree		Toilets need refreshing	Add bike stands		Late night shopping	Sunday shopping				I like the idea of it but needs far more transparency so people know what is really going on and can have say on what the final decision is.
Yes	No	I am neutral	Disagree	Agree	Disagree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands			Sunday shopping	Night markets	Sunday markets in town centre		Making the town area a place people want to go and spend more time is a great thing to do.
Yes	No	I am not in favour	Strongly disagree	Agree	Agree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	

Yes	Yes	I am not in favour	Strongly disagree	Strongly disagree	Agree	Agree	More green spaces in the Town Centre									Rubbish pushed through in secret by council and officers with no realistic input from our communities
Yes	No	I am not in favour	Disagree	Strongly disagree	Disagree	Neither agree nor disagree		Toilets need refreshing		More family friendly eating	Late night shopping			Sunday markets in town centre		
Yes	Yes	I am not in favour	Strongly agree	Agree	Agree	Neither agree nor disagree					Late night shopping					Thank this is a test
Yes	No	I am neutral	Agree	Strongly agree	Agree	Agree	More green spaces in the Town Centre	Toilets need refreshing	Add bike stands	More family friendly eating	Late night shopping	Sunday shopping	Night markets	Sunday markets in town centre	More street festivals	

Appendix S – Whakatāne Paper Plus Graphs



Appendix H – Whakatāne Paper Plus survey responses – most relevant to Te Ara Hou Consultation

No.	Are you a residents of Whakatāne? (Y/N)	Do you support the Removal of the 320 Kahakaroa Drive Carparks (y/n)?	Do you think the community have been given enough information on the project (y/n)?	Do you think that we currently have enough parking (y/n)?	If you have to park further away eg ex Wally Sutherlands block would that impact you coming into town (y/n)?	Additional comments
1	y	n	n	n	y	
2	y	n	n	n	y	
3	y	n	n	n	y	
4	y	n	n	y	y	Thinks we have enough carpark but not if taken away
5	y	n	n	n	y	PS Learn from Tauranga mistake
6	y	n	n	n	y	
7	y	n	n	n	y	
8	y	n	n	n	y	
9	y	n	n	n	y	
10	y	n	n	n	y	
11	y	n	n	n	y	
12	y	n	n	n	y	
13	y	n	n	n	y	
14	y	n	n	n	y	
15	y	n	n	n	y	
16	y	n	n	n	y	
17	y	n	n	n	y	
18	y	n	n	n	y	
19	y	n	n	n	y	
20	y	n	n	n	y	
21	y	n	n	n	y	
22	y	n	n	n	y	
23	y	n	n	n	y	
24	y	n	n	n	y	Council being slack!
25	y	n	n	n	y	I walk with a walking frame so distance is important
26	y	n	n	n	y	
27	y	n	y	n	y	
28	y	n	n	n	y	
29	y	n	n	n	y	

30	n	n	n	n	y	
31	y	n	n	n	y	
32	y	n	n	n	y	
33	y	n	n	n	not sure	
34	y	n	n	n	y	
35	y	n	n	n	n	
36	y	n	n	n	y	
37	y	n	n	n	y	
38	y	n	n	n	y	removal of existing carparks will kill the town. Not a good idea
39	y	n	n	n	n	
40	y	n	n	n	y	
41	y	n	n	n	y	
42	y	n	n	y	y	
43	y	n	n	y	y	
44	y	n	n	n	y	
45	y	n	n	n	n	
46	y	n	n	y	y	
47	y	n	n	n	y	
48	y	n	n	n	y	
49	y	n	n	n	y	
50	y	n	n	n	y	
51	y	n	n	n	y	
52	y	n	n	n	n	
53	y	n	n	n	n	
54	y	n	n	n	y	
55	y	n	n	n	y	
56	y	n	n	y	y	
57	n	n	n	n	y	
58	y	n	n	n	y	
59	y	n	n	n	y	
60	y	n	n	n	y	
61	y	n	n	n	y	
62	y	n	n	n	y	
63	y	n	n	n	y	

64	y	n	y	y	y	(PO Box 2135 Kopeopeo) Says yes to the community has been given enough information on the project <i>but I still say no to this project</i>
65	n	n	n	n	y	
66	y	n	n	y	y	
67	y	n	y	y	y	A carpark building would be an advantage in a central position
68	y	n	n	y	y	I have a business in town and require ample parking for clients/students coming in for classes
69	y	n	n	n	y	
70	y	n	n	n	y	
71	y	n	n	y	y	mobility issues
72	y	n	n	n	y	That is too far away from the main retailers. We cannot take away custom from the current shopping areas. There are not enough car parks for the disabled in the centre of town. People generally come to the shopping area to shop - not play.
73	y	n	n	n	y	
74	y		n			It's hard to answer some of the questions as my thoughts are to maybe have multi-storey car park (3 to 4 storeys high on the Wally Sutherland end and the Kakahoroa end as well not taking up to much room so the riverfront ideas can be implemented
75	n	n	n	y	y	
76	y	n	n	n	y	
77	y	n	n	y	y	The rear-strand parking is a fantastic asset for Whakatāne. Why disrupt something that functions extremely well....
78	y	n		y	y	
79	y	n	n	y	n	
80	y	n	n	n	y	If you want to take our parks give us your car park and walk because old people find it hard enough to get park in town now.
81	y	n	n	n	y	
82	y	n	n	n	y	
83	y	n	n	n	y	
84	y	n	n	n	y	
85	y	n	n	n	y	
86	y	n	n	n	y	
87	y	n	n	n	y	
88	y	n	n	y	y	(age)
89	y	n	n	n	y	
90	y	n	n	n	y	but we need more options for parking esp. with an older demographic of people

91	y	n	n	n	y	we need more parks!
92	y	n	n	n	y	We need more options for parking not less
93	y	n	n	n	y	
94	y	n	n	n	y	Sometimes you can't even get a carpark out the back. I couldn't walk from Wally Sutherlands. Keep the parking out the back.
95	y	y	n	n	y	
96	y	n	n	n	y	
97	y	n	n	n	y	
98	y	n	n	n	y	
99	y	n	n	n	n	
100	y	n	n	n	y	
101	y	n	n	n	n	I wouldn't come to town
102	y	n	n	n	y	
103	y	n	n	n	n	
104	n	n	n	n	y	
105	y	n	n	n	y	
106	y	n	n	n	y	
107	y	n	n	n	y	
108	y	n	y	n	y	
109	y	n	n	n	y	Walk too far for older people. No toilets at that end of town.
110	y	n	n	y	y	will come into town and use a disability park. Multi story carpark - café/restaurant on top. Build this then remove existing park (some not N/W). Build this behind infor centre
111	y	n	n	y	y	Have enough carparks if multi stored carpark built behind info centre
112	y	n	n	y	y	I am an active 81 year old.
113	y	n	n	n	y	
114	y	n	n	n	y	This is so hard for small businesses in Whakatāne. Old people already have to shop online as not able to walk distances if unable to park close to shops.
115	y	n	n	n	y	
116	y	n	n	n	y	
117	n	n	n	n	y	
118	y	n	n	y	y	
119	y	n	n	y	y	
120	n	n	unsure	n	y	I often come to Whakatāne as I have family there
121	y	n	n	y	y	

122	y	n	n	y	y	
123	y	n	n	n	n	
124	n	n	n	n	n	Hi, have loved visitng Whakatāne. Would hate to see Whakatāne CBD end up like Hamilton - which is dead!
125	n	n	n	n	y	WDC don't kill your CBD like Hamilton and Auckland
126	y	n	n	y	n	
127	y	n	n	n	y	
128	y	n	n	n	y	
129	y	n	n	n	y	
130	y	n	n	n	y	
131	y	n	n	n	y	
132	y	n	n	n	y	
133	y	n	n	n	y	
134	y	n	n	n	y	