



# WHAKATĀNE-ŌHOPE COMMUNITY BOARD STRATEGIC PLAN 2019-2022

## Our Vision

**To support and encourage the continued growth and vibrancy of our community**

## Our Pillars

### Youth

- ❖ Strengthen links with youth, through opportunities which empower and promote youth endeavours
- ❖ Youth Council representation on the Board to ensure their voice is heard

### Connecting

#### **Be present and active in our community:**

- ❖ be visible and approachable at Market Days, Business and Leisure show etc
- ❖ maintain a Facebook page to promote events, run surveys, advertise council activities
- ❖ encourage media promotion
- ❖ wear T-shirts with Board logo
- ❖ hold informal korero and kai sessions with community groups, held 7-weekly, (between meetings), at venues such as sports clubs, service groups, clubs and Marae

#### **Be present and active with our Council:**

- ❖ collaborate with staff on current and upcoming activities
- ❖ assist WDC staff with community consultation around current projects – Ki Mua, Climate Change
- ❖ stay informed and up to date with council activities
- ❖ regular attendance at Projects and Services Committee meetings – use the Public Forum to flag issues with Councillors
- ❖ actively advocate for our community within Council

## **Environment**

- ❖ encourage and promote recycling and waste reduction
- ❖ collaborate with Waste-Zero Whakatane to support their initiatives to reduce waste in both households and businesses
- ❖ support and promote a predator-free Whakatane
- ❖ encourage environmental groups to speak at our meetings
- ❖ keep a lens of potential climate change when reviewing projects and initiatives

## **Economic**

- ❖ event support
- ❖ encourage and support initiatives that grow employment opportunities for our youth and community
- ❖ work more closely with the Chamber of Commerce
- ❖ assist with Mountain Bike Park development
- ❖ invite Young Professionals group to a meeting

## **Recreation and Healthy Community**

- ❖ promote an active, healthy, safe community
- ❖ support and encourage initiatives that grow our communities access and use of healthy, sustainable recreation
- ❖ encourage active transport modes – walking, cycling
- ❖ encourage creativity through supporting the arts
- ❖ empower and raise awareness around disability, elderly and pram access and encourage total community mobility and access to our community assets